#### **PERSONNEL COMMITTEE**

5:00 p.m., Tuesday, May 8, 2018 City Hall Conference Room 1207 Palm Boulevard

#### AGENDA

1. Call to order and acknowledgement that the press and public were duly notified of the meeting in accordance with the Freedom of Information Act.

#### 2. **Approval of Previous Meeting's Minutes** Regular Meeting of April 5, 2018 Special Meeting of April 26, 2018

#### 3. **Citizens' Comments**

#### 4. **Old Business - DEFERRED**

- Review City Code, Chapter 3, sections 1-3-31 through 1-3-36 Α. Develop timeline for revisions to City Code as it pertains to:
  - 1. All standing committees - name, responsibilities and meetings
  - The nomination and voting process for standing committees 2.
- B. Consideration of changing the frequency of performance reviews

#### 5. **New Business**

- Discussion of recruitment process for hiring the City Administrator, Chief of Police Α. and Assistant Public Works Director for Facilities and Maintenance
  - 1. Methods for keeping citizens informed of progress
  - 2. Engagement of appropriate standing committees
  - 3. Timeline
- Β. Report from Human Resources Officer related to recruitment firms

#### 6. **Miscellaneous Business**

Next Meeting Date: \_\_\_\_\_, June \_\_\_\_\_, 2018 Day Date \_, \_ Time

- 7. Executive Session – if needed
- 8. Adjourn

#### PERSONNEL COMMITTEE

#### 4:00 p.m., Monday, March 12, 2018

The regular meeting of the Personnel Committee was called to order at 4:00 p.m. on Monday, March 12, 2018 in the City Hall Conference Room, 1207 Palm Boulevard, Isle of Palms, South Carolina. Attending the meeting were Councilmembers Ferencz, Moye and Rice, Administrator Tucker, Assistant Administrator Fragoso, Human Resources Coordinator DeGroot and Clerk Copeland; a quorum was present to conduct business.

**1.** Administrator Tucker called the meeting to order and acknowledged that the press and public were duly notified of the meeting in accordance with the Freedom of Information Act.

#### 2. Election of Chair and Vice Chair

Councilmember Rice nominated John Moye for Committee Chair; Councilmember Moye declined the nomination stating that he did not have the time to devote to the Committee at this time.

Councilmember Moye nominated Councilmember Ferencz for Chair; Councilmember Rice seconded and Councilmember Ferencz was unanimously elected Chair.

Councilmember Rice nominated Councilmember Moye as Vice Chair; Chair Ferencz seconded and Councilmember Moye was unanimously elected Vice Chair.

#### 3. Approval of Previous Meeting's Minutes

MOTION: Councilmember Moye moved to approve the minutes of the regular meeting of February 10, 2018 as submitted; Councilmember Rice seconded and the motion PASSED UNANIMOUSLY.

- 4. Citizens' Comments None
- 5. Old Business
  - A. Review of updates to the Personnel Handbook and next steps

# MOTION: Chair Ferencz moved to approve the updates to the Personnel Handbook and discussion purposes; Councilmember Rice seconded.

Administrator Tucker told the Committee that the handbook has gone through one (1) legal review; Department Managers have made additional changes that have been incorporated by Ms. DeGroot; and the document will likely have a second legal review before being presented to City Council for approval. The document in the meeting packet had the changes red-lined; one (1) key change throughout the document was to insert the Human Resources Coordinator. All cash awards have been removed; some of the language on safety and risk management has been updated, the addition of no discrimination based on genetics, and language on workplace violence was strengthened. Department Managers will go over the document again tomorrow, and the Handbook will be forwarded to the labor attorney for a second review.

Councilmember Rice asked why an employee was not allowed to take sick leave to care for a sibling.

Ms. DeGroot explained that the sick leave policy follows Family Medical Leave Act guidelines which do not include siblings.

Councilmember Rice thought that excluding siblings was inconsistent with, for instance, the Bereavement Policy.

The Administrator said that she would ask about that because she could imagine circumstances where a sibling might have to be a caregiver to another sibling.

When Chair Ferencz asked if the cash awards were removed from the Handbook for legal reasons, Administrator Tucker stated that the City has learned that it cannot give bonuses over and above someone's wage, and that opinion has not changed. The goal in removing them was to impress upon employees that safety should be a policy and practice, and the City should congratulate employees for safe practices, but not financially.

Ms. DeGroot added that the City will invest more in safety and risk management with all departments and use some of those funds for safety meetings, breakfasts or lunch and learns, etc. versus paying individuals by drawing a name out of hat. The City will continue the practice until the revised handbook has been adopted and distributed.

One (1) thing out of the norm that Councilmember Moye saw was compensatory time for exempt employees; he was more familiar with the supervisor acknowledging that work has been performed that required additional hours and giving the employee time off. The Personnel Handbook states "Exempt employees may accrue compensatory time on an hour-for-hour basis for hours worked over 40 hours in one week." He opined that the persons to whom this applies did not take advantage of it; therefore, he thought the language should more reflect actual practices.

The difference in what the City does and what he was familiar with was that the Department Managers choose a day(s) when taking comp time works in their personal and work schedules, and they coordinate those dates through the City Administrator. The persons to whom comp time applies are the Department Managers, the City Administrator, the Assistant City Administrator, the City Treasurer and the HR Coordinator.

Chair Ferencz stated that, in her experience, exempt employees do not get overtime or comp time and their salaries are at an executive level to compensate for the hours required to do the job.

Ms. DeGroot stated that a difference existed in exempt for comp time between the private sector and the public sector. She agreed that, under the Fair Labor Standards Act, a list of criteria must be met; in the public sector, comp time is allowed at any salary as long as the position meets the criteria in the Fair Labor Standards Act.

Councilmember Moye thought that the members of the Committee agreed with the spirit of compensatory time, but 'the hour-by-hour over forty (40) hours" complicated the issue when it was not being followed.

Ms. DeGroot offered that if the language was clarified by eliminating the "over forty (40) hours in a week" and "accrue hour-by-hour" and adding the "need for approval," the issues could be resolved, and the Administrator offered to review policies for other local governments.

Chair Ferencz questioned that the City had a "designated physician;" the Administrator answered that the designated physician was for workers compensation cases. Administrator Tucker noted that the City also has a specific physician who reviews and approves training protocols.

Chair Ferencz asked about a Grievance Committee appointed by City Council for a term of three (3) years.

Administrator Tucker reported that, in practice, a Grievance Committee was appointed on an asneeded basis.

Chair Ferencz asked that the language be changed to state "appointed as needed."

Councilmember Rice was pleased that a section was added addressing social media based on changes in recent years.

Councilmember Moye stated that the document was "incredibly comprehensive."

VOTE on motion to accept the Personnel Handbook as updated: PASSED UNANIMOUSLY.

#### B. Continued discussion of City Administrator's Personal Goal for 2018

MOTION: Councilmember Moye moved to remove the City Administrator's Personal Goal for 2018 based on previous discussion; Chair Ferencz seconded; and the motion PASSED UNANIMOUSLY.

#### C. Consideration of changes to the City's Education Reimbursement Policy

Ms. DeGroot stated that the changes discussed at the previous meeting were included in the draft Personnel Handbook discussed earlier.

# D. Continued discussion of the Continuity Plan presented in 2017. Consider changes such as: adding start date and retirement eligibility date for each department head, financial implication of loss of continuity and training in place for each department head for emergency coverage

# MOTION: Chair Ferencz moved to continue the discussion on the Continuity Plan as outlined above; Councilmember Rice seconded and the motion PASSED UNANIMOUSLY.

Although the City would not have a financial liability when the upper management personnel retire, the liability would be the loss of the efficiency in getting things done because they have done them many times; more people or outsourcing might be required to accomplish the tasks when the manager has multiple responsibilities like Chief Buckhannon being the perfect example as Police Chief and IT Department.

The Chair understood from the Continuity Plan that training was in place in most departments for work to continue with little disruption if the department manager was absent for an extended time.

Administrator Tucker agreed that, generally, that was true, but weaknesses did exist such as the Public Works Department; if Director Pitts was out for a period of time, trash and debris removal

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would continue with little to no disruption in service, but the many other functions that fall to the Director would not be done.

On the subject of the projected retirement dates for the Department Managers, the Administrator thought that was considered private and not public information.

Chair Ferencz said that she was interested in knowing how many were eligible and whether the City should expect to lose more than one (1) person to retirement in any given year.

The Administrator advised the Chair that the majority of Department Managers were and have been eligible to retire for several years. Although this information might be alarming for the Committee and the balance of Council, the Administrator commented that anyone looking at the Isle of Palms would see the longevity and continuity of personnel that speaks loud and clear as positive and uplifting information about working for the City of Isle of Palms.

#### 6. New Business

#### A. Review City Code, Chapter 3, sections 1-3-31 through 1-3-36 Develop timeline for revisions to City Code as it pertains to:

- 1. All standing committees name, responsibilities and meetings
- 2. The nomination and voting process for standing committees

# MOTION: Chair Ferencz moved that, at the April Personnel Committee meeting, staff present revisions to the City Code in the areas referenced above and dates associated with the necessary ordinance changes; Councilmember Rice seconded.

The Chair explained that this was not intended to be an easy project because, rather than look at the standing committees as they are in the Code, she was interested in staff looking at the City globally to decide what it needed in the way of committees, to select committee name and to assign responsibilities accordingly.

On the subject of choosing members for standing Committees, the Administrator recalled that quite a few years ago, the nominations for them devolved into many motions and a degree of confusion; to avoid that, the Mayor began to poll Councilmembers for their preferences and made appointments in line with those preferences. The process evolved, but no change was made to the City Code to reflect the change in practice.

#### VOTE: The motion PASSED UNANIMOUSLY.

#### B. Develop timeline to review options related to Public Works staffing

- 1. Discuss and determine timeline to review job descriptions
- 2. Identify redundancy of staffing
- 3. Identify alternatives to increasing the number of regular employees

# MOTION: Councilmember Moye moved to discuss Public Works staffing; Councilmember Rice seconded and the motion PASSED UNANIMOUSLY.

The Chair noted that job descriptions were included in the meeting packet for an Administrative Assistant and a Maintenance and Facilities Supervisor; these positions would be the first hired toward reaching the vision in the Continuity Plan.

Director Pitts stated that the Department currently has an Assistant Director, but his capabilities are limited; as a result, the position has morphed into one of a working foreman. In the Director's absence, he can keep the trash and debris pickup running and the removal of trash from the beach. The Assistant Director has thirty-five (35) years of service and is eligible for retirement.

When Director Pitts went to the Public Works Department fifteen to sixteen (15-16) years ago, the Department was responsible for garbage and sanitation, and today the list of responsibilities is quite long, i.e. from drainage to reporting on the underground storage tanks, to stormwater, to pooper-scoopers, to managing the one hundred fifteen (115) commercial dumpsters on the island, to managing the budget, etc. Director Pitts is the only Class AB operator employed by the City for the underground storage tanks; the City's Fire Inspector is being trained as an AB operator. If the new supervisory position is approved, he would become an AB operator and be the person primarily responsible for the reporting with Director Pitts and the Fire Inspector as backup.

In the Chair's opinion, the first thing that was needed was updating the job descriptions for the Public Works Director and Assistant to reflect the requirements of the job, not the qualifications or limitations of any one (1) person. A better job title for the current Assistant Director would be Sanitation and Debris Foreman or Garbage and Debris Supervisor.

According to the Administrator, in an ideal world, Public Works would have a Director, an Assistant Director, as well as the three (3) supervisory positions referred to in the Continuity Plan and an Administrative Assistant. Realistically, that type of restructuring was needed now, but cannot be achieved financially in one (1) year.

Councilmember Moye stated that he would better understand what the restructuring would look like if he had the job descriptions for the other two (2) supervisory positions proposed, and he asked that they be written.

Chair Ferencz agreed with Councilmember Moye that the Committee would be more successful in getting Council to approve the two (2) positions and to include two hundred thousand dollars (\$200,000) to the FY19 budget if they could show them the full picture and the way the new positions would improve the functionality of the Department. The Chair proposed that what the Public Works Department needed was a true Assistant Director rather than the Maintenance and Facilities Supervisor.

Ms. DeGroot stated that the request to include the Maintenance and Facilities Supervisor position was to meet an immediate need and the job description for the Assistant Director will be revised once the current Assistant Director retires; the Director's job description will be updated when this new position is filled. She agreed that the supervisor's job would be a high level position and the name could be changed to whatever the Committee chooses. She said that the position needed to be filled so that a succession plan could be developed, as well as the need for this person as explained in the Continuity Plan.

To assist in getting the position approved by Council and included in the budget, the Chair thought the name should be changed to Assistant Director; she opined that the title change would be more effective in attracting qualified candidates for the position.

If the Committee did not make a decision on the two (2) positions in this meeting, Council would be well into the budget when the April meeting happens. Administrator Tucker stated that adding to the budget once it has been presented was a difficult thing to do and, therefore, the financial impact of the new positions should be included from the beginning of budget discussions. Another

complication to delaying a decision was that, if the City chose to fund this position from accommodations taxes, it must be approved by the ATAX Committee.

Shifting the discussion to the Administrative Assistant, Councilmember Rice recounted a situation where a neighbor called Director Pitts about a drainage ditch, and a day or so passed before he could visit the site and determine the problem and resolution.

Administrator Tucker added that sometimes the Director does not get the call because the answer machine at Public Works is full; the citizen might call multiple times and the machine is always full so the citizen gets angry and calls the Administrator complaining that no one has returned the call and no one has come out to address the problem. The end result is that the City has failed to meet the needs of its residents relative to drainage.

The Administrator said that, in addition to answering the calls, the Administrative Assistant would be responsible to follow up on the call to insure not only that the problem was identified and something was being done about it but also follows up with the resident.

Chair Ferencz asked if the calls to Public Works could be routed to the Communication Specialists at the Public Safety Building, and the Administrator stated that they could but they would not follow up in any way.

As presented, the Administrative Assistant would be a part-time position with no benefits; in addition to handling phone calls, this person would write purchase orders, assist with the administration of the budget, take payments for additional trash barrels, etc.

The total cost the first year would include the salaries, benefits for one (1) person, renovation of the building to house the additional personnel, computers and one (1) vehicle.

The Administrator stated that her understanding of tasks assigned by the Committee was to create an ideal, stating how the Department would be structured and the recommended order of hiring to accomplish that goal, as well as to review all of the job descriptions

Councilmember Moye thought that the proposed positions should emphasize how they would provide immediate assistance to the Director and how they would allow the Public Works Department to be more responsive to the residents

#### C. Consideration of changing the frequency of performance reviews

# MOTION: Councilmember Moye moved for the City to transition to quarterly employee performance reviews in 2019; Councilmember Ferencz seconded.

Councilmember Moye stated that the City currently has annual performance evaluations which are more time consuming and less helpful than more frequent evaluation systems. He knew that training would be required; better communication and positioning on the reasons why the change was happening. He noted that the quarterly evaluations would roll up to produce the annual evaluation still achieving the requirements for the annual performance review. He asked that staff present a plan for the transition at the April Committee meeting.

Director Pitts commented that the Isle of Palms was a seasonal community and, in season, time was critical; to bring an employee out of the field for a review would be difficult.

Director Page stated that, if she had an employee who was not performing, she addressed it immediately so that, by the end of the year, the employee was doing a good job. She described quarterly reviews as busy work.

Councilmember Moye said that he was looking to Ms. DeGroot to bring value to the process because the value of frequent evaluations was not to tell the employee he did well or he did poorly, but how was the employee progressing toward a goal set for him and how he could do better. He indicated that the goal of more frequent evaluations was continuous improvement, and they were an opportunity for the Department Manager to grow and develop staff members. He stated that he was looking to Ms. DeGroot to develop a plan that would work for the seasonality of the City and the City structure that would achieve the desired results.

Councilmember Rice suggested that the performance reviews happen every four (4) months rather than every quarter eliminating an evaluation falling in the middle of tourist season.

#### AMENDMENT: Councilmember Moye moved to amend his motion to say "more frequent" rather than "quarterly;" Councilmember Rice seconded and the amendment PASSED UNANIMOUSLY.

#### AMENDED MOTION: The motion as amended PASSED UNANIMOUSLY.

# D. Discussion of City's current Human Resources processes, protocols and tools

Councilmember Moye said that he wanted an audit of Human Resources technology, protocols and processes in place; the current Human Resources status and the areas with the greatest opportunity, improvements needed or areas to do better.

#### 7. Miscellaneous Business

### Next Meeting Date: 8:00 a.m., Thursday, April 5<sup>th</sup> in the Conference Room

- 8. Executive Session not needed
- 9. Adjourn

MOTION: Councilmember Moye moved to adjourn the meeting at 6:24 p.m.; Chair Ferencz seconded and the motion PASSED UNANIMOUSLY.

Respectfully submitted:

Marie Copeland City Clerk

#### **Special Personnel Committee Meeting**

8:30 a.m., Monday, March 26, 2018

A Special Meeting of the Personnel Committee was called to order at 8:30 a.m., Monday, March 26, 2018 in the Conference Room of City Hall, 1207 Palm Boulevard, Isle of Palms, South Carolina. Attending the meeting were Councilmember Moye, Chair Ferencz, Administrator Tucker, Assistant Administrator Fragoso, Attorney Halversen, Human Resources Officer DeGroot and Clerk Copeland; Councilmember Rice was absent. A quorum was present to conduct business.

1. Chair Ferencz called the meeting to order and acknowledged that the press and public were duly notified of the meeting in accordance with the Freedom of Information Act.

#### 2. Purpose

Executive Session in accordance with S.C. Code Section 30-4-70(a)(1) for discussion of employment matters. Upon returning to open session, the Committee may take action on matters discussed in Executive Session.

#### MOTION: Councilmember Moye moved to go into Executive Session AT 8:31 A.M. to discuss personnel matters; Chair Ferencz seconded and the motion PASSED UNANIMOUSLY.

The Committee returned to open session at 9:14 a.m., and Chair Ferencz stated that the Committee had not taken a vote or any action while in Executive Session.

3. Consideration of a recommendation for the appointment for an Interim Chief of Police

Administrator Tucker stated that Chief Buckhannon recommended for Captain Usry to be appointed the Interim Chief of Police.

MOTION: Upon a recommendation by Chief Buckhannon and concurrence by the City Administrator, Councilmember Moye moved to recommend to City Council the appointment of Captain Kim Usry as the Interim Chief of Police; Chair Ferencz seconded and the motion PASSERD UNANIMOUSLY.

4. Adjournment

MOTION: Councilmember Moye moved to adjourn the meeting at 9:16 a.m.; Chair Ferencz seconded and the motion PASSED UNANIMOUSLY.

Respectfully submitted

Marie Copeland City Clerk

# **1ST DRAFT SUBJECT TO CHANGE**

#### APRIL 2018

Personnel Committee Chair meets with Staff (HR and Assistant Administrator) to craft Agenda for May Personnel Committee Meeting

And develop draft hiring time line for Personnel Committee Review and revision.

#### MAY

Personnel Committee Meets

1. Receive information from five (5) or six (6) professional placement agencies to be considered at the June meeting as well as any additional suggestions from members.

2. Review and finalize proposed timeline for hiring Chief of Police, City Administrator, Assistant Director of Maintenance and Facilities

3.Discuss and approve concept of developing website timeline to keep residents apprised of process and progress

4. Discuss collaborative process to include Council and residents and community at certain steps in the time line

#### JUNE

Personnel Committee

HR distributed our May Meeting Information on 5-6 professional, well qualified staffing agencies for Committee Review and samples of placed candidates in our three areas of need, Chief of Police, City Administrator and Assistant Director of Maintenance and Facilities for our consideration. We will select top two candidates.

Personnel will present top two candidates with cost to June Ways and Means meeting followed by recommendation to City Council Meeting in June for a vote.

In addition the committee will review and revise CA job description, develop a list of personal and professional attributes and skills we seek in a preferred candidate and begin developing a marketing piece to include in placement service packet.

Public Safety Committee will:

review and revise Chief of Police job description, and develop a list of personal and professional attributes and skills we seek in a preferred candidate

Public Works Committee will:

review and revise Assistant Director of Maintenance and Facilities job description, and develop a list of personal and professional attributes and skills we seek in a preferred candidate

JULY

Personnel Committee

After 4th of July a Special meeting of Personnel and Council will be held to meet placement service selected. Personnel Chairman, Mayor, Chair of Ways and Means and staff negotiate Contract

Public Safety Committee will:

Finalize Chief of Police job description, and

a list of personal and professional attributes and skills we seek in a preferred candidate and send to Personnel Committee as recommendations for placement service use. Public Works Committee will:

Finalize Assistant Director of Maintenance and Facilities job description, and list of personal and professional attributes and skills we seek in a candidate and send to Personnel Committee as recommendations for placement service use.

Personnel Committee with meet and work with Placement service to create packet for each position including recommendations from Public Safety and Public Works Committee.

AUGUST-SEPTEMBER ( depending on speed of Placement Service) Final Packets for each Candidate will be presented to Council

Application deadline for Public Works candidate is September 30 All resumes for PW position will be forwarded to HR. The Director of PW and HR review all resumes, make a selection, bring their preferred candidate to PW Committee, then to Personnel Committee as information.

Application Deadline for Chief of Police and City Administrator November 30

Interview panel for Chief of Police and City Administrator job descriptions and time line developed by Personnel Committee

OCTOBER-NOVEMBER Interview Panel for Chief of Police and City Administrator advertised with qualifications and time line.

Announced to Council at closest meeting.

DECEMBER interview Panels Selected for Chief of Police and City Administrator

JANUARY-FEBRUARY 2019

Separate Interviews and interview panels for Chief of Police and City Administrator.

#### MARCH

Separate Community Meet and Greets for top three candidates for Chief of Police and City Administrator. Personnel Committee Selects Best Candidate for Chief of Police and City Administrator

(Special Council Meeting early April) Personnel Committee makes recommendation to Council for Chief of Police and City Administrator for approval.

If approved, negotiations are completed for salary, benefits and start date for each position by Personnel Chair and Staff.

JUNE-JULY Both employees should be on board



EXECUTIVE RECRUITING



## PROPOSAL TO PROVIDE EXECUTIVE SEARCH SERVICES FOR CITY ADMINISTRATOR, POLICE CHIEF AND OTHER KEY POSITIONS FOR ISLE OF PALMS, SC

Volume 1

# Colin Baenziger & Associates

#### **Project Manager and Contact Person:**

Colin Baenziger (561) 707-3537 Colin Baenziger & Associates 2055 South Atlantic Avenue • Suite 504 Daytona Beach Shores, FL 32118 e-mail: <u>Colin@cb-asso.com</u> Fax: (888) 635-2430

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# PROPOSAL TO PROVIDE EXECUTIVE SEARCH FIRM SERVICES

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EXECUTIVE RECRUITING

May 3, 2018

The Honorable Mayor Jimmy Carroll, and Personnel Committee Chair Sandy Ferencz City of Isle of Palms 1207 Palm Blvd Isle of Palms, SC 29451

The Honorable Mayor Carroll, and Personnel Committee Chair Ferencz:

Colin Baenziger & Associates (CB&A) would like to take this opportunity to submit a proposal to assist in finding your next City Administrator, Police Chief, and other key positions. While selecting key personnel is never easy, CB&A has developed a problem-free process that has been tested nationwide and found to be extremely effective.

CB&A is a municipal recruiting firm with a national reach. We have conducted assignments from Florida to Alaska and Maine to California. We pride ourselves on providing not just high-quality results, but, equally important, providing a great deal of personal attention to each of our local government clients. To conduct a proper recruitment, we feel the project manager must do more than just drop by occasionally. He/she must get to know the appropriate government officials and the community firsthand. That effort takes time, but it is the only way to ensure the candidates we recommend are well qualified and a good fit for your community. As a result, we only take a few clients at a time and focus on getting the job done properly. Further, we routinely complete our work in sixty to ninety days. This timeframe includes preparation of recruitment and advertising materials, candidate outreach, candidate screening, finalist interviewing, and administrator selection. We also offer the best warranty in the industry.

Not only do we offer unparalleled service at a reasonable price, we focus on finding just the right people for your organization. We say people, and not person, because our goal is to bring you five finalists who are so good that you will have a difficult time choosing among them. The proof is in the fact that six of our local government clients have passed resolutions thanking us for our outstanding efforts in finding their key staff. We do not know how often you have passed a resolution thanking a consulting firm for its efforts, but we have rarely seen it happen. Our goal, in fact, would be for you to be our next client to pass such a resolution.



EXECUTIVE RECRUITING

Some of our searches include City Managers/CEOs for Savannah, GA, Doraville, GA, Albany, GA, Ankeny, IA, Ashland, KY, Bellevue, WA, Cottonwood Heights, UT, Fayetteville, NC, Greensboro, NC, Indianola, IA, Jupiter Island, FL, Key Biscayne, FL, Mill Creek, WA, Mountlake Terrace, WA, Mount Pleasant, MI, Norwich, CT, Roanoke, VA, Scottsdale, AZ, Springettsbury Township, PA, Tacoma, WA, Winchester, VA, and Yakima, WA. We have sought the County Administrators / Managers / CEOs for Fulton County, GA, Clackamas County, OR, Polk County, IA, Emmet County, MI, James City County, VA, St. Johns County, FL, Union County, NC, and York County, VA, as well as the Borough Manager for Matanuska-Susitna Borough, Alaska (a county the size of West Virginia).

Some of our current searches include the City Managers for Naples, FL, North Topsail Beach, NC, and Spring Garden Township, PA, an Economic Development Director for Roanoke, VA, a Clerk to the Commission for Fulton County, GA, a Finance Director for Groveland, FL and an Executive Director for the South Correctional Entity (SCORE), Des Moines, WA.

Those authorized to bind the company are myself, Colin Baenziger, and Lynelle Klein, Vice President for Operations.

We look forward to formally presenting our credentials and working with you in the near future. If you have any questions, please feel free to contact me at (561) 707-3537.

Sincerely,

I Baenjag-

Colin Baenziger Principal / Owner

... Serving Our Clients with a Personal Touch...

## The Firm, Its Philosophy, & Its Experience

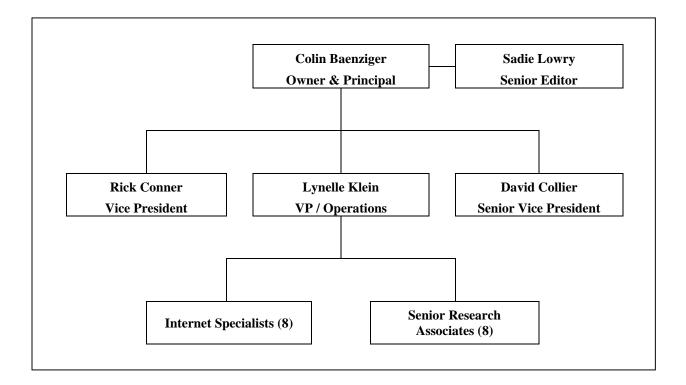
Colin Baenziger & Associates (CB&A) is a nationally recognized executive recruiting firm established in 1997 and owned and operated by Colin Baenziger. We are a sole proprietorship headquartered in Volusia County, FL with an office in Redmond, WA. As a sole proprietorship, we are not registered with any states as a corporation, foreign or otherwise. Although our primary focus is executive search, we are often involved in operational reviews of governmental operations. Our consultants live in other areas of the country and converge wherever the client's needs exist. We develop an operational plan prior to arrival and our team of experts quickly studies the issues, identifies problems and opportunities, performs the necessary analysis, develops solutions, prepares reports and action plans, and completes the assignment. The client receives prompt, professional service, and its needs are effectively addressed. We are available for follow-up work; however, our goal is to provide the client with solutions that its existing staff can implement without additional outside assistance.

Colin Baenziger & Associates' outstanding reputation is derived from our commitment to timeliness and quality. Our work is not done until you are satisfied. That means we go the extra mile and, at times, expend more effort and energy than originally anticipated in our fee or in our action plan. We do not ask the client for additional fees. Rather, we accept these situations as part of our cost of doing business. We believe that once a contract is signed we have an obligation to fulfill its requirements excellently and within the budgeted amount.

Since beginning our search practice in 1998, we have conducted searches and other related work for clients in thirty-two states. Overall our staff has performed over 170 City, County, and Special District Manager searches and approximately 300 local government searches. The basic approach we have presented herein is the approach we have used in each of our searches. It has been refined over the years to the point where it is problem-free.

# Technical Capabilities and Organizational Structure

Colin Baenziger & Associates has developed its business model over the past 20 years. The model has proven to be extremely effective in every state where we have applied it and for every type of position for which we have searched. In fact, we are often called when a government has a particularly difficult position to fill or where one of our competitors has failed. Overall, we utilize approximately eighteen people. Most staff members are independent contractors and are given assignments on a task order basis. Consequently, we can pay well while having a great deal of flexibility without the overhead of many firms. In addition to Mr. Baenziger, other senior staff members are former City and/or County Managers or elected officials. As a result, we understand multiple perspectives and have been very successful in identifying the right candidates for our clients. CB&A's other staff are all competent researchers and writers and most have been with us for a long time.



# Completion of Projects within Budget

Colin Baenziger & Associates is proud of its record of completing searches within budget. When we quote a price to the client, that price is what the client will pay, no matter how difficult the search is or what unforeseen circumstances may develop. *We have never asked a search client for additional fees, even when we were entitled to do so.* 

## Completion of Projects on Schedule

Colin Baenziger & Associates routinely completes its assignments in sixty to ninety days. Further, since CB&A began performing recruitments, *it has never missed a project milestone*.

## **Diversity**

CB&A has extensive contacts with individuals and organizations representing women and minorities. We are thus able to identify and bring a diverse group of finalists to the City. The proof is that from the beginning of 2009, 32% of our placements have been females and/or minorities with the high in any given year being 47% and the low being 13%.

## Prior Names and Litigation

Colin Baenziger & Associates has always operated under its current name and has never been involved in any litigation, except to testify as an expert witness on behalf of one of the parties. Our

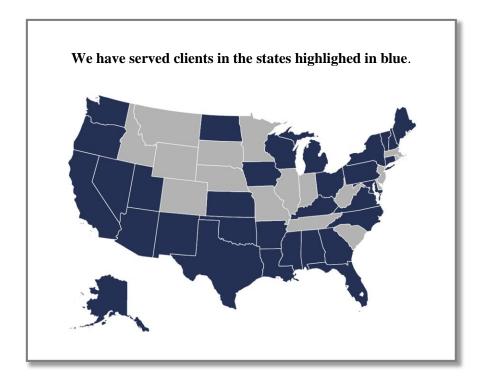
performance has never been questioned nor have we or any of our clients been involved in any legal action as a result of our work.

## Insurance

To protect our clients, Colin Baenziger & Associates maintains the following insurance coverages: (1) general liability insurance of \$1 million combined single limit per occurrence for bodily injury, personal injury, and property damages, (2) automobile liability insurance of \$1 million per accident, and (3) professional liability insurance of \$1 million per occurrence. As a small firm, predominantly utilizing independent contractors, we are not typically subject to the requirements for workers compensation and employer liability insurance. If required by the client, and if it is available to us, we will obtain these two coverages prior to contract execution.

## **Overall Executive Search Experience**

CB&A started its executive search business in 1998 from scratch. As a single father, he needed to stay nearby and so his goal was to become Florida's preeminent recruiter. In 2007 with his children mature, he branched out into other states. His firm has now worked in 32 states, from Maine to California and Florida to Alaska. See the map below.



A complete list of our searches can be found in Appendix A.

	2018 City / County Manager Searches Completed								
	PositionClientPopulationPlacementAgency Size: NumPositionClientPopulationPlacementEmployees								
1	City Manager	Groveland, FL	12,493	Mike Hein	121				
2	City Administrator	Lake Forest Park, WA	13,059	Phillip Hill	66				
3	City Manager	Sebastian, FL	24,772	Paul Carlisle	150				

	2018 City / County Manager Searches Completed (continued)							
	Client         Contact Name         Title         Phone         Email							
1	Groveland, FL	Mike Radzik	Council Member/Vice Mayor	(352) 557-3066	Mike.Radzik@groveland-fl.gov			
2	Lake Forest Park, WA	Jeff Johnson	Mayor	(206) 368-5440	jjohnson@ci.lake-forest-park.wa.us			
3	Sebastian, FL	Jim Hill	Mayor	(727) 224-5246	jhill@cityofsebastian.org			

	2017 City / County Manager Searches Completed							
	Position	Client	Population	Placement	Agency Size: Number of Employees			
1	City Manager	Auburn, AL	58,582	James Buston	788			
2	City Manager	Aventura, FL	37,724	Susan Grant	182 FT / 16 PT			
3	City Manager	Burien, WA	50,500	Brian Wilson	63 FT / 8 PT			
4	City Manager	Carnation, WA	1,873	Amy Arrington	12			
5	City Manager	Doraville, GA	10,896	Regina Williams-Gates	97 FT / 14 PT			
6	City Manager	Fairborn, OH	33,452	Robert Anderson	250			
7	City Manager	Parkland, FL	28,200	Robert Payton	80 FT / 74 PT			
8	City Manager	Petersburg, VA	32,123	Aretha Ferrell	511			
9	City Manager	Roanoke, VA	98,465	Bob Cowell	1,700			
10	City Manager	Stuart, FL	16,462	David Ross	282			
11	City Manager	Tacoma, WA	205,200	Elizabeth Pauli	2,100			
12	City Manager	Treasure Island, FL	6,783	Garrison Brumback	99			
13	City Manager	Winter Haven, FL	36,500	Michael Herr	486			

	2017 City / County Manager Searches Completed (continued)								
	Client	Contact Name	Title	Phone	Email				
1	Auburn, AL	Bill Ham	Mayor	(334) 559-8804	bham@auburnalabama.org				
2	Aventura, FL	Enid Weisman	Mayor	(305) 466-8900	eweisman@cityofaventura.com				
3	Burien, WA	Lucy Krakowiak	Mayor	(206) 244-1952	lucyk@burienwa.gov				
4	Carnation, WA	Jim Berger	Mayor	(425) 333-4192	jim.berger@carnationwa.gov				
5	Doraville, GA	Donna Pittman	Mayor	(770) 451-8745	donna.pittman@doravillega.us				
6	Fairborn, OH	Dan Kirkpatrick	Mayor	(937) 673-4178	dan.kirkpatrick@ci.fairborn.oh.us				
7	Parkland, FL	Christine Hunschofsky	Mayor	(954) 993-3009	chunschofsky@cityofparkland.org				
8	Petersburg, VA	Samuel Parham	Mayor	(804) 586-5528	sparham@petersburg-va.org				
9	Roanoke, VA	Sherman Lea	Mayor	(540) 853-2444	sherman.lea@roanokeva.gov				
10	Stuart, FL	Troy McDonald	Mayor	(772) 288-5300	TMcdonald@ci.stuart.fl.us				
11	Tacoma, WA	Marilyn Strickland	Mayor	(253) 468-2518	marilyn.strickland@cityoftacoma.org				
12	Treasure Island, FL	Robert "Bob" Minning	Mayor	(727) 415-8883	rminning@mytreasureisland.org				
13	Winter Haven, FL	Steven Hunnicutt	Mayor	(863) 289-9971	smhunnicutt@mywinterhaven.com				

	2016 City / County Manager Searches Completed								
	Position	Client	Population	Placement	Agency Size: Number of Employees				
1	City Manager	Cocoa Beach, FL	11,200	James McKnight	250				
2	City Manager	Covington, VA	5,961	<b>Richard Douglas</b>	100				
3	City Manager	Danville, VA	42,900	Ken Larking	1,100				
4	Chief Administrator	El Paso, County, TX	827,700	Betsy Keller	480 under the Administrator				
5	City Manager	Fort Myers, FL	70,918	Saeed Kazemi	944				
6	City Administrator	Fort Smith, AR	87,350	Carl Geffkin	937				
7	City Manager	Gainesville, FL	117,000	Anthony Lyons	1,300				
8	City Manager	Mountlake Terrace	20,200	Scott Hugill	150				
9	City Manager	Norwich, CT	40,500	John Salomone	430				
10	City Manager	Orange City, FL	11,600	Dale Arrington	100				
11	City Manager	Port St. Lucie, FL	178,590	Russ Blackburn	1,000				
12	City Administrator	Prosser, WA	5,845	David Stockdale	50				
13	City Manager	Savannah, GA	144,350	Roberto Hernandez	2,610				
14	Township Manager	Springettsbury Township, PA	26,700	Benjamin Marchant	100				

	2016 City / County Manager Searches Completed (continued)								
	Client	Contact Name	Title	Phone	Email				
1	Cocoa Beach, FL	Laurie Kalaghchy	City Clerk	(321) 868-3235	lkalaghchy@cityofcocoabeach.com				
2	Covington, VA	Thomas Sibold	Mayor	(540) 958-8983	tomsibold@yahoo.com				
3	Danville, VA	Sherman Saunders	Mayor	(434) 489-8738	sherman.saunders@danvilleva.gov				
4	El Paso County, TX	Carlos Leon	Commissioner	(915) 546-2014	mmejia@epcounty.com				
5	Fort Myers, FL	Randall Henderson	Mayor	(239) 321-7020	gpack@cityftmyers.com				
6	Fort Smith, AR	Sandy Sanders	Mayor	(479) 784-2204	Mayor@fortsmithar.gov				
7	Gainesville, FL	Todd Chase	Council Member	(352) 514-0168	chasetn@cityofgainesville.org				
8	Mountlake Terrace, WA	Rick Ryan	Mayor Pro Tem	(206) 940-0108	RRyan@ci.mlt.wa.us				
9	Norwich, CT	Deberey Hinchey	Mayor	(860) 823-3743	DHinchey@cityofnorwich.org				
10	Orange City, FL	Tom Laputka	Mayor	(386) 775-5403	tlaputka@ourorangecity.com				
11	Port St. Lucie, FL	Greg Orevac	Mayor	(772) 342-6072	mayor@cityofpsl.com				
12	Prosser, WA	Randy Taylor	Mayor	(509) 875-4367	RTaylor@ci.prosser.wa.us				
13	Savannah, GA	Eddie DeLoach	Mayor	(912) 210-1722	edeloach@savannahga.gov				
14	Springettsbury Township, PA	Mark Swomley	Board Chair	(717) 805-3093	mark.swomley@springettsbury.com				

	2015 City / County Manager Searches Completed								
	Position	Client	Population	Placement	Agency Size: Number of Employees				
1	City Manager	Cocoa Beach, FL	11,200	Ron McLemore	249				
2	Village Manager	Estero, FL	23,100	Steve Sarkozy	6				
3	City Manager	Fernandina Beach, FL	12,000	Dale Martin	268				
4	County Manager <sup>(1)</sup>	Fulton County, GA	984,300	Richard Anderson	6,500				
5	City Manager	Indianola, IA	14,800	Ryan Waller	92				
6	City Manager	Mill Creek, WA	18,800	Rebecca Polizotto	62				
7	City Manager	Normandy Park, WA	6,600	Mark Hoppen	27				
8	City Manager	Ocala, FL	56,600	John Zobler	940				
9	City Manager	Palm Bay, FL	105,000	Greg Lynk	748				
10	City Manager	Seminole, FL	17,800	Ann Deal	159				
11	City Manager	Sequim, WA	6,670	Charlie Bush	73				
12	County Administrator	York County, VA	66,300	Neil Morgan	721				

(1) Partial Search. We performed background checks for two candidates, coordinated the interviews and negotiated the employment contract. We did not search for candidates.

