Recreation Committee 8:00am, Monday, August 5, 2019 City Hall Conference Room 1207 Palm Boulevard, Isle of Palms, South Carolina

MINUTES

1. **Call to order and acknowledgement** that the press and public were duly notified of the meeting in accordance with the Freedom of Information Act.

Present: Council members Moye, Smith, and Buckhannon, Administrator Fragoso, and Director Page

2. Approval of the Minutes of May 6, 2019

Council Member Moye made a motion to approve the minutes of the May 6, 2019 meeting, and Councilmember Smith seconded the motion. The minutes were approved unanimously.

3. Citizens' Comments

Mr. Gary Nessler, 17 22nd Avenue, thanked Director Page for opening up the gym early on Saturday. He noted it has been a "resounding success." He asked the Committee to consider making that Saturday morning time for those 18 years old and above.

4. **Departmental Report – Director Page**

Director Page reviewed the report attached to the agenda, noting that the summer has been "going well." In addition to the successful summer camps and sports camps, she reported a lot of participation in the Sand Sculpture Contest. She listed the new classes that would be offered this fall, including Game Room, Pickleball lessons, Gardening & Landscape Design, Handling Social Media, Farm to Table, and Kids Planet Earth. Council Member Smith suggested contacting the *Island Eye* regarding these new offerings.

Discussion ensued about the combination offering of exercise classes for residents, hoping to encourage them to try more classes. Director Page stated that she will work on this initiative more and try to find the right combination of classes that would appeal to the most people.

Administrator Fragoso asked the Director to evaluate offering yoga classes on the beach near the Recreation Center in the fall. The Director will gauge the interest of possible participants and instructors, and then report back to the Committee.

Director Page also shared that Chris Bako (who has replaced Robert) began work on Thursday, August 1.

5. Old Business

A. Update on surfing lessons franchise on the beach for Summer 2020

Administrator Fragoso stated the RFP for this offering has been published and proposals are due on August 31. All proposals will be brought to the Committee at the September meeting. Council Member Smith suggested reaching out to local (Isle of Palms and Folly Beach) surf shops to share the offering with them as they may not be reading the paper. Director Fragoso said they will contact them via email and also place the RFP on the City's website and Facebook page.

B. Update on 2019 Isle of Palms Farmers Market

Director Page stated she reached out to Rebecca Stephenson and Jess Blaszczak on July 31 asking what they may need help with and was still waiting to hear from them. Administrator Fragoso indicated she had talked to Rebecca and that approximately 20 applications for vendors had been received so far this year. While that is less than last year (most likely due to the day change), she said there are new vendors providing some interesting products. She also noted the Farmers Market will begin at 3pm this year, and she hopes this will attract more people.

6. New Business

A. Discussion on how the proposed development at 1100 Palm Boulevard may impact possible future plans for a pool at the Recreation Center

Council Member Smith stated she added this item to the agenda to further the discussion about the hopes and needs of a community pool and whether or not this new private plan at 1100 Palm Boulevard could meet some or all of those needs for the City. Both Council members Moye and Buckhannon felt that based on what they saw of the initial design for the plan, the proposed pool would not meet the needs of the City and serve more as a private club. Director Page said the programs the City would most benefit from include swimming lessons for small children, seniors water exercise classes, and lap swimming, as well as a place for swim team practice and meets. It was decided that discussion surrounding the proper timing of a referendum in 2020 would be on the agenda for the September meeting.

B. Discussion of digital message boards

Administrator Fragoso briefly reviewed City Council's hesitation for using digital messaging boards when it was presented to them five years ago. She suggested that now may be the time to look at new technology as the labor time involved in updating the current signs is lengthy, inefficient, and often untimely. She stated she is sympathetic to the preferred look of a message board and does not want to replace the old ones with anything bigger. Committee members expressed

concern about new signs following City ordinance and not being too flashy. Director Page said messages would not be flashing, moving, or animated in way, thereby adhering to City ordinance. Administrator Fragoso said she and Director Page would look more into the idea and present their findings to Council.

8. The meeting was adjourned at approximately 8:51am. The next Recreation Committee Meeting will be on **Monday, September 9 at 4pm** in the Conference Room.

Respectfully submitted, Nicole DeNeane City Clerk