

Recreation Committee
5:00 p.m., Monday, May 7, 2018

The regular meeting of the Recreation Committee was held at 5:00 p.m., Monday, May 7, 2018 in the City Hall Conference Room, 1207 Palm Boulevard. Attending the meeting were Councilmembers Moye and Smith, Chair Buckhannon, Administrator Tucker, Recreation Director Page, Assistant Administrator Fragoso and City Clerk Copeland; a quorum was present to conduct business.

1. Chair Buckhannon called the meeting to order and acknowledged that the press and public were duly notified of the meeting in accordance with the Freedom of Information Act.

2. Approval of Previous Meeting's Minutes

MOTION: Councilmember Smith moved to approve the minutes of the regular meeting of April 3, 2018 as submitted; Councilmember Moye seconded.

Director Page indicated that a correction should be made to the motion on Page 4 relative to increasing camp fees; the increase would be to Camp Summershine only, not the athletic camps.

Councilmember Smith also had a correction on Page 4 about the summer camp registration; her initial concern was that grandchildren who do not live on the island were taking up spaces that should go to island children.

VOTE on Corrected Minutes: The motion PASSED UNANIMOUSLY.

3. **Citizens' Comments – None**

4. Departmental Report for April 2018 – Director Page

The Director noted that the majority of children's programs and seniors' programs stop for the summer months because many residents travel since the children are out of school. In athletics, adult softball, 3 on 3 basketball, 6 vs 6 soccer and table tennis singles leagues are continuing, and, for the children, Fast Start, T-ball and machine pitch are continuing while youth baseball teams are having tournaments. The Keenagers had their last meeting before the summer break on May 2, and forty-one (41) seniors attended. Summer Camps begin Monday, June 11th, and all sections of Wee Camp and Camp Summershine have been filled. Music in the Park will be Saturday, May 5th from 1:00 p.m. to 4:00 p.m. on the grounds of the Rec Center; the 30th Annual Piccolo Spoleto Sand Sculpting Contest will be Saturday, June 9th at 9:00 a.m. on Front Beach; the IOP Beach Run is scheduled for Saturday, July 21st; and the 20th Annual Half Rubber Tournament will be Saturday, August 18th beginning at 8:00 a.m.

Councilmember Moye asked if some residents were not able to register for their child(ren) for the "desired week(s)" of camp, and Director Page answered that it was possible, but she was not aware of any complaints.

5. Old Business

A. Review of FY19 budget

Administrator Tucker pointed out that this Committee was the only one (1) to increase revenue for the FY19 budget.

Chair Buckhannon stated he wanted the Rec Department budget to have sufficient funds for ongoing maintenance of the Bark Park.

Director Page said that the Rec staff was not on top of this issue as much as they should be; she noted that the plan was to alternate between two (2) gates to what is referred to as the acquaintance gate and mulch has been added at the entrance.

B. Discussion of full court basketball for adults

Councilmember Smith said that she wanted to follow up since Director Page indicated that Saturday afternoons might be a possibility for adult, full-court basketball, but, when her husband discussed the offer with his team members, he learned that Saturday afternoons were not a time that they thought would work out. The team said that they would be willing to start as early as 7:30 a.m. on Saturday morning, but Director Page replied that a Rec employee usually arrives at 8:30 a.m. for a 9:00 a.m. Tae Kwon Do class.

C. Consideration of proposal from Farmers' Market volunteers

The proposal, included in the meeting packet, is attached to the historical record of the meeting.

Included in the proposal is a list of management responsibilities the volunteers will assume; based on the listing, Assistant Fragoso expressed confidence that her involvement this year would be minimal. She stated that she has reached out to the Police Department to ensure that they will have sufficient personnel to outline the vendor spaces on a weekly basis.

Responding to Councilmember Moye, Assistant Fragoso said that the volunteers took the budget she presented to the Committee in April and added in their compensation; Assistant Fragoso indicated that she has shown the City's paying for parking for the markets as revenue to the market.