	2015 City / County Manager Searches Completed (continued)						
	Client	Contact Name	Title	Phone	Email		
1	Cocoa Beach, FL	Laurie Kalaghchy	City Clerk	(321) 868-3235	lkalaghchy@cityofcocoabeach.com		
2	Estero, FL	Nick Batos	Mayor	(239) 292-2909	batos@estero-fl.gov		
3	Fernandina Beach, FL	Ed Boner	Mayor	(904) 556-7554	eboner@fbfl.org		
4	Fulton County, GA	Mark Massey	Clerk to the Commission	(404) 219-0451	Mark.Massey@fultoncountyga.gov		
5	Indianola, IA	Kelly Shaw	Mayor	(515) 962-5300	lkshaw@cityofindianola.com		
6	Mill Creek, WA	Pam Pruitt	Mayor	(425) 338-7158	ppruitt@cityofmillcreek.com		
7	Normandy Park, WA	Susan West	Mayor	(206) 248-7603	Susan.West@ci.normandy-park.wa.us		
8	Ocala, FL	Kent Guinn	Mayor	(352) 572-0312	kguinn@ocalafl.org		
9	Palm Bay, FL	William Capote	Mayor	(321) 292-0382	Mayor@PalmBayFlorida.org		
10	Seminole, FL	Leslie Waters	Mayor	(727) 430-7553	lwaters2@myseminole.com		
11	Sequim, WA	Candace Pratt	Mayor	(360) 582-0114	cpratt@sequimwe.gov		
12	York County, VA	Thomas Shepperd, Jr.	Chairman	(757) 868-8591	shepperd@yorkcounty.gov		

		2014 City / County I	Manager Sear	rches Completed	
			Agency Size: Number of		
	Position	Client	Population	Placement	Employees
1			251 400	T 1111	
1	County Manager	Alachua County, FL	251,400	Lee Niblock	855 under the Manager
2	City Manager	Bellevue, WA	132,000	Brad Miyake	1,229
3	City Manager	Connell, WA	4,200	Jed Crowther	19 + temp & seasonal
4	City Manager	Delray Beach, FL	64,100	Donald Cooper	800
5	Chief Administrator	El Paso County, TX	827,700	Stephen Norwood	480 under the Administrator
6	City Manager	Ellensburg, WA	18,300	Jack Akers	128
7	County Administrator <sup>[1]</sup>	Emmet County, MI	32,900	Marty Krupa	163
8	County Administrator	James City County, VA	67,000	Bryan Hill	750
9	City Manager	Marco Island, FL	13,300	Roger Hernstadt	210
10	City Manager	Mount Pleasant, MI	26,200	Nancy Ridley	119
11	City Manager	Mountlake Terrace, WA	20,200	Arlene Fisher	153
12	City Manager	North Miami, FL	60,600	Aleem Ghany	364
13	City Manager	Oakland Park, FL	42,800	David Hebert	240
14	Township Manager	Springettsbury Township, PA	26,700	Kristin Denne	100
15	County Administrator	St. Lucie County, FL	277,800	Howard Tipton	583 under the Administrator
16	City Manager	St. Pete Beach, FL	9,400	Wayne Saunders	88
17	Town Manager	Surfside, FL	6,000	Guillermo Omedillo	121
18	City Manager	Titusville, FL	43,900	Steve Larese	478
19	City Manager	Winchester, VA	26,900	Eden Freeman	560 under the Manager
[1]	The actual title is County	Controller but under Michigan I	Law, the duties	are the same as those of	a County Administrator.

	2014 City / County Manager Searches Completed (continued)						
	Client	Contact Name	Title	Phone	Email		
1	Alachua County, FL	Lee Pinkson	Commissioner	(352) 264-6900	lpinkoson@alachuacounty.us		
2	Bellevue, WA	Kevin Wallace	Deputy Mayor	(425) 452-7810	KWallace@bellevuewa.gov		
3	Connell, WA	Bruce Blackwell	Mayor	(509) 234-2701	bblackwell@connellwa.org		
4	Delray Beach, FL	Cary Glickstein	Mayor	(561) 441-0222	glickstein@mydelraybeach.com		
5	El Paso County, TX	Carlos Leon	Commissioner	(915) 546-2014	mmejia@epcounty.com		
6	Ellensburg, WA	Rich Elliott	Mayor	(509) 962-7221	elliottr@ci.ellensburg.wa.us		
7	Emmet County, MI	Jim Tamlin	Board Chair	(231) 622-2433	jtamlyn@emmetcounty.org		
8	James City County, VA	Mary Jones	Board Chair	(757) 871-5977	mary.jones@jamescitycountyva.gov		
9	Marco Island, FL	Larry Sacher	Councilor	(239) 588-0112	LSacher@marcocitycouncil.com		
10	Mount Pleasant, MI	Kathleen Ling	Commissioner	(989) 773-7823	kling@mt-pleasant.org		
11	Mountlake Terrace, WA	Rick Ryan	Mayor Pro Tem	(206) 940-0108	RRyan@ci.mlt.wa.us		
12	North Miami, FL	Rene Monestine	City Attorney	(305) 895-9810	rmonestime@northmiamifl.gov		
13	Oakland Park, FL	Shari McCartney	Mayor	(954) 295-0527	ShariM@oaklandparkfl.gov		
14	Springettsbury Township,	George Dvoryak	Board Chair	(717) 683-4665	gdvoryak@Springettsbury.com		
15	St. Lucie County, FL	Dan McIntyre	County Attorney	(772) 462-1420	mcintyred@stlucieco.org		
16	St. Pete Beach, FL	Elaine Edmonds	Administrative Services Director	(727) 580-5178	elaine@stpetebeach.org		
17	Surfside, FL	Daniel Dietch	Mayor	(305) 861-4863	ddietch@townofsurfsidefl.gov		
18	Titusville, FL	Jim Tulley	Mayor	(321) 567-3702	Mayor@titusville.com		
19	Winchester, VA	John Willingham	Council President	(540) 931-4655	John.Willingham@winchesterva.gov		

	2013 City / County Manager Searches Completed								
	Position	Client	Population	Placement	Agency Size: Number of Employees				
1	City Manager	Ankeny, IA	45,000	David Jones	210				
2	City Manager	Ashland, KY	21,000	Benjamin Bitters	300				
3	Village Manager	Bal Harbour, FL	2,500	Jorge Gonzalez	37				
4	County Manager	Clackamas County, OR	380,000	Donald Krupp	2,300				
5	City Manager	Elmira, NY	29,000	Kim Middaugh	293				
6	City Manager	Fruitland Park, FL	4,100	Gary La Venia	52				
7	City Manager	Leesburg, FL	20,600	Alfred Minner	515				
8	City Manager	Medina, WA	3,000	Michael Sauerwein	30				
9	City Manager	Miramar, FL	122,000	Kathleen Woods- Richardson	960				
10	City Manager	Monroe, NC	36,397	John D'Agostino	750				
11	City Manager	Normandy Park, WA	6,300	Glenn Akramoff	27				
12	County Manager	Okaloosa County, FL	170,000	Ernie Padgett	820				
13	City Manager	Satellite Beach, FL	10,000	Courtney Barker	120				
14	City Manager	Scottsdale, AZ	220,000	Fritz Behring	2,423				
15	City Manager	Sunnyside, WA	15,000	Donald Day	95				

	2013 City / County Manager Searches Completed (continued)						
	Client	Contact Name	Title	Phone	Email		
1	Ankeny, IA	Gary Lorenz	Mayor	(515) 371-2141	garyl@ljmd.com		
2	Ashland, KY	Chuck Charles	Mayor	(606) 327-2001	ccharles@ashlandky.org		
3	Bal Harbour, FL	Jaime Sanz	Council Member	(786) 427-4154	jsanz@balharbour.org		
4	Clackamas County, OR	Paul Savas	Commissioner	(503) 655-8581	psavas@co.clackamas.or.us		
5	Elmira, NY	Susan Skidmore	Mayor	(607) 738-3714	mayor@cityofelmira.net		
6	Fruitland Park, FL	Chris Bell	Mayor	(352) 326-4291	cbell@fruitlandpark.org		
7	Leesburg, FL	David Knowles	Mayor	(352) 326-9300	Allstate2@earthlink.net		
8	Medina, WA	Michael Luis	Mayor	(425) 233-6400	mluis@medina-wa.gov		
9	Miramar, FL	Yvette Colbourne	Commissioner	(954) 560-5161	ycolbourne@ci.miramar.fl.us		
10	Monroe, NC	Lynn Keziah	Vice Mayor	(704) 221-2365	lkeziah@monroenc.org		
11	Normandy Park, WA	Clarke C. Brant	Mayor	(206) 248-7603	clarke.brant@ci.normandy-park.wa.us		
12	Okaloosa County, FL	Don Amunds	Commission Chair	(850) 585-8012	damunds@co.okaloosa.fl.us		
13	Satellite Beach, FL	Frank Catino	Mayor	(321) 223-7700	fcatino@satellitebeach.org		
14	Scottsdale, AZ	Suzanne Klapp	Vice Mayor	(480) 312-7402	sklapp@scottsdaleaz.gov		
15	Sunnyside, WA	James Restucci	Mayor	(509) 643-4343	jrestucci@sunnyside-wa.gov		

	Position	Client	Population	Placement	Agency Size: Number of Employees
1	City Manager	Cape Coral, FL	154,300	John Szerlag	1,300
2	City Manager	Cocoa Beach, FL	11,200	Robert Majka	234
3	City Manager	Doraville, GA	8,500	Shawn Gillen	104
4	City Manager	Fayetteville, NC	208,000	Ted Voorhees	1,500
5	City Manager	Fort Pierce, FL	41,590	Robert Bradshaw	361
6	City Manager	Hallandale Beach, FL	37,100	Renee Crichton	449
7	County Administrator	Hernando County, FL	172,800	Leonard Sossamon	1,297
8	City Manager	Key West, FL	26,649	Bob Vitas	456
9	City Manager	Melbourne, FL	75,000	Michael McNees	927
10	Village Manager	North Palm Beach, FL	12,015	Ed Green	279
11	City Manager	Panama City Beach, FL	12,018	Mario Gisbert	250
12	City Manager	Sarasota, FL	51,917	Tom Barwin	599
13	City Manager	Sunrise, FL	4,260	Alan Cohen	1,203
14	City Manager	Yakima, WA <sup>1</sup>	91,000	Anthony O'Rourke	730

2012 City / County Manager Searches Completed (continued)						
	Client	Contact Name	Title	Phone	Email	
1	Cape Coral, FL	John Carioscia	Council Member	239-242-3288	rerbrick@capecoral.net	
2	Cocoa Beach, FL	Laurie Kalaghchy	City Clerk	(321) 868-3235	lkalaghchy@cityofcocoabeach.com	
3	Doraville, GA	Donna Pittman	Mayor	(678) 328-9181	donna.pittman@Doravillega.us	
4	Fayetteville, NC	Jim Arp	Mayor Pro Tem	(910) 728-2569	JArp@ci.fay.nc.us	
5	Fort Pierce, FL	Anne Satterlee	Communications Manager	(772) 460-2200	asatterlee@city-ftpierce.com	
6	Hallandale Beach, FL	Joy Cooper	Mayor	(954) 457-1318	jcooper@hallandalebeachfl.gov	
7	Hernando County, FL	Ronald F. Pianta	Assistant County Administrator	352) 754-4002	RPianta@co.hernando.fl.us	
8	Key West, FL	Shirley Freeman	Chair, Citizen's Advisory Committee	(305) 304-1975	shirleyfreemankeywest@gmail.com	
9	Melbourne, FL	Paul Googleman	City Attorney	(321) 608-7200	cityattorney@melbourneflorida.org	
10	North Palm Beach, FL	David Norris	Council Member	(561) 841-3355	dnorris@village-npb.org	
11	Panama City Beach, FL	Gale Oberst	Mayor	(850) 235-1541	goberst@pcbgov.com	
12	Sarasota, FL	Susanne Atwell	Commissioner	(941) 954-4115	Suzanne.Atwell@sarasotagov.com	
13	Sunrise, FL	Kim Kisslan	City Attorney	(954) 746-3300	KKisslan@sunrisefl.gov	
14	Yakima, WA	Micah Cawley	Mayor	(509) 901-9114	micah_cawley@ci.yakima.wa.us	

	2011 City / County Manager Searches Completed						
	Position	Client	Population	Placement	Agency Size: Number of Employees		
1	City Manager	Albany, GA	76,000	James Taylor	863		
2	City Manager	Chamblee, GA	17,000	Niles Ford	106		
3	County Administrator	Clay County, FL	160,000	Stephanie Kopelousos	1,514		
4	City Manager	Destin, FL	12,300	Mary Ann Ustick	65		
5	Village Manager	Key Biscayne, FL	12,350	John Gilbert	115		
6	City Manager	Madeira Beach, FL	4,260	Shane Crawford	71		
7	Borough Manager	Matanuska-Susitna Borough,	88,000	John Mossey	275		
8	City Manager	North Port, FL	55,800	Jonathan Lewis	569		
9	City Manager	Orange Park, FL	9,100	Cindy Hall	110		
10	Village Manager	Pinecrest, FL	19,400	Yocelyn Gomez	158		
11	County Administrator	Polk County, IA	431,000	David Jones	1,300		
12	City Manager	Portland, ME	65,000	Michael Rees	1,100		
13	City Manager	Sunny Isles Beach, FL	17,000	Alan Cohen	178		
14	City Manager	Tacoma, WA	198,400	T.C. Broadnax	3,872		
15	City Manager	Yakima, WA	91,000	Don Cooper	730		

	2011 City / County Manager Searches Completed (continued)						
	Client	Contact Name	Title	Phone	Email		
1	Albany, GA	Nathan Davis	City Attorney	(229) 431-2805	NDavis@albany.ga.us		
2	Chamblee, GA	Marc Johnson	Interim Manager / Police Chief	(404) 819-9346	chiefmj@chambleepd.com		
3	Clay County, FL	Travis Cummings	Former Commission Chair	(904) 376-5189	Not Available		
4	Destin, FL	Chuck Garcia	Human Resources Director	(850) 837-4242	cgarcia@cityofdestin.com		
5	Key Biscayne, FL	Conchita Alvarez	Village Clerk	(305) 365-5506	calvarez@keybiscayne.fl.us		
6	Madeira Beach, FL	Travis Palladeno	Mayor	(727) 239-5549	tpalladeno@madeirabeachfl.gov		
7	Matanuska-Susitna, AK	Sonya Conant	Human Resources Director	(907) 746-7432	Sonya.Conant@matsugov.us		
8	North Port, FL	Jim Blucher	Vice Mayor	(941) 628-2916	jblucher@cityofnorthport.com		
9	Orange Park, FL	Sarah Campbell	Town Clerk	(904) 278-3018	scampbell@townop.com		
10	Pinecrest, FL	Guido Inguazo	Village Clerk	(305) 234-2121	inguanzo@pinecrest-fl.gov		
11	Polk County, IA	E.J. Giovannati	Former County Supervisor	(515) 371-0782	EJGiovannetti@hhlawpc.com		
12	Portland, ME	Cheryl Leeman	Search Chair / Council Member	(207) 774-4308	cl@portlandmaine.gov		
13	Sunny Isles Beach, FL	Norman Edelcup	Mayor	(305) 792-1701	NSEdelcup@aol.com		
14	Tacoma, WA	Joy St. Germain	Human Resources Director	(253) 591-2060	jstgermain@ci.tacoma.wa.us		
15	Yakima, WA	Micah Cawley	Mayor	(509) 901-9114	micah_cawley@ci.yakima.wa.us		

# II. Proposed Work Plan

The following search methodology has been refined over the past twenty years and now is virtually foolproof. We will integrate your ideas into the process. Our goal is to ensure you have the right people to interview as well as the information you need to make the right decision.

#### Phase I: Information Gathering and Needs Assessment Task One: Needs Assessment

An important part of the recruiter's work is selling the community to the very best candidates (including those that are not actively looking for the next job) while also providing an accurate portrayal of the community and the opportunity. In order to do this, CB&A must first determine the needs of the client and the characteristics of the ideal candidate. Our approach is as follows:

- Compile background information from the jurisdiction's website and other sources.
- Interview the relevant parties. Depending on the position, these might include the City Council, City Manager, Department Heads, and/or stakeholders (such as community groups, business owners, residents, government officials and property owners). Our goal is to develop a strong sense of your organization, its leadership, its short and long term expectations, and its challenges;
- Determine the characteristics of the ideal candidate. These will likely include experience, longevity, education, personality, demeanor, and achievements as well as other items the Council Members and stakeholders consider important), and
- Determine a reasonable compensation package.

Our searches generally take 60 to 90 days. At this point in the process, we will also finalize the timeline with the City so candidates can mark their calendars well in advance and will be available when the City wishes to conduct the interviews.

As noted above, we routinely incorporate meetings with other stakeholders (such as the business community, the non-profit community, City staff and so on) to gather their insights. We can also solicit the input of your residents through an on-line survey. These forums and surveys are valuable as they provide additional perspectives and a better understanding of the environment and the wants/needs of the community that the employee will be working in. An example of an online survey is included as Appendix D.

#### Task Two: Develop Position Description and Recruitment Materials

Based on the information we gather, CB&A will next develop a comprehensive recruitment profile. We will provide our draft for your review and comment. We will then meet with the Council Members to discuss the results of our interviews and the resulting recruitment profile. Your suggestions will be incorporated, and the final document prepared. A sample of our work is included as Appendix B. Other samples can be found on our firm's website under the "Executive Recruitments" / "Active Recruitments" tabs.

#### Phase II: Recruitment

#### Task Three: Recruit Candidates

CB&A uses a number of approaches to identify the right people for this position. We say people, and not person, because our goal is to bring you six to ten excellent semi-finalists, all of whom will do the job extraordinarily well and who are so good you will have a difficult time choosing among them. You then select the top three to five people to interview and ultimately choose the candidate who is the best fit with you and your community. The approaches we use are:

- *Networking:* The best approach is diligent outreach. We will network with our colleagues and consult our data base. As we identify outstanding candidates (many of whom are not in the market), we will approach them and request that they apply. Often excellent candidates are reluctant to respond to advertisements because doing so may alienate their current employers. When we approach them, their credentials are enhanced rather than diminished. We also use LinkedIn as a source of candidates.
- Advertising While we will seek out the best, we will not ignore the trade press as it often also yields strong candidates. We would contact the members of organizations such as the International City/County Management Association, South Carolina City/County Management Association, etc. for the City Administrator Search and the National Association of Chiefs of Police, South Carolina Police Chiefs, etc. for the Police Chief search. We will also post it on our website, <u>www.cb-asso.com</u>. We generally do not use newspapers or generic websites because while they produce large numbers of applications, they generally do not produce the type of candidates our clients are seeking. If the City wants to have ads placed in local newspapers, national newspapers and/or generic websites, it will need to bear the cost.
- *Email:* We will also e-mail the recruitment profile to our listserv of over thirteen thousand managers and professionals who are interested in local government management. One of the advantages of e-mail is that if the recipient is not interested, he/she can easily forward the recruitment profile to someone else who may be interested.

#### Phase III: Screening and Finalist Selection

#### Task Four: Evaluate the Candidates

Based on our most recent recruiting efforts, we anticipate receiving resumes from sixty to one hundred applicants. We will narrow the field as described above and present information on candidates to the Council. This process requires a mixture of in-depth research and subjective evaluation. Our process is as follows.

It should be noted that selecting strong candidates is more an art than a science. While we consider standard ranking factors and the elements of the job, ultimately the most important factor is who we believe will be a good fit with the City and the community. Typically, forty percent of our finalists are women and/or minorities.

Specifically, our efforts will involve:

**Step One. Resume Review.** CB&A will evaluate all resumes and identify the eight to fifteen high quality candidates.

**Step Two. Screening Interview.** Our lead recruiter, and possibly other senior representatives of the firm, will interview each of these candidates. Using what we learned in Phase I and our experience as managers and recruiters, as well as our unique ability to assess candidates, we will determine whether or not to consider them further.

**Step Three. Prepare a Report.** We will prepare a written report summarizing the Results of the Recruitment and the top seven to ten candidates. We will forward our report to the Council.

**Step Four. Evaluate the Best Candidates.** We will develop materials and background investigations for the to five to six candidates. For those that remain in consideration, CB&A will:

- Ask the Candidates to Prepare a Written Introduction: We will ask the candidates to prepare a written introduction to themselves as part of their preliminary background checks. This is done for several reasons. First, it allows the candidates to tell their own story and balance the negativity that is so often characteristic of the press. It also allows the City to evaluate the candidates written and communicative skills.
- **Candidate Disclosure Statement:** We will ask candidates if there is anything controversial in their background that we should be made aware of prior to further consideration. While it is unlikely that we find anything not previously publicized in the press, we believe redundant checks offer superior security for our client.
- **Interviews of References:** We tell the candidate with whom we wish to speak. These include current and former Council Members, the municipal attorney, the external auditor, staff members, peers, news media representatives, the director of the local chamber of commerce, community activists, and others who know the candidate. We also attempt to contact some individuals who are not on the candidate's list. Typically, we reach eight to ten people and prepare a written summary of each conversation.
- Legal Checks: Through our third party vendor, American DataBank, we will conduct the following checks: criminal records at the county, state and national level; civil records for any litigation at the county and federal level; and bankruptcy and credit.

Search the Internet and Newspaper Archives: Virtually every local newspaper has an archive that provides stories about perspective candidates, the issues they have dealt with, how they resolved them and the results. These articles can also provide valuable insights into the candidate's relationship with the public and the governing body. Of course, not all news sources are unbiased, and we consider that in our evaluation. This step is conducted in order to quickly discover candidates with problems in their backgrounds and eliminate them.

- Verification of Education: We also verify claimed educational degrees to assure the candidate is being totally forthright.
- Verification of Work History: We verify employment for the past fifteen years.

The goal in conducting these checks is to develop a clear picture of the candidates and to determine which best meet the criteria established in Phase I. Each of the avenues we pursue adds a piece of the puzzle. We will crosscheck sources, search for discrepancies, and resolve them when we find them. When sensitive or potentially embarrassing items are discovered, they are thoroughly researched. If we conclude the situation is damaging or even questionable, the situation reported to the City, with the City's concurrence, the candidate will be dropped from further consideration.

Note: We firmly believe that all background work we have outlined above should be completed early in the process. That way the client knows the individuals to be interviewed are all top performers and do not have anything embarrassing in their pasts that might come to light after selection. It also means that once our client has made a selection, it can move forward promptly, negotiate a contract and make an announcement.

#### Task Five: Preparation and Presentation of Candidate Materials

For the selected candidates, CB&A will compile the information we have developed into a complete written report for each recommended candidate. Specifically, this information will include: the candidates' resumes, introductions, references, background checks and internet / newspaper archive search results. A complete sample candidate report is included as Appendix C. We will also provide some advice on interviewing, a series of questions the elected officials may wish to ask (as well as some areas that it is not wise to get into), and some logistical information. The preceding information will be forwarded to you *electronically*.

#### Task Six: Finalist Selection

Approximately a week after the City has received the candidate materials, CB&A will meet with the elected officials to discuss our findings and make a final determination concerning who will be invited to interview. The City will then select four to six candidates to interview.

#### Task Seven: Notify All Candidates of Their Status

We will notify the finalists by telephone and give them the opportunity to ask additional questions. We will also provide them with information concerning the interviews and travel if necessary.

CB&A will inform those not selected of their status. Part of the notification will include advice concerning the candidates' resume and/or cover letter so, even though they were not selected to go forward, they will have gained something valuable from participating in the process.

#### Phase IV: Coordinate the Interview Process and Selection

#### Task Eight: Coordinate the Candidate Assessment Process

Prior to the interviews, we will recommend an interview/assessment process for the City's review including means to evaluate the candidates' communication skills, interpersonal skills, and decision-making skills. As part of the process, we will recommend the City observe the finalists in a number of settings. We will also recommend you invite the finalists' spouses so they can spend time in and evaluate your community.

**Day #1:** The finalists are given a tour of the community and its facilities by a knowledgeable staff member. Later, senior staff members meet briefly with the candidates. This opportunity allows the finalists to ask questions and the City to assess the candidates in a social setting.

**Day #2:** Beginning at approximately 9:00 a.m., each candidate interviews individually with panels representing different aspects of the government and the community for approximately 50 minutes each. These meetings provide the City with an opportunity to assess how the candidates might interact with them. We also anticipate the candidate interviewing one-on-one with the person(s) who will be supervising them as well as one or more panels.

#### Task Nine: Debriefing and Selection

Once the interviews have concluded, CB&A suggests the City consider making a selection. If questions exist, we will be happy to answer them or conduct additional research as necessary.

Once the selection has been made, CB&A will notify the finalists of their status. Candidates are eager to know and we feel it is important to keep them informed.

#### Phase V: Negotiation and Continuing Assistance

#### Task Ten: Notification, Contract Negotiations and Warranty

We will then assist in the employment agreement negotiations. Generally, a member of the elected body and the attorney conduct the actual negotiations while we provide advice and assistance concerning the compensation package and contract. We can also take the lead role in the negotiations if desired. We have a standard contract you are welcome to use. Your attorney, of course, will prepare the final contract. Since the basic parameters will have been discussed with the candidates and the candidates have been thoroughly vetted, we expect a relatively prompt agreement.

#### Task Eleven: Continuing Assistance

Our work is not done when the contract is executed. We will stay in touch with you and your new City Administrator and Police Chief. Our goal is to be there to assist in resolving any issues that arise before

## II. Proposed Work Plan

they become intractable. In fact, at your request, we will conduct a team-building workshop, at no charge, to resolve any difficulties. We simply feel it is part of our job to assure a successful relationship.

**Communications:** We will provide weekly reports about the status of the search, in writing or by phone, depending upon your preference. At significant milestones we will make the reports in person. We are also available at any time, day or night, to address any questions you have along the way. To do so, we will provide you with our cellphone numbers and you should feel comfortable contacting us whenever you have a question whether it is directly related to the search or, for that matter, anything else related to local government. We want to be responsive and to assist in any way we can.

#### The City's Obligations

The City will be responsible for providing the facilities for the interview process, coordinating lodging for candidates from outside the area, and making arrangements for the reception. The City will also be responsible for reimbursing the candidates for all expenses associated with their travel, meals, and incidentals for the interview weekend.

The City should also plan to provide the following information, if it is not available on the City's website, to each of the finalists: the current year budget, an organizational chart, the latest completed audit and management letter, any current strategic and long range plans, a copy of the City Charter, any job descriptions and other materials defining the role and duties for the position, and any evaluations of the organization completed in the last year.

These are the only obligations and responsibilities the City is expected to assume in the recruitment process.

## **Project Schedule**

The following is the project schedule we suggest for this recruitment and one we could use for this recruitment. We realize the schedule may need to be adjusted to accommodate the Council Members' availability.

We will begin with the City Administrator search and then start the Police Chief search about a month later so that the new City Administrator can participate in the hiring process of the Police Chief.

#### Phase I: Needs Assessment / Information Gathering

May 23 <sup>rd</sup> :	CB&A begins meeting with the Council Members and, if suggested, other stake holders to understand the job and its challenges.
May 29 <sup>th</sup> :	CB&A submits the draft of the full recruitment profile to the City for its review. Comments will be due back on June 5 <sup>th</sup> .

#### Phase II: Recruiting

June 8 <sup>th</sup> :	CB&A posts the full recruitment profile on its website and submits it to the appropriate publications. It is also e-mailed to over 13,400 local government professionals.
June 29 <sup>th</sup> :	Closing date for submission of applications.
July 6 <sup>th</sup> :	CB&A reports on the results of the recruitment.

#### Phase III: Screening, Reference Checks and Credential Verification

- July 30<sup>th</sup>: CB&A forwards its reports and materials to the City for the recommended candidates. These will include the candidates' resumes and introduction as well as the results of our reference, background and Internet/newspaper archives checks.
- August 6<sup>th</sup>: City selects / confirms the finalists for interviews.

#### Phase IV: Interview Process Coordination and Selection

August 16 <sup>th</sup> :	City holds reception for the finalists.
August 17 <sup>th</sup> :	One-on-one and full Council interviews and decision.

#### Phase V: Negotiation, Warranty & Continuing Assistance

Post-Selection: CB&A works with City representatives and the selected candidate on an employment agreement.

## Some of CB&A Clients...



City of Albany, GA City Manager



City of Chamblee, GA City Manager



City of Doraville, GA City Manager



City of Savannah, GA

City Manager Revenue Operations Director

## III. Proposed Project Staff

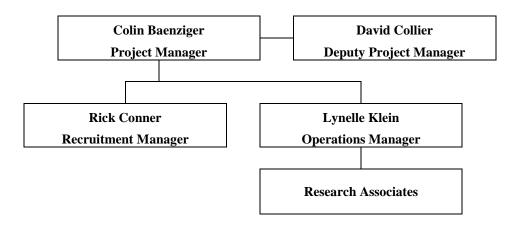
#### **Project Team and Involvement**

Colin Baenziger & Associates is an experienced recruiting firm which strongly believes that the majority of the search work should be conducted by one knowledgeable person. Colin Baenziger will be that person—he will serve as your project manager. He will conduct the interviews with the elected officials, search for strong candidates, discuss the position with those candidates, recruit them, conduct the interviews with the candidates, conduct the background investigations, oversee the interview process, and assist with the contract negotiations. In addition to twenty years as a consultant, Mr. Baenziger spent ten years in government as a senior manager. Overall, he has been the firm's Project Manager for more than one hundred and twenty-five city and county manager searches. Prior to starting CB&A, he spent over 20 years hiring key staff.

David Collier, senior vice president, will be the Deputy Project Manager and support for Mr. Baenziger. Mr. Andrews will assist in virtually every aspect of the search effort but will focus on the search for strong candidates and candidate evaluation. Before joining CB&A as a recruiting in 2006, he had over 30 years of experience as a senior level local government manager in several states and in that capacity hired many key staff. He earned his Bachelor of Arts degree in economics and his Master's degree in public administration from the American University in Washington, D.C. He is a past president of the Maryland City Managers Association and the Florida Association of County Administrators.

Rick Conner, vice president, will serve as the recruitment manager and assist with the identification and screening of candidates. He has over 30 years of in local government and in executive recruiting. He earned Bachelors of Science Degrees in Business Administration and Engineering from the University of Missouri.

Lynelle Klein, vice president for operations, will be responsible for coordinating the advertising and production of the materials we will present to you as described in the Recruitment Approach.



#### Colin Baenziger, M.P.A.

#### Principal

Colin Baenziger is a student of local government and responsible for the executive recruitment functions at Colin Baenziger & Associates. Over the years, he has worked with a number of cities on recruitments and on management, operational, and organizational issues. As a former manager and someone who actively consults with governments, he understands what it takes to do the manager's job effectively. Furthermore, because he is active in a number of professional associations, he knows many of the nation's managers on a first-name basis.

Some of Mr. Baenziger's searches for local governments include:

- City Manager, Coral Gables, FL (population 42,000)
- City Manager, Cottonwood Heights, UT (population 34,000)
- City Manager, Fife, WA (population 8,200)
- City Manager, Fayetteville, NC (population 208,000)
- Village Manager, Key Biscayne, FL (population 11,000)
- Economic Development Director, Loudoun County, VA (population 326,000)
- Community Development Director, Miami, FL (population 373,000)
- Borough Manager, Matanuska-Susitna Borough, Alaska (population 88,000)
- City Manager, Mount Dora, FL (population 12,000)
- County Manager, Clackamas County, OR (population 380,000)
- City Manager, Palm Coast, FL (population 51,000)
- City Manager, Portland, ME (population 65,000)
- City Manager, Roanoke, VA (population 96,000)
- City Manager, Tacoma, WA (population 200,000)
- General Manager, Tampa Bay Water Authority (serving a population of 2.4 million)
- County Manager, Union County, NC (population 290,000)

Other recent efforts include a strategic planning session for the Florida Association of Special Districts, an operational review of Tamarac's water utility, a business practices review for a division of Martin County government, an operational reconciliation for Palm Beach County Water, development of an automated system to pay royalties to featured recording artists for the Recording Industry Association of America, and a review of financial procedures for a division of the Marriott Corporation.

Mr. Baenziger has a master's degree with distinction in public administration from Cornell University's Graduate School of Management, and a Bachelor of Arts degree from Carleton College. He is also active in the International City Management Association and the Florida City and County Management Association. He has also been called upon frequently to speak at conferences of the Utah and Florida City/County Managers' Associations, and the Florida Public Personnel Association.



#### Dave Collier, M.P.A.

Before joining CB&A in 2006, Dave Collier spent over 30 years of management experience in county and city government. Since there is not much that he has not seen previously, Dave quickly produces efficient and effective solutions to problems for his clients.

One of Dave's specialties is executive search. With his many years of experience, he can quickly separate the wheat from the chaff and find the right person to join your senior staff or be your department head. He also has successfully conducted organizational reviews, sessions in team building and strategic planning workshops. Just as importantly in this day and age of the pressure to lower taxes, he has developed strategies and action plans for coping with the tough financial problems that local government often experience. **Senior Vice President** 

Dave has overseen the recruitment and selection of:

- County Manager, Brevard County, FL,
- City Manager, Coral Gables, FL,
- City Manager, Cape Canaveral, FL,
- City Manager, Dania Beach, FL,
- City Manager, North Miami, FL,
- City Manager, Orange City, FL,
- City Manager, West Melbourne, FL,
- City Administrator, West Park, FL,
- Finance Director for Tamarac, FL, and
- Environmental Resources Director for St. Lucie County, FL.

While serving as City Manager of Stuart, Florida for 14 years, he improved the professionalism of City Department Heads and staff through an emphasis on professional development and team building. He also used his hands-on management style to emphasis the need for effective project management and maintaining tight timelines in order to show citizens that the city government was effectively managed and had a strong commitment to its customers. Prior serving in Stuart, Dave was a County Manager in Florida, Kansas and Michigan. He also has extensive experience in local government consulting.

Mr. Collier earned his Bachelor of Arts degree in Economics and his Master's degree in Public Administration from the American University in Washington, D.C. He was a member of the International City/ County Management for over thirty years, served as President of the Maryland City Managers Association and the Florida Association of County Administrators. Mr. Collier is involved in his community as a member of the City of Stuart's CRA Advisory Board and as a Director of Stuart's Main Street Association.

### Rick Conner, P.E.

#### Vice President

Rick Conner is a recent addition to CB&A's strong cadre of municipal operations experts. With over 30 years of management experience in local government, he has seen it all and done most of it. He possesses keen analytical skills and the ability to slice through critical issues. As a result, he is another outstanding weapon in the firm's arsenal of experts. His years in local government and his many licenses and certifications help him to judge talent quickly and effectively.

In addition to his experience as a City Manager, Rick's previous positions such as a Public Works Director, gives him an excellent perspective of the needs of local government operations and staffing.



Prior to joining Colin Baenziger & Associates in 2012, some of the top leadership positions that Rick has held include:

- City Manager of Sunny Isles Beach, Florida,
- City Manager of Portland, Texas,
- City Manager of Marble Falls, Texas,
- Public Works Director of Nashville/Davidson County, Tennessee, and
- Public Works Director of Bryan, Texas

While serving in these positions, Rick received national recognition for his Customer Service programs. Over his career, Mr. Conner has been involved in a variety of recruitments. Some of these include:

- City Manager, Fayetteville, NC,
- City Manager, Sarasota, FL,
- City Manager, Cocoa Beach, FL
- Chief Executive Officer/General Manager, Des Moines (IA) Water Works,
- Finance Director/Procurement Officer for a bedroom community to Corpus Christie, TX,
- Accounting Director for a medium size West Texas city
- Police Chief for a Florida barrier island community,
- Water and Wastewater Director for a medium size, central Texas city,
- Airport Fixed Base Operator for a Texas university community, and
- Airport Manager for a medium size Texas university city.

Rick holds a Bachelor of Science in Business Administration and a Bachelor of Science in Civil Engineering from University of Missouri. He also worked towards Masters Degrees in both Math and Civil Engineering before joining the work force. He is a Registered Land Surveyor and a Professional Engineer in Missouri, as well as a Professional Engineer in Florida, Tennessee and Texas.

### Lynelle Klein

#### Vice President for Operations

Ms. Klein is a skilled professional with a wealth of public and private sector experience. Her particular expertise is in special projects, compensation surveys, and background checks for our executive search candidates. She feels that each client must be properly served, and that can only be done by devoting her utmost attention to their particular concerns and by finding creative ways to solve their problems. In her book, the client comes first.

Since beginning her working relationship with Colin Baenziger & Associates in 2010, Ms. Klein has been involved in virtually every executive search the firm has conducted.



Some of the more notable searches in which she has played a key role include:

- City Manager, Delray Beach, FL (64,100)
- City Manager, Doraville, GA (population 8,500)
- City Manager, Indianola, IA (population 14,800)
- Police Chief, Farmington, NM (population 45,000)
- City Manager, Leesburg, FL (population 21,000)
- City Manager, Mill Creek. WA (population 18,800)
- City Manager, Miramar, FL (population 122,000)
- City Manager, Norwich, CT (population 40,300)
- City Manager, Seminole, FL (17,800)
- City Manager and Finance Director Sunnyside, WA (population 16,000)
- City Manager, Winchester, VA (population 16,000)
- County Manager, Alachua County, FL (population 253,500)
- County Administrator, Clackamas County, OR (population 383,900)
- County Administrator, James City County, VA (population 70,500)
- County Manager, St. Lucie County, FL (population 283,900)
- County Administrator, York County, VA (population 66,300)
- County Attorney, Fulton County, GA (population 992,000)
- Director, Growth Management, Collier County, FL (population 340,000)
- Solid Waste Director City of Tampa, FL (population 347,000)

Ms. Klein's prior employment was primarily in the private sector. For over 15 years she provided contract financial and administrative services to companies who did not require full time office staff. Some of her clientele included TLC Cabulance, Clear and Clean Pool Service, Elizabeth Fountain Interiors, a published author and a landscaping company. Ms. Klein has an Associate's Degree from Brigham Young University.

## More CB&A Clients...



City of Alachua, FL City Manager



City of Covington, VA City Manager



City of Orange Park, FL City Manager



City of Sequim, WA City Manager

#### Fee

CB&A offers a firm, fixed fee *which includes all our expenses and costs*. In other words, the only thing the City will pay CB&A is the agreed upon fee. The only other costs the City will be responsible for are the costs associated with the candidates' (and spouses, if invited) travel, accommodations and meals for the interview process. The advantage to the City is it knows exactly what it will pay. The advantage to CB&A is that we do not have keep track of every minor expense.

We will bill the fee as the phases are completed and according to the following schedule:

City Administrator Search			
Phase I: Needs Analysis / Information Gathering	\$ 3,000		
Phase II: Recruiting	11,000		
Phase III: Screening	10,000		
Phase IV: Interview Process Coordination and Selection	1,500		
Phase V: Negotiation and Continuing Assistance	1,000		
Firm, Fixed Fee Total	\$26,500		

The Police Chief Search, and any other succeeding search, will be \$24,000 under the assumption that most of the work in Phase I will not need to be repeated.

Police Chief Search / Any Other Searches			
Phase I: Needs Assessment / Information Gathering	\$ 500		
Other Phases will be billed as above			
Firm, Fixed Fee Total	\$24,000		

If the City asks us to perform work that is clearly beyond the scope of this proposal, it will be billed at a rate of \$150 per hour. No such work will be performed without your written authorization. Please note, as previously stated, that we have neither billed nor requested additional funds beyond our originally quoted fee even when we have been entitled to it.

#### Warranty

Colin Baenziger & Associates offers the best warranty in the industry. We can offer it because we have confidence in our work. Provided the City instructs us with conducting a full search (Phases I-V) and assuming it selects from among the candidates we recommend, we warrant the following:

- 1) We will not approach the selected candidate for any other position as long as the individual is employed by the City.
- 2) If the selected individual leaves for any reason other than an Act of God (such as total incapacitation or death) within the first year, CB&A will repeat the search for the reimbursement of our expenses only.
- 3) If you are not satisfied with the candidates we present, CB&A will repeat the search until you are satisfied.
- 4) Our price is guaranteed and will not be exceeded for any reason, even if conditions change after the contract is executed.