Councilmember Moye said that, if the Committee expected to sell the idea of compensating the volunteers to City Council, the budget must show it as coming from the revenues of the markets. He opined that the parking fees should also be paid from market proceeds and not by the City.

The Administrator commented that her memory of the discussion was one (1) where the fact was recognized that, without paid parking, the Farmers' Markets would not be a successful endeavor and that the expense of the parking fee was not paid from market revenues. Assistant Fragoso agreed.

Assistant Fragoso commented that she did not think the volunteer managers would be involved this year without compensation and recalled that they were going to pursue sponsorships to increase revenues and reduce expenses.

Councilmember Moye also noted that the budget did not show any revenue from alcohol sales.

MOTION: Councilmember Moye moved to approve the 2018 Farmers' Market budget as presented; Councilmember Smith seconded and the motion PASSED UNANIMOUSLY.

D. Sunday Rec Center opportunities

Councilmember Smith said that she had asked that this item be included on the Agenda because she had a couple of residents suggest activities for Sunday afternoons beginning in the fall. The first was the possibility of holding classes, such as yoga, for those members of the community who work full-time.

Director Page said she was happy to check with the instructors, but she expected the answer to be no; she stated that a yoga class was held on Saturday mornings for those who work.

A second suggestion was futsal, which is a version of five-a-side football played indoors.

The Director said she would be happy to offer it, but to do so would require that she have a second employee on the schedule. She agreed to talk to Aaron Sweet about it.

6. New Business – None

7. Miscellaneous Business

Next meeting date: 5:00 P.M., Tuesday, June 5th in the Conference Room.

The Committee agreed to hold meetings on the first Tuesday of the month at 5:00 p.m. for the balance of the year.

8. Adjournment

MOTION: Councilmember Moye moved to adjourn the meeting at 5:30 p.m.; Councilmember Buckhannon seconded and the motion PASSED UNANIMOUSLY.

Respectfully submitted:

Marie Copeland
City Clerk



RECREATION DEPARTMENT

MONTHLY REPORT

April 2018

STAFF: Norma Jean Page, Recreation Director
Karrie Ferrell, Assistant Director (programs)
Aaron Sweet, Recreation Supervisor (athletics)
Robert Asero, Parks & Grounds Supervisor
Weston Smith, Recreation Supervisor (special events)
Holly Norton, Community Specialist
Joshua Key, Parks & Facilities Specialist

ATHLETICS

Adult Spring Softball

Games are played on Wednesday and Thursday evenings.

Adult Spring 3 on 3 Basketball

The next league will begin in September 2018.

Adult Spring 6 vs. 6 Soccer

Games are being played on Tuesday evenings.

Adult Spring Table Tennis Singles League

Games are being played on Tuesdays.

Children and Youth Baseball

Fast Start and T-Ball play on Saturdays.

Machine Pitch play on Mondays.

Youth teams play on Mondays and Thursdays.

SPECIAL EVENTS

Keenagers

The Keenagers senior social meeting was held on April 4th with forty one (41) people attending. The next meeting is scheduled for Wednesday, May 2nd. This will be the last meeting until September.

Summer Camp

All sections of Wee Camp and Camp Summershine have been filled.

Music in the Park

Saturday, May 5th from 1:00 p.m.-4:00 p.m. Bluegrass bands *Sweet Potato Pie* and *The Palmetto Blue Band* will perform. *Mazyck's Grille*, *Holy City Popcorn*, *Poppy's Farmstand Lemonade*, and *Sunset Slush and Italian Ice* will offer food and refreshments. Participants are encouraged to bring their lawn chairs and/or blankets.

Sand Sculpting Competition

The 30th Annual Piccolo Spoleto Sand Sculpting Competition will be held on Saturday, June 9th beginning at 9:00 a.m. on Front Beach. Categories include: Adult (21 and older), Family (at least one adult & one child), Young Adult (ages 15-20), Children (ages 14 and under), Best Architectural, Most Creative, and Best in Show – Overall.

Isle of Palms Beach Run

The Isle of Palms Beach Run is scheduled for Saturday, July 21st; the Beach Run consists of 5K/10K runs, 5K walk and Youth Fun Runs. The 5K/10K events will begin at 8:00 a.m.; Youth Fun Runs will begin around 9:00 a.m.

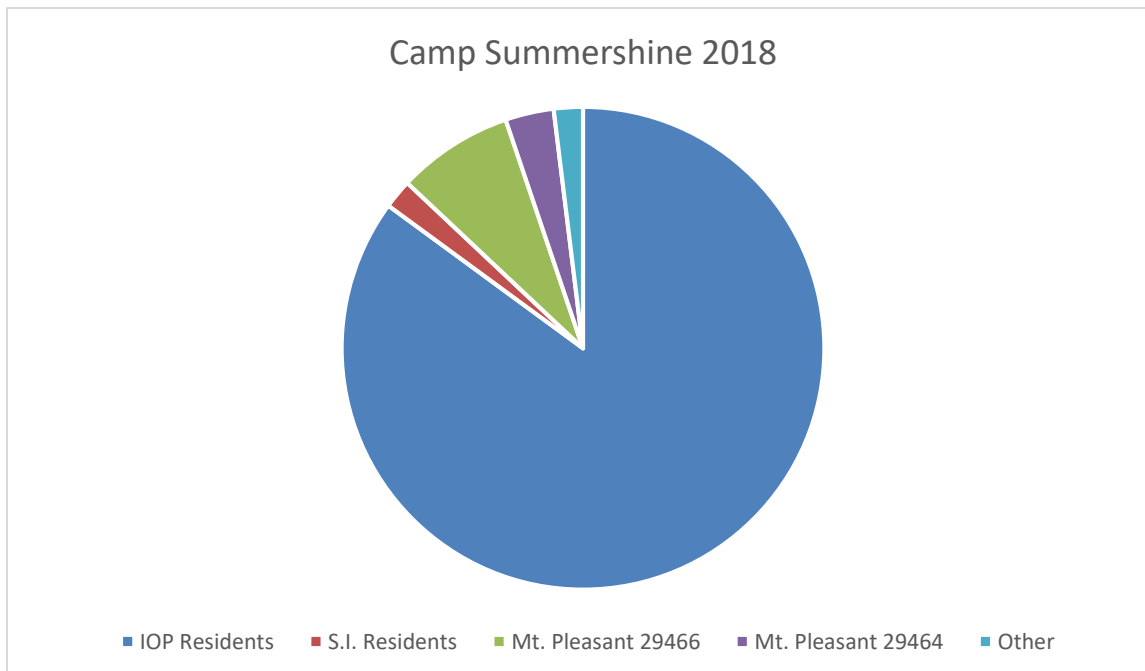
20th Annual Half Rubber Tournament

The 20th Annual Half Rubber Tournament is scheduled for Saturday, August 18th and Sunday, August 19th if needed. Games will begin at 8:00 a.m.

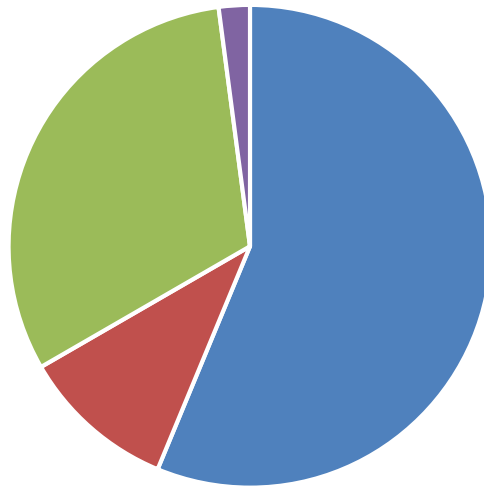
OTHER WORK PERFORMED

- Updated information boards at Connector and Breach Inlet.
- Attended district meeting for South Carolina Recreation and Parks Association
- Removed rusted benches at 14th and Ocean Boulevard.
- Marked fifteen (15) circles around fire hydrants on Palm Boulevard.
- Replaced filter in the water fountain at City Hall.
- Picked up trash and debris along Palm Boulevard.