#### City Manager, Doraville, GA (population 8,500)

Contact: Mayor Donna Pittman at (678) 328-9181, or Donna.Pittman@Doravillega.us

Doraville changed its charter in 2012 to become a city manager form of government. Although contracted to do just the **City Manager** search, we also assisted the City in preparing the implementing ordinances. Our work included scouring the nation to find the right person for the position, interviewing the candidates, conducting through background checks, and recommending finalists for the city to interview. *Mr. Shawn Gillen, City Administrator for Grand Rapids, MN*, was selected on January 14, 2013.

#### City Manager, Fernandina Beach, FL (population 12,000)

Contact: Commissioner John Miller at (904) 556-3209, or <u>jmiller@fbfl.org</u>, or Commissioner Robin Lentz at (904) 206-0122, or **rlentz@fbfl.org** Commissioner Tim Poynter at (904) 415-6533, or **tpoynter@fbfl.org** 

CB&A was hired in late June 2015 to find the City's next **City Manager.** Our work included searching the nation to find the right person for the job, interviewing the candidates, conducting thorough background checks, and recommending finalists for the City to interview. The City selected *Dale Martin, formerly City Manager of Winchester, CT*, on September 23, 2015. Mr. Martin remains with the City.

#### City Manager, Satellite Beach, FL (population 10,100) Contact: Mayor Frank Catino at (321) 223-7700, or fcatino@satellitebeach.org

Satellite Beach retained CB&A just after Christmas, 2012 to help find its next **City Manager**. We began work immediately by meeting with the Council Members and based on what we learned, we crafted a recruitment profile. We searched the country for outstanding candidates. Background checks were thorough and four finalists were selected. Interviews were held on March 15<sup>th</sup> and 16<sup>th</sup> and *Courtney Barker, formerly Executive Director of the Planning and Growth Management Department for Titusville, FL*, was selected on the March 21<sup>st</sup>. Ms. Barker remains with the City.







#### City Manager Recruitment, City of Treasure Island, FL (population 6,783) Contact: Mayor Bob Minning at (727) 415-8863, or <u>rminning@mytreasureisland.org</u>

CB&A began work on August 24, 2017, to assist the city in finding its next **Manager**. Our work included scouring the nation to find the right person for the job, interviewing the candidates, conducting through background checks, recommending finalists for the city to interview and helping with the contract negotiations. It was a particularly interesting recruitment because an affirmative vote of four of the five commission members was required and one of the commission members refused to participate. Thus, the selection had to be "unanimous". Garrison "Garry" Brumback, *formerly City Manager of Southington, CT, and earlier an Assistant City Manager in Clearwater, FL*, was selected on November 3, 2017.



#### City Manager, City of West Park, FL (population 13,700)

**Contact:** Former Mayor Eric Jones at (954) 410-8139

West Park is a relatively new city in Broward County, FL. CB&A began meeting with the City's elected officials on January 13, 2010 to find its next **City Administrator**. It was critical to the Council that the finalists all understand the character of the community and be able to function well in an urban environment. The City also wanted a panel of local City Managers to review the finalists and to make recommendations concerning CB&A's finalists (which elongated the process slightly). Interviews were conducted on April 16<sup>th</sup> and 17<sup>th</sup> with *Ajibola Balogun, formerly the City Manager of South Miami* being selected on April 21<sup>st</sup> 2010. Mr. Balogun remains with the City.



#### Candidate References

While it is important to deliver what the City expects, it is also important to keep candidates informed and to treat them with respect and dignity. Accordingly, we have provided references from three of those candidates.

Placement	Formerly	Recruited To Be	Contact at
Dale Martin	City Manager	City Manager	(904) 557-5047
	Winchester, CT	Appointed September, 2015	<u>dmartin@fbfl.org</u>
Eden Freeman	Assistant City	City Manager	(540) 667-1815
	Manager	Winchester, VA	<u>citymanager@</u>
	Sandy Springs, GA	Appointed June, 2014	<u>winchesterva.gov</u>
Bryan Hill	Deputy County Administrator Beaufort County, SC	County Administrator James City County, VA Appointed July 2014 In 2018, he was appointed as the County Executive for Fairfax County, VA	(703) 324-2531



#### EXECUTIVE RECRUITING



#### PROPOSAL TO PROVIDE EXECUTIVE SEARCH SERVICES FOR CITY ADMINISTRATOR AND POLICE CHIEF FOR ISLE OF PALMS, SC

#### **Volume II: Appendices**

### Colin Baenziger & Associates

#### **Project Manager and Contact Person:**

Colin Baenziger (561) 707-3537 Colin Baenziger & Associates 2055 South Atlantic Avenue • Suite 504 Daytona Beach Shores, FL 32118 e-mail: <u>Colin@cb-asso.com</u> Fax: (888) 635-2430

....Serving Our Clients with a Personal Touch...

# PROPOSAL TO BE THE CITY'S EXECUTIVE RECRUITING FIRM

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## **Appendix A**

## Searches by Colin Baenziger & Associate' Staff

## Governmental Search Assignments

Performed by the Staff of Colin Baenziger & Associates

#### **Current Searches**

City Manager, Naples, FL (population 21,800) Township Manager, Spring Garden Township, FL (population 12,963)

Clerk to the County Commission, Fulton County, GA (population 1.02 million)
Economic Development Director, Roanoke, VA (population 98,465)
Executive Director, South Correctional Entity (SCORE), Des Moines, WA (population served 406,000)
Finance Director, Groveland, FL (population 12,493)

#### **Completed Searches in 2018**

City Manager, Groveland, FL (population 12,493) City Administrator, Lake Forest Park, WA (population 13,059) Town Manager, North Topsail Beach, NC (population 734) City Manager, Sebastian, FL (population 24,772)

Chief Labor Negotiator, Orlando, FL (population 270,934) Fire Chief, St. Lucie County Fire District, FL (population 298,600) Parks and Recreation Director, Cape Coral, FL (population 179,804)

#### **Completed Searches Prior to 2018**

#### City/Town/Village Manager/Administrator

City Manager, Alachua, FL (population 6,200) in 2001 City Manager, Albany, GA (population 75,600) in 2011 City Manager, Ankeny, IA (population 45,600) in 2013 City Manager, Ashland, KY (population 21,000) in 2013 City Manager, Auburn, AL (population 58,582) in 2017 City Manager, Aventura, FL (population 37,724) in 2017 Village Manager, Bal Harbour, FL (population 3,300) in 2013 City Manager, Bartow, FL (population 16,000) in 2007 in 2017 Town Manager, Bay Harbor Islands, FL (population 5,200) in 2003 and 2007 City Manager, Bellevue, WA (population 122,400) in 2014 Town Manager, Buckeye, AZ (population 32,000) in 2006 City Manager, Burien, WA (population 55,188) in 2017 City Manager, Cape Canaveral, FL (population 10,200) in 2010 City Manager, Cape Coral, FL (population 154,300) in 2012 City Manager, Carnation, WA (population 1,873) in 2017 City Manager, Casselberry, FL (population 25,000), in 2005 City Manager, Chamblee, GA (population 17,000) in 2011 City Manager, Cocoa Beach, FL (population 11,200) in 2012, 2015 and 2016 City Administrator, Connell, WA (population 4,200) in 2014 City Manager, Cooper City, FL (population 32,000) in 2008 City Manager, Coral Gables. FL (population 43,000) in 2009 City Manager, Cottonwood Heights, UT (population 34,000) in 2004 City Manager, Covington, VA (population 5,802) in 2016 Town Manager, Cutler Bay, FL (population 35,000) in 2006 City Manager, Dania Beach, FL (population 28,000) in 2009 City Manager, Danville, VA (population 43,000) in 2016 City Manager, Daytona Beach, FL (population 65,000) in 2002 City Manager, Delray Beach, FL (population 64,100) in 2014 City Manager, Deltona, FL (population 83,000) in 2006 and 2008 City Manager, Destin, FL (population 12,000) in 2003 and 2011 City Manager, Doral, FL (population 24,000), in 2004 City Manager, Doraville, GA (population 10,896) in 2013 and 2017 Town Manager, Dundee, FL (population 3,000) in 2006 and 2009 City Manager, Ellensburg, WA (population 18,350) in 2014 City Manager, Elmira, NY (population 29,200) in 2014 Village Manager, Estero, FL (population 26,600) in 2015 City Manager, Fairborn, OH (population 33,200) in 2017 City Manager, Fayetteville, NC (population 208,000) in 2012 City Manager, Fernandina Beach, FL (population 11,000) in 2006 and 2015 City Manager, Fife, WA (population 8,700) in 2010 in 2017 City Manager, Fort Myers, FL (population 68,190) in 2016

#### City/Town/Village Manager/Administrator (continued)

Town Manager, Fort Myers Beach, FL (population 6,900) in 2006 and 2008 City Manager, Fort Pierce, FL (population 41,900) in 2012 City Manager, Fort Smith, AR (population 87,650) in 2016 City Manager, Fruitland Park, FL (population 4,100) in 2013 Village Manager, Islamorada, Village of Islands, FL (population 7,500) in 1999 and 2005 City Manager, Gainesville, FL (population 117,000) in 2016 City Manager, Greensboro, NC (population 259,000) in 2009 City Manager, Hallandale Beach, FL (population 39,000) in 2010 and 2012 City Manager, Holly Hill, FL (population 13,000) in 2008 (partial search) City Manager, Homestead, FL (population 62,000) in 2010 City Manager, Indianola, IA (population 15,108) in 2015 Town Manager, Juno Beach, FL (population 3,600) in 2005 Village Manager, Key Biscayne, FL (population 11,000) in 2007 and 2011 City Manager, Key West, FL (population 24,600) in 2012 Town Manager, Lake Park, FL (population 9,100) in 2001 and 2003 Town Manager, Lantana, FL (population 9,600) in 2000 City Manager, Lake Worth, FL (population 37,000) in 2003 and 2007 City Manager, Lauderdale Lakes, FL (population 32,000) in 1998 and 2002 City Manager, Leesburg, FL (population 20,390) in 2013 City Manager, Madeira Beach, FL (population 12,300) in 2011 Town Manager, Mangonia Park, FL (population 1,400) in 2001 City Manager, Marathon, FL (population 11,500 in 2002 and 2004 City Manager, Marco Island, FL (population 15,000) in 2014 City Manager, Medina, WA (population 3,000) in 2013 City Manager, Melbourne, FL (population 72,500) in 2012 City Manager, Miami Gardens, FL (population 101,000) in 2004 City Manager, Mill Creek, WA (18,828) in 2015 City Manager, Miramar, FL (population 122,000) in 2013 City Manager, Monroe, NC (population 33,500) in 2013 City Manager, Mount Dora, FL (population 12,000) in 2005 City Manager, Mount Pleasant, MI (population 26,000) in 2014 City Manager, Mountlake Terrace, WA (population 20,700) in 2014 and 2016 City Manager, New Smyrna Beach, FL (population 23,000) in 2009 City Manager, Normandy Park, WA (population 6,335) in 2013 and 2015 City Manager, North Miami, FL (population 62,000) in 2010 and 2014 Village Manager, North Palm Beach, FL (population 12,500) in 2004, 2005, 2007 and 2012 City Manager, North Port, FL (population 55,800) in 2011 City Manager, Norwich, CT (population 40,500) in 2016 City Manager, Oakland Park, FL (population 42,800) in 2014 City Manager, Ocala, FL (population 52,000) in 2008 and 2015 City Manager, Orange City, FL (population 10,000) in 2010 and 2016 City Manager, Orange Park, FL (population 9,100) in 2010

City Manager, Oviedo, FL (population 33,000) in 2008

#### City/Town/Village Manager/Administrator (continued)

City Manager, Palm Bay, FL (current population 101,000) in 2002 and 2015 City Manager, Palm Coast, FL (population 71,000) in 2006 Village Manager, Palmetto Bay, FL (population 24,000) in 2003 City Manager, Panama City Beach, FL (population 12,018) in 2012 City Manager, Parkland, FL (population 30,177) in 2017 City Manager, Petersburg, VA (population 32,701) in 2017 Village Manager, Pinecrest, FL (population 19,300) in 2011 City Manager, Pompano Beach, FL (population 101,000) in 2007 City Manager, Port St. Lucie, FL (population 174,100) in 2016 City Manager, Portland, ME (population 65,000) in 2011 City Manager, Prosser, WA (population 5,802) in 2016 City Manager, Riviera Beach, FL (population 37,000) in 2009 City Manager, Roanoke, VA (population 98,465) in 2009 and 2017 City Manager, Sarasota, FL (population 55,000) in 2012 City Manager, Satellite Beach, FL (population 10,100) in 2013 City Manager, Savannah, GA (population 142,800) in 2016 City Manager, Scottsdale, AZ (population 217,400) in 2013 in 2013 City Manager, Seminole, FL (population 17,800) in 2015 City Manager, Sequim, WA (population 6,700) in 2015 Town Manager, Sewall's Point, FL (population 2,000) in 2006 Township Manager, Springettsbury Township, PA (population 26,700) in 2014 and 2016 City Manager, St. Pete Beach, FL (population 10,000) in 2014 City Manager, Stuart, FL (population 17,000) in 2006 and 2017 City Manager, Sunny Isles Beach, FL (population 17,000) in 2006 and 2011 City Manager, Sunrise, FL (population 84,400) in 2012 City Manager, Sunnyside, WA (population 15,860) in 2013 Town Manager, Surfside, FL (population 6,000) in 2014 City Manager, Tacoma, WA (population 200,000) in 2011 and 2017 City Administrator, Tavares, FL (population 11,000) in 2006 City Manager, Titusville, FL (population 43,940) in 2014 City Manager, Treasure Island, FL (population 6,937) in 2017 City Manager, West Melbourne, FL (population 15,000) in 2009 City Manager, West Park, FL (population 12,000) in 2005 and 2010 City Manager, Winchester, VA (population 26,000) in 2014 City Manager, Winter Haven, FL (population 37,900) in 2017 City Manager, Yakima, WA (population 91,000) in 2011 and 2012

#### County Administrator / Manager - Completed Searches

County Manager, Alachua County, FL (population 251,400) in 2014 County Manager, Baker County, FL (population 27,000) in 2006 County Administrator, Bay County, FL (population 158,000) in 2005 County Manager, Brevard County, FL (population 536,000) in 2009

#### County Administrator / Manager - Completed Searches (continued)

County Administrator, Broward County, FL (population 1,800,000) in 2006 County Administrator, Clackamas County, OR (population 383,900) in 2013 County Administrator, Clay County, FL (population 160,000) in 2005 and 2011 Chief Administrator, El Paso County, TX (population 827,700) in 2014 and 2016 County Administrator, Emmet County, MI (population 32,900) in 2014 County Manager, Flagler County, FL (population (83,000) in 2007 County Manager, Fulton County, GA, (partial search) in 2015 (population 894,300) in 2015 County Administrator, Hernando County, FL (population 172,800) in 2012 County Administrator, Highlands County, FL (population 98,000) in 2008 County Administrator, James City County, VA (population 69,000) in 2014 County Administrator, Martin County, FL (population 140,000) in 2005 Borough Manager, Matanuska-Susitna Borough, AK (population 85,000) in 2011 County Administrator, Monroe County, FL (population 80,000) in 2004 County Administrator, Nassau County, FL (population 60,000) in 2004 County Administrator, Okaloosa County, FL (population 183,500) in 2013 County Administrator, Okeechobee County, FL (population 39,000) in 2008 County Manager, Osceola County, FL (population 235,000) in 2003 and 2007 County Administrator, Polk County, IA (population 400,000) in 2007 and 2011 County Manager, Seminole County, FL (population 410,000) in 2006 County Administrator, St. Johns County, FL (population 162,000) in 2007 County Administrator, St. Lucie County, FL (population 284,000) in 2014 County Manager, Union County, NC (population 198,600) in 2010 County Administrator, York County, VA (population 66,269) in 2015

#### **Completed Searches – Assistant/Deputy Managers**

Assistant City Manager / Operations, Corpus Christi, TX (population 308,000) in 2013 Assistant City Manager / Utilities, Corpus Christi, TX (population 308,000) in 2014 Deputy City Manager, Danville, VA (43,000) in 2016 Deputy City Administrator, Dickinson, ND (population 22,300) in 2016 Deputy City Manager for Community Building, Durham, NC (population 220,000) in 2009 Assistant Town Manager, Jupiter Island, FL (population 654) in 2010 Assistant Village Manager, Islamorada, Village of Islands, FL (population 7,500) in 1998 Assistant City Manager, Lake Worth, FL (population 37,000) in 2004 Assistant County Administrator, Martin County, FL (population 140,000) in 2006 Deputy City Manager, Tamarac, FL (population 55,500) in 2001 Assistant City Manager, West Palm Beach, FL (population 101,000) in 2004 and 2013

#### **Completed Searches – City or County Attorneys**

County Attorney, Clay County, FL (population 196,400) in 2016 City Attorney, Daytona Beach, FL (62,300) in 2016 City Attorney, Fort Pierce, FL (population 41,590) in 2016 County Attorney, Fulton County, GA (population 996,319) in 2015 City Attorney, Port St. Lucie, FL (population 174,100) in 2016 County Attorney, Prince William County, VA (population 438,580) in 2015 City Attorney, Roanoke, VA (population 96,000) in 2012 Fire District Attorney, St. Lucie County Fire District, FL (population 298,600) in 2017 City Attorney, West Melbourne, FL (population 15,000) in 2008

#### **Completed Searches – Community Development/Growth Management/Planning**

Growth Management Director, Collier County, FL (population 357,305) in 2015 and 2017 Community Development Director, Danville, VA (population 43,000) in 2016 Director, Building and Development, Loudoun County, VA (population 336,900) in 2014 Community Development Director, Miami, FL (population 408,000) in 2008 Director of Planning, Building and Development, Roanoke, VA (population 96,000) in 2012 General Manager, North Sarasota Redevelopment District, Sarasota (population 53,000) in 2008 Growth Management Director, St. Lucie County, FL (population 261,000) in 2005 Community Development Director, Tamarac, FL (population 55,500) in 2007 Growth Management Manager, Wellington, FL (population 55,000) in 2009

#### **Completed Searches – Economic Development / Redevelopment**

Executive Director, Camden County (GA) Joint Development Authority (pop. 51,400) in 2014 Economic Development Director, Collier County, FL (population 328,000) in 2012 Assistant City Manager for Community Building, Durham, NC (population 220,000) in 2009 Economic Development Director, Concord, NH (population 42,444) in 2017 Economic Development Director, Roanoke, VA (population 96,000) in 2012 Director, Office of Economic & Workforce Development, Durham, NC (pop. 220,000), 2009 Economic Development Director, Loudoun County, VA (population 326,000) in 2010 Economic Development Director, St. Johns County, FL (population 162,000) in 2011

#### **Completed Searches – Engineers**

City Engineer, Gulfport, MS (population 90,000) in 2008 Director/Engineering/Public Works /Utilities, Hallandale Beach, FL (population 39,000) 2013 Deputy County Engineer, Martin County, FL (population 140,000) in 2006 Assistant City Engineer, Melbourne, FL (population 75,000) in 2008 City Engineer, Sunny Isles Beach, FL (population 17,000) in 2006 Staff Engineer, Wellington, FL (population 55,000) in 2009

#### **Completed Searches – Facilities Management**

Director, Performing Arts & Convention Center, Federal Way, WA (population 92.700) in 2015 Director, Landscaping, Weston, FL (population 65,300) in 2013

#### **Completed Searches – Finance and Budget**

Finance Director, Altus, OK (population 19,800) (background check) in 2012 Finance Director, College Park, MD (population 32,256) in 2016 Procurement Director, Collier County, FL (population 357,305) in 2016 Finance Director, Danville, VA (population 43,000) in 2014 Finance Director, Daytona Beach, FL (population 31,860) in 2012 Finance Director, DeLand, FL (population 28,230) in 2016 Finance Director, Escambia County Housing Authority (population served: 302,700) in 2014 Finance Director, Fort Walton Beach, FL (population 20,000) in 2006 Director, Management & Financial Services, Loudoun County, VA (population 326,000) in 2012 Manager, Office of Management and Budget, Lake Worth, FL (population 37,000) in 2010 Finance Director, Lauderdale Lakes (population 32,000) in 1998 Finance Director, Miami, FL (population 408,000) in 2013 Finance Director, Miramar, FL (population 130,300) in 2016 Treasurer, Miami, FL (population (408,000) in 2013 Finance Director, Oregon City, OR (population 31,860) in 2012 Finance Director, Petersburg, VA (population 32,701) in 2017 Finance Director, Roanoke, VA (population 99,000) in 2014 Director of Finance and Administration, Roanoke Regional Airport, Roanoke, VA, in 2014 Revenue Operations Director, Savannah, GA (population 142,800) in 2017 Budget Director, St. Petersburg, FL (population 248,000) in 2009 Finance Director, St. Petersburg, FL (population 248,000) in 2010 Finance Director, Sunny Isles Beach, FL (population 17,000) in 2010 Finance Director, Surfside, FL (population 5,700) in 2012 Finance Director, Tamarac, FL (population 55,500) in 2005 and 2009 Finance Director, West Palm Beach, FL (population 101,000) in 2007

#### **Completed Searches – Fire/EMS/Dispatch**

Fire Chief, Cape Coral, FL (population 154,300) in 2013 Fire Chief, Lauderdale Lakes, FL (population 32,000) in 1999 Executive Director, South Sound 911 (serves a population of 808,000), Tacoma, WA, in 2013 Fire Chief, West Palm Beach, FL (population 101,000) in 2005

#### **Completed Searches – General Services / Administration**

General Services Director, Loudoun County, VA (population 349,700) in 2015

#### **Completed Searches – Housing/Building**

Building Official, Jupiter Island, FL (population 580) in 2005 and 2010 Building Official, Miami Beach, FL (population 91,000) in 2005 Building Official, Jupiter Island, FL (population 580) in 2005 and 2011 Building Official, Miami Beach, FL (population 91,000) in 2005 Building Official, Sewall's Point, FL (population 2,000) in 2006 Building Official, Tamarac (population 55,000) in 2008

#### **Completed Searches – Human Resources**

Human Resources Director, Boca Raton, FL (population 84,000) in 2006 Human Resources Director, Cape Coral, FL (population 154,300) in 2013 Director, Human Resources, Gainesville, FL (population 125,000) in 2014 Director of Personnel, Fulton County, GA (population 992,000) in 2010 Director, Human Resources, Hillsborough County, FL (population 1,292,000) in 2015 Human Resources Office, Loudoun County, VA (population 326,000) in 2011 Human Resources Administrator, Martin County, FL (population 140,000) in 2007 Personnel Director, North Miami, FL (population 56,000) in 2001 Director, Human Resources, Sunrise, FL (population 88,800) in 2015 Director, Human Resources, Roanoke, VA (population 99,000) in 2014 Personnel Director, Vero Beach, FL (population 17,900) in 2003 Human Resources Director, West Palm Beach, FL (101,900) in 2013 and 2014

#### **Completed Searches – Health and Human Services**

Director, Health and Human Services, St. Johns County, FL (population 162,000) in 2010

#### **Completed Searches – Information Technology**

Information Services Director, Cooper City, FL (population 33,382) in 2017
Information Services Director, Lauderdale Lakes, FL (population 32,000) in 1998
Information Services Director, Palm Beach County Tax Collector (population 1,300,000) in 2012 (partial search)
Chief Information Officer, Weston, FL (population 65,300) in 2015

#### **Completed Searches – Parks/Recreation/Libraries**

Parks and Recreation Director, Deerfield Beach, FL (population 78,041) in 2017 Director, Parks, Recreation, & Conservation, Hillsborough County, FL (pop. 1,292,000) in 2015 Director, Parks and Recreation, Hobbs, NM (population (35,000) in 2014 District Manager, Holiday Park Recreation District (population 1,400) in 2007 Library Services Director, St. Johns County, FL (population 162,000) in 2007 Director, Parks and Recreation, West Palm Beach, FL (population 101,000) in 2006

#### **Completed Searches – Police**

Police Chief, Golden Beach, FL (population 355) in 2011 (partial search)
Police Chief, Farmington, NM (population 45,900) in 2014
Police Chief, Lauderhill, FL (population 66,900) in 2011 (partial search)
Police Chief, Melbourne, FL (population 76,000) in 2011 (partial search)
Chief of Police, Mooresville, NC (population 35,300) in 2016
Police Chief, Petersburg, VA (population 32,701) in 2017
Director of Administration – Public Safety, Ocean Reef Community Association in 2016
Police Chief, Sewall's Point, FL (population 2,000) in 2007
Police Chief, St. Augustine Beach, FL (population 6,200) in 2012
Police Chief, Sunny Isles Beach, FL (population 17,000) in 2010
Police Chief, Winchester, VA (population 27,216) in 2017

#### **Completed Searches – Public Works**

Public Works Director, Aventura, FL (population 37,200) in 2016
Public Works Director, Chandler, AZ (population 250,000) in 2007
Public Works Director, Fort Lauderdale, FL (population 183,000) in 2004
Vice President, Public Works & Operations, Ocean Reef Community Association (population 2,000), Key Largo, FL, in 2001
Executive Director, Environment and Infrastructure, Pinellas County, FL (pop. 917,000) in 2012
Public Works Director, Sammamish, WA (60,000) in 2016
Director/Capital Projects Manager/City Engineer, Sunny Isles Beach, FL (pop. 17,000) in 2007
Assistant Public Works Director, Sumter County, FL (107,000) in 2015
Assistant Public Works Director, Sunny Isles Beach, FL (population 17,000) in 2008
Public Works Director, Tamarac, FL (population 55,500) in 2003
Solid Waste Director, Tampa, FL (population 335,700) in 2014
Director, Landscaping, Weston, FL (population 65,300) in 2013

#### **Completed Searches – Utilities**

Water Resources Director, Asheville, NC (population 87,200) in 2015 Utility Director, Danville, VA (population 43,000) in 2015 Power & Light Division Director, Danville, VA (population 43,000) in 2015 Water and Gas Director, Danville, VA (population 43,000) in 2016 Utilities Manager, Deerfield Beach, FL (population 78,041) in 2017 Executive Director, Des Moines (IA) Water Works (serves a population of over 500,000) in 2012 Executive Director, Florida Keys Aqueduct Authority, Key West, FL (pop. 90,000) in 2003 Waterworks Director, Newport News, VA (population 183,000) in 2017 Executive Director, Onslow Water & Sewer Authority (Jacksonville, NC) (pop. 160,000) in 2009 Utilities Director, Sewerage and Water Board of New Orleans (population 369,000) General Manager, Tampa Bay Water (population served 2,400,000) in 2008 Utilities Director, Lake Worth, FL (population 37,000) in 2009

#### **Completed Searches – Utilities (continued)**

Utilities Director, Palm Bay, FL (population 101,000) in 2005
Executive Director, Environment and Infrastructure, Pinellas County, FL (pop. 917,000) in 2012
Director, South Martin Regional Utilities (population 22,000) in 2013
Water (Wastewater) Resources Director, St. Petersburg, FL (population 248,000) in 2008
Watershed Management (Water and Wastewater) Director, DeKalb County, GA (population 691,900) in 2011 and 2013

#### **Completed Searches – Work Force Management**

Director, Office of Economic & Workforce Development, Durham, NC (pop. on 220,000), 2009

#### **Completed Searches – Other**

Chief Executive Officer, Chatham Area Transit, Savannah, GA (population served 286,900) in 2016

Chief Operating Officer, Amelia Island Plantation Community Association (population 3,000) in 2016

City Clerk, Lauderdale Lakes (population 32,000) in 1998

Director, Registrations and Elections, Fulton County, GA (population 992,000) in 2009
Environmental Resources Director, St. Lucie County, FL (population 261,000) in 2009
Executive Director, Bartow Municipal Airport Development Authority, Bartow, FL in 2017
Executive Director, Lakewood Ranch Inter-District Authority (population 15,000) in 2011
Executive Director, Northern Palm Beach Improvement District, Palm Beach Gardens, FL (population 200,000) in 2003
Executive Director, Sun City Summerlin Home Owners Association, Las Vegas, NV (population 14,000) in 2015 and 2017
General Manager, Chittenden Solid Waste District, Williston, VT (population 157,461) in 2016
General Manager, Holiday Park Recreation District, FL (population 4,500) in 2007
Libraries and Information Services Director, Newport News, VA (population 183,000) in 2017

Special Projects Coordinator, Islamorada, Village of Islands, FL (population 7,500) in 1998 Vice President for Administration, Ocean Reef Communication Association, Key Largo, FL

in 2017

## **Appendix B**

Sample Brochure: City Manager Search Treasure Island, FL



# Welcome to the City of **Treasure Island**

City Manager Position Available-Apply by September 13, 2017





Treasure Island is a slice of paradise, a beachside community located on the Gulf of Mexico. It is quaint little island with a lively, beach-y vibe, plenty of sea-salt air and rows of beautiful palm trees. The tourist industry thrives here with resorts, restaurants, and glittering white sand. The beaches and the water are the real treasures here. Living close to the lapping waves and sunshine truly is a piece of heaven.

The city has three distinct beach areas. The first and widest is mid-island. Located there are most of the gulf-front motels, hotels, and condo-hotels. Its commercial area offers many restaurants and shops within walking distance of one another. The almost mile-long concrete Treasure Island Beach Trail parallels the shore and offers scenic views aplenty. It is perfect for an evening stroll, skateboarding, bicycling, and running. For the more adventurous, the water offers opportunities for boating, fishing, scuba diving, snorkeling, kayaking, paddle boarding and jet skis. Then there are the Florida skies for parasailing and paragliding. Can you think of a better place to take to the air or the water?

At the ends of the island lie John's Pass and Sunshine Beach to the north and Blind Pass and Sunset Beach to the south. These beaches are narrower, but stunningly beautiful. They are more residential than commercial and offer a wide variety of housing. The extraordinary architecture ranges from cottages to Key West-styled three-story homes. Sunset Beach's boardwalk circles the tip of the island and is a popular spot for fishing and sight-seeing. Surprisingly these beaches are rarely crowded, and it's possible to see dolphins in the waters surrounding the island. In addition, both public and private marinas as well as a yacht club are available.

Treasure Island is the Sand Sculpture Capital of Florida, and one of the city's many highlights is Sanding Ovations. Formally known as the Master Cup Sand Sculpting Competition and Music Festival, this annual event is highlighted by a four-day competition that pits ten sandsculpting masters from North America, Europe, and Asia against each other. It's free and will be held this year from November 15th to November 19th. You won't want to miss it even if you do not get the city manager job!



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Cultural opportunities are many although not directly in the city. A little more than a stone's throw away is Downtown St. Petersburg and its famed arts district which hosts the Mahaffey Theater, the Museum of Fine Arts, the Great Explorations Children's Museum, the St. Petersburg Museum of History, the Holocaust Museum, and the Salvador Dali Museum (with the largest collection of Dali's works outside of Europe). Also located in St. Petersburg, you will find the Tampa Bay Rays major league baseball team. Nearby in Clearwater is the Ruth Eckerd Hall which hosts a variety of musical, cultural and cinematic events.

Nearby Tampa offers the David A. Straz Jr. Center for the Performing Arts, the Tampa Theatre, the Gorilla Theatre, the MidFlorida Credit Union Amphitheatre and the Florida State Fairgrounds. Performing arts companies and organizations which call Tampa home include the Florida Orchestra, Opera Tampa, Jobsite Theater, Master Chorale of Tampa Bay, Stageworks Theatre, Spanish Lyric Theatre, and the Tampa Bay Symphony. The NFL's Tampa Bay Buccaneers and the NHL's Tampa Bay Lightning play their home games in Tampa.

Tampa International Airport is nearby and is a jumping off spot to virtually anywhere in the world. Lesser known is St. Pete-Clearwater International Airport that offers low cost service on Allegiant to a variety of points within the United States. Low cost service is also offered to Canada. If you like to cruise, the Port of Tampa (40 minutes to the east) offers many opportunities to visit the Caribbean and the Gulf of Mexico. A bit further away lie Orlando International Airport (41st busiest airport in the world) and the three busiest cruise ports in the world by volume (the Port of Miami, Port Everglades, and Port Canaveral).

Less than two hours to the east by car is Orlando, the country's fourth most popular city. Residents and visitors can attend cultural performances second to none at the Dr. Phillips Center for the Performing Arts, watch the Orlando Magic basketball team at the Amway Center, or visit some of America's most popular tourist attractions—Disney World, Universal Studios and SeaWorld.

The cost of property in Treasure Island varies greatly. Zillow lists the median home value as \$337,700, though some properties easily surpass \$1,000,000. A nice three bedroom/two bath will likely cost \$500,000. Crime is relatively low here due, in part, to the city's community policing strategy.

Treasure Island is in the Pinellas County School District, which is the seventh largest in the state. While no schools are located within the city limits, the District provides a wide variety of opportunities including magnet programs and academies. Higher education is available nearby at Keiser University, University of South Florida and St. Petersburg College. For those willing to travel farther, the University of Florida, the University of Central Florida, the Florida State University, and the University of Miami offer large, popular campuses and excellent educational opportunities.

Once home to pirates, smugglers, and conquerors, Treasure Island is a stunning, scenic place for residents and tourists alike. a clean, enticing environment, a quaint community, and a diversity of things to do. It's no wonder that so many are charmed by the city. If you are as well, we invite you to dust off your resume and come to the sun to help shape Treasure Island's future.

#### HISTORY

After the original Native American tribes who inhabited the island were driven off by Spanish treasure hunters in 1538, the island became a popular hiding place for the pirates and smugglers who sailed the Gulf of Mexico. Not

Table 1: Treasure Island Demographics

2016 Estimated Population: 6,783			
Distribution by Race		Distribution by Age	
Caucasian	96.1%	0 to 15	10.4%
African American	0.0%	15 to 25	4.8%
Asian	1.7%	25 to 45	15.3%
Native American	0.0%	45 to 65	38.7%
Two or More Races	2.2%	65 to 85	27.2%
Hispanic (all races)	5.2%	Over 85	3.6%

Other Statistic	M	ledian A	ge	
Poverty Rate	9.7%	Treasure	Island	56.0
		U.S	S.	37.8

Educational Achievement (over age 25)			
High School or Higher	95.6%		
Bachelor's Degree or Higher	42.6%		

Source: U.S. Census Bureau

a great deal happened on the island for the next 350 years. Towards the end of the period, it was primarily home to itinerant fisherman living in shacks and houseboats.

Tourism began in the early 1900s when ferries began to bring St. Petersburg residents across the water to the island for a holiday at the beach. Treasure Island got its name in 1918 when a property owner attempted to generate interest in his property by burying wooden chests on the beaches. Claiming these chests were discovered and filled with treasure, the news spread and people began to refer to the area as Treasure Island.

Development began in earnest shortly after the completion of the Treasure Island Causeway in 1939 which allowed access to the island by road. Advertised as the "Best

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Constructed Bridge in Florida," it provided easy access by car and the island flourished. The city saw a surge in residential and hotel construction after World War II. To create opportunities for construction, developers began to build manmade fingers of land along the edge of the island. These fingers allowed direct access to the water and were popular with homeowners.

Over the years, four municipalities had developed on Treasure Island. In 1955, they were merged by an act of the Florida legislature and re-incorporated as Treasure Island. Today Treasure Island is built out and a thriving community which is also undergoing a considerable amount of redevelopment.

#### DEMOGRAPHICS

For information about Treasure Island's demographics, please see Table I to the left.

#### CLIMATE

Treasure Island's climate is characterized by warm, humid summers and cooler, drier winters. A rainy season spans June through September. The temperatures range from an average high of 92 degrees in the summer to the low 70s in the winter. During the summer, the average lows are in the mid to high 70s and in the mid–50s in the winter. The average precipitation is 49.58 inches, and snow is extremely rare.

Like the rest of the Tampa Bay Area, Treasure Island is struck by infrequent tropical storms and hurricanes. In fact, the Tampa Bay area has not been hit by a Category 3 storm since 1921. Further, if you are more than 50 miles from the hurricane's center, it will probably not materially affect you. A Category I hurricane produces winds from 75 to 95 miles per hour—not much faster than we routinely drive our cars.

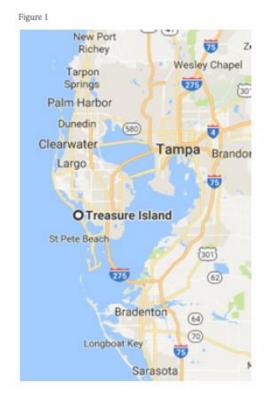


Table 1: Principal Employers, Treasure Island, FL

#### Employer Industry Employees Bilmar Beach Resort & Sloppy Joe's Food 168 City of Treasure Island Government 115 Publix Super Markets, Inc Retail 114 Middle Grounds Grill Food 80 Gator's Café & Saloon Food 72 The Club at Treasure Island Entertainment 62 Allied Specialty Insurance Insurance 60 Thunderbird, Tahitian Service 56 Caddy's Food 54 Treasure Island Beach Resort Service 45

Source: City of Treasure Island, FL 2016 CAFR

#### GEOGRAPHY

Treasure Island is located on a barrier island in the Gulf of Mexico (see Figure 1).

It covers 5.3 square miles, of which 1.6 square miles is land and 3.7 square miles is water. It is ten miles west of downtown St. Petersburg and about 30 miles west of Tampa. Orlando lies 120 miles to the east. Overall the city lies approximately five feet above sea level.

#### COMMERCE

Much of Treasure Island's economy is directly tied into its tourism industry—the Bilmar Resort, the Thunderbird Resort and the new Treasure Island Resort are located on the beach. Many other hotels and condominiums are on the water. The diversity of restaurants is a draw—there's something for everyone in Treasure Island's downtown, and that includes employment opportunities. See Table 2 for more information on principal employers.

#### THE GOVERNMENT

Treasure Island incorporated in 1955. It is governed by a fivemember commission and is composed of a mayor and four commissioners. The mayor is elected at large and serves a threeyear term. Each commissioner represents a geographic district (and must reside in that district). Terms are staggered with the Commissioners serving two year terms. The current mayor was first elected in 2009 and plans to retire at the end of his

City Manager | City of Treasure Island, Florida + 5

term in 2018. The other four commissioners are all in their first full term and the city does not have term limits. The Commissioners are fiscally conservative and love their community. They serve so that they can make Treasure Island a better place. By and large, they respect one another although discussions can be spirited. Many votes are 4-1. The Commission Members think very highly of their staff.

Treasure Island is a full service city and provides the following: community development, fire, police, public works, recreation, sanitation and stormwater and wastewater collection. Internal services include finance, human resources, and information technology. The city's total budget for FY 2018 budget is \$24,255,910, with the general fund composing \$12,035,884 of the total. Treasure Island has 99 employees. The city has two unions: the International Association of Fire Fighters representing fire employees and the Police Benevolent Association representing law enforcement employees.

#### THE CHALLENGES AND OPPORTUNITIES

While Treasure Island has a strong staff and nothing is broken, it does face some significant challenges. The first and foremost is its finances are limited and there are some needs. Thus, resources will need to be managed carefully.

Second, the city owns the bridge connecting it to St. Petersburg. 10-years old, it is in relatively good condition although periodic and routine maintenance expenditures are required. All maintenance is funded out of the city's General Fund. The city has pursued a variety of options including giving the bridge to the county or state but so far has not been successful. Currently the city has engaged a consultant to develop a Financial Stability Plan for both the drawbridge and the causeway. Third, the city hall was built in the 1950s, is outdated, in poor condition and needs to be replaced. A needs assessment is being conducted to review the city's other facilities as well.

To address these needs, taxes could be raised but that is never popular. Alternatively, new development would grow the tax base. The difficulty it that, while the residents as a whole support development, they are also very comfortable with the community as it is and with current restrictions on building heights and density. Thus significant increases to the tax base will probably not come quickly.