SUMMER CAMP REGISTRATION



Summer Athletic Camps 2018



■ IOP Residents ■ S.I. Residents ■ Mount Pleasant ■ Other

Summer Athletic Camps:

Basketball (5-9 years)

Basketball (10-14 years)

Volleyball (June)

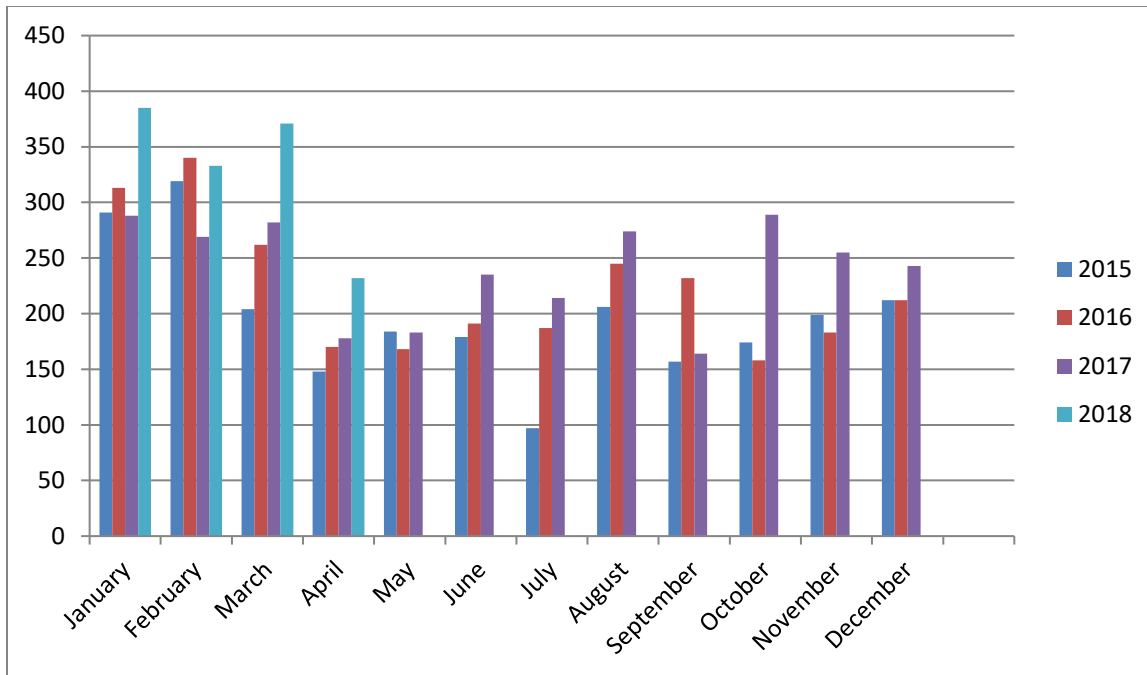
Volleyball (August)