Other issues include a law suit involving parking on the beach. It was heard in the appellate court in December 2015. If the city loses, it will have to pay \$500,000 in legal fees. Finally, a long term issue is sea level rise. With the city's relatively low elevation, any increase will lead to additional flooding problems. The city has already begun to evaluate and implement alternatives for dealing with the issue.

#### THE IDEAL CANDIDATE

Treasure Island is looking for a strong, experienced professional manager to partner with the City Commission to make the city the best it can be. The individual will be a trusted advisor and skilled in building relationships and consensus. At the same time, the city is not looking for a "yes" man or woman. The manager will need to be comfortable telling the Commission diplomatically what it needs to hear rather than what it wants to hear.

The ideal candidate will be proactive, innovative, and have a passion for the city. He/she will be comfortable in the community and spend time interacting with residents and business owners. Customer service will be important to the manager and he/she will lead by example. The customer is not always right but does deserve a fair hearing of his/

6 . City Manager | City of Treasure Island, Florida

her concern. Where the concern cannot be resolved, an explanation of why will be provided. Treasure Island is a small town and people expect their government to work with them to solve their problems.

The manager will be a people person and have outstanding communications skills—not just in speaking and writing but also listening, diplomacy and finesse. He/she will be able to break highly complex issues into simple pieces that everyone can understand. The individual will understand the need to share information with the public and promote transparency.

The next manager will like a challenge, be analytical, and visualize solutions. The individual will be able to anticipate potential issues and resolve them before they become problems. The manager will also have a high degree of integrity.



Realizing resources are limited, the manager will constantly seek better ways of doing business. The individual will set high standards for the staff and expect them to be met. Accountability will be important but so will team building and mentoring. The ideal candidate will set forth priorities, delegate, and then step back and allow those responsible to achieve the results. Overall, the staff is strong and needs a leader, not a micromanager. In fact, the individual will realize the staff members are the city's most important resource and offer encouragement, reward success and win their respect. Part of the manager's role will be to be a mentor and to help staff reach its full potential.

The ideal candidate will have at least seven years of progressively responsible experience in municipal management and at least four years as the manager or assistant manager. A Bachelor's degree from an accredited college or university, with a major in administration, management or a related field, is required. A master's degree is preferred as is being an ICMA Credentialed Manager. Strong financial skills are important.

No one expects any sudden new sources of revenue, so managing what exists efficiently and effectively will be crucial. Experience with tourism and waterfront communities is a plus as is knowledge of public works, project management, inter-governmental relations and the application of information systems to increase productivity.

Finally, the City Commission hopes to find a manager who will view Treasure Island as a jewel in its own right and not a stepping stone.

City Manager | City of Treasure Island, Florida • 7

It hopes its next manager will honor the tradition established by its prior managers and stay a long time.

### COMPENSATION

The salary range is \$110,000 to \$150,000 and will depend on qualifications and experience. The city realizes it may need to pay close to the top of the range to get the right person. Benefits are excellent. The city contributed 8% to the former manager's ICMA 401 account while the manager was required to contribute 5%. In addition, the city made a 7% contribution into a 457 account.

#### THE MOST RECENT CITY MANAGER

The most recent manager retired after ten years of service with the city. Managers traditionally have had long tenures with the city.

#### RESIDENCY

Residency is required unless waived by the City Commission.

### HOW TO APPLY

E-mail your cover letter and resume to Recruit33@ cb-asso.com by September 13th. Faxed and mailed resumes will not be considered. Questions should be directed to Rick Conner at (915) 227-7002 or Colin Baenziger at (561) 707-3537.

### THE PROCESS

8

Applications will be screened between September 14th and October 17th when the finalists will be selected. A reception and interviews will be held on November 2nd and 3rd. A selection will be made shortly thereafter.

### INTERNAL CANDIDATES

It is extremely doubtful that any internal candidates will apply.

### CONFIDENTIALITY

Under the Florida Public Records Act, all applications are subject to disclosure upon receipt. As a practical matter, we do not expect coverage until after background materials for the recommended semi-finalists are delivered on October 9th.

### OTHER IMPORTANT INFORMATION

The City of Treasure Island is an Equal Opportunity Employer and encourages women, minorities and veterans to apply. A veteran's preference will be awarded per Florida law.

#### ADDITIONAL INFORMATION

For additional information about the city visit:

#### http://www.mytreasureisland.org/



# **Appendix C**

Sample Candidate Report



EXECUTIVE RECRUITING

# Sample Candidate Report

[Note: The following materials are provided with the permission of the candidate.]

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# Christopher Morrill

Resume

# Christopher Paul Morrill

201 East 52<sup>nd</sup> Street • Savannah, GA 31405 • 912-231-8711 • kpicikim@yahoo.com

## Experience

Assistant City Manager, City of Savannah, GA (population: 143,000) **8/01 – Present** Serve as assistant city manager for management & financial services, leading a full service organization with a staff of 2,600 and annual budget of over \$280 million. Represent the City on boards and committees, oversee financial, human resource and strategic planning, directly supervise 12 departments, coordinate major economic development projects, and lead special projects and analyses, including:

- Ellis Square Public/Private partnership which included 1,100 space underground public parking garage supporting a private hotel/condo/retail development, \$400 million extension of Savannah's downtown commercial/residential areas, and 4,000 acre traditional neighborhood development;
- Priority based budgeting process that involved over 100 employees in developing the 2010 city service program and budget which was reduced by over \$10 million without layoffs, delaying capital maintenance, or across the board cuts.
- · Merger of City and County police departments under City management;
- Recruitment and hiring of police chief, fire chief, and assistant city manager for public development;
- · Annexations that have increased the size of the City by over 19,000 acres;
- · Geographically based 311 customer service/work order system;
- Civic Master Planning process which received the 2009 Charter Award from the Congress of New Urbanism and the 2009 Excellence in Government Finance Award from the Government Finance Officers Association of the United States & Canada
- Local Options Sales Tax negotiations on allocation of over \$250 million that must be shared among Chatham County, Savannah and six other municipalities; and,
- G-8 Sea Island Summit public safety and security planning for the diplomats, international press, and activists based in Savannah for the three day Summit in June 2004.

**Senior Municipal Finance Advisor**, Research Triangle Institute, RTP, NC **10/99 – 8/01** Served as resident advisor on local government finance and management for the National Treasury of the Republic of South Africa. This position entailed assisting the National Treasury's chief director of Local Government with developing and implementing a new fiscal framework for municipalities, reforming municipal budgeting systems, and developing the capacity of local government finance officers and systems in post-apartheid South Africa.

### Fellow, Kellogg National Leadership Program,

### 1997 - 2000

One of 38 individuals chosen for this national program designed to prepare leaders for the challenges of the 21<sup>st</sup> century. Fellowship activities included studying conflict resolution and community building in Northern Ireland, South Africa, China, and Peru and studying Spanish in Granada, Spain. Also assisted a group of unemployed women in a former township area outside of Pretoria, South Africa, with developing a chicken breeding facility that was funded through a grant from the Kellogg Foundation.

### Research and Budget Director, City of Savannah, GA 12/94-10/99 & 10/90-10/92

Led an eight member team in all aspects of preparing and monitoring the annual Service Program and Budget, directing analyses, and coordinating research projects. Prepared the City's five-year financial and capital plans. Coordinated federal and state lobbying efforts. Significant accomplishments during my tenure included:

- 1997 City Budget document rated "Outstanding as an Operations Guide" by the Government Finance Officers Association of the US and Canada;
- Developed long-term financial planning model that resulted in the City taking concrete steps to significantly reduce debt levels and decrease the property tax rate by over 25%; and,
- Created the City's *Incentive Budgeting System* that rewards departments that achieve performance goals and reduce expenditures.

**US Peace Corps Volunteer**, City of Lviv, Ukraine (population: 850,000) **12/92 - 10/94** Served as a management advisor to the Mayor of Lviv. Major accomplishment included implementing Total Quality Management (TQM) in City Administration that reduced the number of steps in the housing privatization process from 23 to 11, and increased the number of applications processed per month from 1,400 to over 4,000. This accomplishment was featured in a case study by the World Bank.

Senior Management Analyst, City of Savannah, GA	5/88 - 10/90
Senior Budget Analyst, Catawba County, NC (population: 105	,000) <b>8/86 - 5/88</b>
Downtown Project Manager, Lynn, MA (population: 90,000)	10/84 - 6/85
Assistant Camp Director, Elliot P. Joslin Camp	Summers 1984 & 1985

### Other Professional Experience

**Instructor**, Government Finance Officers Association (GFOA) national courses: Budgeting Best Practices; Budget Academy; and Capital Budgeting and Financial Planning. International City/County Management Association (ICMA) National Audioconference: Practical Steps to Successful 311/CRM Service Implementation.

**Presenter**, GFOA Annual Conference: Understanding Your Revenue Portfolio, 1996; Best Practices in Capital Planning, 2007; Economic Development – Marketing Your Community, 2008; Budgeting for Outcomes, 2009. University of North Carolina at Chapel Hill MPA Alumni Conference: Managing Your Programs with Limited Resources, 2003; Inter-generational Management, 2005. Florida Government Finance Officers Association Conference: Finance Director's Role in Economic Development, 2007. Georgia Municipal Association and Georgia City/County Management Association: Budgeting for Outcomes, 2009. Author, *The Savannah Story: The Road to Equity and Sustainable Community Development*, with Henry Moore in Economic Development in American Cities: the Pursuit of an Equity Agenda, edited by Michael J. Bennet and Robert P. Giloth, State University of New York Press, 2007, pp. 189 – 214. *Best Practices: Ellis Square Public/Private Partnership in Savannah*, Government Finance Review, October 2006, pp. 44 – 47. *Capital Program Considerations in Challenging Times*, Government Finance Review, June 2009, with John Fishbein, pp. 8 – 13. *The Financial Responsibilities of Local Governments* in Emerging Issues in Government Financing, Thomson Reuters/Aspatore, 2009, pp. 7 – 24.

## Education

- · ICMA Credentialed Manager
- Master of Public Administration, The University of North Carolina, Chapel Hill, NC, May 1987
- Bachelor of Arts, College of the Holy Cross, Worcester, MA, Major: Political Science, May, 1984
- · Institute for Georgia Environmental Leadership, University of Georgia Fanning Institute, 2007
- Gallup Leadership Institute, 1997
- Certificate in County Administration, North Carolina Institute of Government
- · Certificate in Budgeting and Financial Planning, North Carolina Institute of Government

## Service

- Government Finance Officers Association: Executive Board (2008 present), National Standing Committee on Retirement Benefits Administration (2008 – present), National Standing Committee on Economic Development and Financial Planning (2003 – 2008), National Standing Committee on Budget and Management (1996 – 1999);
- Elected School Council representative, Charles Ellis Public Montessori Academy (2005 – 2009)
- · President, Leadership Savannah Board of Directors (2007 Present)
- Executive Board Member, United Way of the Coastal Empire (2007 Present)
- · Elected Official, Southbridge Redevelopment Authority, Southbridge, MA, (1983-1984)
- · Volunteer Savannah/Chatham Citizen Advocacy (2003 Present)
- · USA Swimming Certified Stroke and Turn Judge (2008 Present)

# Christopher Morrill

CB&A Interview

## Education

Master of Public Administration, University of North Carolina Bachelor of Arts, College of the Holy Cross

## Experience

Assistant City Manager, City of Savannah, GA	2001 - Present
Senior Municipal Finance Advisor, Research Triangle Institute, RTP, NC	1999 - 2001
Research and Budget Director, City of Savannah, GA	1994 – 1999
Peace Corps Volunteer, Ukraine	1992 – 1994
City of Savannah, GA	1988 - 1992
Research and Budget Director (two years) and Senior Management	
Analyst (two years)	
Senior Budget Analyst, Catawba County, NC	1986 – 1988
Downtown Project Manager, Lynn, MA	1984 - 1985

## Background

The population of Savannah is 143,000 people. The City has 2,600 employees and Mr. Morrill supervises 220. The total budget is \$280 million while the general fund component is \$180 million. The three most important issues that face Savannah:

- Financial impact of the recession. Revenues have declined yet the demand for services remains high;
- Citizen engagement. Citizen participation in local government, and indeed awareness of what it is doing, has declined. Governments need to find new ways to engage and inform their residents; and
- Balancing the economic development with environmental goals while maintaining a high quality of life.

## **Interview Comments**

Mr. Morrill has been an Assistant City Manager for eight years in Savannah, GA. Although he feels no need to leave his position, he sees the City Manager position in Roanoke as an opportunity that he cannot pass up. Roanoke is a progressive community and has some of the same challenges Savannah has. He notes that over the past 20 years, Savannah has made many significant changes for the better and he wants to bring not just his skills, but what he has learned, to Roanoke. He feels he can make a difference and help Roanoke become not just a better city but a better community. From a personal point of view, it is also one of few cities Mr. Morrill would consider moving to and living in. He enjoys the mountains and would be closer to family.

On a day to day basis, Mr. Morrill's management style is to promote collaboration. Teamwork and unity is important. He empowers his staff to accomplish their goals but provides the guidance to be successful. He is not a micromanager but gives his staff both the responsibility to get the job done but also the authority. Accountability is important as well. In times of crisis, Mr. Morrill will take full command and make the decisions that are necessary. He has a good understanding of when it is appropriate to guide and when he must lead.

Employees who have worked with Mr. Morrill would say he is enjoyable to work with and is a good mentor. He guides his staff and helps them develop. As they set priorities together, he is there to give them the resources and support they need. They would also note that it is not just business. He has a good sense of humor and attempts to make the workplace pleasant. Finally, he feels it is important to celebrate their successes.

The elected officials would say Mr. Morrill is a strong leader. He is proactive, assesses problems quickly and resolves them. He is a good manager and a team player. With the downturn of the economy, Mr. Morrill has taken more of a leadership role. Everyone recognizes that finance is one of his specialties and they tend to lean towards him for advice. He closely monitors the budget and keeps the elected officials well informed of the City's financial status.

Mr. Morrill's greatest strength is in financial planning. He has a strong finance background and is well experienced with budgets. In fact, he served as a resident advisor to the National Treasury of South Africa for about two years. He knows how to build a strong management and financial team. He enjoys learning, tackling new problems and resolving issues. He listens to people so he can understand their issues and learn from them. He is patient and sympathetic.

In terms of weakness, Mr. Morrill recognizes he focuses more on the big picture than the details. To combat this, he surrounds himself with good people who are detail oriented. By doing this, they help him see the details. It also allows him the freedom to pursue the projects and efforts that he and the City Manager feel will lead to improving Savannah.

Mr. Morrill's biggest achievement has been a recent budgeting change in Savannah. Specifically he introduced a new budgeting philosophy called Budgeting for Outcomes to the staff and the City County. He had learned about the approach at a government finance conference in 2007 and thought it would be particularly appropriate in difficult financial times. The idea is to allocate funding to those services that are a priority to the residents instead of focusing on cuts in each department. As such, the City focuses on funding the services with the greatest positive outcomes. It took some effort but he has now educated the staff and Council. Everyone has embraced the idea and last January the Council set the City's seven priorities for the next year. Then teams were created to address the priority teams. In all it involved 70 employees from different departments serving on seven teams. These teams have researched best practices from across the nation and followed examples in Washington and Iowa where the same philosophy has been implemented. They are ninety percent the way through the conversion. The result has been that they have found ways to maintain the core services and reduce costs. The effort has also lead to an increased level of collaboration within the government and in sharing services.

The teams will make a presentation to the Council on November 30<sup>th</sup> where they will report their progress.

When asked about mistakes, Mr. Morrill spoke of an area just outside of downtown Savannah that was to be developed as a public park and for some other uses. It was a great project that would have had a very positive impact on the neighborhoods in the area. However, the City did not do the leg work upfront to keep the neighborhoods apprised of the nature of the project nor the benefits that would result from the project. As a result, the residents fought the project and it was cancelled. He learned the importance of involving the community early on in a project so they are informed, supportive and can provide input to make the project better. The City missed an opportunity to develop a great area because it assumed the community would support it. The central lesson was, "Do not assume the community members will see and embrace the vision of a project if you do not spend the time educating them."

As the City has changed to Budgeting for Outcomes, it has provided a new way of measuring the performance of the organization. They are able to compare their outcome with other cities across America. Funding is provided to those services that have had clear outcomes of meeting priorities. Mr. Morrill still monitors the individual performance of each employee. At the year's beginning, he discusses their strengths and weaknesses with them and makes a plan to accomplish their goals for the year. Their progress is checked periodically and another formal meeting is conducted at midyear.

When asked about terminating employment, Mr. Morrill noted he has terminated the employment of several employees during his career. He tries to work with those who have performance issues through coaching and mentoring. Sometimes no improvements can be made. The person is simply in the wrong job from the point of view of skills or personality. It is hard to let people go under these circumstances but it has to be done. Ideally you can find a position in the organization that does suit the individual but that is not always a possibility. Those employees who misuse their privileges or break the law are very easy to let go. On one occasion he had to fire an individual in the parks department who was misusing public funds.

Mr. Morrill sees the challenges facing the next Roanoke City Manager as:

- Encouraging economic development that is a good fit with the community;
- Finding ways to help the poor climb out of poverty rate;
- Working with the school board to improve the City's schools;
- Working with the community to improve the neighborhoods; and
- Addressing code enforcement issues.

If given the opportunity to serve as the next Roanoke City Manager, Mr. Morrill would spend his first six months doing the following:

- Examining City's issues;
- Learning the history of the City and its neighborhoods;
- Listening to the Council Members' goals and vision;

- Familiarizing himself with staff's strengths and weaknesses; and
- Assessing the City's financial position. Getting a proposed budget together quickly for the 2010 2011 fiscal year will be a priority.

Mr. Morrill feels the new manager must be out in the community and transparent if he/she is to earn the trust of the community. When things are wrong, one must acknowledge that. They also need to be fixed without, to the extent possible, assigning blame. Citizens respect honesty. Also, good citizen engagement helps the residents feel they have a voice in the community. Mr. Morrill mentioned a citizens' academy that Savannah offered. It was an eight week course that focused on the different departments of the city government. He felt after this program the citizens had a better understanding and respect for the city government. They could see all the work that went into maintaining the City and the service the staff rendered in their behalf.

Mr. Morrill has a good relationship with the media. In his current position as Assistant City Manager, he is not in the media much. However, when needed, he has stepped in for the City Manager. He has worked with both television and print. He understands the media play an important role. He is honest and straightforward with his answers.

In his leisure time, Mr. Morrill enjoys being with his family, reading, biking, hiking and swimming. On occasion he has been a judge at swim meets.

## **Reason for Wanting to Leave Current Position:**

Mr. Morrill is happy where he is but would like the opportunity to become a City Manager. He is in the peak years of his career and is ready to lead an organization. He has had the opportunity to work for and be mentored by an outstanding City Manager. He has also participated in the rebirth of Savannah. He wants to put what he has learned into practice in Roanoke. He just feels it is a great community, a community that has not realized its potential and a community he wants to live and work in.

## Most Recent Base Salary

\$150,000 base salary

## Adjectives or phrases Mr. Morrill used to describe himself:

- Enjoys working with people,
- Visionary,
- Progressive,
- Good sense of humor,
- Values relationships, and
- Builds consensus.

## **Interviewer's Impressions**

Energetic, experienced, competent, congenial, and straightforward. Intelligent and creative with a good sense of humor. Has an easy laugh and ready to be a City Manager.

# Interviewed by:

Tiffany Gremmert Colin Baenziger & Associates

# **Christopher Morrill**

Background Checks

# **Criminal Records Checks:**

Nationwide Criminal Records Search	No Records Found
County	
Chatham County, GA Durham County, NC	No Records Found No Records Found
State	
Georgia	No Records Found
North Carolina	No Records Found
Civil Records Checks:	
County	
Chatham County, GA	No Records Found
Durham County, NC	No Records Found
Federal	
Georgia	No Records Found
North Carolina	No Records Found
Motor Vehicle	
Georgia	No Records Found
Credit	Excellent
Bankruptcy	No Records Found
Education	Confirmed
Employment	Confirmed

# Christopher Morrill

Reference Notes

## Michael Brown, City Manager, City of Savannah, GA, (912) 658-3523

Mr. Brown hired Mr. Morrill in 1988. He recognized his strong skill set and wanted him to be a part of his management team. When Mr. Morrill went overseas to perform international services, Mr. Brown thought so highly of him that he held positions open for him. He simply wanted him back and on his team.

Mr. Morrill is a very skilled manager and a remarkable person. He combines precise analytical skills with an upbeat and optimistic personality. He is diplomatic with those he serves and considerate to their wants and needs. Mr. Morrill's background makes him a strong candidate. He was in the Peace Corp for two years in Ukraine. He also spent time in Northern Ireland, Peru, and South Africa with the Kellogg National Leadership Program. He wrote a local government finance law for South Africa cities and modeled if after what local governments do in the United States.

Mr. Morrill has led many redevelopment projects in Savannah. The redevelopment of Ellis Square is a recent one and involved redeveloping one of Savannah's squares that was first established in the 1700's. At some point, the square had been turned into a parking lot. Mr. Morrill noted that the lease was expiring and suggested the City redevelop the area as community square. He took the lead on the project and coordinated with developers and city groups. He also oversaw the financing of the project. The new community square is a huge success and is surrounded by shops and restaurants, and includes an underground parking structure.

Another project Mr. Morrill headed was Savannah River Landing, a fifty-four acre undeveloped tract adjacent to the historic downtown. Mr. Morrill coordinated with the developers to include an expansion of the river walk, retail stores, two hotels, single family homes, restaurants, and office buildings. He was the manager of the public part of the project. He forecast the cost of the necessary infrastructure, worked with the developers, rallied the support of the County and schools, and also sold the tax allocation district proposal to the voters. The project is underway and is much anticipated by the community.

Mr. Morrill listens well and is able to identify the essence of what someone is trying to say. He is a good communicator. He also is empathetic and patient. Often the City Council prefers to speak with him rather than the City Manager. He is easier to talk to and knows how to hold his ground. He is a good public speaker. He took a private sector speaker training course that monitored, criticized and improved his speaking skills. He is comfortable presenting.

Mr. Brown, as the City Manager, spends most of his time working with the Council to keep their interests on track. They are often difficult and demanding. He is not able to do much of what he used to do as City Manager. The Metro Police Department also demands much of his time and attention. As a result, he has turned over much of the day-to-day management of the City to Mr. Morrill. That includes projects, budgeting, pension plan changes, and policy initiatives. Although, Mr. Morrill has not officially held the title of City Manager, in reality he has had more

experience in urban city management than some City Managers in other cities. He has dealt with a high poverty rate, a large area of public housing, and many inner city problems.

Mr. Morrill is an ICMA (International City/County Management Association) Credentialed Manager. Through the ICMA he worked with an area in Indonesia to develop their tourism and the historical preservation of the Sultan's Water Palace Complex. This effort was to preserve and restore 50 acres of historic land. He helped the City get grant funding to restore the area. He also helped them write the first historical preservation ordinance. Along with the restoration of the Water Palace, a beautiful shopping corridor was created. Working with the largely Muslim country of Indonesia has educated Mr. Morrill. He was able to associate with the U.S. Ambassador to Indonesia and experience governmental processes in another country.

Again, even though Mr. Morrill does not hold the official title of City Manager, he has the experience and skill set to take this position. Mr. Brown highly recommended him although it would be a huge loss to him personally and to Savannah to have Mr. Morrill leave.

### Adjectives or Phrases Used to Describe Mr. Morrill:

- Strong family man,
- Diplomatic,
- Considerate,
- Articulate,
- Humble,
- Well traveled,
- Bright, and
- Optimistic.

**Strengths:** Analytical skills, financial ability and diverse experience.

Weaknesses: None identified.

**Lise Sundrla** – Executive Director, Savannah Development and Renewal Authority, Savannah, GA – (912) 651-6973

Ms. Sundrla has known Mr. Morrill since 2001. They have worked as colleagues. The Savannah Development and Renewal Authority is not a city department. As a separate entity they have coordinated economic development in the downtown area of Savannah.

Mr. Morrill has been a critical component for much of the redevelopment in downtown Savannah. He has engaged the City and partnered with other agencies. He was integral to the planning efforts of Ellis Square. This area had been a historical square but was developed into a parking lot. He spent several years cobbling together the funding to restore the area to its original purpose of a public space. An underground parking lot was constructed along with several shops, restaurants and businesses. He was a guide and a mentor to the developers and to

the Renewal Authority on several issues and concerns regarding the project. He also spent many hours working with the Council to gain its support.

Mr. Morrill created strategic goals to focus on revitalizing the Martin Luther King corridor, once a premier historical African American neighborhood bustling with life. The placement of an overpass on I-16 stunted the growth of the area and limited the access to other areas. He has pressed for the overpass to be removed. By doing so, our lost street connections and nine acres of developable land would be reclaimed. He has negotiated local option sales tax and capital improvement dollars to fund the project. He coordinated the efforts of the City, the Renewal Authority and other private entities to stimulate the integral corridor. Already, a full size grocery store has opened in the area.

Another major project Mr. Morrill has orchestrated was Savannah Landing located in eastern downtown Savannah. The area has been underdeveloped since 1909. He secured the funds and involved the necessary agencies. The development links and compliments the historic downtown area. It also opens up connections to six lost streets and expanded the river walk 2,000 feet. Public squares were donated back to the City. Mr. Morrill petitioned for the first tax allocation to be used to support the economic development of the area.

Oddly, when it is time to make a presentation to the City Council, the person who is best is Mr. Morrill. They often try to do things that are not in the best interest of the City. They rely on Mr. Morrill to give them honest criticism and advice. He can speak on their level.

Ms. Sundrla trusts Mr. Morrill implicitly, which she considers a bold statement. She has approached him with personal and political issues. He has offered guidance and solutions to support her efforts. He is gifted with people. He respects others and in turn is well respected. He has excellent communication skills and is an attentive listener.

Mr. Morrill would be a fine choice for City Manager. He is well qualified. He has the skills and the character to lead.

### Adjectives or Phrases Used to Describe Mr. Morrill:

- Reliable partner,
- Thorough planner,
- Engaging,
- Mentor,
- Respected, and
- Gifted with people.

**Strengths:** Team building, vision, people skills, and communication skills.

Weaknesses: None identified.

## Lester B. Johnson III – Assistant City Attorney, City of Savannah, GA – (912) 238-5100

Mr. Johnson has known Mr. Morrill since 2001. Mr. Morrill has a fine personality and a calm demeanor. He has a good rapport with the citizens of Savannah. He also has a good working relationship with his staff and with the elected officials.

Mr. Morrill oversees the financial and budget concerns. He keeps a meticulous budget. One of the results is that the City has not needed to use any of its reserves since Mr. Morrill became the Assistant City Manager. As another of his responsibilities, he oversees the Recorder's Court. He makes sure the Court is making more money than the operating budget. He has worked closely with Mr. Johnson to find ways for the Court and the Judge to be more efficient.

Mr. Morrill also oversees all problems with ordinance violations. One of the trickier situations involved the some wealthy and very powerful residents of an historic district and the Savannah College of Art and Design. The neighbors were not happy about having the School in their neighborhood and complained it violated the parking ordinance. The ordinance required that a certain number of off street parking spaces per building were required if the building was to be used and the school did not have enough spaces. Mr. Morrill investigated every building in the area and the school was not the only building without enough parking spaces. To preserve the historic district, satellite parking lots were developed. Students were shuttled from them to the school buildings. Mr. Morrill communicated frequently with the neighbors and calmed their concerns. He demonstrated to them the financial importance the school to the City and how it brought millions of dollars to the community every year. He showed them that it was vital that they worked together. He was a good mediator between these two strong willed entities and was able to find a reasonable compromise.

Mr. Morrill is well respected by the public. He often speaks in town meetings regarding the financial state of projects. A major project was underway to solve the City's drainage issues. He spoke often in the town meetings explaining the project's finances. Many citizens were concerned the funds would run out before it was completed. Mr. Morrill explained in clear terms the financial condition of the project and the status of the contingency funds. He responded well to the large crowd, spoke in simple terms and reassured them that the money was there to complete the effort.

Mr. Morrill is designated to take over the City Manager's position when he is absent. He is also on call for every Council meeting to answer any questions or provide any financial information.

### Adjectives or Phrases Used to Describe Mr. Morrill:

- Strong family man,
- Competent individual,
- Calm demeanor,
- Good rapport with others,
- Easy personality, and
- Responsible.

**Strengths:** Financial skills, problem solving skills, and building relationships.

Weaknesses: None identified.

## Kenneth Sadler – Former Alderman, City of Savannah, GA (912) 661-0484

Mr. Sadler has known Mr. Morrill since 2000. Mr. Sadler was an Alderman for four years.

Mr. Morrill is bright and well educated. Even though finance had been his primary background, he has developed skills in other fields through his position as Assistant City Manager. He is a good leader and provides strength to his staff. Many of them lean on his expertise and ask for his advice. He mentors his staff and helps them grow.

Mr. Morrill's primary skills are in finance and planning. He knows how to maintain the long term financial health of the City and has helped it weather the financial downturn. He did so through sound financial practices and thorough planning. He actually anticipated the financial problems and adequately prepared the City for them. He understands how to spend money responsibly and which services are capable of producing revenue.

Mr. Morrill has a good relationship with each member of Council. He is responsive to their requests. They are willing to delegate to him because he follows up on projects and keeps them informed. He is straightforward and easy to talk to. Frequently Mr. Morrill has been easier to contact and work with than the City Manager.

Mr. Morrill focuses on people. Whether it is a Councilman or a citizen of the community, he will take time to listen to the issues they raise and look for a solution. He has an optimistic demeanor that puts people at ease. He has a good grasp of city issues and a sensitivity to their importance.

### Adjectives or Phrases Used to Describe Mr. Morrill:

- Smart,
- Capable,
- Good planner,
- Strong financial background,
- Understands communities, and
- Relates well with people.

**Strengths:** Organization skills and financial background.

Weaknesses: None identified

## Carol Bell – Central Services Director, City of Savannah, GA (912) 651-6401

Ms. Bell has known Mr. Morrill since 1994. They were colleagues when he was Budget Director and she now reports directly to him in his position as the Assistant City Manager.

Mr. Morrill is a dedicated public servant. He focuses on serving the people and is often a voice for the underprivileged. He volunteers his time to support agencies which help needy citizens. The City has benefited from his strong financial background. He has improved the financial operations by utilizing his analytical skills and thinking beyond the norm. Mr. Morrill is a member of the Government Finance Officers Association (GFOA), has written finance articles and taught classes for the Association.

Mr. Morrill is people oriented. He develops good relationships with entities outside the city government. He makes time to speak with residents and is well respected by them. He is an excellent communicator who can take technically complex issues and easily explain them to the common citizen.

Mr. Morrill has been a fantastic liaison between the City and the County helping facilitate the merger of police departments. Both agencies had their own police departments and had been policing much of the same territory which was not very cost efficient. In 2003, it was decided to formally merge the departments within a year. The merger was complex and Mr. Morrill was a major factor in its success. He focused on the commonalities and the benefits this partnership would provide for the citizens. The two separate departments combined to become the Savannah-Chatham Metropolitan Police in 2005.

Mr. Morrill is team oriented. He has been able to break down barriers, form unlikely partnerships and is creative. An example is a budgeting strategy he introduced to the City called Budgeting for Outcomes. Each department's budget is evaluated and projections are made based on priorities and results. Priorities were established by Council and Mr. Morrill then created seven results teams. Each team consisted of a broad base of global thinkers along with an expert member. For instance, the public safety team might have a member of the Fire Department or Police Department as an expert member. However, the team could also have members from Parks and Recreation, or Social Services. The result has been to bring the departments and their staff members together to accomplish the common goal of cutting costs and carrying out the elected officials' goals.

### Adjectives or Phrases Used to Describe Mr. Morrill:

- Analytical,
- Encouraging,
- An advocate for the underprivileged,
- Involved,
- Experienced, and
- Knowledgeable.

**Strengths:** Dedication to serving the public. Strong background and experience in local government. Excellent people skills.

Weaknesses: None identified.

### Jim Burgess - Mayor, City of Social Circle, GA (770) 464-3366

Mr. Burgess has known Mr. Morrill since 1996. He works as a lobbyist for the City of Savannah and is also the Mayor of a small town in Georgia.

As Mr. Burgess lobbies on behalf of Savannah to State Legislature, he relies on Mr. Morrill to provide him with pertinent financial information. Mr. Morrill gives him impact research and analysis reports related to specific pieces of legislation. He creates slides, charts, and graphs for Mr. Burgess to present to the State. He is quick to respond to Mr. Burgess' needs and provides him with thorough information.

Mr. Morrill is bright and well educated. His staff members have a high regard for him and value his high morals. He has strong people skills and is not overbearing. He is very easy to work with because of his first-rate personality.

Mr. Morrill has a good relationship with the governing body. He is very astute about political relationships. They may often disagree, but Mr. Morrill knows when to push and when he must submit. The Council can sometimes be more involved in day to day operations than they should. Mr. Morrill has successfully managed working with this group of individuals.

Mr. Morrill has worked on several successful projects in the community. He focused on cleaning up certain rundown areas and providing renewal in low income communities. One downtown renewal project included a parking facility, the expansion of the river walk, and added retail space. His financial acumen has been a big asset in making these projects successful.

Mr. Morrill has worked under a superb City Manager. He has been fully exposed to his skills and learned much from emulating them. He has academic training and has managed a diverse city. Advancing to City Manager would be an ideal step for him, and the timing is right.

### Adjectives or Phrases Used to Describe Mr. Morrill:

- Good personality,
- Strong academically,
- Not overbearing,
- High morals,
- Bright, and
- Quick to respond.

**Strengths:** People skills.

Weaknesses: None identified.

## Dick Evans - CFO, City of Savannah, GA (912) 651-6440

Mr. Evans has known Mr. Morrill since 2001. They have worked together monitoring the finances of the City. Mr. Morrill has a strong background in budgeting and knows how to balance a budget. He is very precise and concerned with numbers.

Mr. Morrill is very good at keeping others informed. He is open, clear, and direct in his communications. He knows how to word financial reports in ways that are understandable to anyone. He is a good consensus builder. He welcomes the input of his staff, keeps them informed,. He then creates the appropriate solution to the problem.

Mr. Morrill pitched the idea of a new budgeting process to the City. It is called Budgeting for Outcomes. He authored this process of establishing priorities first, then budgeting to finance the services which address those priorities. This new process has had the added bonus of organizing all departments to work toward a common goal.

Mr. Morrill developed good relationships with other entities outside the city government including the Chamber of Commerce, the historic community, developers, and other organizations. He represents the City well and has high standards.

Mr. Morrill would make a very good City Manager.

### Adjectives or Phrases Used to Describe Mr. Morrill:

- Methodical,
- Personable,
- Analytical,
- Technically strong,
- Competent, and
- Works well with people.

**Strengths:** Financial skills.

Weaknesses: None identified.

## Chris Miller – Creative Economy Consultant, Savannah, GA (912) 484-7192

Mr. Miller is a resident of Savannah and an entrepreneur. He has known Mr. Morrill since 2001. Mr. Morrill has proven a tremendous support and vital contact for Mr. Miller. He helps facilitate Mr. Miller's efforts by being accessible and getting involved in his projects. Mr. Morrill returns calls and follows up. He is open to new ideas and is supportive whenever he feels it will benefit the community. He focuses on results, not on politics. He takes on a role beyond simply handling the paperwork. He sees the whole community as a team. He uses his influence in the government to help outside projects succeed, projects that benefit the community. He understands that, if he helps outside agencies better the community then the pressure on the City to provide these services or changes will lessen or, alternatively, there will be more money to ay for the services.

Mr. Morrill is very patient. He has a pleasant approach to handling difficult situations. Whenever issues become politically charged, he is able to calm the waters, allowing the real issues to become clear. He listens willingly and is open to reconsideration of any preconceived ideas. His goal is to align the community so it can be the best it can be.

At times, Mr. Morrill has had to work with people who do not have the best interests of the City in mind. The options in dealing with such people are either: refuse to work with them, or work with them and realign their interests. Mr. Morrill has been a very positive influence and has a talent for turning negative intent into positive results.

As an example, the Savannah River landing is a 100 million dollar project proposed for the development of 54 acres in the downtown area. The developer had planned to create a gated community of single family homes. Mr. Morrill recognized the importance of developing this area. However, he did not feel a gated community would adhere to the historical sense of the area, nor would it be the best use of the land. He was able to convince the developer to make changes which would benefit them and the City. The project now consists of a 5-star hotel and spa, several luxury condominium towers, 17 single family riverfront homes, 11 blocks of single family town homes, retail stores, restaurants, art galleries and office buildings. Also, the public squares were donated back to the City. Both the developers and the City will greatly benefit from this project, which is currently under construction.

Mr. Miller knows of a major developer out of Atlanta who has taken a special interest in Savannah. He expressed to Mr. Miller that he has chosen Savannah primarily because Mr. Morrill has always been willing to talk to him about his investments. He returns his calls and helps him solve his problems. Encouraged by his interactions with Mr. Morrill, the gentleman will keep investing in the region.

Mr. Morrill deserves the opportunity to move up from his current position as an Assistant City Manager. He needs the freedom to bring about good things. It will be a large loss for the City of Savannah if he is chosen by another municipality, but he will make an excellent City Manager.

## Adjectives or Phrases Used to Describe Mr. Morrill:

- Knowledgeable,
- Resourceful,
- Efficient,
- Possessing integrity,
- Professional, and
- Timely.

**Strengths:** Ability to work with outside agencies and create cohesion.

Weaknesses: None identified.

## Beth Robinson, Human Resources Director, City of Savannah, GA, (912) 651-6925

Ms. Robinson has worked with Mr. Morrill since 1995 and reports directly to him.

Mr. Morrill's strength is in finance. He is well respected and has been nationally recognized for his work by the Government Finance Officers Association (GFOA). He has also been a member of various committees in the financial community. Although finance is his specialty, he has shown himself able to learn skills in many areas and to contribute in those areas.

Mr. Morrill is a team player. Rather than receive all the credit, he wants to see his whole team be praised for their efforts. He values his staff and their talents. As a manager he knows how to help redirect those who are not team players so they learn to collaborate. He is sincere, concerned, and involved. He is a visionary. He can see where the City needs to go and how to get there.

One of the most significant changes Mr. Morrill has made is called Budgeting for Outcomes. He has been the driving force and visionary behind this new method of doing business. It has taught the City to look at its services form the citizens' perspective and understand what services they value. Mr. Morrill has also set up the priority teams. He chose individuals whose vision went beyond their immediate area. He was very successful in identifying their strengths and values. He ensured the teams were a truly representative of all citizens: young and old, male and female, African American and Caucasian. The new budgeting process helped bridge a 15 million dollar shortfall.

Customer service is important to Mr. Morrill. He focuses his team's efforts on providing good service and lives up to that expectation himself. He does not use his position as Assistant City Manager to avoid serving individuals. He takes time to speak with citizens and to help them. He does not like conflict, but knows how to deal with it. He handles problems head on.

Mr. Morrill is a good presenter. He is comfortable in front of employees, citizens, and the Board.

## Adjectives or Phrases Used to Describe Mr. Morrill:

- Sincere,
- Involved in the community,
- Professional,
- Articulate,
- Genuine, and
- Earnest.

**Strengths:** Team building, vision, and good management skills.

Weaknesses: None identified.

## Jenny Payne, Management Services Coordinator, City of Savannah, GA, (912) 651-6420

Ms. Payne has known Mr. Morrill since 2005. She reports directly to him. He has been a strong leader and is the heart of the organization. He allows his employees to grow without boundaries. He trusts them and encourages them to do their work. He creates an environment in which the staff want to work hard for him and produce their best work. He is a very qualified individual and often acts as the City Manager when that person is absent.

When making a decision Mr. Morrill collaborates with his team to make the best decision for the community. The results may not always be successful based on some traditional measures of achievement, but they do represent the best interests of the whole community. That is his focus.

The City Council respects Mr. Morrill. They seem to respond to him better than they do the City Manager. Mr. Morrill speaks to each of them using their proper title. He understands they are the most important decision making body in the community so he addresses them professionally and with respect.

Mr. Morrill is very responsive. He quickly returns phone calls. He spends time with residents, often listening to their issues when the problem could possibly be handled by someone else. He is sensitive and in tune. When holding a discussion with someone, he will get up away from his desk to sit at a table, without his phone or Blackberry, so they can talk without distractions.

Mr. Morrill often plays the role of mediator. In one instance, some time ago, the Economic Development Authority was having an awards ceremony in a public place. Savannah Gay Pride group was also in the area handing out flyers. Police who were monitoring the ceremony asked the group to leave. Mr. Morrill was called regarding the situation. Although the Police Chief should have been the one to handle the situation, Mr. Morrill understood the political sensitivity needed. He met with the group and the Police Chief to explain and monitor the discussion. He helped the group understand that the police would have asked any group to leave the venue had the situation been reversed. The request of the Police was meant as an attack against their

specific group. He was successful in calming this group. He even arranged for the Economic Development Authority to follow up with the group and express its regrets.

As explained in earlier references, Ms. Payne mentioned his implementation of Budgeting for Outcomes. This new program has led to collaboration across departments. Another project Mr. Morrill facilitated was a 54 acre development of land adjacent to the historical downtown district. As also previously noted, the owners of the land had wanted to create a gated community. Mr. Morrill was able to convince them that sort of development would not be the best use of the property or nor would it be fit well with the historic downtown area. Together they came up with a plan to develop the area for mixed use, including single family homes, the extension of the river walk, retail spaces, and public squares. A tax allocation district was created, and forty percent of the land was donated back to the community. The owners of the property are very happy with the plan and how it will best meet the needs of the community. The project is in development now. The Master Planning for this project received the 2009 Charter Award from the Congress of New Urbanism and the 2009 Excellence in Government Finance Award from the Government Finance Officers Association of the United States and Canada.

Mr. Morrill has been the Chair for the Leadership Savannah Board of Directors since 2007. Leadership Savannah is an organization that sponsors community leadership, networking, and training. Each year a group of thirty people is selected to participate through an application process. The group reflects the diversity of the community and consists of people from every sector. Mr. Morrill is well respected in this arena. He makes it a priority to participate in their events.

## Adjectives or Phrases Used to Describe Mr. Morrill:

- Leader,
- Encouraging,
- Team player,
- Genuine,
- In tune with people, and
- The heart of the organization.

**Strengths:** Leadership skills and people skills.

Weaknesses: None identified.

## Robert "Bob" Bartolotta, City Manager, City of Sarasota, FL, (941) 954-4109

Mr. Bartolotta has known Mr. Morrill since 1989. He was the Assistant City Manager in Savannah when Mr. Morrill was the Senior Management Analyst to his office.

The City has greatly benefited from Mr. Morrill's financial skills. He negotiated a Local Options Sales Tax shares for Savannah along with those of Chatham County, and six other municipalities. He has devised employee incentives measured by productivity, and authored a bonus plan. He is an excellent writer and has published several articles regarding finance. He is a dedicated worker.

Mr. Morrill knows how to simplify complex issues. He can diffuse a heated situation through his patience and calm demeanor. He has a strong moral compass and stands firm in what he believes. He is an advocate for customer service. He has provided training to his staff in customer service. He listens to citizens' complaints and will work with them to solve their problem. He follows up with each citizen to check on the progress of the solution.

Mr. Morrill's communication skills are excellent. He is very talented at talking people through issues and building consensus. He has a excellent vision of the big picture and how to coordinate the efforts of his team.

Mr. Morrill is well prepared to be a City Manager. He manages eleven department heads including Budget, Audit, and Information Systems. He interacts with the Council every day and is well respected by them. He has excellent people skills.

### Adjectives or Phrases Used to Describe Mr. Morrill:

- Visionary,
- Consensus builder,
- Focused on people,
- Hard worker,
- Ethical, and
- Excellent writer.

**Strengths:** Diplomatic skills, people skills, vision, and customer service oriented.

Weaknesses: None identified.

## Gregg Schroeder, President, United Way, Savannah, GA, (912) 308-3810

Mr. Schroeder has known Mr. Morrill since 2002. Mr. Morrill is an active member of the United Way Board of Directors. He is very enjoyable to work with because he has a genuine personality.

Mr. Morrill has been a good partner to the United Way. He has been a key player in the success of several projects. One such project involved addressing the need for quality early childhood education. Savannah has a high drop out rate. To combat the problem, the United Way wanted to create a positive educational path for young children through use of a child care center.

# Reference Notes Christopher Morrill

The community did not have one. United Way teamed up with a local construction equipment company, JCB Inc. to develop a nationally accredited child care center. Mr. Morrill joined with them as a City representative. JCB and United Way provided the funding for the project, and the City provided the infrastructure for the center. Mr. Morrill shared the same vision as the United Way and used his resources and talents to bring their projects to successful completion.

Mr. Morrill is a key person in the city government. Often staff or citizens will approach him rather than the City Manager. He takes anyone's call and listens sincerely. He is very likable and easy to work with. He has masterminded the financial stability of the City. His implementation of the Budgeting for Outcomes method has been a great success.

In town hall meetings, Mr. Morrill is very good on his feet. He treats others with dignity and respect. He patiently listens to their complaints. Even when Mr. Morrill has to bring bad news to neighborhood associations, he is able to explain the reasons in a manner that helps them understand. He has good rapport with the general public because he responds to their needs.

Mr. Morrill is experienced and well qualified to be a City manager. He is a hard worker and a positive person to be around.

## Adjectives or Phrases Used to Describe Mr. Morrill:

- Thorough,
- Accomplished,
- Outcomes focused,
- People oriented,
- Optimistic, and
- Realistic.

**Strengths:** Team player, vision and dedication to serving the community.

Weaknesses: None identified.

**Prepared by:** Tiffany Gremmert Colin Baenziger & Associates

# **Christopher Morrill**

Internet Research

Savannah Morning News (GA) November 6, 2009

## ENMARK, CITY TO TRY FOR COMPROMISE

Author: LESLEY CONN

A rezoning request for a planned Enmark station is being delayed two weeks so city officials and Enmark representatives can try to develop a compromise to appease residents dead-set against the station. Poplar Place residents are worried the rezoning will allow Enmark to build a convenience store and pumps at White Bluff Road and Hampstead Avenue, which will further push commercial development into their residential neighborhood.

Several City Council members at Thursday's meeting expressed their support for Enmark, which has promised to build a store that would use subdued colors, low signage and other design elements to better blend with the residential neighborhood. Alderwoman Edna Jackson said she disagreed with City Manager Michael Brown's initial recommendation to deny the rezoning. "That corner has been an eyesore for years," she said. "Anything would be better."

Aldermen Tony Thomas, Van Johnson and Jeff Felser concurred. As council members debated the rezoning, Alderman Clifton Jones repeated and expanded on an allegation from one of the residents. He stated that Ben Farmer, a local real estate agent and member of the Metropolitan Planning Organization, had an agent who had sold the property to Enmark. Alderman Van Johnson called the allegation "very unsettling," and Mayor Otis Johnson directed city staff to investigate the claim. He was uncomfortable that the statement had been made publicly, he said, and said if found untrue, it would be corrected publicly.

Farmer, reached after the meeting, said the claim was untrue. He once had a listing on the property, but it expired with no sale. "We had nothing to do with that transaction. If I had I would have disclosed it." Farmer and Jones spoke late Thursday, and the alderman said he will issue a public apology. "I'm prepared to do that at our next meeting," Jones said.

In other action, the council:

- Did a first read on a revised, proposed ordinance that would require mandatory alcohol server training, registration and permitting. The council had been struggling with how broad the ordinance should be, and after discussion determined it would not expand the requirement to include all hotels, restaurants and other businesses that serve alcohol. Most of the problems with underage drinking center in nightclubs, they agreed, so other establishments would only be forced to comply if they were cited for alcohol-related issues.

- Because of lower sales tax revenues, the city is anticipating receiving \$33 million less in special purpose local option sales tax money, which helps fund projects like the Forsyth fort renovation, drainage projects, park improvements and similar work, Assistant City Manager **Chris Morrill** told council during its workshop.

The city had been expecting \$160 million, but more likely will receive about \$130 million. That will require reviewing the city's list of projects and delaying some of them, **Morrill** said. Council members did a preliminary review of dozens of projects, but will do a more detailed review of projects at its upcoming budget retreat, which is scheduled for Nov. 30.

**Morrill** also showed council that because of lower revenues, the city is reducing by several million dollars the amount of money it sets aside in its general fund for capital improvements. From 2006 to 2008, the city spent about \$5 million. This year, it set aside no money in the fund, and for 2010, plans to set aside \$1.6 million. Because of the reduction in funds, the city will concentrate only on needed maintenance projects with those monies.

- The council got an overview of the proposed Historic District Ordinance. Once passed, it will provide specific guidelines for building height, design standards and the approval process for new structures in the district. Brown called the public input and review process "one of the most exhausting" the city has undertaken.

Council will consider the ordinance on first reading at its Nov. 19 meeting.

Savannah Morning News (GA) September 25, 2009

### BEST, WORST OF TIMES LOCAL ECONOMY 'RIGHT IN SYNC' WITH REST OF STATE, NATION Author: ARLINDA SMITH BROADY

Economic growth in the Savannah Metropolitan Statistical Area, which includes Chatham, Bryan and Effingham counties, significantly slowed in 2008, according to data released Thursday by the U.S. Department of Commerce's Bureau of Economic Analysis.

Out of 366 metropolitan areas, Savannah ranked 144 with a Gross Domestic Product growth rate of 0.2 percent. "These statistics suggest that the Savannah area profile is right in sync with the rest of the state and the nation," said Jeffrey Humphreys, director of the University of Georgia's Selig Center for Economic Growth. "This recession was really tough on the entire region, and recovery will be slow."

The slowdown in economic growth didn't just affect this region, data showed. About 60 percent of metropolitan areas saw economic growth slow down or reverse. Real Gross Domestic Product growth slowed in 220 of the nation's 366 metropolitan statistical areas last year, from 2 percent in 2007 to 0.8 percent in 2008.

Downturns in construction, manufacturing, finance and insurance restrained growth in many metropolitan areas, including Savannah, with government spending showing the most growth.

"No one was really surprised by the data," said **Chris Morrill**, Savannah assistant city manager. "We knew the recession hit us harder and later than a lot of areas." And although it's down from previous years, the city is doing better than the state as a whole, which saw slightly negative growth at -0.6 percent. "We're investing our very limited resources in economic growth and quality of life," **Morrill** said, "and what's a more important quality of life issue than jobs?" **Business in Savannah (GA)** September 16, 2009

#### CITY PROJECTS WOULD HELP DOWNTOWN MERCHANTS

Author: ARLINDA SMITH BROADY

During a meeting of the Downtown Business Association last week, Savannah Assistant City Manager **Chris Morrill** outlined developments designed to help the association's members and others. The first step in unifying economic development efforts was to unify the city logos, **Morrill** said. So the city commissioned a new logo based on the city squares. "It's uniquely Savannah, and it ties all the departments together," **Morrill** said. Another important step, he said, was to grow population. So the city annexed enough land to increase its area by 40 percent. "We were losing population for the past 30 years," **Morrill** said. He compared Savannah's fate to Detroit, where residents moved to the suburbs, causing the city to raise taxes to fight crime and urban blight.

Now, several plans are in the works, including developments around Ellis Square and the fort under construction in Forsyth Park. The Whitaker Street Garage, which lies beneath the square, has been in use since October 2008. To break even for operations and debt service, the garage must make \$1.3 million this year, said Sean Brandon, director of the city's Mobility and Parking Department. By the end of July, revenue figures for the Whitaker Street Garage are at \$766,000. "We'll probably make our projections," Brandon said. "It's feast or famine. ... Some weekends we clear as much as \$10,000, and others the garage is nearly empty."

The above-ground portion promises to be people friendly. "It will be the only square with a building on it," **Morrill** said. There will be a hospitality center and permanent restrooms. One of the most fanciful features is the fountains with 12-foot water jets that can project 260 colors of LED lights. Those fountains can be turned off, and the square is wired to accommodate concerts and other forms of outdoor entertainment. It can hold about 1,000 people and will have tables and chairs instead of benches. "Benches aren't good for interaction," **Morrill** said. "We want this to be a place to gather and be with friends and family."

As for the fort at Forsyth Park, a temporary band shell will accommodate concerts, plays and other events but can be disassembled for everyday use. When the band shell isn't in use, fountains similar to ones at Ellis Square will be in place. "We envision a very family-friendly atmosphere where kids can play and parents can relax," **Morrill** said.

A restaurant leased by the Kessler Group, owner of the Mansion on Forsyth, and "the best bathrooms in town" will be another draw. These projects and others are part of the city's plan to partner with businesses to create a prosperous region. "We need to move away from the mentality that citizens and businesses are customers," **Morrill** said. "We need to work toward partnerships. The way to get out of this recession faster is to build community relationships."

Savannah Morning News (GA) September 9, 2009

#### MORE CITY BUDGET CUTS COMING AS REVENUES FOR 2010 LOOK LOWER, TEAMS OF SAVANNAH CITY EMPLOYEES PROPOSE CUTS TO SERVICES, DEPARTMENTS Author: LESLEY CONN

The city of Savannah is looking at further reducing staff, merging offices and ending some services - decisions that will be made in the coming weeks to trim another \$3 million in spending by the end of the year. The bleak prospect for 2010 will further spur spending cuts. City budget analysts already see a \$10 million decline in general fund revenue compared to 2009, sales tax revenue remains unpredictable and property assessments that generate the bulk of city income have been ordered frozen until 2011 by the legislature.

One of the more visible city services being evaluated: Ending the Savannah-Chatham police department's mounted patrol unit. Officers would be rotated into patrol cars to fill vacancies. "We're questioning everything," said Assistant City Manager **Chris Morrill**. "If it was just about today, we'd be OK, but the problem is we don't know about revenue for the rest of the year."

A lower city revenue base, he said, is likely going to stay lower for the next 10 years, which will require the city to re-examine its spending. The city already has reduced spending by about \$12 million this year to offset lower revenues. That largely has been accomplished by leaving non-essential jobs outside public safety vacant. Nearly 200 of the city's 2,600 positions are unfilled. Bret Bell, the city's director of public information, said the city is continuing to look at eliminating positions, but "we're not looking at mass layoffs."

#### BUILDING A BUDGET

Many of the spending cuts for the 2009 budget will be implemented immediately and will be handled as part of day-to-day operations. Others, such as a proposal to end the mounted patrol unit, have evolved as teams of city workers participating in a new budgeting process for 2010 evaluate city services. The teams are evaluating services under a variety of umbrellas, such as neighborhood vitality, public safety, health and environment, poverty reduction and economic development. City Manager Michael Brown will use their recommendations to build the city's proposed budget in October. That will be presented to City Council members, who will evaluate the proposal and can mandate changes before approving the budget in a series of public hearings. That, too, shows a lean year ahead. The proposals the teams received for city services totaled \$221 million, but the projected revenue available for them equaled \$214 million.

#### LOOKING FOR SAVINGS

Among some of the other cost-saving measures:

- A employee task force created to find savings in city mowing services identified \$627,000 in cuts.

Some was achieved by notifying citizens who had "tree lawns" - grassy strips between their street and sidewalk - that the city no longer would trim them. But larger savings were found by not hiring seasonal staff, reducing mowing frequency along streets, cutting back on plantings and using in-house staff to maintain Laurel Grove Cemetery rather than fill a maintenance contract. Small outlying parcels will be contracted out, Bell said, which will cost less than hauling the city equipment as far south as Coffee Bluff to trim a small lot.

- Consolidating fire and police dispatch services by Jan. 1. The primary reason, **Morrill** said, is to improve services, but some cost-savings are anticipated.

- Merging offices and employees.

The Citizen Office, which coordinates public notices to neighborhoods during large city projects and other city initiatives, will merge with the Public Information Office.

Susan Broker, director of the Citizen Office, is filling an administrative position in the city manager's office left open since Sean Brandon, the former assistant to the city manager, became the city's director of mobility services and parking in April 2008.

Three staffers under her will move into Bell's office, and by November, the city no longer will pay rent at an office on Oglethorpe Square.

Annual savings: \$15,000 in rent.

"There are talks about doubling up other offices, and even though there may not be a personnel reduction, there are reductions in rent, in office equipment and other resources," Broker said. "Basically, everyone in the city is going through their budget and looking to see what they can do without at least for the next year." **Savannah Morning News** (GA) June 19, 2009

#### CITY STANDS BY RIVER PROJECT

# OFFICIAL SAYS \$20 MILLION OBLIGATION FOR SAVANNAH RIVER LANDING STILL A 'GO' DESPITE FLAGGING ECONOMY

Author: LESLEY CONN, 912-652-0326, lesley.conn@savannahnow.com

The city of Savannah isn't backing away from its commitment to Savannah River Landing, even as the economy challenges the waterfront development and the city budget. At a City Council workshop session Thursday, Assistant City Manager **Chris Morrill** outlined the \$20 million in road, drainage and other improvements the city will undertake. That money will come from revenue collected from a special tax allocation district established around the riverfront development.

Alderman Tony Thomas was the first to question why the city was proceeding during the uncertain economic times, especially given that from a public safety standpoint, President Street and General McIntosh Boulevard have been issues for years. He said he supports the project but added: "This raises a question for me. I've never seen us push an issue this hard."

The improvements, **Morrill** said, are about more than public safety. "Savannah River Landing cannot really have any economic development until we deal with President Street," he said.

Aldermen Van Johnson and Jeff Felser later said they believe the city is sending mixed messages about the development. "It was always my understanding of them as being mutually exclusive projects," Johnson said. "Today I got the impression they are tied together."

Savannah River Landing's developers have invested \$60 million in site improvements, Finance Director Dick Evans said, and the \$1.4 million in debt service the city is paying annually is still manageable and worth it to honor the private developer's investment.

The mixed-use residential/commercial and retail development has a total estimated price tag of \$800 million, and it promises to redefine more than 40 acres of the waterfront just east of the Marriott Savannah Riverfront hotel. As part of the original development agreement for Savannah River Landing, the city had signed off on elevating and widening President and General McIntosh and straightening a section of McIntosh. A second phase of President Street improvements, which include building a bridge over railroad tracks, was not part of the agreement. In trying to secure federal stimulus funds for that phase, city officials emphasized its hurricane evacuation and improved safety features. "I saw no difference in the plan as it was proposed all along," Alderwoman Mary Osborne said. "That's a major development. Nobody's going to walk away from that."

The improvements along President help not only Savannah River Landing but also other planned commercial and residential developments on the south side of the road, Osborne and city officials said.

Should Ambling Cos., the developer, fail to move forward on its investment, City Manager Michael Brown said, the city would have a site with improved roads, drainage, a riverwalk and established water and sewer lines. He and other city officials said they were confident Savannah River Landing would remain viable and were confident vertical construction would begin next year, as company officials have stated.

Savannah River Landing continues to operate from trailers on the site. On Monday, the project plans to unveil a new Web site, said Kate Freeman, the company's marketing and community relations manager.

Sales efforts continue on the residential, commercial and retail front, but she said she could not disclose any information about whether any new commercial or retail clients had been signed up. "The economic times have certainly been a lesson in patience for us," she said. "But we're still committed to the original vision of the project."

Savannah Morning News (GA) March 27, 2009

### SAVANNAH TIGHTENING ITS BELT COUNCIL TOLD BUDGET COULD BE SHORT BY \$9 MILLION

Author: LESLEY CONN, 912-652-0326, lesley.conn@savannahnow.com

One out of every 10 city positions is going unfilled as the city of Savannah deals with declining revenues expected to total \$9 million. The city has left open 250 positions and by year's end expects to have 330 positions vacant, said **Chris Morrill**, the city's assistant city manager over financial services. Those openings so far have saved the city \$1.6 million. A team of city administrators reviews any job positions to determine if it needs to be filled. Only lower-level police and fire department jobs are exempt from review so that public safety needs will continue to be met. The city employs about 2,500 workers. Other teams of employees are examining key aspects of city operations to look for further cost-cutting measures, but city leaders cautioned the City Council on Thursday that the shortfall could be higher than anticipated.

One factor that could change the financial projections is any changes the state legislature may pass regarding property and sales tax collections. "Bottom line, we may need to cut \$10 million to \$15 million," City Manager Michael Brown said. "I hope it's not \$20 (million)." Revenue reports from the first two months of the year show collections down in some key areas, **Morrill** said.

February sales taxes are down \$388,000 from the same time in 2008, and hotel/motel taxes for February are down \$191,432. Building inspection fees are down \$169,113. Some key areas are doing better than expected. Recorder's Court fees were \$142,148 above projections, and water and sewer tie-ins - an early indicator of new building - are about \$100,000 above projections. In February, the city collected \$600,000 in tap-in fees.

**Morrill**'s budget presentation came during a council workshop. During council's regular session, they took the following action:

- Passed a resolution to be sent to the Georgia Department of Transportation restating the city's top priorities for transportation projects. None of the city's priority projects was included in the first round of federal stimulus projects the state selected. Their top item for the second round will be the widening and elevation of President Street, a \$36 million project. Council members also asked that local congressmen and groups such as the National League of Cities get a copy as well so they could see that stimulus money was not making its way past Atlanta.

- Asked city staff to return within 60 days with recommendations for instituting a registration and card system for bartenders and servers, as well as stiffer penalties for minors who try to buy alcohol.

- Approved a contract for \$1.5 million for curbs, gutters, underground storm drainage and pavement improvements in Fernwood, a neighborhood near Savannah State University. The project has been on the city's to-do list for several years.

- Granted a liquor license to the owners of Sweet Melissa's, 35 Whitaker St. Owner Denise White Pipkin agreed alcohol would be served only to dine-in customers. City officials had been worried customers would be allowed to drink and congregate outside, which would contribute to pedestrian traffic problems at the busy intersection.

Savannah Morning News (GA) February 25, 2009

### CITY PREVIEWS STIMULUS SPENDING COUNCIL MEMBERS LIST \$422 MILLION IN ELIGIBLE PROJECTS, RANGING FROM TRANSPORTATION TO JOB TRAINING AND DAY CARE

Author: LESLEY CONN, 912-652-0326, lesley.conn@savannahnow.com

The city of Savannah has identified \$422 million in local projects and programs that could be funded under the federal stimulus package.

Entries include \$50.7 million for widening and elevating the President Street Extension, \$30 million to upgrade Savannah-Chatham police headquarters on Habersham Street, \$182,300 for a downtown day care center and \$100,000 for an electricians training institute.

Now city leaders have to determine which projects should have the highest priority - and which will have the greatest chance of being deemed worthy by the 13 federal departments that will award funding to competing projects that will pour in from across the nation.

All the projects under review are considered "shovel-ready," meaning work - and the workers who would be hired - would start quickly.

Assistant City Manager **Chris Morrill** said the city was ahead of the game because of its five-year capital improvement planning, which would drive what the city submitted. "It's a shotgun approach," he said. "Those who will be successful will be flexible ... and will be able to mold their project to fit the criteria."

Savannah Morning News (GA) February 24, 2009

### CITY, COUNTY DISPUTE JAIL BILL SAVANNAH, CHATHAM WORK TO RESOLVE \$600,000 IN CHARGES

Author: ERIC CURL, 912-652-0312, eric.curl@savannahnow.com

The time it takes Savannah to reimburse Chatham County for costs associated with housing jail inmates has some county officials concerned. City officials say extra time is needed to scrutinize the county's error-filled monthly bills. According to an intergovernmental agreement, Savannah is supposed to pay the county \$35 per day for each inmate arrested in the city. Bills are to be sent and paid monthly, but a back and forth between the two governments regarding certain charges has delayed the process. The delays have been a recurring challenge and county officials are trying to speed up payments, said County Manager Russ Abolt. "It's money we feel we're due," Abolt said. Some county commissioners voiced concerns after no reimbursements were received after the first quarter and only a small portion of the amount budgeted had been received after the second quarter, which ended Dec. 31. Abolt attributed the delay to the time the city takes checking the bills. On average, it takes two to three months from the time the Sheriff's Department sends an initial list of jail fees until the final bill is sent, said Linda Cramer, county finance director.

A final bill for August, September and October did not get sent until January, Cramer said. Once the bill is sent, Savannah typically pays in two to three weeks, Cramer said. Savannah paid the county about \$1.3 million last year for inmate housing, she said. About \$404,000 has been received this year. "When we have an accurate bill, we pay it," said Assistant City Manager **Chris Morrill**. But accuracy is not typically the case, **Morrill** said.

Between 2003 - when the agreement became effective - and 2007, more than \$640,000 worth of errors were discovered, Recorders Court Director Prince Johnson said in a memo regarding the issue. An average of 10 percent, or almost \$10,700, worth of errors is found each month, Johnson said. Sheriff Al St Lawrence and Jail Administrator Col. McArthur Holmes said there are disagreements regarding certain charges. The city may refuse to pay for a city inmate once another jurisdiction places a hold on that inmate, Holmes said. The city should still pay the bill, he said. The day an inmate is "bound" to the courts is also commonly a matter of dispute. City officials say inmates are often classified as city prisoners when the arrest actually took place in the unincorporated county. The county has no similar complaints from the other municipalities, St Lawrence said. Other municipalities may return their rosters more quickly, but their bills consist of only a small fraction of the bookings reviewed by Savannah, Johnson said. Savannah typically reviews an average of 930 inmates and more than \$100,000 in charges, while Garden City was invoiced an average of about \$5,600 in charges for the first 10 months of 2008. The county proposed having the city pay an average advance each month to speed up the process. Depending on the actual expense, the city would later be credited or charged. City officials declined. The county should work on fixing the errors before the city should have to pay an incorrect bill, Morrill said.

Entrepreneur

August 2008

# GFOA's new president-elect and executive board.(Government Finance Officers Association) (Paul A. Macklem, Catherine R. O'Connor,)

The Government Finance Officers Association is governed by an 18-member executive board, which consists of 15 members-at-large serving staggered three-year terms, the current president, the previous year's president, and the president-elect. At the association's annual meeting in June, GFOA members voted for a slate of nominees for president-elect and five new members-at-large, each of whom is profiled below.

[Note: We have included only the information for Christopher Morrill who was appointed as an at-large board member.]

### **CHRISTOPHER P. MORRILL**

Assistant City Manager--Management and Financial Services

City of Savannah, Georgia

**Chris Morrill** has been a GFOA member for 17 years. He is a member of the GFOA Committee on Economic Development and Capital Planning and also served on the GFOA Committee on Governmental Budgeting and Fiscal Policy from 1994 to 1999. **Morrill** has been an instructor for various GFOA training seminars including Budgeting for Budget Analysts, Capital Budgeting, and Best Practices in Budgeting. He also reviews budgets for the GFOA's Award for Distinguished Budget Presentation Program. He has spoken on issues including economic development at GFOA annual conferences as well as at Florida and Georgia GFOA conferences. He has also written articles for the Government Finance Review.

**Morrill** shares his expertise internationally He was a municipal finance advisor to the South African National Treasury and a Peace Corps volunteer in public finance in Ukraine. He is a Fellow of the Kellogg National Leadership Program. In Savannah, he instituted annual five-year financial planning and five-year capital planning, reducing the tax millage rate by 27 percent in 10 years.

**Savannah Morning News** (GA) July 19, 2008

### CITY MULLS HIKE ON TAX REVENUE, RISING FUEL COSTS GAS PRICES, LOWER REVENUE BEHIND SAVANNAH'S CONSIDERATION AGAINST ROLLING BACK PROPERTY TAX FOR FIRST TIME IN A DECADE

Author: ERIC CURL, 912-652-0312, eric.curl@savannahnow.com

High city fuel costs and less consumer spending mean some Savannah property owners will pay more in property taxes this year. City Manager Michael Brown recommended during a City Council workshop Thursday that the board not roll back the property-tax rate as it has done for the past 10 years. "We could reduce it, but there are several reasons not to," Brown said. "We're recommending you stick with what you got at the moment." Maintaining the tax rate at its current level of 12.5 mills - or \$12.50 per \$1,000 of assessed property value - means the owner of a \$125,289 home will pay \$19 more than in 2007 due to increased property value, said Assistant City Manager **Chris Morrill**.

Those same property owners would only pay \$9 in additional property taxes if the tax rate was rolled back to the recommended level. Savannah officials contend the extra money is needed because the city is facing a projected \$1.1 million shortfall in sales-tax revenue and about \$800,000 in unexpected fuel costs. Much of the revenue decline comes from a drop in food, automobile, home and lumber sales, **Morrill** said. A larger-than-expected increase in property-tax revenue is enough to cover the difference but only if the tax rate is kept flat.

Commercial and residential properties that are not primary residences could see more of an increase because they're not protected by the Stephens-Day Homestead exemption, which essentially freezes a home's taxable value but factors in consumer price index fluxuations. There have been some positive developments during the year, **Morrill** said. Property-tax revenue is expected to increase 3 percent more than the city originally anticipated, which would bring in an extra \$1.9 million. More than 60 percent of the growth in property value, about \$228 million, comes from new development as opposed to reassessed values of existing property. "This is the type of growth we want," **Morrill** said. The implementation of energy savings programs in city buildings last year, such as new heating and air-conditioning controls and weatherized buildings, has resulted in a reduced power bill, **Morrill** said. "It's the first time I can remember we are actually spending less on electricity," he said. Hotel and motel tax revenue appears likely to come in even or slightly above the budgeted amount. "Savannah has been amazing the last five years," Brown said. "A lot of these (hotels) are running around with 70, 80 percent occupancy." Still, the tax rate needs to stay where it is to cope with the ongoing "recession," **Morrill** said.

Mayor Otis Johnson said he was concerned Georgia lawmakers could limit the amount of propertytax revenue the city takes in after making unsuccessful tax reform measures this past legislative season. "So I think we have to take a very conservative approach to what we do," Johnson said. "The question is will we ... get caught up in the trend of the day and want to get on the rampart and say we cut taxes. If we cut taxes, what are we going to cut in services?" **Savannah Morning News** (GA) May 1, 2008

#### LNG NEVER PAID FIRE FEES SAVANNAH OFFICIALS WANT TO COLLECT MORE THAN \$500,000 IN UNPAID BILLS

Author: SCOTT M. LARSON, 912-652-0397, scott.larson@savannahnow.com

The El Paso Corp. made more than \$1 billion last year, in part from the liquefied natural gas plant it owns on Elba Island. But the company refuses to pay nearly \$500,000 the city of Savannah claims the company owes in fire protection fees from the last three years, plus \$178,000 due in October. "I can't imagine \$178,000 to protect the community that they are located in would be a real financial hardship for the company," said Assistant City Manager **Chris Morrill**.

In fact, in its 30-year existence on the island, the multi-national corporation has never paid for fire protection.

It never has paid for the eight calls to which Savannah Fire & Emergency Services has responded since 2001. But the city still covered the plant, including a freebie on Sept. 24, 2001, to rescue four people working at the site who got trapped in a basket 80 feet in the air. Now, the plant is in the middle of a fire protection controversy. After the city went to the company about the past due bill, El Paso decided to sign a contract with Southside Fire & Emergency Services. "I'm not sure what their thinking is, but I can tell you if they want real fire protection for an industry, the city of Savannah is the only entity that can provide that level of service," **Morrill** said. "So it must be about money."

El Paso spokesman Bill Baerg would only say that Southside is a better fit, although city officials say Southside doesn't have the same capabilities. Fire aside, the plant and others like it are concerns for environmental activists and politicians alike. Area activists argue that the plant poses a serious fire and explosion threat. Liquefied natural gas is a natural gas cooled to minus-260 degrees, but it won't burn in its liquid state. Industry officials say that means it won't explode and level houses for miles as opponents claim. The Elba Island facility opened in 1978 but closed two years later. It re-opened in 2001 and has never had any incident with the 200 ships that have delivered cargo there since.

The U.S. Congress is worried about terrorists attacking liquefied natural gas ships. Last week, the House of Representatives passed a bill requiring the Coast Guard to enforce security zones around arriving tankers. El Paso's Savannah site is approved to nearly double to 15.7 billion cubic feet by 2012.

**Savannah Morning News** (GA) March 26, 2008

#### LOGO UNITES CITY SERVICES LOCAL DESIGN FIRM CREATES UPDATED BRANDING FOR CITY ON MODEST BUDGET

Author: EMILY GREEN, For the Savannah Morning News

You've probably seen it around town. The subtly scripted "Savannah" prominently placed in black beside a tilted, abstract version of the city's historic green squares. The city of Savannah's new logo is gradually showing up on everything from maintenance vehicles and parking meter receipts to letterhead and envelopes. "It was important that the design be timeless, not trendy, so it would not go out of style," **Morrill** said. "This should be a viable design for decades."

Don't let the simplicity of the logo fool you into thinking it is just another pretty design.

Months of research and proposed sketches by local design firm brightwhitespace, partnered with an identity design committee made up of city employees, went into the production and implementation of the updated logo, now visible all around Savannah.

#### IDENTITY CRISIS

The plan for rebranding the city of Savannah's image began during a conversation concerning the more than 40 individual logos that represented various service departments. Film Commissioner Jay Self and Assistant City Manager **Chris Morrill** discussed a need for one unifying look to represent the city as a single entity and thus began the initial stages of rebranding.

The many existing department logos were not coherent or recognizable as part of the city of Savannah. Some didn't even represent the intended service to the public, creating potential confusion for citizens wondering which services their tax dollars supported.

"We have thousands of employees, thousands of vehicles out there doing work all day and people don't think about them all being the city of Savannah," Self said.

#### THEY GET SAVANNAH

The city hired Ariel Janzen and Rigel Crockett of brightwhitespace to work on the project in stages. Their previous experience with identities for the Liberty Parking Shuttle and Tourism and Film Department provided some established trust, but more importantly, the committee chose the local firm because they "get" Savannah.

"There's so much about Savannah that's so subtle," **Morrill** said. "You really have to live here to get it. Having a local company rather than some big national firm come in was important to the process."

From studies and surveys to sketches with various colors, typography and imagery, the two teams collaborated throughout the process.

#### PLACE BRANDING

"With so much competition for businesses, for visitors, you have to put out a positive image," **Morrill** said. "You have to put out an image that says 'we have our act together.'"

Janzen and Crockett researched other cities with successful rebranding and conducted surveys with Savannah residents, which they used to help compile a list of identity requirements, design specifications and branding goals with the committee.

"As with any identity problem, the challenge was one of perception," Crockett said. "Many city employees did not feel good about their outdated 1950s-style, institutional business cards. Additionally, because each of the city's departments had a unique logo, citizens were not always able to identify which services the city was actually delivering."

#### WHAT'S IN A NAME

"We realized that the word 'Savannah' itself has a very positive message in it," Self said. "It's a beautiful name to visitors and to locals alike. Instead of minimizing that, the word 'Savannah' is in the center of the logo."

Deciding on an accompanying icon proved more taxing than choosing the main part of the logo. After considering numerous icons, the committee selected one of the city squares tipped on point because of its messages. The committee realized Savannah means different things to different people, however, the one thing unique to the city when compared to others is the public city squares.

"The central core of the Oglethorpe plan and the ward is the square, the open space, the green space, the sense of public," **Morrill** said. "For us it's the simplicity of the symbol and the allusion to the public city squares," Crockett said. "This is important because the square not only represents Savannah's beauty and livability, but it reminds us that the city has always been responsible for their care."

The official design brief explained that the shading of the city square "creates a positive forward motion." The use of green does justice to the countless parks and trees while emphasizing an environmental focus, and the feminine serif font of "Savannah" captures the welcoming spirit. "Even though the symbol is kind of a downtown symbol, those values radiate throughout our community," Self said, "not only in public land planning and public spacing but also with access and involvement."

### A SOFT ROLLOUT

The city purposely did not plan an official unveiling of the new logo mainly with the taxpayers' best interest in mind. Instead, it opted for a soft rollout, which means using up supplies that contained the old logos and waiting until vehicles are replaced. From start to finish the rebranding cost totaled just less than \$25,000, a cost virtually unheard of in most rebranding projects.

"We wanted to roll it out more organically so that people would subtly discover it," **Morrill** said. "Externally, the whole rebranding as an organization shows that we're one organization, we have core values that we work toward."

Public safety services such as the police and fire departments were not required to switch to the new logo because of their widely recognized existing logos. Appointed city officials such as the mayor and legal counsel will continue to use the more formal historic seal.

Brightwhitespace created a 42-page stylebook with specific guidelines for city employees to use in order to avoid relying on outside vendors for printing. The stylebook contains color variations of the logo in files formatted for Web and print and lists suggestions on how to use the graphics. With city employees having access to the files, they can print on an as-need basis instead of having to order in bulk.

"We thought there would be a lot of push back (internally) because it's difficult to implement change in any organization," Self said. "But to my knowledge it has been universally accepted because we rolled it out in a way for our people that made it as easy as possible for them to embrace it."

Augusta Chronicle, The (GA)

August 20, 2004

### PROPOSAL BENEFITS TOURISM GATEWAY

Author: Scott M. Larson and Mary Carr Mayle, Morris News Service

SAVANNAH, Ga. - The tourist boulevard along Savannah's quaint River Street will expand soon with the construction of a \$570 million mixed-use development that city officials say will transform a chunk of land - next door to downtown Savannah - that resembles a wasteland.

"If you look at it right now as you drive in, it's one of the gateways to Savannah, and it's ugly looking," said Assistant City Manager **Chris Morrill**. "There are not many large sites in the city so close to downtown where you could really do a quality development that could extend the Historic District."

In the past, the site has scared off developers because of extremely poor drainage.

City officials said that, in the past couple of years, six or seven developers have met with the city about the property but couldn't make anything work.

Mr. **Morrill** and John Hutton, the city's acting inspections director, are more optimistic about this proposal because three developers, including a group building a mall just to the south, are working together to address the big issues, such as drainage.

"All of a sudden, you are looking at doing something for one-third of the cost," Mr. Hutton said.

Savannah Morning News (GA) October 15, 2002

#### SAVANNAH OFFICIALS TO STAY IN INDONESIA THREE CITY EMPLOYEES TO CONTINUE GOODWILL VISIT DESPITE VIOLENCE. Author: Savannah Morning News

Friday, three Savannah city officials departed for Indonesia on a goodwill mission to offer their expertise to a sister city across the globe.

The next day, while the group was in midflight, a bomb exploded in a Bali nightclub. Sunday, the Savannah trio landed in Indonesia as thousands of Westerners attempted to flee the island nation.

The three - acting Revenue Director Buddy Clay; Development Services Administrator John Hutton; and Public Development Coordinator Cindy Boyette - were given the option of returning, but decided to stay, despite a U.S. embassy order evacuating all nonessential personnel.

The city they are visiting, Yogyakarta, is located on the main island, they reasoned, and they are being accompanied at most times by Indonesian security. As an extra precaution, they have canceled planned media events to lower their visibility.

"They feel safe and they are going to stay," said Assistant City Manager **Chris Morrill**. "If the situation changes, we will get them out quickly." **Morrill**, City Manager Michael Brown and Finance Director Richard Evans visited Yogyakarta in March to establish the sister-city partnership as part of a program funded by the International City/County Managers Association. Hutton, Clay and Boyette will spend the week helping Yogyakarta improve its revenue system and inspections process.