Soccer

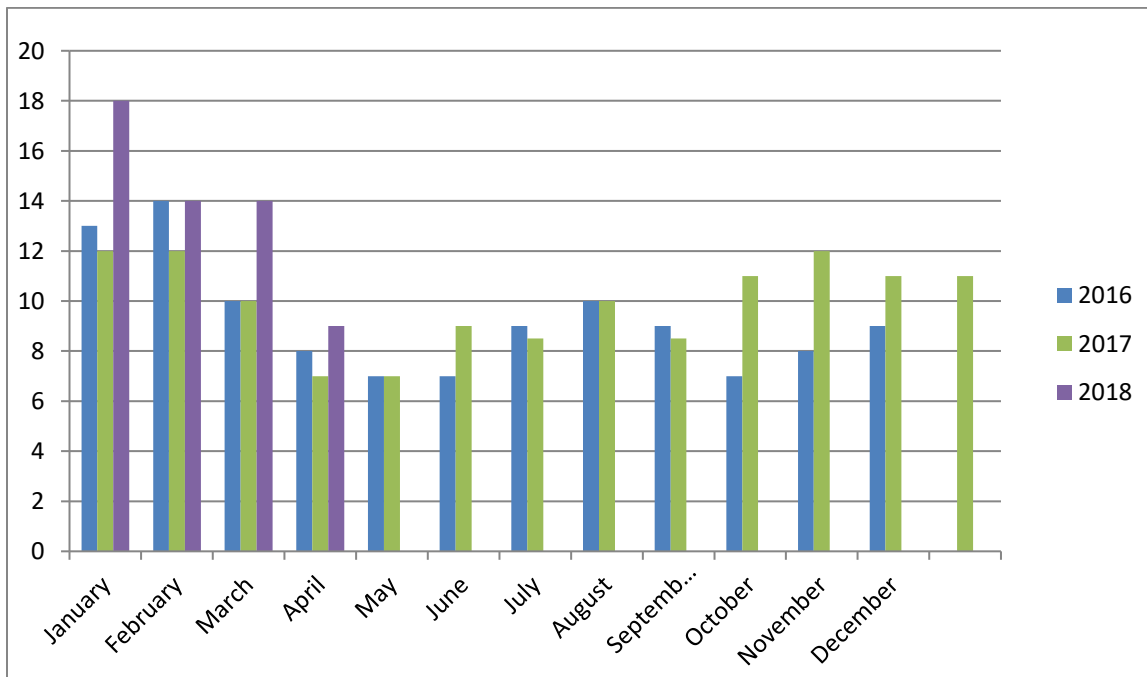
Intermediate Tennis

Tiny Tennis

CARDIO ROOM ATTENDANCE



CARDIO ROOM AVERAGE DAILY ATTENDANCE



2018 IOP Farmers Market Management Proposal & Budget

Management Responsibilities:

- Collect Applications to Jury and Select Vendors
- Assign Vendor Dates and Booth Space
- Set up Online Program to Monitor and Collect Vendor Payments
- Organize and Manage Database
- Promote Market via Social Media and Posters/Postcards
- Coordinate Citizen Volunteers
- Coordinate with CCPRC Staff
- Weekly On-site Management of Market from 2-Close
- Select and Coordinate Weekly Entertainment
- Develop Sponsorship Packages and Relationships
- Coordinate with IOP Businesses for Sale of Beer/Wine (if applicable)
- Coordinate with IOP City Admin and Council
- Place Promotional Wire Signs Along Roads
- Design 2018 Poster/Postcard
- *with use of 2017 promo material

Hourly Management Breakdown:

- On-Site Management: 5hrs/jwk x 8wks = 40 hours
- Vendor Coordination: 2hrs/wk x 10wks = 20 hours
- Database Management: 2hrs/wk x 10wks = 20 hours
- Market Promotion: 2hrs/wk x 14wks = 28 hours
- Entertainment Coordination: 1hr/wk x 8wks = 8 hours
- Sponsorship Coordination: 1hr/wk x 10wks = 10 hours
- CCPRC & IOP City Coordination: 1hr/wk x 10wks = 10 hours
- TOTAL: 136 hours

Requested City Involvement:

- Promote Market via IOP City Social Media and City Billboards
- Outline Vendor Spaces Weekly
- Update and Post Vendor Application on City Website

2018 Proposed Budget

Revenue

Vendor Fees - Limit of 25 vendors per market. \$20 vendor fee per space, per week	4,000
City of Isle of Palms contribution for parking	1,200
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	5,200

Expenses

Promotional Materials	1,000
Additional Signs	300
Entertainment	800
Chs County Rental fee	1,200
Manager Compensation - \$200/ market, \$100/weather cancellation	1,600
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	4,900

Net Proceeds

300