Savannah Morning News (GA) September 13, 2002

#### LOST SOLUTION MAY BE FOUND NEGOTIATORS TENTATIVELY AGREE HOW TO SPLIT ABOUT \$45 MILLION A YEAR, BUT THE COUNTY COULD BLOCK THE PLAN TODAY. Author: Jennifer Moroz, Savannah Morning News

After months of bitter back-and-forth, negotiators for Chatham County and eight municipalities have reached a tentative agreement on how to split up millions of dollars in sales-tax revenue. Under the proposed distribution of the Local Option Sales Tax (LOST), the cash-strapped county would get about \$2.3 million a year more than it does under the current arrangement. County Commission Chairman Billy Hair and representatives of the municipalities, including Savannah, agreed the deal was a fair compromise. But some county commissioners say that it does not go far enough, and their voices count: The proposal needs the stamp of the majority on the nine-member commission to become final.

The commission is expected to consider the matter at its regularly scheduled meeting this morning. Pooler Mayor Buddy Carter was confident: "We've got five votes lined up." County Commissioner Frank Murray, one of two designated negotiators for the county, wasn't so certain.

"I don't think it's an offer that has the support to pass," he said.

Murray himself is against the proposal, which was hammered out over the last few days between Hair and Savannah Mayor Floyd Adams Jr. Representatives of the other seven municipalities, which have teamed up with Savannah in the negotiations, have signaled their approval. "I think we're getting close," Murray said, "but I don't feel the offer is where it needs to be right now."

Proceeds from the 1-percent sales tax represent a major source of revenue for local governments, which use the money to fund services - and lessen the property-tax burden on homeowners. Over the next 10 years, the tax is expected to generate about \$500 million. About 35 percent, or \$175 million, of that comes from tourist spending. The proceeds are divided based on a number of criteria, including population, level of services provided by each government, and where the tax is generated. The first split is between the county and the municipalities as a group; the municipalities then decide how to divvy up their share. Under the current distribution formula, negotiated in 1995, the county gets 19.22 percent of the annual proceeds - about \$8.3 million last year. Savannah gets the bulk at 68.73 percent - about \$30 million last year. Over the last three months, county officials have argued that they have lost millions a year as a result of the 1995 deal, when they picked up the cost of housing municipal prisoners in return for a slightly larger piece of the sales-tax pie.

Commissioners, who just finished closing an \$11.7 million hole in the county's operations budget, have blamed a large part of the county's ongoing financial woes on the prisoner issue.

Municipal officials countered that the county has overestimated its losses, using faulty figures to calculate prisoner costs.

Under the proposed new agreement, the county would get 17.6 percent of the sales-tax revenue - an amount equal to about \$7.9 million next year. It would charge the municipalities \$30 a day for each municipal prisoner housed in the county jail. The county would pay for municipal prisoners not yet bound over to the state court system after 28 days.

County officials estimate those prisoner fees will bring in an extra \$2.7 million a year. "I think we've come to an agreement we can all live with," said Garden City administrator Tom Gates. "We tried to do what was fair and right and protect the tax to make sure it continues to exist." If an agreement is not finalized by Dec. 30, the tax expires. Up until last week, negotiations appeared deadlocked.

County officials had originally been asking for 18.6 percent of the tax proceeds, plus \$45 a day for each municipal prisoner.

City negotiators in return offered the county a 15.51 percent cut of the sales-tax pie, with no help to maintain the county jail.

Savannah Assistant City Manager **Chris Morrill** said the proposed deal was especially sweet for the county. "They started at 18.6 percent and \$45 (a day per prisoner) and look where this agreement is," **Morrill** said. "This is a good deal for them." The city, which last year got about \$30 million of the proceeds and didn't have to pay to house its prisoners, would lose about \$600,000 a year. **Morrill** said he did not yet know how officials would make up the lost revenue.

If county commissioners ratify the agreement, the municipalities would decide how to divide the remainder of the sales-tax proceeds. That division is usually based on population, which would give Savannah 67.37 percent, or about \$30.3 million next year. Bloomingdale would get 1.37 percent; Garden City 5.78 percent; Pooler 3.2 percent; Port Wentworth 1.68 percent; Thunderbolt 1.2 percent; Tybee Island 1.74 percent; and Vernonburg .07 percent.

**Savannah Morning News** (GA) February 1, 2002

### SAVANNAH AGREES TO IMPROVE ACCESS SETTLEMENT WITH JUSTICE DEPT. COMES ALMOST 2 YEARS AFTER AUDIT FOR COMPLIANCE WITH ADA

Author: Kate Wiltrout

Navigating Savannah's streets - and its bureaucracy - will soon get a little easier for disabled people. The city is one of 21 state and local governments that settled Wednesday with the U.S. Department of Justice regarding compliance with the Americans with Disabilities Act. Now almost 10 years old, the act requires that public facilities be made accessible to all people.

**Chris Morrill**, an assistant Savannah city manager, said the 11-point agreement should take about two years to complete. He estimated it would cost about \$300,000, and that money would be found in the budget for the improvements.

Some of the changes are easier than others. For instance, all letters sent from city offices will have a central TTY telephone number on them, so hearing-impaired residents can contact the city.

City Council chambers will be fitted with listening systems for the hard-of-hearing, as will Grayson Stadium and the Martin Luther King Jr. Arena at the Civic Center.

Others are more labor intensive. The city agreed to physical modifications so that "parking, routes into buildings, entrances, doors, elevators, signage, public telephones, restrooms, dressing rooms, locker rooms, service counters, drinking fountains and swimming pools are accessible to people with disabilities."

Carol Bell, Central Services director, said the city would go beyond what's required.

"We don't really have any qualms with the agreement," she said. City Hall will get one wheel-chair accessible bathroom, though it was technically compliant already, with bathrooms in the nearby hospitality center on River Street, said city architect Thomas Perdue.

"God only knows whether the original City Hall even had bathrooms," Perdue said. "The city occupies a lot of buildings that are very historic and very old, and most of those are the ones we have problems with."

Savannah Morning News (GA)

November 13, 2001

#### NEW ASSISTANT CITY MANAGER ALL OVER THE MAP

Author: Kate Wiltrout

**Chris Morrill** started his job as assistant city manager for management and financial services in August. The position is new to him - but City Hall isn't. Before spending two years in South Africa working for the U.S. Agency for International Development, **Morrill** was Savannah's research and budget director for seven years. That job was interrupted with a two-year Peace Corps gig in Ukraine, where he advised the city of Lviv on finance, management and privatization issues. **Morrill**, who works out of an office in the top corner of City Hall, filled the spot left when Bob Bartolotta moved last October.

Here's what **Morrill** had to say during a break from last week's budget workshops:

What are some of your goals as an assistant city manager?

"First, to ensure that our city employees are well-trained, that they have a good work environment and they have the support services (they need). ... Next is to maintain the city's strong financial foundation, particularly through a possible recession."

He also wants to improve the city's use of technology, both for services and to get information out to citizens. Another top priority is getting citizens more engaged with local government.

How has your work overseas affected your views about local government?

"In the Peace Corps (in Ukraine), I experienced government at its worst, where it's designed to control and keep track of people rather than provide services. It really makes me want to focus on the positive role government can play. In South Africa, post-apartheid, it was seeing that to really have democracy you have to have citizen involvement. It impressed me how diligent they were at that."

How do you think Savannah changed while you were in Africa the past two years?

"I think what I saw coming back was a lot more economic development, downtown and in the neighborhoods. Areas like off East Broad Street that I thought were hopeless have all of a sudden come back. ... I personally have seen a much greater police presence in my own neighborhood (Ardsley Park), and the city seems a bit cleaner."

What can Savannah residents expect if the economy goes into a prolonged recession? "If the recession is longer term and systemic, then we really need to look at prioritizing the services we provide and actively look at our revenue sources. I think an increase in property tax would probably be a last resort." **Savannah Morning News** (GA) June 8, 2001

#### SAVANNAH HIRES NEW ASSISTANT CITY MANAGER

Author: *Bret Bell* 

**Chris Morrill** has spent much of the past five years helping to privatize the Ukraine and create a new financial framework for local governments in post-apartheid South Africa.

With that kind of background, City Manager Michael Brown figures he will have little trouble coming up with a budget for little old Savannah. Brown announced Thursday that he hired **Morrill**, who helped create annual budgets for the city of Savannah for the better part of a decade, as assistant city manager for management and financial services.

Considered one of the top three most powerful positions in city government, **Morrill** fills a position that had remained vacant since October, when Bob Bartolotta left to run the city of Jupiter, Fla. Finance Director Richard Evans served as assistant city manager in the interim.

Morrill will start work Aug. 13 with a \$98,000 annual salary.

While working for the city from 1990-1992, and again, from 1994-1999, **Morrill** led an eightmember team that prepared and monitored a \$170 million budget.

"Chris made many improvements in our budget and financial management systems, as well as in the quality and clarity of our presentation and public information materials," Brown said.

In his new position, **Morrill** will oversee 10 city departments, including vehicle maintenance, finance, human resources, purchasing, central services and parking services.

Bartolotta drew some heat from city employees during his tenure when Vehicle Maintenance Department employees claimed abuse and unsafe working conditions. The department's director later resigned during a city investigation.

Some of those worker complaints led to the unionization of service employees earlier this year.

#### CHRIS MORRILL'S RESUME

#### WORK HISTORY

1999-present: senior municipal policy adviser for the National Treasury of South Africa -- United States Agency for International Development

1990-1992, 1994-1999: research and budget director, city of Savannah

1997-2000: fellow, Kellogg National Leadership Program -- studied community building in countries throughout the world

1992-1994: Peace Corps volunteer -- advised the city of Lviv, Ukraine, on finance, management and privatization issues

1988-1990: senior management analyst, city of Savannah

1986-1988: senior budget analyst, Catawba County, N.C.

1984-1985: downtown project manager, Lynn, Mass.

EDUCATION

Master of Public Administration, 1987 -- University of North Carolina, Chapel Hill

Bachelor of Arts, 1984, political science major -- College of the Holy Cross, Worcester, Mass.

Certificate in county administration, certificate in budgeting and financial planning -- North Carolina Institute of Government

#### **Columbus Ledger-Enquirer (GA)**

October 14, 1996

### **GEORGIA BRIEFS**

Author: From wire reports

City to be compensated for Olympic security costs

SAVANNAH -- Savannah will receive \$57,308 from the Legislature to compensate for nonpersonnel security costs incurred during Olympic yachting events.

``The request was passed by the state legislature earlier on, and the governor's office gave it final approval late last week," said state Rep. Tom Bordeaux, D-Savannah. ``The city is getting everything it asked for, which is a good sign for Savannah and its planning department."

The money is coming from a \$500,000 governor's discretionary grant fund approved by the Legislature so cities hosting satellite Olympic venues -- such as Savannah with yachting or Columbus with softball -- could be compensated for security costs.

Savannah's budget director, **Chris Morrill**, said the money is welcome, even though all Olympic costs are already covered by the city's \$88.5 million general fund budget for 1996.

``It's like getting a bonus at work -- you don't go out and spend it right away," Morrill said.

ACOG already paid Savannah \$290,000 to help defray police overtime in a deal negotiated earlier this year by Mayor Floyd Adams Jr. The city still incurred an additional \$244,000 in police overtime during the Games, although all of it was budgeted by city officials.

Savannah requested compensation for computers, police vehicle maintenance, bulletproof vests and extra barricades and other items needed around the venues.

Research Completed by:	Vanessa Garner
	Colin Baenziger & Associates

# **Appendix D**

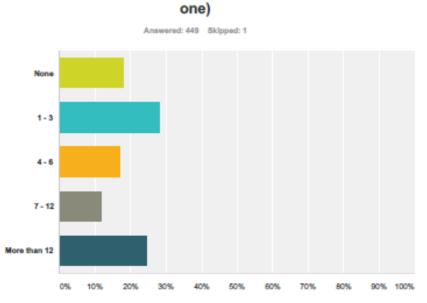
## Sample Survey Savannah City Manager Quality Survey

## Sample City Manager Quality Survey

Savannah City Manager Quality Survey

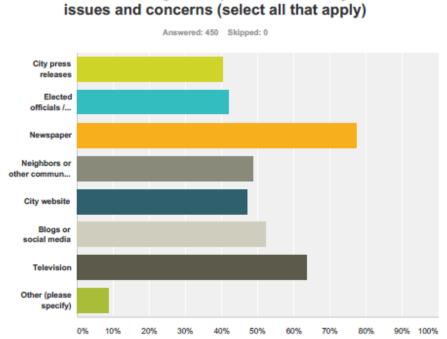
SurveyMonkey

### Q1 During the past three years, how often have you attended or viewed a city council or city commission meeting (select only



Answer Choices	Responses	
None	18.28%	82
1 - 3	28.29%	127
4 - 6	16.93%	76
7 - 12	11.80%	53
More than 12	24.72%	111
Total		449

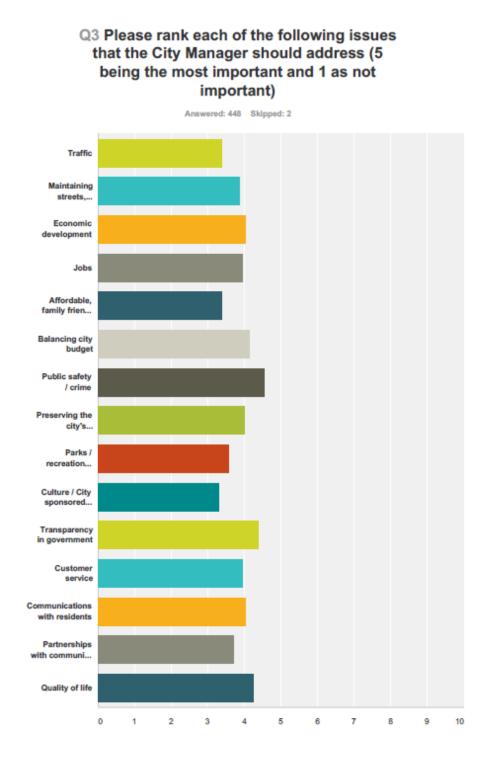
#### Savannah City Manager Quality Survey



Q2 How do you kee	p informed of City
issues and concerns	(select all that apply)

Answer Choices	Responses	
City press releases	40.22%	181
Elected officials / city staff	42.00%	189
Newspaper	77.56%	349
Neighbors or other community members	48.67%	219
City website	47.11%	212
Blogs or social media	52.22%	235
Television	63.78%	287
Other (please specify)	8.67%	39
Total Respondents: 450		

Savannah City Manager Quality Survey



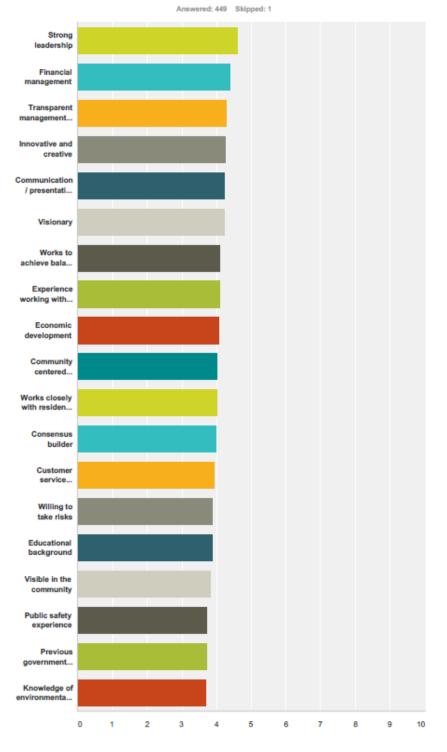
#### Savannah City Manager Quality Survey

Traffic	6.59% 28	<b>12.47%</b> 53	35.06% 149	24.00% 102	<b>21.41%</b> 91	0.47% 2	425	3
Maintaining streets, buildings, and other public facilities	<b>2.30%</b> 10	7.36% 32	23.22% 101	<b>33.79%</b> 147	<b>32.64%</b> 142	0.69% 3	435	3
Economic development	6.19% 27	6.42% 28	<b>13.76%</b> 60	<b>22.25%</b> 97	48.85% 213	<b>2.52%</b> 11	436	4
Jobs	5.61% 24	7.71% 33	16.82% 72	<b>22.66%</b> 97	<b>44.86%</b> 192	<b>2.34%</b> 10	428	:
Affordable, family friendly housing	10.39% 45	<b>13.39%</b> 58	28.41% 123	<b>19.40%</b> 84	<b>27.48%</b> 119	<b>0.92%</b> 4	433	3
Balancing city budget	3.63% 16	5.22% 23	13.83% 61	<b>27.89%</b> 123	<b>47.62%</b> 210	<b>1.81%</b> 8	441	
Public safety / crime	3.83% 17	<b>2.03%</b> 9	5.63% 25	<b>10.36%</b> 46	<b>74.77%</b> 332	3.38% 15	444	
Preserving the city's character	5.68% 25	5.68% 25	17.50% 77	23.41% 103	46.36% 204	1.36% 6	440	
Parks / recreation programs	3.90% 17	7.57% 33	33.94% 148	32.11% 140	<b>21.56%</b> 94	<b>0.92%</b>	436	;
Culture / City sponsored events	7.74% 34	12.98% 57	35.99% 158	28.02% 123	14.81% 65	<b>0.46%</b>	439	;
Transparency in government	3.61% 16	<b>2.71%</b> 12	<b>10.84%</b> 48	<b>14.67%</b> 65	65.24% 289	<b>2.93%</b> 13	443	4
Customer service	4.52% 20	6.79% 30	<b>20.59%</b> 91	<b>24.89%</b> 110	<b>42.31%</b> 187	<b>0.90%</b> 4	442	:
Communications with residents	4.31% 19	<b>4.76%</b> 21	<b>18.37%</b> 81	26.53% 117	<b>44.90%</b> 198	1.13% 5	441	
Partnerships with community / schools / business	8.18% 36	8.41% 37	<b>22.50%</b> 99	<b>24.32%</b> 107	<b>35.68%</b> 157	0.91% 4	440	:
Quality of life	4.56% 20	2.96% 13	12.07%	20.96% 92	56.72% 249	2.73% 12	439	

Savannah City Manager Quality Survey

SurveyMonkey

Q4 Please rank each of the following skills the next City Manager should have (5 being the most important and 1 as not important)



D-5

#### Savannah City Manager Quality Survey

	1	2	3	4	5	N/A	Total	Weighte Average
Strong leadership	4.51% 20	1.13%	3.39% 15	10.61% 47	79.01% 350	1.35% 6	443	4.6
Financial management	3.38% 15	3.15%	8.33% 37	20.72% 92	63.06% 280	1.35%	444	4.3
Transparent management style	3.83%	2.25% 10	13.06% 58	20.50% 91	58.78% 261	1.58%	444	4.3
Innovative and creative	4.10% 18	2.28% 10	14.81% 65	20.27% 89	57.86% 254	0.68% 3	439	4.
Communication / presentation skills	3.62% 16	3.39% 15	13.12% 58	25.57% 113	53.62% 237	0.68% 3	442	4.
Visionary	5.22% 23	2.95% 13	12.70% 56	20.63% 91	57.37% 253	1.13% 5	441	4.
Works to achieve balance among all community interests: residents, businesses and developers	2.95% 13	6.35% 28	15.19% 67	26.98% 119	47.39% 209	1.13% 5	441	4.
Experience working with diverse communities	6.07% 27	5.39% 24	14.16% 63	<b>21.12%</b> 94	52.36% 233	<b>0.90%</b>	445	4.
Economic development	<b>4.57%</b> 20	5.25% 23	14.16% 62	28.54% 125	45.89% 201	1.60% 7	438	4
Community centered approach	<b>4.78%</b>	5.01% 22	17.31% 76	27.56% 121	<b>44.65%</b> 196	0.68% 3	439	4.
Works closely with residents and seeks their viewpoint	4.08% 18	4.31% 19	17.46% 77	31.75% 140	<b>41.72%</b> 184	0.68% 3	441	4.
Consensus builder	<b>4.31%</b> 19	6.12% 27	20.63% 91	24.04% 106	<b>43.54%</b> 192	1.36% 6	441	3
Customer service orientation	5.24% 23	5.92% 26	<b>18.00%</b> 79	28.93% 127	<b>41.00%</b> 180	0.91% 4	439	3
Willing to take risks	5.25% 23	5.02% 22	23.74% 104	26.26% 115	38.81% 170	0.91% 4	438	3
Educational background	3.64% 16	7.05% 31	22.95% 101	27.05% 119	<b>37.27%</b> 164	<b>2.05%</b> 9	440	3.
Visible in the community	<b>4.58%</b> 20	7.09% 31	<b>24.71%</b> 108	26.32% 115	36.61% 160	0.69% 3	437	3
Public safety experience	<b>4.49%</b> 20	8.31% 37	<b>26.97%</b> 120	<b>27.42%</b> 122	<b>31.69%</b> 141	1.12% 5	445	3.
Previous government experience	8.07% 36	7.17% 32	<b>24.22%</b> 108	23.54% 105	<b>35.43%</b> 158	1.57% 7	446	3.
Knowledge of environmental issues	7.06%	8.43% 37	25.28% 111	24.83%	33.26% 146	1.14%	439	3

Savannah City Manager Quality Survey

SurveyMonkey

#### Q5 Is there anything else you want to share about what you would like to see in our next City Manager?

Answered: 230 Skipped: 220

Put the NEEDS of residents of the City of Savannah FIRST! Before the tourists, the business developers, etc.

A dedication to addressing the gun violence in our city.

More visibility to the community as a whole including the unincorporated areas, not just to specific groups.

Interest in building a bike and pedestrian friendly city.

A major interest in the environment and sustainability of it.

A familiarity with and support for Complete Streets.

Good working relationship with citizens and police. Ability to work to preserve neighborhoods. Savannah is not just for tourists!

Highly ethical business practices. High moral values and integrity. Verifiable track record of previous accomplishments in government or business.

Increasing mobility using plans like "Complete Streets". Making public transportation available for all in getting around the city (shuttles); making it safe for biking; better recycling agenda (they're composting in San Francisco these days).

I'd like to see the City Manager riding his bike to work or walking to work and incorporate a plan to always include sidewalks and bike paths in infrastructure for existing and especially for new development.

Someone who will place traffic calming and safe streets as a top priority. We have virtually no traffic enforcement (60 mph on E 52nd, my street, is not uncommon and there is NO police enforcement).

We need to start making Savannah A Bike City friendly and make better changes for cyclists safety, so that we won't have another horrible accident like on BRAG again.

Commitment to transportation issues in traffic calming through downtown for pedestrians, bicycles, cars (speeding) and public transportation. Too many accidents, by any of these modes of transportation, are completely avoidable or at least able to be lessened by enforcement of existing laws or the development of prevention measures.

Focus on the planning, development and maintenance of complete streets.

Previous experience in a city with similar challenges would be ideal, along with a demonstrated ability to manage large public projects from start to finish.

He or she must be someone the city staff will respect and find good to work for. I guess this is having the skills that most employees like to see in their employer. The new City Manager should also have skills in delegating responsibility and giving credit to others for their successes.

\*16 samples responses from the 230 received.

# **Appendix E**

St. Johns County, FL Resolution Thanking CB&A for Its Outstanding Service

#### **RESOLUTION NO. 2007-**<u>23</u>/

A RESOLUTION OF THE COUNTY COMMISSION OF ST. JOHNS COUNTY, FLORIDA, THANKING COLIN BAENZIGER & ASSOCIATES FOR ITS OUTSTANDING EFFORTS IN CONDUCTING THE EXECUTIVE SEARCH FOR THE COUNTY'S NEW ADMINISTRATOR; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, St. Johns County retained Colin Baenziger & Associates (CB&A) to identify and recommend strong candidates to be the County Administrator;

WHEREAS, CB&A's staff worked diligently to find and produce excellent candidates, and then provided the County Commission with comprehensive materials concerning the candidates' aptitude, experience, background, complete and thorough interviews, references, extensive checks of criminal, civil and financial history, verification of employment and education, and exhaustive reviews of Internet and newspaper archives of these candidates; and

WHEREAS, CB&A's process was completely open, fair and unbiased and was extremely well received by the County Commission, county staff, the press, and the public; and

WHEREAS, the County Commission wishes to express its gratitude to Colin Baenziger

& Associates for its efforts on behalf of the county;

#### NOW BE IT THEREFORE RESOLVED BY THE COUNTY COMMISSION OF

#### ST. JOHNS COUNTY, FLORIDA AS FOLLOWS:

Section 1: Recitals. The preceding recitals are true and correct and are incorporated herein by this reference.

Section 2: Acknowledgement. The County Commission wishes to express its sincere appreciation and gratitude to Colin Baenziger & Associates for its outstanding work and effort in assisting the county in finding its County Administrator.

Section 3: Effective Date. This resolution shall take effect immediately upon adoption.

PASSED AND ADOPTED by the Board of County Commissioners of St. Johns County, Florida, this \_\_\_\_\_\_ day of August, 2007.

#### ATTEST: Cheryl Strickland, Clerk

By: **Deputy Clerk** 



#### BOARD OF COUNTY COMMISSIONERS ST. JOHNS COUNTY, FLORIDA

By: Ben Rich, Chairman

8/23/07 **Rendition Date:** 

# Appendix F

Comments from Dale Martin on CB&A's Vetting Process



A JOURNAL OF NEWS AND OPINION

## Weekly comments from Dale Martin

By Dale Martin, City Manager, City of Fernandina Beach March 18, 2016 1:00 a.m.

The vetting process employed by Mr. Colin Baenziger following my application to the City of Fernandina Beach was the most thorough review of my career, credentials, and references that I have ever experienced. In the months leading to my appointment here, I was interviewed in several other communities for similar City Manager positions. Despite getting to the interview stage in those communities, none of my references ever indicated to me that they had been contacted. As part of the selection process here, I was required to provide an exhaustive list of references, some very specific, such as my current Town Attorney, auditor, Chamber of Commerce, etc. To the best of my knowledge, every single reference provided was contacted.

The historic information provided to the City Commission for each candidate was extensive. Reading through the older newspaper articles rekindled so many memories- the personalities and issues from earlier days illustrate some peaks and valleys over the past twenty years. It has been a wonderful ride.

Note: Mr. Martin reminisces about his career for the remainder of the article. The full article can be found at:

http://fernandinaobserver.com/2016/03/18/weekly-comments-from-dale-martin-5/#more-65218



May 4, 2018

Mayor Jiimmy Carroll Ms. Sandy Ferencz, Personnel Committee Chair Human Resource Officer City of Isle of Palms 1207 Palm Boulevard Isle of Palms, SC 29541

Dear Mayor Carroll & Ms. Ferencz:

Thank you for the opportunity to provide you with a proposal for the City Administrator, Police Chief, and Assistant Public Works Director recruitments and selection processes for the City of Isle of Palms. GovHR USA ("GovHR") prides itself on a tailored, personal approach to executive recruitment and selection, able to adapt to your specific requirements for the position.

#### **Qualifications and Experience**

GovHR is a public management consulting firm serving municipal clients and other public-sector entities on a national basis. Our headquarters offices are in Northbrook, Illinois. We are a certified Female Business Enterprise in the State of Illinois and work exclusively in the public sector. GovHR offers customized executive recruitment services and completes other management studies and consulting projects for communities. Please note the following key qualifications of our firm:

- Since our establishment in 2009, our consultants have conducted hundreds of recruitments in 29 states, with an increase in business of at least 30% each year. Twenty-eight (28%) of our clients are repeat clients, the best indicator of satisfaction with our services.
- Surveys of our clients show that 94% rate their overall experience with our firm as *Outstanding and* indicate that they plan to use our services or highly recommend us in the future.
- Our state of the art processes, including extensive use of social media for candidate outreach and skype interviews with potential finalist candidates, ensure a successful recruitment for your organization.
- Our high quality, thorough Recruitment Brochure reflects the knowledge we will have about your community and your organization and will provide important information to potential candidates.
- We provide a two-year guarantee for our recruitments. Less than 1% of our clients have had to invoke the guarantee.
- The firm has a total of twenty-seven consultants, both generalists and specialists (public safety, public works, finance, parks, etc.), who are based in Arizona, Florida, Illinois, Indiana, Michigan, and Wisconsin, as well as five reference specialists and eight support staff.

Our consultants are experienced executive recruiters who have conducted over 600 recruitments, working with cities, counties, special districts and other governmental entities of all sizes throughout the country. In

630 Dundee Road, Suite 130, Northbrook, Illinois 60062 Local: 847.380.3240 Fax: 866.401.3100 GovHRUSA.com



GovHR is led by Heidi Voorhees, President, and Joellen Earl, Chief Executive Officer. Ms. Voorhees previously spent 8 years with the nationally recognized public-sector consulting firm, The PAR Group, and was President of The PAR Group from 2006 – 2009. Ms. Voorhees has conducted more than 250 recruitments in her management consulting career, with many of her clients repeat clients, attesting to the high quality of work performed for them. In addition to her 12 years of executive recruitment and management consulting experience, Ms. Voorhees has 19 years of local government leadership and management service, with ten years as the Village Manager for the Village of Wilmette. Ms. Earl is a seasoned manager, with expertise in public sector human resources management. She has held positions from Human Resources Director and Administrative Services Director to Assistant Town Manager and Assistant County Manager. Ms. Earl has worked in forms of government ranging from Open Town Meeting to Council-Manager and has supervised all municipal and county departments ranging from Public Safety and Public Works to Mental Health and Social Services.

#### **Consultant Assigned**

GovHR Vice Presidents Sarah McKee will be responsible for your recruitment and selection process for City Administrator & Assistant Public Works Director. Vice Presidents Joe DeLopez & Lee McCann will be responsible for your recruitment and selection process for Police Chief. Their biographies are attached to this Proposal and their contact information is:

Sarah McKee Vice President GovHR USA LLC Telephone: 847-867-5151 <u>SMcKee@GovHRusa.com</u> Joseph DeLopez Vice President GovHR USA LLC Telephone: 773-512-2800 JDeLopez@GovHRusa.com Lee McCann Vice President GovHR USA LLC Telephone: 847-951-0886 LMcCann@GovHRusa.com

A complete list of GovHR's clients is available on our website at www.govhrusa.com

#### References

The following references can speak to the quality of service provided by GovHR:

Alachua County, FL (Human Resources Director, 2018) – Sarah McKee (Court Services Director, 2018) - Sarah McKee Gina Peebles, Assistant County Manager Community and Administrative Services Alachua County Board of County Commissioners 12 SE 1street Gainesville, FL 32601 352-538-8262 gpeebles@alachuacounty.us

East Dundee, IL (Director of Public Works, 2017) - Sarah McKee Jennifer Johnsen, Village Manager 120 Barrington Ave. East Dundee, IL 60118 847-426-2822 jjohnsen@eastdundee.net



#### East Moline, IL (City Administrator, 2016) - Sarah McKee

Darin Girdler City Administrator 915 16th Ave East Moline, IL 61244 309-752-1599 dgirdler@eastmoline.com

#### Vernon Hills, Illinois (Chief of Police/2017) – McCann/De Lopez

John M. Kalmar, AICP Village Manager Village of Vernon Hills 290 Evergreen Drive Vernon Hills, IL 60061-2999 Telephone: 847-918-3550 JohnK@vhills.org

**St. John, IN (Chief of Police, 2015) – Lee McCann and Joe DeLopez** Stephen Kil Town Manager 10955 W. 93rd Avenue St. John, IN 46373 219-365-6465 skil@stjohnin.com

#### Scope of Work

A typical recruitment and selection process takes approximately 175 hours to conduct. At least 50 hours of this time is administrative, including advertisement placement, reference interviews, and due diligence on candidates. We believe our experience and ability to professionally administer your recruitments will provide you with a diverse pool of highly qualified candidates for your City Administrator, Police Chief, and Assistant Public Works Director searches. GovHR clients are informed of the progress of a recruitment throughout the entire process. We are always available by mobile phone or email should you have a question or need information about the recruitment.

GovHR suggests the following approach to your recruitment, subject to your requests for modification:

#### Phase I – Position Assessment, Position Announcement and Brochure Development

Phase I will include the following steps:

- One-on-one or group interviews will be conducted with elected officials, appointed officials, staff, business community representatives and any other stakeholders identified by the client to develop our Recruitment Brochure. The Proposal assumes up to two full days and one night depending upon the client's needs. We can also utilize dedicated email and surveys to obtain feedback from stakeholder groups. Previous clients have invited community leaders to meetings with our consultants; other clients have developed surveys for the community or organization; and some clients request we use a combination of these methods to fully understand community and organizational needs and expectations for the next City Administrator, Police Chief, and Assistant Public Works Director. We will work closely with you on the format that best meets your needs.
- > Development of a **Position Announcement**.



- > Development of a detailed **Recruitment Brochure** for your review and approval.
- Agreement on a detailed **Recruitment Timetable** a typical recruitment takes 90 days from the time you sign the contract until you are ready to appoint the finalist candidate.

#### Phase II – Advertising, Candidate Recruitment and Outreach

We make extensive use of social media as well as traditional outreach methods to ensure a diverse and highly qualified pool of candidates. In addition, our website is well known in the local government industry – we typically have 5,000 visits to our website <u>each month</u>. Finally, we develop a database customized to your recruitment and can do an email blast to thousands of potential candidates.

Phase II will include the following steps:

- Placement of the Position Announcement in appropriate professional online publications. In addition to public sector publications and websites, outreach will include LinkedIn and other private sector resources. We can provide the City with a list of where we intend to place the position announcement, if requested.
- The development of a database of potential candidates from across the country unique to the position and to the City of Isle of Palms, focusing on the leadership and management skills identified in Phase I as well as size of organization, and experience in addressing challenges and opportunities also outlined in Phase I. This database can range from several hundred to thousands of names depending on the parameters established for the outreach. Outreach will be done in person, and through e-mail and telephone contacts. GovHR consultants have extensive knowledge of the municipal government industry and will personally identify and contact potential candidates. With more than 600 collective years of municipal and consulting experience among our consultants, we often have inside knowledge about candidates.

#### Phase III – Candidate Evaluation and Screening

Phase III will include the following steps:

Review and evaluation of candidates' credentials considering the criteria outlined in the Recruitment Brochure.

Candidates will be interviewed by skype or facetime to fully grasp their qualifications, experience and interpersonal skills. The interviews include asking specific questions about their experiences and skill sets as well as asking questions specific to the City Administrator, Police Chief, and Assistant Public Works Director. We will ask follow up questions and probe specific areas. By utilizing skype or facetime we will have an assessment of their verbal skills and their level of energy for and interest in the position.

- Formal and informal references and an internet/social media search of each candidate will be conducted to further verify candidates' abilities, work ethic, management and leadership skills, analytical skills, interpersonal skills, ability to interact with the media, and any areas identified for improvement.
- All résumés will be acknowledged and contacts and inquiries from candidates will be personally handled by GovHR, ensuring that the City of Isle of Palms' process is professional and well regarded by all who participate.



#### Phase IV – Presentation of Recommended Candidates

Phase IV will include the following steps:

- GovHR will prepare a Recruitment Report that presents the credentials of those candidates most qualified for the position. You will advise us of the number of reports you will need for the individuals involved in this phase of the recruitment and selection process. We provide a binder which contains the candidate's cover letter and résumé. In addition, we prepare a "mini" résumé for each candidate, so that each candidate's credentials are presented in a uniform way. GovHR will provide you with a log of all candidates who applied. You may also review all the résumés, if requested.
- GovHR will meet with you on-site to review the Recruitment Report and expand upon the information provided. The report will arrive two to three days in advance of the meeting, giving you the opportunity to fully review it. In addition to the written report, we will spend 2 to 3 hours discussing the candidates by reviewing their skype interviews and providing excerpts from the references we will have conducted on the individuals.

#### **Phase V** –Interviewing Process

Phase V will include the following steps:

- After the Recruitment Report is presented, the Interviewing Process will be finalized including the discussion of any specific components you deem appropriate, such as a writing sample or oral presentation.
- GovHR will develop the first and second round interview questions for your review and comment. GovHR will provide you with interview books that include the credentials each candidate submits, a set of questions with room for interviewers to make notes, and evaluation sheets to assist interviewers in assessing the candidate's skills and abilities.
- GovHR will work with you to develop an interview schedule for the candidates, coordinating travel and accommodations. In addition to a structured interview with the City, the schedule will incorporate a tour of City of Isle of Palms' facilities and interviews with senior staff, if the City so desires.
- Once candidates for interview are selected, additional references will be contacted, along with verification of educational credentials, criminal court, credit, and motor vehicle and records checks.
- GovHR recommends a two-step interviewing process with (typically) five or six candidates interviewed in the first round. Following this round, we strongly suggest that two or three candidates are selected for second round interviews. Again, we will prepare a second round of interview questions and an evaluation sheet.
- SovHR consultants will be present for all the interviews, serving as a resource and facilitator.

#### Phase VI – Appointment of Candidate

- GovHR will assist you as much as you request with the salary and benefit negotiations and drafting of an employment agreement, if appropriate.
- GovHR will notify all applicants of the final appointment, providing professional background information on the successful candidate.



#### **Optional Assessment Center**

If desired, GovHR will perform an Assessment Center for candidates selected for interview as part of the selection process. An Assessment Center is a very useful tool for evaluating the strengths, weaknesses and skills and abilities of the City of Isle of Palms next Police Chief, and Assistant Public Works Director. GovHR consultants will prepare all the related documents and scoring sheets for a choice of any of three (3) of the following exercises to be completed on the Assessment Center day:

- In-Basket Exercise
- Written/Oral Presentation Exercise
- Leaderless Group Exercise
- Structured Interview
- Budget Analysis Exercise
- Personnel Issues Exercise
- Other exercise of the Client's choosing

#### Leadership/Personality Assessments

GovHR has experience working with a wide variety of leadership and personality assessment tools, depending on the qualities and experiences the client is seeking in their candidates. These include but are not limited to Luminaspark, Caliper, DISC and others. Typically, these tools cost \$300 per candidate to administer. This fee is not included in our proposal.

#### **Optional 360° Evaluation**

As a service to the City of Isle of Palms, we offer the option to provide you with a proposal for a 360° performance evaluation for the appointed City Administrator, Police Chief, and Assistant Public Works Director at about six months into their employment. This evaluation will include seeking feedback from both Elected Officials and Department Directors, along with any other constituent the City feels would be relevant and beneficial. This input will be obtained on a confidential basis with comments known only to the consultant. If you are interested in this option, GovHR USA will prepare a proposal for this service.

#### **Recruitment Schedule**

A detailed recruitment schedule will be provided in Phase I. The recruitment and selection process typically takes 90 days from the time the contract is signed until the candidate is appointed. We can work with you on a shorter process, should you so desire.

Our typical recruitment process includes the following milestones and deliverables:

Weeks 1 - 2	On-site interviews of City officials and staff, development and approval of recruitment brochure <b>Deliverable: recruitment brochure</b>
Weeks 3 - 8	Placement of professional announcements; candidate identification, screening, interview and evaluation by consultant
> Week 9	Consultant recommendation to the City of qualified candidates <b>Deliverable: recruitment report</b>
> Week 10	Selection of candidate finalists by the City; additional



	background and reference checks, report preparation and presentation Deliverable: interview reports including suggested questions and evaluation sheets
➢ Weeks 11-12	Interviews of selected finalist candidates; City recommendation of final candidate; negotiation, offer, acceptance and appointment

Summary of Costs	Price
Recruitment Fee:	
1 <sup>st</sup> Recruitment Fee:	\$14,000
2 <sup>nd</sup> Recruitment Fee:	\$13,000
3 <sup>rd</sup> Recruitment Fee:	\$13,000
Recruitment Expenses: (not to exceed)	
Expenses include consultant travel, postage/shipping, telephone, support services, candidate due diligence efforts. copying etc.	
1 <sup>st</sup> Recruitment Expenses:	\$4,000
2 <sup>nd</sup> Recruitment Expenses:	\$4,000
Police Chief Recruitment Expenses (2 consultants):	\$5,000
(Based on the timing of recruitments, expenses may be shared for two of the recruitments which could potentially lower expenses)	
Advertising:	
*Advertising costs over \$2,500 will be placed only with client approval. If less than \$2,500, Client is billed only for actual cost.	
1 <sup>st</sup> Recruitment Advertising	\$2,500*
2 <sup>nd</sup> Recruitment Advertising	\$2,500* \$2,500*
3 <sup>rd</sup> Recruitment Advertising	\$2,500*
Total:	
1 <sup>st</sup> Recruitment Total: 2 <sup>nd</sup> Recruitment Total: 3 <sup>rd</sup> Recruitment Total (Police Chief):	\$20,500** \$19,500** \$20,500**
Total for 3 Full Scope Recruitments:	\$60,500**

\*\*This fee does not include travel and accommodations for candidates interviewed. Recruitment brochures are produced as electronic files. Printed brochures can be provided, if requested, for an additional cost of \$900 per recruitment.



The above cost proposal is predicated on four consultant visits to the City; the first for the recruitment brochure interview process (up to two full days and one night, depending upon the client's needs; if additional days are needed they will be billed at \$500 per half day and \$950 for a full day, plus additional hotel charges, if required); the second to present recommended candidates; and the third and fourth for the candidate interview process (second round interviews are often scheduled a week or so following the first round interviews). Any additional consultant visits requested by the City will be billed at \$125/hour; \$500 for a half day and \$950 for a full day. The additional visits may also result in an increase in the travel expenses and those expenses will be billed to the client.

Optional Assessment Center Fee: \$6,000\*

\*The fee for the Assessment Center is \$6,000. The fee assumes that the Assessment Center will be held on one day and be limited to no more than five candidates. For each additional candidate, the fee will increase by \$750.

The fee includes the preparation and cost of the Assessment Center material, and a written report outlining the findings of the Assessment Center as reported by the Assessors. We will assist the City of Isle of Palms in selecting three (3) professionals from outside the organization to serve as Assessors in evaluating each candidate's strengths and weaknesses. The City will be responsible for paying a \$500 stipend to each Assessor (and possibly mileage for the assessors).

The Assessment Center fee does not include lodging, travel and meal expenses for the GovHR facilitator(s) to be on-site for the Assessment Center. Actual expenses will be billed in addition to the \$6,000. If the City chooses to add the Assessment Center option, the fees and expenses for this will be billed separately.

#### Payment for Fees and Services

Professional fees and expenses will be invoiced as follows:

- 1<sup>st</sup> **Payment:** 1/3 of the Recruitment Fee (invoice sent upon acceptance of our proposal).
- **2<sup>nd</sup> Payment:** 1/3 of the Recruitment Fee and expenses incurred to date (invoice sent following the recommendation of candidates).
- **Final Payment:** 1/3 of the Recruitment Fee and all remaining expenses (invoice sent after recruitment is completed).

Recruitment expenses and the costs for printing the Recruitment Brochure will be itemized in detail. Payment of invoices is due within thirty (30) days of receipt (unless the client advises that its normal payment procedures require 60 days.)

#### Philosophy

Executive search is an important decision-making process for an organization and our primary goal is to provide our client with the information to make the best hiring decision. Our firm's executive recruitment philosophy embraces a professional process of integrity, trust, and respect toward all parties involved, and complete commitment toward meeting the expressed needs and desires of our client. All of our services are handled by principals of the firm who have established and well-regarded reputations in the search field, as well as actual operating experience in the public management fields in which they now consult. Each has impeccable professional credentials and unblemished personal reputations. Keeping both our client and prospective candidates informed on the status of the recruitment on a regular basis is also an important part of our recruitment process. Our work is carried out in an open manner with particular attention



given toward seeking out critical factors of a client's organization and governance, and utilizing such information respectfully and discreetly in seeking out candidates who truly have the ability to meet the expectations and needs of the client—working strenuously in developing a fully qualified, "best match" candidate pool for client consideration. Our process includes assistance in the critical final interview and selection phases of the recruitment, and availability to both client and candidate for months following the appointment. Our process was developed and refined over the years to meet the special, and often unique, needs and circumstances facing our local government, public management, and related not-for-profit clients.

#### **GovHR Guarantee**

It is the policy of GovHR to assist our clients until an acceptable candidate is appointed to the position. Therefore, no additional professional fee would be incurred should the City not make a selection from the initial group of recommended candidates and request additional candidates be developed for interview consideration. Additional reimbursable expenses may be incurred should the situation require consultant travel to City of Isle of Palms beyond the planned four visits.

Upon appointment of a candidate, GovHR provides the following guarantee: should the selected and appointed candidate, at the request of the City or the employee's own determination, leave the employ of the City within the first 24 months of appointment, we will, if desired, conduct one additional recruitment for the cost of expenses and announcements only, if requested to do so within six months of the employee's departure.

In addition, in accordance with the policy of our firm as well as established ethics in the executive search industry, we will not actively recruit the placed employees for a period of five years.

#### Why Choose GovHR?

We ask you to consider the following as you deliberate:

- We are a leader in the field of local government recruitment and selection with experience in more than 24 states, in communities ranging in population from 1,000 to 1,000,000. More than 28% of our clients are repeat clients showing a high level of satisfaction with our work. We encourage you to call any of our previous clients.
- We are committed to bringing a diverse pool of candidates to your recruitment process. We network extensively with state, city and county management associations, attending more than 20 state and national conferences each year. In addition, we support and attend the meetings of Women Leading Government, the International Hispanic Network, the California Network of Asian Public Administrators, and the National Forum for Black Public Administrators.
- We conduct comprehensive due diligence on candidates. Before we recommend a candidate to you, we will have interviewed them via Skype, conducted reference calls, and media and social media searches. Our knowledge of local government ensures that we can ask probing questions that will verify their expertise.
- ➢ We are your partners in this important process. You are welcome to review all the resumes we receive, and we will share our honest assessment of the candidates.
- Our goal is your complete satisfaction. We are committed to working with you until you find the candidate that is the best fit for your position.

We believe we have provided you with a comprehensive proposal; however, if you would like a service that you do not see in our proposal, please let us know. We can most likely accommodate your request.



This proposal will remain in effect for a period of six months from the date of the proposal. We look forward to working with you on this recruitment and selection process!

Sincerely,

Didi Vinhues

Heidi J. Voorhees President GovHR USA

Attachment: Consultant Biography

#### ACCEPTED BY THE CITY OF ISLE OF PALMS, SOUTH CAROLINA

BY:

TITLE: \_\_\_\_\_

\_\_\_\_\_



#### **CONSULTANT BIOGRAPHY**

#### SARAH MCKEE Vice President

Sarah McKee is a Vice President with GovHR USA, and has extensive experience as a local government manager and in non-profit management. She has conducted recruitments for a variety of positions including, City Manager/Administrator, Public Works Director, Fire Chief, Human Resource Director, Director of Development Services, Park and Recreation Director, Building Director, Bridge and Road Director, Court Services Director, 911 Center Director, Community and Economic Development Director and non-profit Executive Director in various states including Illinois, Indiana, North Carolina, South Carolina, Florida, Texas, Washington, Montana, West Virginia and Colorado. She has also been involved in studies related to organizational structure/development and strategic planning.

Sarah was a city manager in Johnstown, OH (5,500) and Rolling Meadows, IL (25,000). While managing in Johnstown, the community saw a 20 percent growth in residential and commercial and Sarah was instrumental in establishing their first comprehensive plan as well as a downtown revitalization plan. She was also expanded their industrial park after the park experienced maximum capacity. During her administration, she successfully acquired various grants for community park renovations and led the community through the Main Street application process.

During the recession of 2008, she led Rolling Meadows through a workforce reduction which also included an early incentive retirement program as well as a successful re-negotiation of police and fire contracts for additional cost savings to the City. Additionally, she developed a retention and expansion program for the community's commercial and industrial businesses and attracted additional employers to their corporate centers. During her tenure, she was influential in attracting several new businesses to the area including expansion of several large employers.

Sarah also has extensive experience in Public Works Administration. Having served as a solid waste and fleet superintendent prior to being a public works director, she is known for several innovative ideas that have saved millions of dollars in local governments. While serving as the solid waste superintendent in Paducah, KY, she created the first biosolids waste composting facility in the state. In its first year of operation, the City saved approximately \$1M dollars in landfill costs through the diversion of biosolids and yard waste.

Through ICMA's international program and their cooperation with USAID, Sarah was asked to assist the country of Bulgaria in developing their solid waste management program as they transitioned to the European Union. She spent over seven years developing their program and training their environmental experts as well as assisting in the development of their landfills and composting sites. In addition to Bulgaria, Sarah has also worked in Beirut, Lebanon in the development of the Economic Development plan.

Recently, Sarah expanded her experience into non-profit management. She served as the first Executive Director of the Issaquah Highlands Community Association. Issaquah Highlands is an award winning, large scale master planned, built green urban village located just east of Seattle, WA. The community association is responsible for the governance and management of over 4,000 housing units as well as commercial (including a hospital campus) and retail spaces with 1500 acres of open spaces with 22 parks, soccer fields, dog parks, sport courts and play areas. The Association is charged with maintaining all streetscape, storm water systems including its use as irrigation in streetscapes and parks, management of 9 neighborhoods and 13 supplemental neighborhoods including z-Homes (zero based energy homes).



#### Professional Education, Training and Instruction, Memberships and Affiliations, Awards and Local Government Professional Background

#### **Professional Education**

- Master's degree in Public Administration with emphasis in Organizational Communications, Murray State University, KY
- Bachelor of Science degree in Business Administration with emphasis in management, Murray State University, KY

#### **Training and Instruction**

Sarah has spoken/presented at various conferences including ICMA's Women's luncheon, Illinois Government Finance Officers Association, Indiana Municipal Managers Association, Illinois City/County Management Association and various other entities related to municipal government. She also serves as a coach for ICMA.

#### Local Government Professional Background

Extensive experience as a local government manager and in non-profit management

•	Executive Director, Issaquah Highlands Community Association,	
	Issaquah, WA	2012-2014
•	City Manager, Rolling Meadows, IL	2008-2010
•	Village Manager, Johnstown, OH	2003-2008
•	Public Works Director, Paducah, KY	1999-2003
•	Solid Waste Superintendent/Fleet Superintendent, Paducah, KY	1994-1999

#### JOSEPH A. DELOPEZ Vice President

Joseph A. De Lopez is a Vice President with GovHR USA, and an experienced and professional public safety executive and consultant. He has over 41 years of progressively responsible experience covering the spectrum of police management, to include administration, policy development, training, organizational analysis, security risk assessment, expert witness testimony and executive screening activities.

He was formerly the Vice Chancellor for Safety and Security for the City Colleges of Chicago. He was hired by the City Colleges in 2011 to coordinate the centralization and re-organization of the Office of Safety and Security. The City College of Chicago system is comprised of eight primary locations and six satellite locations serving a student population of approximately 120,000. These campuses are located throughout metropolitan Chicago, and are as diverse as the city itself. The Office of Safety and Security provides all the public safety needs of the City College system through the employment of a combination of off-duty and retired members of the Chicago Police Department, the Illinois State Police Department and the Cook County Sheriff's Department. As Vice Chancellor, Mr. De Lopez developed a plan to transition the Office of Safety and Security to a State Certified Police Department. He also implemented procedures to standardize and integrate security technology solutions, and implemented numerous programs and policies to enhance the safety on all of the campuses.

Mr. De Lopez also served as the Chief of Police in Winnetka, Illinois, a community of 12,500 residents 14 miles from downtown Chicago along the shores of Lake Michigan. He was hired as Chief in March of 2002. The Winnetka Police Department had a complement of 36 personnel, and a total budget of approximately



\$6.3 million. The Department has been nationally accredited by the Commission on Accreditation for Law Enforcement Agencies. During his tenure as Chief in Winnetka, De Lopez re-organized the Police Department, enhanced training of his personnel through a collaborative effort with Oakton Community College and the Northeastern Illinois Public Training Academy (NIPSTA), where he served in roles as President, Vice-President and as an Officer of the NIPSTA Foundation.

Mr. De Lopez also had a distinguished 31 year career with the Chicago Police Department, rising through the ranks to become Deputy Superintendent. As the Deputy Superintendent of the Bureau of Technical Services for the Chicago Police Department Mr. De Lopez commanded a bureau that was comprised of the police department's Communication Division, Electronics and Motor Maintenance Division, Evidence and Recovered Property Section, and General Support Division. His duties included coordinating police communications issues and needs with the Chicago Office of Emergency Communications, which included the city's Alternate Response Program.

Mr. De Lopez has also been qualified as an expert witness in Federal Court for police operations and administrative matters, and has served as a promotional and executive search assessor for the International Association of Chiefs of Police, Metro Dade Police Department, Illinois State Police, Cook County Department of Personnel, and the Chicago Police Department.

#### Professional Education, Training and Instruction

- Bachelor's degree in Management, University of Illinois at Chicago, IL
- Master's degree in Criminal and Social Justice, Lewis University, IL
- Police Administration at the Traffic Institute of Northwestern University
- Senior Management Institute for Police in Boston
- Northwestern University's Executive Management Program
- City of Chicago Intergovernmental Executive Development Program
- Federal Bureau of Investigation Law Enforcement Executive Development Program (LEEDS)

#### Memberships and Affiliations

- Former President for Northeastern Illinois Public Safety Training Academy (NIPSTA)
- NIPSTA Foundation Board of Directors
- International Association of Chiefs of Police
- Illinois Association of Chiefs of Police
- Illinois Police Association

#### Awards

• Numerous Professional, Civic and Community Awards

#### Local Government Professional Background:

Over 41 years of police management, administration, policy development, training, expert witness testimony and executive screening activities

٠	Senior Security Consultant, Elert & Associates	2013-Present
٠	Vice Chancellor, City Colleges of Chicago	2011-2013
٠	Chief of Police, Village of Winnetka, IL	2002-2009
٠	Deputy Superintendent and various Command Positions,	
	Chicago Police Department	1971-2002



#### LEE MCCANN Vice President

Lee McCann is a Vice President – Midwest Region for GovHR USA, and has over 36 years of active public safety experience. He works on executive search and general management consulting projects.

Following his honorable discharge from the United States Army, Mr. McCann began his career in local law enforcement as a patrol officer in Evergreen Park, Illinois. He rose through the ranks of that agency, attaining the highest merit position, Lieutenant, in less than ten years. In 1982 he was named Chief of Police in Buffalo Grove, Illinois and served as Chief of Police in Buffalo Grove & Skokie, Illinois for the next 23 years. While serving in Buffalo Grove, he led the police department in becoming one of the first 50 law enforcement agencies in the nation to be accredited.

Mr. McCann accepted numerous leadership roles with intergovernmental agencies during his tenure as Chief of Police. He helped found and manage the Lake County (Illinois) Major Crimes Task Force, served as Chairman of the Executive Committee of the Northwest Central Dispatch System and was President of the Northern Illinois Police Crime Laboratory. He was Secretary of the Executive Board of the Northwest Police Academy for ten years, and was also President of the Northern Illinois Police Alarm System - a mutual aid organization that provides manpower and other specialized services to member agencies during disaster and other emergency situations. During the five years he served as President of this organization, Mr. McCann oversaw a 100% growth in membership to over 80 law enforcement agencies serving a population of approximately 1,000,000 people.

Mr. McCann's consulting experience includes general police management studies, executive search & recruiting assignments, and service as on-site assessment team leader for the Commission on Accreditation for Law Enforcement Agencies since 1987. He also is a member of several professional organizations and has served on the governing boards of civic and charitable organizations such as OMNI Youth Services, United Way and as chairman of the Regional Action Planning Project, a local initiative to suppress street gang activity.

Mr. McCann is a graduate of the F.B.I. National Academy, the Illinois Law Enforcement Executive Institute, and Chicago State University.

#### **Professional Education, Training and Instruction**

- FBI National Academy
- Illinois Law Enforcement Executive Institute
- Chicago State University

#### Memberships and Affiliations

- Helped found and Manager Lake County (Illinois) Major Crimes Task Force
- Former Chairman of the Executive Committee of the Northwest Central Dispatch System
- Former President of the Northern Illinois Police Crime Laboratory
- Former Secretary of the Executive Board of the Northwest Police Academy
- Former President of the Northern Illinois Police Alarm System
- Former Governing Boards of OMNI Youth Services
- Former Governing Board of United Way



• Former Chairman of the Regional Action Planning Project

#### Local Government Professional Background

Over 36 years of active public safety experience

- Chief of Police, Skokie, IL
- Chief of Police, Buffalo Grove, IL
- Lieutenant and Various Command Positions, Evergreen Park, IL





**Executive Recruitment for** 

### **BEAUFORT COUNTY,** SOUTH CAROLINA

GovHR USA is pleased to announce the recruitment and selection process for the County of Beaufort, South Carolina's County Administrator. This brochure provides background information on Beaufort County as well as the requirements and expected qualifications for the position. Candidates interested in applying should submit resume, cover letter and

contact information for three professional references http://www.govhrusa.com/ at current-positions/recruitment by May 11, 2018 the attention of Sarah McKee, to Vice-President, GovHRUSA, 630 Dundee Road #130, Northbrook, IL 60062. Tel: (847) 380-3243.

#### **Sarah McKee, Vice President**

GovHRUSA, LLC 630 Dundee Road, Suite 130 Northbrook, Illinois 60062 TEL: 847-380-3240 FAX: 866-401-3100 Formal Applications should be submitted to: www.govhrusa.com/current-positions/recruitment



#### COUNT Y ADMINISTRATOR

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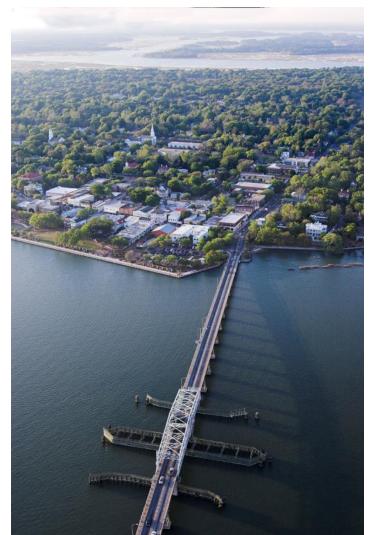
#### **PROFESSIONAL ANNOUNCEMENT**

**BEAUFORT COUNTY, SOUTH CAROLINA (Population:** 179,589) is seeking energetic, professional and accomplished candidates for their next County Administrator. Ideal candidates will have well rounded management experience in a community or county of similar size and complexity as Beaufort County. Located in the southeastern corner of the State of South Carolina, known as the "Lowcountry." Nestled between Charleston, South Carolina and Savannah, Georgia - Beaufort County is rich with history, culture and outdoor beauty. Beaufort County is composed of hundreds of barrier and sea islands and its warm climate, pristine beaches, vibrant Gullah traditions and true southern hospitality welcome visitors from all over the world throughout the year. Beaufort County is home to the famous Parris Island Marine Corps Recruit Depot, the Marine Corps Air Station and the internationally known luxury resort of Hilton Head Island. Gorgeous private islands, abundant waterways and nature preserves embellish the landscape. Vast expanses of marshlands and lush maritime forests create spectacular scenic vistas and rich habitat for earets. herons, pelicans, dolphins and other wildlife species.

The County is one of the fastest growing areas in South Carolina with an increase in population of 93,164 from 1990 to 2016 to its current size of approximately 175,000. The County is a center for tourism, retirement and the associated services, as well as the military serving in South Carolina. The County has a balanced and very stable economy, created by diverse public and private employers, with the unemployment rate well below the statewide average and that of the neighboring counties. Beaufort County stretches nearly 30 miles along the Atlantic Ocean and includes 64 major islands and hundreds of small islands. It has thriving cities, rich agricultural land and many small communities that contribute to its character and exceptional quality of life.

The successful candidate will have the following qualifications and experiences:

- A strong commitment to creative problem-solving through teamwork and professionalism, outstanding supervisory and administrative skills, highly developed interpersonal and oral/written communication skills and ability to develop policies and procedures that evolve with the organization.
- A demonstrated record of leadership with a comprehensive knowledge of county/city management, governmental finances and budgeting, strategic planning and consensus building as well as the ability to facilitate the development of a strong



solutions based, resident focused administration that adheres to the County's core values.

- A bachelor's degree in public administration, public policy, business or related field and a Master's in Public/Business Administration from an accredited college or university is required along with extensive progressively responsible experience (7 to 10 years) in local government management, including significant experience at a senior level interacting with elected officials and other stakeholder groups.
- The salary range is \$175,000 \$215,000 DOQ with a fantastic benefits package. Apply at www.GovHRUSA.com/current-positions/recruitment with resume, cover letter and contact information for three professional references by May 11, 2018 to the attention of Sarah McKee, Vice-President, GovHRUSA, 630 Dundee Road #130, Northbrook, IL 60062. Tel: (847) 380-3243.

#### **COMMUNITY INFORMATION**

BEAUFORT COUNTY, SOUTH CAROLINA is located in the southeastern corner of the State of South Carolina, known as the "Lowcountry." Nestled between Charleston, South Carolina and Savannah, Georgia - Beaufort County is rich with history, culture and outdoor beauty. Beaufort County is composed of hundreds of barrier and sea islands and its warm climate, pristine beaches, vibrant

Gullah traditions and true southern hospitality welcome visitors from all over the world throughout the year. Beaufort County is home to the famous Parris Island Marine Corps Recruit Depot, the Marine Corps Air Station and the internationally known luxury resort of Hilton Head Island. Gorgeous abundant private islands, waterways and nature preserves embellish the landscape. Vast expanses of marshlands and lush



maritime forests create spectacular scenic vistas and rich habitat for egrets, herons, pelicans, dolphins and other wildlife species.

With a total area of approximately 923 square miles, of which approximately 576 square miles or 62% is land and approximately 347 square miles or 38% is water, it is bordered to the south and east by the Atlantic Ocean, to the west by Jasper County, and to the north by Hampton and Colleton Counties. Beaufort County stretches nearly 30 miles along the Atlantic Ocean and includes 64 major islands and hundreds of small islands. It has thriving cities, rich agricultural land and many small communities that contribute to its character and exceptional quality of life.

The County is one of the fastest growing areas in South Carolina with an increase in population of 93,164 from 1990 to 2016 to its current size of approximately 175,000. The County is a center for tourism, retirement and the associated services, as well as the military serving in South Carolina. The County has a balanced and very stable economy, created by diverse public and private employers, with the unemployment rate well below the statewide average and that of the neighboring counties. The local tax base has grown an average of approximately 2% per year over the last five years (discounting the reassessment years).

In addition to the established resort community of Hilton Head Island, there are several major developments established in southern Beaufort County. These developments include Sun City Hilton Head, with more than 15,000 residents expected at build-out; Spring Island, Callawassie Island, Colleton River Plantation, Belfair, Berkeley Hall, Palmetto Bluff and Westbury Park. As expected, these developments have sparked an increase in commercial and multi-family construction along the Highway 278 and the 170 corridors where major retail, grocery, multi-family and office developments are

occurring. Within the Town of Bluffton, Buckwalter Place is the planned location for a Kroger Marketplace store that will be the anchor for 34-acre mixed-use а development. Southern Beaufort County is also impacted by a similar fast-paced growth pattern in the adjacent jurisdictions of Jasper County and the City of Hardeeville. Likewise, in northern Beaufort County, communities, retail, office various and mixed-use

developments are continuing to develop at Dataw Island, Lady's Island, Cat Island, Brays Island, Habersham and throughout the City of Beaufort, as well as the Town of Port Royal.

Beaufort County is also the location for three major military installations, the U.S. Marine Corps Recruit Depot located at Parris Island, the Marine Corps Air Station-Beaufort, and the Beaufort Naval Hospital. These locations have benefited by the Department of Defense closing certain other military bases in the nation.

A significant portion of the County is protected through land conservation. Since 1997, the County has successfully protected more than 23,900 acres allowing the County to remain in a natural, undeveloped state for residents and visitors to enjoy. Trees draped in Spanish moss line quaint Old South inspired streets creating an inviting environment and strong quality of life. The varied, cozy and quintessential downtowns of the various municipalities exude hospitality, comfort, and at times a certain refined ease in its shops and restaurants. The varied city, County, and state parks offer world-class natural attractions, waterways, shady pine forests, flora and fauna, and amazing natural South Carolina sunsets.

Beaufort County is a wonderful place to live and work and the area has earned various distinctions over the years including:

- The City of Beaufort has been featured in the New York Times, and named "Best Small Southern Town" by Southern Living, a "Top 25 Small City Arts Destination" by American Style, and a "Top 50 Adventure Town" by National Geographic Adventure.
- Hilton Head Island is on this year's Condé Nast Traveler Readers' Choice award-winning island. Among other accolades, Hilton Head Island was also voted #1 Island in the Continental U.S. and #2 Island in the World in 2017 by readers of Travel & Leisure Magazine.
- Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute named Beaufort County as the healthiest County in South Carolina for 2017.
- Niche named Hardeeville, Burton and Beaufort as #1, #2 and #4 respectively as the most diverse places to live in South Carolina. They also ranked Beaufort County as the #1 County for outdoor activity and #1 as the best places to retire in South Carolina.



#### ARTS, CULTURAL AND ENTERTAINMENT

Beaufort County also boasts some of the best art museums and theatres in South Carolina. You can find the spirit of the area not only in its people, but in every one of its cultural landmarks. Whether you're attending a show or play at the USBC Center for the Arts or attending one of the many art gallery functions, there are things to do for everyone.

The arts, coupled with various festivals throughout the year in all the communities of Beaufort County, make the area a mecca of cultural and entertainment events for all

ages to enjoy. Many facilities and venues offer a wide variety of music and entertainment including the various theatres in the area, many offering free to low-cost events open to the public. Those looking for dinner choices before or after the show won't be disappointed with great variety of choices in all communities of Beaufort County. With it location on the Atlantic Ocean, seafood lovers will find a great variety of dining choices with specials varied throughout the year based upon what is in season.



#### **OUTDOOR/INDOOR ACTIVITIES**

Beaufort County is an outdoor enthusiast's dream destination. With world-class fishing, snorkeling, canoeing, paddle boarding and kayaking, there's always plenty to do on the water. On land, enjoy birding, hiking, running, biking, fishing and pretty much everything else under the sun. It's all made possible by Mother Nature herself.

Experience the history of America at the Beaufort History Museum as you wonder through displays of more than 500 years of Beaufort's past, bringing to life the events that shaped the development of America. Many of the communities offer walking and carriage tours to showcase the diverse history of Beaufort County. The area is blessed with historical places and parks like Parris Island, Penn Center, Fort Fremont and Church of the Crosses, three of many such places that not only offer incredible history of the area, but also generously provide people activities that simply don't exist anywhere else.

If the thrill of finding a great buy sounds exciting, the County offers both indoor and outdoor shopping venues. Stroll through the streets of various downtown's in the area and you will find local shops, galleries, studios and even Farmer's Markets at which you will likely find treasures made from local sweet grass.

#### SCHOOL SYSTEM/EDUCATIONAL OPPORTUNITIES

The University of South Carolina Beaufort is a public university serving nearly 2,000 students with two campuses located in the Lowcountry region of South Carolina. The larger "Hilton Head Gateway" campus is located between Bluffton and Hardeeville near Hilton Head Island. The original historic Beaufort Campus is located in downtown Beaufort. USCB is one of the 3 senior campuses in the University of South Carolina system and is a Southern Association of Colleges and Schools accredited four-year university.

USCB offers the region's only human services degree as well as more traditional degrees like English, psychology, business and education. The school opened a nursing facility in the Spring of 2009 creating greater learning opportunities for its nursing students. Another popular program capitalizing on nearby Hilton Head island is the hospitality management program which draws international students and provides internship experiences. The biology program allows students to explore and study firsthand the continental-shelf and estuarine with a new concentration in coastal ecology and conservation.

USCB is also home to the Lowcountry and Resort Islands Tourism Institute (LRITI). The South Carolina Lowcountry region provides tourists a rich, distinct, and diverse vacation experience. In order to provide and enhance those experiences, conducting tourism research, understanding issues, and discovering trends are vital. Therefore, the primary goal of the LRITI is to investigate, examine, and interpret tourism information that will support the tourism directives for Beaufort, Jasper, Colleton, and Hampton Counties. The LRITI is affiliated with the Department of Hospitality Management at University of South Carolina Beaufort. Additionally, Beaufort County is home to the Technical College of the Lowcountry, (often abbreviated as TCL) a comprehensive, two-year community college serving the Lowcountry region of South Carolina.

Additionally, the Osher LifeLong Learning Institute (OLLI) at the University of South Carolina Beaufort is a membership-led organization that stimulates minds among people 50 years of age and older in the Lowcountry of South Carolina. OLLI offers stimulating courses, lectures, and educational travel and opportunities to meet others with similar interests.

All of Beaufort County is served by the Beaufort County School District. The District is comprised of 31 total schools including 18 elementary schools, 8 middle schools and 5 high schools with a total school enrollment of over 22,000 students. These numbers also include several charter schools and early education centers.

#### BEAUFORT COUNTY GOVERNMENT

Beaufort County is a home rule County, governed by a County Council of eleven elected Council members from each of the eleven single-member districts for four-year terms, and operates under the established Council/ Administrator form of government. Additionally, the citizens of Beaufort County elect the Auditor, the Clerk of Court, the Coroner, the Sheriff, the Solicitor and the Treasurer. The County Administrator is appointed by the Beaufort County Council and serves at its pleasure.

The County Administrator's powers and duties are set in state law and include serving as the County's chief Administrative officer; implementing policies, directives and legislative actions adopted by Council; directing and



coordinating operational agencies and administrative activities of the County government; preparing the annual operating and capital improvement budgets for submission to the Council; supervising the expenditure of appropriated funds; preparing annual, monthly and other reports for Council on finances and administrative activities of the County; the administration of County personnel policies including salary and classification plans approved by council; employment and discharge of personnel and the performance of such other duties as may be assigned by the County Council.

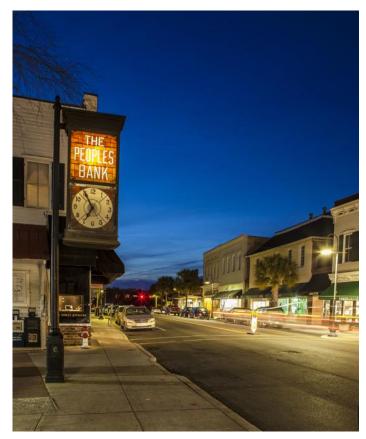
Beaufort County has 44 different departments lead by three Assistant County Administrators and three Division Heads reporting through a Deputy County Administrator to the County Administrator. Services include general administrative services, tax assessment and collection, courts and criminal justice administration; detention center. emergency medical services. emergency management, building codes enforcement, animal services; facilities and grounds maintenance, roads and drainage, engineering, solid waste, mosquito control; alcohol and drug abuse programs, disabilities and special needs programs, veterans' services, social services, library, parks and leisure services; traffic engineering and two airports.

Beaufort County is a value-driven organization dedicated to responsive, respectful and courteous customer service. Beaufort County is viewed as an innovative and progressive leader in the provision of effective and efficient County services, recognizing the needs of a diverse community. The County's mission is "serve the people of Beaufort County in a cost-effective manner, so all our citizens may enjoy and appreciate a protected quality of life, natural and developed resources in a coastal environment, a diverse heritage, and economic well-being."

The County Administrator is charged with oversight of a budget of approximately \$115 Million. Beaufort County has approximately 1100 full-time equivalent employees.

#### CHALLENGES/ISSUES FOR THE COUNTY ADMINISTRATOR

In December of 2018, seven of the eleven Council seats have terms that expire. The elections in the fall of 2018 will most likely result in at least four seats with new Council members as four members have announced they will not be running for office. This will create an opportunity to work with new Council members and guide them through the goals and responsibilities of the County Council.



The Administrator will need to embrace the strategic plan for the County and immediately begin working with all departments to implement the goals as outlined within the plan. The County has consistently met the majority of goals established by the County Council and this will need to continue for the financial well-being and stability of the County. This will require innovative ideas and a proactive approach to problem solving and service delivery.

Beaufort County has placed a 1% sales tax referendum on the fall ballot seeking funds to replace and expand the current bridges to Hilton Head Island, Lady's Island corridor improvements and various other transportation improvements throughout the County. Without the passage of these items, the County would not be able to financially build these much-needed infrastructure projects.

Beaufort County's primary economic development engine has been tourism. The County would like to continue to diversify its economic development efforts to areas that do not rely on tourism or a transient population. The ability to attract other types of development for job growth and sustainability is crucial.

With the increasing costs of home prices and construction prices in the County, it is difficult to find affordable

housing. With an emphasis on attracting industry that will pay above-average wages, it is imperative that the County continues to pursue affordable housing for those residents as well as others that may elect to stay in the area after their military service.



#### CANDIDATE QUALIFICATION CRITERIA

The County Council is seeking Candidates who are strong leaders in County/City Management with a proven record of providing effective leadership in a complex organization, preferably in a County, municipal or other level of government of similar size as Beaufort County. Ideal candidates will be able to drive innovation and move agendas forward in a multi-stakeholder environment. The candidate will demonstrate successful excellent communication skills and significant career success in building collaborative, effective relationships across divisions. Additional experience in strategic planning, budgeting and performance management and complex problem solving with the ability to work effectively in a wide variety of governmental disciplines is important.

The following factors of education, experience, and leadership and management skills have been identified as *ideal* attributes for the County Administrator to possess to function effectively in the position.

#### **EDUCATION AND EXPERIENCE**

- A Bachelor's Degree in public administration, public policy, business or related field and a Masters in Public/Business Administration from an accredited college or university.
- Seven to ten years of progressively responsible experience in local government management, including significant experience at a senior level interacting with elected officials and other stakeholder groups
- Candidates must possess proven managerial and interpersonal skills to lead a dynamic financially fit organization in a community with high customer-service expectations, community activism and demand for government transparency.
- Candidates must possess proven managerial abilities, including financial forecasting, revenue enhancement, capital improvement programming and budget development and control.
- Possess real experience in an urban and rural setting with strong constituencies that expect to be heard and to be involved in community problem-solving.
- Demonstrate significant accomplishments in complex project management with the ability to interact with elected officials, senior staff, boards or commissions and community organizations in the development and implementation of project goals and objectives.
- Be skilled in working with elected officials as a group, and in a system of committees, boards and commissions. An appreciation for an active citizenry that expects community-outreach efforts from its government leaders.
- Candidates must have strong analytical skills with the ability to examine programs, budgets and proposed policies for efficiency and effectiveness; candidates must approach local government with a desire to improve processes and procedures in a thoughtful way that inspires directors and managers and other affected employees.

- Have experience in economic development, fostering business-community relationships with the County; be adept at how the County can craft meaningful and sustainable economic development initiatives.
- Have experience leading a large organization through a natural disaster such as a hurricane, flooding, tornado, etc. with a strong understanding of the complexities involved in preparation, response and recovery as well as FEMA reporting and compliance procedures.
- Have the ability to interpret and ensure compliance with applicable Federal, State and local policies, rules, laws and regulations.
- Have a strong understanding of governmental finances and budgetary preparations. Possess the ability to formulate a budget and capital improvement plan and present the proposed budget to County Council in a way that provides the most accurate information and transparency for County operations and financial stability.
- Have extensive experience in delivering written and oral presentations to officials at all levels of the organization, including elected officials.
- Have a proven track record of delegating to staff and fostering an attitude of teamwork and creativity in problem-solving, while ultimately being accountable for the quality and effectiveness of overall performance of the organization.
- Have proven superior communication, interpersonal, and human relations skills, and adeptness at interacting with people possessing a wide variety of attitudes and in a wide variety of situations. Have a willingness to meet with citizens and assist them with issues they have involving County services.
- Have proven and successful managerial skills utilizing a consensus-building, team-oriented approach to managing staff members; have ability to remain accountable for departmental activities without unnecessary micromanagement of senior staff.
- Have experience in making difficult decisions and the ability to explain the reasons for the decision including "no" as an answer.
- Be committed to the community and the County/City Management profession and have a willingness to commit to a long-tenured service in the community including residency.



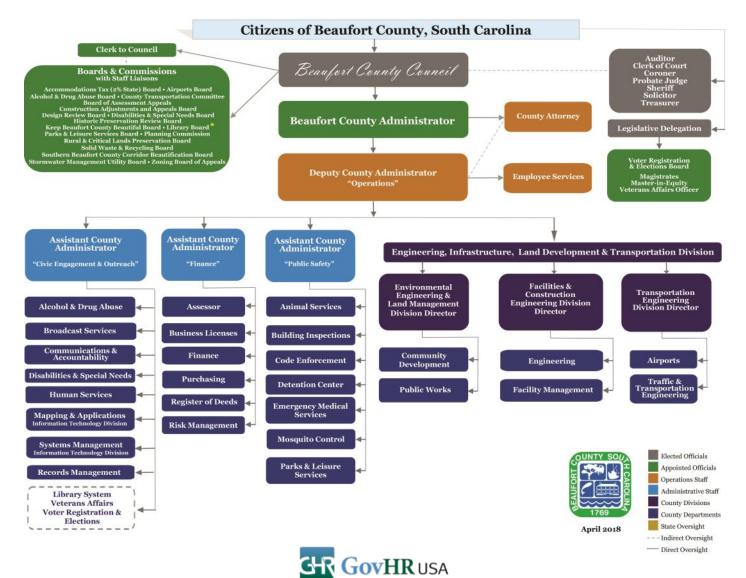
#### LEADERSHIP AND MANAGEMENT SKILLS

- Have a balance of technical and leadership/ management skills with people skills a high priority. Have skills in diplomacy and interpersonal skills and the ability to remain objective despite personal feelings towards a situation or person.
- Have the maturity, self-confidence, and strength of professional convictions to provide administrative insights and administrative counsel to the County Council and staff, being able to firmly and diplomatically present professional views and carry out administrative decisions in a timely, professional and impartial manner.
- Have a County-wide perspective and utilize a "we" mentality rather than an "I" mentality in dealing with all County matters. Possess a track record of addressing race, ethnic and culturally based issues in a thoughtful and progressive manner; Be someone who can build bridges and bring people together.
- Establish a lasting credibility with Elected Officials and Division Directors; the ability to develop effective collaborative relationships is vital.
- Have strong communication skills, both orally and in writing, with the ability to interrelate with the public, County Council, department heads, staff and other stakeholders. Have the skills to present to audiences ranging from staff members to the community at large.
- Have the maturity and self-confidence to firmly and diplomatically present professional views, concerns,

and implications of proposed policy actions that may be under consideration by the Beaufort County Council, while also being committed to carrying out final decisions in a timely, professional, and impartial manner.

- Exhibit a style characterized by candor, directness, tactfulness, and diplomacy, with the ability to admit when mistakes were made, and when corrective action needs to be taken.
- Have a collaborative and open, friendly personality and management style and be one who can establish trust quickly with others. Know how to deal with conflict in a constructive manner. Have the ability to keep information confidential.
- Be able to represent the County to the residents of Beaufort County in a responsive and helpful manner. Have good listening skills and a willingness to work out challenges in a collegial, respectful manner.

- Maintain a calm demeanor during times of stress, providing thoughtful advice to residents, division heads and elected officials. Have the ability and courage to say "no" when necessary. Be flexible and open to change with a willingness to learn and ask questions. Be assertive when necessary, yet empathetic.
- Be computer literate and have a demonstrated record of understanding and utilizing technology systems and procedures to monitor and measure productivity and provide timely information. Possess proficiency in MS Word, Excel and PowerPoint.
- Have a genuine passion for public service from both an internal standpoint and for service to the community. Have a high energy level and enthusiasm for meeting the challenges and responsibilities of the Administrator's position; have a good work ethic.



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#### **Executive Recruitments**

- Develop detailed brochure and position announcement
- Post position announcement to approved advertising sources, GovHR's social media sources and extensive email outreach
- Candidate evaluation/top candidates selected (approx. 10-20)
- Conduct Skype interview, reference checks, social media and google search of select group
- Presentation of candidates with client (candidate pool narrowed for interview)
- Schedule candidate interviews
- Full background screening, additional reference checks and news media search conducted
- Present draft interview questions
- Consultant present at interviews of top candidates
- Assist with negotiations and offer to selected candidate
- Notify all applicants of appointed candidate

#### **Executive Recruitments – Limited Scope**

- Develop two-page flyer and position announcement
- Post position announcement to approved advertising sources, GovHR's social media sources and extensive email outreach
- Candidate evaluation/top candidates selected (approx. 10-20)
- Conduct Skype interview, reference checks, social media and google search of select group
- Presentation of candidates with client (candidate pool narrowed for interview)
- Notify all applicants of appointed candidate

#### Virtual Recruitments

- Develop two-page position announcement
- Post position announcement to approved advertising sources and GovHR's social media sources
- Prepare assessment matrix that matches candidate's qualifications against position requirements
- Schedule candidate interviews
- Present draft interview questions
- Share announcement with GovHR's professional network
- Conduct reference checks for finalist candidate
- Submit top tier candidates to client immediately after deadline

#### **Professional Outreach**

- Develop two-page position announcement
- Post position announcement to approved advertising sources and GovHR's social media sources
- Share announcement with GovHR's professional network
- Submit all resumes to client immediately after deadline

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### **PROPOSAL FOR EXECUTIVE RECRUITMENT SERVICES**

# CITY ADMINISTRATOR POLICE CHIEF ASSISTANT PUBLIC WORKS DIRECTOR

CITY OF ISLE OF PALMS

May 2018

Strategic Government Resources

Ron Holifield, CEO P.O. Box 1642 Keller, Texas 76244 214-676-1691 Ron@GovernmentResource.com





May 4, 2018

Mayor Jimmy Carroll Council Member Sandy Ferencz City of Isle of Palms 1207 Palm Boulevard Isle of Palms, SC 29451

Dear Mayor Carroll and Council Member Ferencz:

Thank you for the opportunity to submit this proposal to assist the City of Isle of Palms in your City Administrator, Police Chief, and Assistant Public Works Director recruitments.

SGR is one of the top three local government executive recruitment firms in the nation and has the unique ability to provide a personalized and comprehensive recruitment to meet your needs.

I would like to draw your attention to a few key items that distinguish SGR from other recruitment firms:

- SGR has over 60,000 email subscribers to my weekly "10 in 10 Update on Leadership and Innovation" e-newsletter.
- SGR will send targeted emails to our opt-in subscribers of over 3,900 city management officials, over 15,000 law enforcement professionals, and over 3,900 public works and engineering professionals.
- SGR's website, where this position would be posted, receives over 36,000 local government official visitors each month, with over 75,000 page hits per month more than any other local government search firm website in the nation.
- SGR's job board (a separate website), where this position would also be posted, is the 2<sup>nd</sup> largest local government job board in the nation, with over 16,000 local government job seeker visitors each month, and over 1,800 jobs listed at any given time.
- SGR is the only search firm with a social media expert on staff, who provides a comprehensive social media marketing campaign that includes email, Facebook, Twitter, Instagram, and LinkedIn.
- Kurt Hodgen, the proposed recruiter for these searches, is a retired city manager and resides in Mooresville, North Carolina, which is less than four hours from Isle of Palms. He is familiar with the Carolinas and will be readily available to meet with you as needed throughout the search process.

No other firm can touch our reputation for being trusted by both clients and candidates, and for successful long-term placements. We are truly excited about the prospect of working with the City of Isle of Palms. I look forward to discussing in more detail how we can assist you with these recruitments, and we are available to visit in person with you at your convenience.

Respectfully submitted,

Rontblifield

Ron Holifield, Chief Executive Officer Strategic Government Resources <u>Ron@GovernmentResource.com</u> Cell: 214-676-1691

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# **TAB 1**

### **Company Contact Information**

#### Strategic Government Resources

#### Contact Information for Binding Official / Primary Contact

Chuck Sparks, Chief Operating Officer

Address:	P.O. Box 1642, Keller, TX 76244
Office:	817-337-8581
Fax:	817-796-1228
Email:	ChuckSparks@GovernmentResource.com
Website:	www.governmentresource.com

#### **Alternate Contact**

Ron Holifield, Chief Executive Officer

Address:	P.O. Box 1642, Keller, TX 76244
Cell:	214-676-1691
Office:	817-337-8581
Fax:	817-796-1228
Email:	Ron@GovernmentResource.com
Website:	www.governmentresource.com



# **TAB 2**

#### **COMPANY PROFILE**

#### Background

Strategic Government Resources (SGR) was founded in 1999 and is fully owned by former City Manager Ron Holifield. Ron spent two high-profile decades in city management, which included service as City Manager in several cities. He founded SGR for the express purpose of helping local governments be more successful by recruiting, assessing, and developing innovative, collaborative, authentic leaders. We specialize in executive recruitment, live training, online training, leadership development, assessments, consulting, and various other services geared to promote innovation in local governments.

#### **Mission & Core Values**

SGR's mission is to facilitate innovative leadership in local government. The simple fact is that in today's world of limited resources, local governments must innovate to survive. SGR has been, and continues to be, a leader in spurring innovation in local government.

SGR's core values are: Customer Service; Integrity; Philanthropy; Continuous Improvement; Flexibility; The Golden Rule; Collaboration; and, Protecting Relationships.

#### **Office Locations**

SGR's corporate headquarters is in Keller, Texas, in the Dallas/Fort Worth Metroplex. SGR also has virtual offices in:

<b>Florida</b> Kissimmee Lakeland	<b>Pennsylvania</b> Philadelphia
	Texas
Massachusetts	Abilene
Boston	Coppell
	Corpus Christi
Missouri	Granbury
Gladstone	Greenville
	Lubbock
North Carolina	Murchison
Mooresville	North Richland Hills
	Sugar Land
Oklahoma	Tyler
Stillwater	

#### **Executive Recruitment Team**

- Ron Holifield, Chief Executive Officer
- Melissa Valentine, Managing Director of Recruitment and Human Resources
- Leigh Corson, Talent Research Manager
- Muriel Call, Research Manager
- Delena Franklin, Lead Recruitment Coordinator
- Becky Welch, Recruitment Coordinator
- Courtney Ware, Recruitment Coordinator
- Andra Henson, Research Specialist
- Doug Thomas, Senior Vice President
- Cindy Hanna, Senior Consultant
- Bill Peterson, Senior Vice President
- Bob Turner, Senior Vice President
- Gary Holland, Senior Vice President
- Ken Wiegand, Senior Vice President
- Kirk Davis, Senior Vice President
- Kurt Hodgen, Senior Vice President
- Larry Boyd, Senior Vice President
- Larry Gilley, Senior Vice President
- Lissa Barker, Senior Vice President
- Mike Tanner, Senior Vice President
- Ron Robinson, Senior Vice President
- Tommy Ingram, Senior Vice President

# TAB 3

### **UNIQUE QUALIFICATIONS**

### **Marketing and Networking**

- SGR's 10 in 10 Update on Leadership and Innovation e-newsletter, where all recruitments conducted by SGR are announced, reaches over 60,000 subscribers.
- SGR has an opt-in subscriber database of over 3,900 city management officials.
- SGR has formal collaborative partnerships with Florida City and County Management Association, Louisiana Municipal Association, Missouri Municipal League, Oklahoma Municipal League, National Public Employers Labor Relations Association, Engaging Local Government Leaders, City Management Association of Oklahoma, Texas Fire Chiefs Association, and Texas Recreation and Parks Society.
- SGR trains approximately 800 local government employees each month in live training classes.
- SGR has almost 300 local government clients in over 40 states for our recruitment, training, and leadership development business lines combined.

Each executive recruiter has many years of experience in local government and a national network of relationships. The entire executive recruitment group works as a team to leverage their networks to assist with each recruitment. SGR team members are active on a national basis, in both local government organizations and professional associations. Many SGR team members frequently speak and write on issues of interest to local government executives. Only SGR can work all of the relevant networks as a peer and insider, resulting in better recruitment, better investigation, better intelligence, better information, and better final decisions.

### **Comprehensive Needs Assessment**

SGR's executive recruiting services are unequaled. Our role is to find the candidate who is the best match for your organization. SGR devotes a tremendous amount of energy to understanding your organization's unique culture, environment, and local issues to ensure a great "fit" from values, philosophy, and management style perspectives.

Finding qualified candidates is not difficult; the hard part is finding qualified candidates who are the right fit for your organization. A leading edge candidate and a safe harbor candidate often look the same on paper, but will have profoundly different impacts on your organization.

### Accessibility

Your executive recruiter is accessible at all times throughout the recruitment process and can be reached by candidates or clients, even at night and on weekends, by cell phone or email.

### **Responsive to You**

If a problem arises, or you have questions, you can count on SGR staff to be available, prepared, and prompt.

### **Trust of Candidates**

SGR has a track record of remarkable confidentiality and providing wise counsel to candidates and next generation leaders; we have earned their trust. As a result, SGR is typically able to get exceptional prospects to become candidates, even if they have declined to become involved in other recruitment processes, because candidates trust SGR to assess the situation well, communicate honestly and bluntly, and maintain their confidentiality.

### **Listening to Your Unique Needs**

SGR is more interested in listening than in talking. Some firms depend on their tried and true stable of reliable candidates. These firms do not really need to listen to the client because the recruitment will result in the same list of finalists, no matter the type of information they receive from the client. SGR devotes tremendous energy to actively listening to your organization and helping you define and articulate your needs. SGR does not just go through the motions and then provide you with a list of qualified names from a stable of regulars. We work hard to conduct a comprehensive recruitment that is unique to you.

### **Recorded Online Interviews with Candidates**

SGR's unique online recorded interview process allows the search committee to see candidates in an interview setting prior to the finalist stage of the recruitment process, and without having to pay travel expenses.

### **Comprehensive Media Reports**

One of the worst things that can happen for your organization is to be surprised by undisclosed information about a finalist, especially if the surprise comes in the form of a newspaper article that is found by your critics. SGR produces a comprehensive media search report on each finalist candidate. Each Media Report is compiled from information gathered using our proprietary online search process. This is not an automated process, and produces far superior results than a standard Google search which is typically utilized by other recruitment firms. The report length may be as long as 350 pages per candidate and may include news articles, links to video interviews, blog posts by residents, etc. No other firm provides such comprehensive media reports.

### **Comprehensive Background Investigation Reports**

SGR provides the most comprehensive background investigations in the industry, and we are the only recruitment firm to use a licensed private investigation firm for these services.

### **Psychometric Assessments**

SGR uses the DiSC Management Profile psychometric assessment to provide a detailed understanding of how candidates will lead and manage an organization. The DiSC assessment report also provides valuable information regarding candidates' strengths and weaknesses.

### **Equal Opportunity Commitment**

SGR strongly believes in equal opportunity. SGR does not discriminate and is careful to follow both the letter and the spirit of laws regarding equal employment opportunities and nondiscrimination. More importantly, however, SGR believes that equal opportunity is an ethical issue. SGR quite simply will not enter into an engagement with an entity or organization that directs, or expects, that bias should, or will be, demonstrated on any basis other than those factors that have a bearing on the ability of the candidate to do the job. You can anticipate that SGR will make a serious and sincere effort to include qualified women and minority candidates in the finalist pool. Although SGR obviously cannot, and would not, guarantee the makeup of the finalist group, SGR does have relationships and contacts nationwide to encourage the meaningful participation of women and minority candidates.

### Value

For a variety of reasons that are detailed in this proposal, SGR will provide the most costeffective executive recruitment for your organization. Some firms low ball their price, and make up for it by reducing the amount of time they commit, or charging extra for additional time required. SGR gives you a fixed price, and we are with you until the end of the process regardless of how many hours are required.

### **Emerging Leaders**

SGR has a unique and unparalleled reputation of engaging and mentoring emerging leaders and young professionals. We will utilize our frequent personal interaction with emerging leaders, as well as our entire team's social media networks, to market this position and to identify potential applicants.

### Service Guarantee

SGR provides the strongest guarantee in the industry.

- 1. You always have 24/7 cell phone and email access to the executive recruiter and SGR's CEO.
- 2. If you do not find the right candidate, we will start the process over with no additional professional fees.
- 3. If we place a candidate, who we have fully vetted through the SGR recruitment process, who stays less than 18 months, we will conduct the recruitment again with no additional professional fees. If the organization circumvents SGR's recruitment process and selects a candidate that did not participate in the full recruitment process, this guarantee is null and void.
- 4. If we place a candidate with you, we will not directly solicit them for another job.

### **KEY PERSONNEL FOR THIS RECRUITMENT**

### Ron Holifield, CEO

Ron Holifield is the Founder and CEO of SGR. He previously served as Assistant City Manager in Plano, Texas, as well as City Manager in Garland, DeSoto, Farmersville and Sundown, and on the City Manager's staff in Lubbock.

In 1996, he left city management and purchased Government Relations Specialists, which he grew into the 49th largest lobby firm in Texas before selling it to an employee. In 1999, Ron founded Strategic Government Resources to specialize in facilitating collaboration among local governments, with a particular emphasis on employee training and development of next generation leaders.

He has grown SGR into the largest private sector training company that specializes in leadership, management and customer service for local governments in the nation. He is a frequent speaker at state and national conferences and remains a high-profile figure in the city management profession.

Ron holds a Bachelor of Arts in Government from Abilene Christian University and a Master of Public Administration from Texas Tech University.

### Kurt Hodgen, Senior Vice President

With over 30 years of local government experience, Kurt Hodgen joined SGR in 2017 as Senior Vice President. Most recently, from 2007 until his retirement, Kurt served as the City Manager for the City of Harrisonburg after having previously served as the Assistant City Manager beginning in 2001. From 1993 to 2001, Kurt was the Acting Assistant County Administrator/Director of Public Works for Botetourt County, Virginia. Before that, Kurt served as the Acting Town Manager for the Town of Narrows, Virginia.

Kurt has been active in his professional associations and is currently a member of the International City and County Management Association (ICMA) and the Virginia Local Government Management Association (VLGMA). Recently, he served as the Chairman for the Board of Directors for the Virginia Municipal League Insurance Program, in addition to serving on the Executive Committee for VLGMA, the Harrisonburg Rockingham Regional Sewer Authority, the Middle River Regional Jail Board of Directors, Harrisonburg Rockingham Emergency Communication Center Administrative Board, and more.

Kurt holds a Bachelor of Science in Public Administration and Political Science from James Madison University and is a Credentialed Manager from ICMA.

### Kurt D. Hodgen, ICMA-CM 1871 Rhianon Lane Harrisonburg, VA 22801 (540) 820-0531 kdhodgen@comcast.net

### **JOB OBJECTIVE**:

To obtain a position in local government consulting that will allow me to utilize my work experiences, skills and knowledge in service to localities in need.

### EDUCATION:

James Madison University, B.S. degree in Public Administration and Political Science, December, 1984. AWWA Utility Management Institute at Virginia Tech, 1989; Senior Executive Institute, University of Virginia, 1991; Virginia Institute for Economic Development, 1996; ICMA Credentialed Manager, 2003.

### **RELATED EXPERIENCE**:

### July 2007 - 2017: City Manager, City of Harrisonburg.

Chief Administrative officer of one of the fastest growing cities in Virginia, (population of just under 54,000). Responsible for preparation and administration of a \$200+ million dollar budget (all funds), 12 departments and 754 FT employees. Appointed by a five member City Council, elected at-large.

Accomplishments and activities include:

- Numerous infrastructure projects including public buildings, water and sewer upgrades and expansions, new road construction, new bike and pedestrian trails, downtown redevelopment and streetscape improvements and parks and recreation facilities.
- Enhancements to the City's financial management policies; upgrades to the City's bond ratings; multiple successful bond issues; \$30 million plus in state and federal transportation funding (grants and matching funds).
- Growth of the local economy through new commercial and retail, corporate expansions such as Rosetta Stone, Anthem Data Center, Serco, Axon, and Walker/Tenneco. Establishment of economic revitalization zones and technology zones.
- Growth and development of staff through internal and external education and training opportunities; succession planning.
- Intergovernmental/regional cooperative efforts including establishment of a City/James Madison University liaison committee consisting of City Manager and two Council members and JMU President and Senior Vice President that meets on a quarterly basis, continuation of City/County liaison meetings, City-School Board liaison meetings, shared services with the County; service on regional Boards and Commissions; serve as City's legislative liaison.

### February 2001 – June 2007: Assistant City Manager, City of Harrisonburg.

Principal assistant to the City Manager. Performed duties of the city manager in his absence as well as all other duties assigned including liaison between City Manager and department heads; direct oversight of six departments; start-up and administration of City's CDBG Program; grant writing;

special project management; staff development; emergency services; report writing and presentations to City Manager and City Council.

### **Feb.1993** – **Feb. 2001:** Asst. County Admin./Dir. of Pub. Works, Botetourt County, Virginia. Top-level administrative position in rapidly growing County. Responsible for administration of multiple departmental activities including engineering, utilities, landfill and recycling, building and grounds maintenance, and parks and recreation. Administered departmental budgets of \$3.2 million and capital projects budget totaling \$3.8 million. Duties also included grant writing and administration; long range planning; staff development; economic development activities; emergency services; report writing and presentations to county administrator and Board of Supervisors.

### January 1988 - February 1993: Town Manager, Town of Narrows, Virginia.

Chief Administrative Officer of a full-service town (pop. 2,100); managed \$1.2 million dollar budget and 23 full-time employees; community development and planning activities including maintenance, capital projects, water and sewer, street and sidewalk improvements; agenda preparation for Council meetings. Prepared monthly financial reports, biweekly reports, and other reports and studies as required by council. Other activities as directed by Council. Developed standard purchasing and budgeting policies; completed major water and sewer system improvements totaling over \$2.5 million dollars. Other activities included grant writing and administration, and intergovernmental cooperation efforts.

### Dec. 1986 – Jan. 1988: Public Admin. Specialist, Mt. Rogers Planning District Commission.

Served as Circuit Riding Town Manager for the towns of Fries and Independence, Virginia. Wrote and/or administered CDBG, EPA and FmHA grants in excess of \$6 million dollars for community development projects.

### January 1985 - August 1986: Asst. to the County Administrator, Alleghany County, Virginia.

Duties included assistance in preparation and administration of \$10 million dollar budget, project manager for the renovation of and movement to a new county office building. Prepared reports, assisted in day-to day operations, other duties as assigned by the County Administrator.

### **PROFESSIONAL MEMBERSHIPS:**

International City and County Management Association (ICMA) Virginia Local Government Management Association (VLGMA)

### **OTHER CURRENT AFFILIATIONS:**

Virginia Municipal League Insurance Program, Current Chairman of Board of Directors Virginia Local Government Management Association Executive Committee (2006-08) Virginia Local Government Management Association Support Network Coordinator Harrisonburg Rockingham Regional Sewer Authority Board of Directors Middle River Regional Jail Board of Directors Harrisonburg Rockingham Emergency Communication Center Administrative Board Harrisonburg Rockingham Social Services District Administrative Board Central Shenandoah Juvenile Detention Center Board of Directors Community Criminal Justice Board, Board member Virginia Commission on Local Government Annexation Study Committee member

### Ron Holifield Resume – March, 2018

### Strategic Government Resources, P.O. Box 1642, Keller, Texas 76248 Cell: 214-676-1691, <u>Ron@GovernmentResource.com</u>

### **PROFESSIONAL HISTORY**

### Strategic Government Resources – Owner & CEO January 1999 to Present

- Owner and CEO of this strategic management firm, helping over 550 local governments Recruit, Assess and Develop Innovative, Collaborative and Authentic Leaders.
- SGR is the largest provider of live and online training in the nation designed specifically for local government, training up to 1,000 employees/officials every month in 45 states.
- SGR is the third largest local government executive search firm in the nation.
- Interviewed and/or quoted by numerous news publications and media outlets including: National Public Radio, Entrepreneur Magazine, Government Technology, GovWire, Federal Computer Week, CIO Magazine, Dallas Business Journal, DFW Tech Biz, D Magazine, International Association of Chiefs of Police Journal, as well as numerous newspapers and broadcast news outlets in a wide variety of national media markets.

### Government Relations Specialists – Owner & CEO August 1996 to September 2001

- Owner and CEO of this consulting firm which represented businesses doing business with government and in legislative advocacy efforts.
- Doubled it in size, becoming the 49<sup>th</sup> largest lobby firm in Texas, and then sold it to an employee to focus all efforts on the launch of SGR.
- Major clients included over 40 Fortune 500 firms including American Express, Aramark, Automated Licensing Systems, Children's Comprehensive Services, IBM, Quorum Health Group, Library Systems and Services, PeopleSoft, SCT, Space Imaging, TXI, Verizon, Xerox and many others.

### City of DeSoto, Texas – City Manager October 1994 to August 1996

- Significant accomplishments include:
  - Named by Texas Business Magazine as a top 20 Texas city to relocate a business.
  - Named by Texas Outlook Magazine as a top 25 city for economic development.
  - Named by Texas Business Magazine as one of the "Best Run Cities in Texas."
  - Increase in commercial building permits in excess of 1,000% over previous year.
  - Lowest crime rate of any major city in the Dallas-Fort Worth Metroplex.

### City of Garland, Texas – City Manager November 1991 to June 1994

- City Manager of this rapidly growing city, which owns and operates an electric production and distribution system, a regional wastewater treatment system, a regional landfill, and a heliport, and offers a variety of social services and strong cultural arts. The ninth largest city in Texas, Garland's population was in excess of 220,000 with over 2,300 employees, and an annual operating and capital budget in excess of \$350 million.
- Hired to take this very traditional manufacturing-based community and rapidly position it as a statewide leader, transforming its one-dimensional image and reputation as a blue-collar suburb into that of a leading first tier city.

### City of Plano, Texas – Assistant City Manager, Assistant to the City Manager November 1986 to November 1991

• Served in a variety of capacities in this rapidly growing, premier city, including: Assistant City Manager of Community Services, Assistant City Manager of Administration, Acting Assistant City Manager for Development, and Assistant to the City Manager.

### City of Farmersville, Texas – City Manager 1984 to 1986

• First City Manager of this full service city operating an electric system and two lakes.

### City of Sundown, Texas – City Manager 1982 to 1984

• City Manager of this full service city operating a natural gas system and a golf course.

### City of Lubbock, Texas – City Administrative Intern to the City Manager 1981 to 1982

• Administrative Intern to the City Manager.

### EDUCATION

- Texas Tech University Masters of Public Administration
- Abilene Christian University Bachelor of Arts, Government Major / Student Association President

### MAJOR AWARDS for Municipal Organizations Managed

- 3CMA Economic Development Marketing Campaign Savvy Award Certificate of Excellence for International Development and Local Realtor Ads Garland
- International Association of Chief's of Police, Excellence in Policing Award for Neighborhood Service Team Garland
- Finalist, Governor's Environmental Excellence Award Garland
- Texas Natural Resource Conservation Commission Award for Excellence Garland
- American Society of Landscape Architects, Texas Chapter, Environmental Stewardship Award for Garland's Spring Creek Forest Preserve Garland
- Dallas Business Journal, "Metroplex Real Estate Deal of the Year (Existing Building)," Garland
- Dallas Business Journal "Metroplex Real Estate Deal of the Year (New Construction)," -Garland
- GFOA Award for Distinguished Budget Presentation, every year, 1987-1996
- GFOA Certificate of Achievement for Excellence in Financial Reporting, 1987-1991

### CURRENT PROFESSIONAL PARTICIPATION

- ICMA Conference Evaluation Committee, 2017
- ICMA Task Force on Inclusiveness, 2014 16
- Texas Police Chief's Association Training Advisory Committee 2018-present
- Member, Texas Fire Chief's Association Best Practices Recognition Board, 2014-present
- National Institute for Governmental Purchasing Talent Management Council, 2014
- Missouri Municipal League Governance Institute Fellow, 2013-present
- Texas City Management Association Task Force on Professional Development, 2014-15
- Author, "the 16%" weekly blog, 2013-2017
- Author, "Fourth Dimension Leadership", 2010
- Member, International City/County Management Association (ICMA), 1982-present
- Member, Texas City Management Association (TCMA), 1982-present
- Member, Texas Municipal Human Resources Association, 2006 present
- Member, Governmental Finance Officers Association, 2010 present

### PREVIOUS PROFESSIONAL PARTICIPATION

- Author of 4<sup>th</sup> Dimension Leadership a Radical Strategy for Creating An Authentic Servant Leadership Culture
- Author of a Monthly Column in Texas City Manager Magazine on "Innovations that Make a Difference"
- ICMA Task Force on Employment Agreements

- ICMA Management Innovations Panel
- ICMA Conference Evaluation Committee
- ICMA/Innovation Groups National Management Practices Panel
- Author, "The Public Executive's Complete Guide to Employment Agreements", book published by ICMA and the Innovation Groups
- Texas Innovation Groups Executive Committee
- Author, "Crossing Department Lines Garland's Neighborhood Service Team", article published in the International Association of Chiefs of Police National Journal
- Author, "Redefining Thinking, Structures and the Rules of the Game in Government", article published in Texas Town and City Magazine
- Contributor, State Comptroller Bob Bullock's handbook for municipalities: "Standard Financial Management System for Texas Cities"
- Texas Municipal League Advisory Committee on Legislative Affairs Personnel Issues
- TCMA Ethics and Professional Standards Committee
- TCMA Annual Conference Committee

### SPEAKING ENGAGEMENTS

- Ohio City Management Association, 2018
- Louisiana Municipal Association, 2018
- Florida City County Management Association Winter Summit, 2018
- SGR Servant Leadership Conference, 2018
- Texas Recreation and Parks Society, 2017
- Illinois Public Health Association, 2017
- Tennessee Governmental Finance Officers Association, 2017
- Texas Municipal HR Association, 2017
- Washington Public Employers Labor Relations Association, 2017
- International Personnel Management Association, 2017
- Oklahoma Municipal League, 2017
- Missouri Municipal League, 2017
- Florida League of Cities, 2017
- Michigan City Management Association, 2017
- Texas Municipal Utilities Association, 2017
- Florida City County Management Association, 2017
- International Personnel Management Association Midwest, 2017
- Missouri City Management Association, 2017
- National Public Employers Labor Relations Association, 2017
- Texas Municipal Clerks Association Annual School, 2017
- SGR Leadership Conference, 2017
- Texas City Management Association Regional Meeting, 2016
- Colorado Governmental Finance Officers Association, 2016

- Ohio City Management Association/Ohio Parks and Recreation Association Joint Conference, 2016
- Illinois Public Employer's Labor Relations Association, 2016
- Urban Management Assistant's/Emerging Local Government Leaders Pop Up Conference, 2016
- Texas Fire Marshall's, 2016
- Kentucky League of Cities, 2016
- Missouri Municipal League, 2016
- Florida League of Cities, 2016
- Arizona Parks and Recreation Association Conference, 2016
- Association of Public Safety Communications, 2016
- Texas City Management Association, 2016
- Florida City County Manager's Conference, 2016
- Colorado Emerging Leaders Conference, 2016
- Texas Municipal HR Association, 2016
- Florida City County Management Association, 2016
- Speak at National Public Employers Labor Relations Association, 2016
- Georgia City Management Association, 2016
- New Mexico Society of Human Resource Management, 2016
- Colorado Chapter of International Personnel Management Association, 2016
- Colorado City County Management Conference, 2016
- CPS Annual Conference, 2016
- Ohio Public Employer's Labor Relations Association, 2016
- Emerging Local Government Leaders, 2015
- National Purchasing Institute, 2015
- Public Libraries Association of North Texas, 2015
- Washington Public Employers Labor Relations Association, 2015
- Oregon City Management Association, 2015
- Colorado City Management Association Emerging Leaders, 2015
- Texas Municipal HR Association Nuts and Bolts Workshop, 2015
- National Association of County Clerks and Recorders, 2015
- Gettysburg Leadership Workshop, 2015
- Association of Washington Cities, 2015
- Texas City Manager's Associationl, 2015
- International Personnel Management Association Midwest Conference, 2015
- East Texas City Manager's Association, 2015
- Missouri Association of Purchasing Professionals, 2015
- Association of Washington Cities Labor Relations Institute, 2015
- Texas Public Employers Labor Relations Association, 2015
- Dallas Office of the FBI on Valuing Workplace Diversity and the Difference Between Bias and Prejudice, 2015
- Government Finance Officers Association of Texas, 2015
- National Public Employers Labor Relations Association, 2015

- Tennessee Government Finance Officers Association, 2015
- Missouri City Clerks, 2015
- Texas Fire Educators Association, 2015
- SGR Servant Leadership Conference, 2015
- National Forum for Black Public Administrators DFW Chapter, 2014
- Public Purchasing Association of North Texas, 2014
- Missouri Intergovernmental Risk Association, 2014
- Texas City Management Association, 2014
- American Public Works Association Midwest, 2014
- Governmental Finance Officers Association, 2014
- National Public Employers Labor Relations Association, 2014
- North Texas Municipal Clerks Association, 2014
- National Institute for Governmental Purchasing Lone Star Conference, 2014
- Missouri Municipal Clerks and Finance Officers Association, 2014
- South Texas City Manager's Association 2014
- Urban Counties Annual Conference, 2014
- SGR Annual Conference on Creating a Learning Organization, 2014
- National Public Employers Labor Relations Association Annual Conference, 2013
- National Parks and Recreation Annual Conference 2013
- Missouri Municipal League Annual Conference, 2013
- Washington City/County Management Association Annual Conference, 2013
- Nebraska City/County Management Association Annual Conference, 2013
- Tennessee Municipal League Annual Conference, 2013
- Texas City Manager's Association Annual Conference, 2013
- Government Finance Officers Association of Texas Annual Conference, 2013
- American Public Works Association Regional Conference, 2013
- Kansas Public Works Association Annual Conference, 2013
- Texas Recreation and Parks Association Annual Conference, 2013
- Texas Public Purchasing Association Annual Conference, 2013
- Colorado City County Management Association Annual Conference, 2013
- Kansas City County Management Association Annual Conference, 2012
- National Parks and Recreation Management School, 2012
- Texas City Management Study Group, 2012
- International City County Management Association Annual Conference, 2012
- National Procurement Institute, 2012
- Missouri Municipal League Annual Conference, 2012
- Texas City Clerk's Association Annual School, 2012
- Texas County Clerk's Association Annual School, 2012
- Kansas Governmental Finance Officers Association Annual Conference, 2011
- Texas City Management Association Annual Conference, 2010
- Public Risk Management Assoc. Annual Conference, 2010
- Oklahoma City Manager's Association Annual Conference, 2010
- Northwest States City Management Association Annual Conference, 2010

- Ohio City/County Management Assoc. Annual Conference, 2009
- West Texas City Management Association Annual Training Conference, 2009
- Texas Municipal League Regional Meeting, 2009
- Texas Municipal Human Resources Association Annual Nuts and Bolts Conference, 2009
- East Texas City Management Association Annual Training Conference, 2008
- East Texas City Management Association Annual Training Conference, 2007
- International City/County Management Association Conference, 2006
- Certified Public Manager Program, 2006
- North Texas Municipal Clerks Association Management Institute, 2006
- City of Carrollton, Texas, Leadership Academy, 2006
- City of Arlington, Texas, Leadership Academy, 2005
- Urban Management Assistants of North Texas Annual One Day Conference, 2005
- Leadership Southwest, 2004, 2006, 2008
- International City/County Management Association Annual Conference, 2003
- Keynote Speaker (along with the Deputy Secretary of Defense), Government Electronics and Information Technology Association Information Technology and Defense Electronics Forecast Annual Conference – State and Local Homeland Security, 2002
- Transforming Local Government Conference, 2001
- National Association of Counties Annual Conference, 1999
- World Services Congress Building Public Private Partnerships, 1999
- Central Texas City Management Association, 1999
- Carolinas-Virginia Hospital Trustee/Physician Conference, 1999
- Quorum Ohio CEO Conference, 1999
- Chairman of the Board In-Service Training, Quorum, 1999
- Quorum Foundations for the Future, 1999
- Quorum Chairman of the Board Training, 1998
- International City County Management Association, 1998
- Iowa Municipal Management Institute, 1997
- Quorum Foundations for the Future, 1997
- Quorum Board of Trustees Training, 1997
- Urban Management Assistants of North Texas, Conference of Minority Public Administrators, and National Forum for Black Public Administrators Workshop 1996
- Innovation Groups Regional Conference, 1996
- Texas City Management Association Annual Conference, 1996
- Florida City/County Management Assoc. Annual Conference, 1996
- North Carolina City/County Management Association Annual Conference, 1996
- Quorum Foundations for the Future, 1996
- International City/County Management Association Conference, 1996
- Texas City Management Association Conference, 1995
- Kansas Innovation Groups Regional Workshop, 1995
- City-County Communications & Marketing Association National Conference, 1994
- National League of Cities Innovations in Government National Conference, 1994

- Innovation Groups Regional Workshop, 1994
- Texas Foundation for the Improvement of Local Government Institute, 1994

### **OTHER HONORS AND ACTIVITIES**

- American MENSA member
- Distinguished Alumni, Abilene Christian University
- Abilene Christian University Public Administration Visiting Committee
- Texas Tech University, Center for Public Service, Alumni of the Year

### **PROJECT METHODOLOGY**

SGR provides a comprehensive scope of executive recruitment services, and each executive recruitment service contract is tailored to meet the client's specific needs. However, a full-service recruitment typically entails the following:

### 1. Organizational Inquiry and Analysis

- Outline Project Plan and Timeline
- Individual Interviews with Search Committee / Key Personnel / Community Leaders (if desired)
- Development of Position Profile and Professional Production of Brochure

### 2. Advertising and Recruitment

- Ad Placement
- Social Media and Marketing of Position
- Ongoing Communication with Applicants and Prospects

### 3. Initial Screening and Review

- Management of Applications
- Evaluation and Triage of Resumes
- Search Committee Briefing to Facilitate Selection of Semifinalists

### 4. Evaluation of Semifinalist Candidates

- Personal Interaction with Semifinalist Candidates
- Written Questionnaire
- Recorded Online Interviews
- Media Search Stage 1
- Semifinalist Briefing Books
- Search Committee Briefing to Facilitate Selection of Finalists

### 5. Evaluation of Finalist Candidates

- Comprehensive Media Search Stage 2
- Comprehensive Background Investigation Report
- DiSC Management Assessment
- Finalist Briefing Books
- Press Release (if desired)
- Stakeholder Engagement (if desired)

### 6. Interview Process

- First Year Game Plan (if desired)
- Conduct Interviews
- Deliberations
- Reference Checks

### 7. Negotiations and Hiring Process

- Determine the Terms of an Offer
- Negotiate Terms and Conditions of Employment
- Transition Strategy
- 8. Post-Hire Team Building Workshop (supplemental service, if desired)
  - I-OPT Team Building Workshop

### Step 1: Organizational Inquiry and Analysis

In the Organizational Inquiry and Analysis Stage, SGR devotes tremendous energy to understanding your organization's unique culture, environment, and goals to ensure you get the right match for your particular needs.

### **Outline Project Plan and Timeline**

SGR will meet with the client at the outset of the project to finalize the recruitment plans and timeline. At this time, SGR will also request that the client provide additional information about the community, organization, and position. Information requested will include general information and available resources about the community, school district, economic vitality, political leadership, organization, strategic plan, governing body goals and objectives, budget information, major projects, job description, salary range, benefits package, etc.

### Individual Interviews with Search Committee and Key Personnel (if desired)

Fully understanding your organizational needs is the most critical part of conducting a successful executive recruitment. SGR conducts individual interviews with the Search Committee, key staff, and/or direct reports to find out more about the position, special considerations, and the political environment. These interviews last approximately 30 minutes to one hour each and identify individual issues that may affect the dynamics of the recruitment, as well as develop a composite understanding of the organization's preferences. This process helps with organizational buy-in and will assist us in developing the Position Profile as we look for any significant staff issues or major disconnects that may not otherwise be apparent.

### **Development of Position Profile Brochure**

Following the individual interviews and internal analysis, SGR will develop a draft Position Profile Brochure that is reviewed and revised in partnership with your organization until everyone agrees it accurately reflects the sought-after leadership and management characteristics. A sample brochure is included with this proposal document.

### Step 2: Advertising and Recruitment

The Advertising and Recruitment stage includes ad placement, email distribution of the Position Profile, responding to inquiries about the position, and ongoing communication with applicants and prospects.

### Ad Placement / Social Media and Marketing of Position

The Executive Recruiter and client work together to determine the best ways to advertise and recruit for the position. Ads are typically placed in various state and national publications, targeting the most effective venues for reaching qualified candidates for that particular position.

SGR's preferred strategy is to rely on email distribution of the Position Profile Brochure to key opinion leaders and potential prospects across the country. The position will be announced in our "10 in 10" e-newsletter, which reaches over 60,000 local government professionals, in

addition to a targeted email announcement to specific professional categories and/or areas of the country. By utilizing an email distribution strategy, these brochures tend to "get legs" of their own, resulting in a very high penetration rate at minimal cost.

SGR will utilize Facebook, Twitter, personal phone calls, personal emails, LinkedIn, Instagram, and Pinterest to promote the position. This communication is both to solicit high potential candidates and to encourage key local government professionals to share information within their professional circles.

### **Ongoing Communication with Applicants and Prospects**

SGR communicates with all applicants on a frequent and ongoing basis to ensure applicants stay enthusiastic about the opportunity. Outstanding prospects often will not submit a resume until they have done considerable homework on the available position. A significant number of inquiries will be made, and it is essential that the executive search firm be prepared to answer those questions with fast, accurate, and complete information, and in a warm and personal manner. This is one of the first places a prospective candidate will develop an impression about organization, and it is an area in which SGR excels. SGR also utilizes Google Alerts for each client organization and provides updates to our Executive Recruiters and applicants of any references made regarding the client organization in various media outlets.

### Step 3: Initial Screening and Review

This stage of the executive recruitment involves managing the flow of resumes, and screening and evaluating resumes.

### **Management of Applications**

Handling the flow of resumes is an ongoing and significant process. On the front end, it involves tracking resumes and promptly acknowledging their receipt. It also involves timely and personal responses to any questions or inquiries.

### **Evaluation and Triage of Resumes**

SGR uses a triage process to identify high-probability, medium-probability, and low-probability candidates. The triage ranking is focused on overall assessment based on interaction with the applicant, qualifications, any known issues regarding previous work experience, and evaluation of cultural fit with the organization.

In contrast with the triage process described above, which focuses on subjective assessment of the resumes and how the candidates present themselves, we also evaluate each candidate to make sure that the minimum requirements of the position are met, and which of the preferred requirements are met. This sifting process assesses how well candidates' applications fulfill the recruitment criteria outlined in the Position Profile.

### Search Committee Briefing / Selection of Semifinalist Candidates

At this briefing, SGR will provide a comprehensive progress report via PowerPoint presentation and will facilitate the selection of approximately 8-12 semifinalists. The presentation will include summary information on the process so far, the candidate pool overall, and any trends or issues that have arisen, as well as a briefing on each candidate and their credentials. No other firm offers this level of reporting detail and transparency.

### **Step 4: Evaluation of Semifinalist Candidates**

Reviewing resumes is an important and valuable step in the executive recruitment process. However, the simple fact is that resumes can be misleading. They tell you nothing about the individual's personal qualities or his/her ability to get along with other people. Resumes can also exaggerate or inflate accomplishments or experience. SGR's responsibility is to go more indepth than the resume to ensure that those candidates who continue in the process are truly outstanding.

### Personal Interaction with Semifinalist Candidates

SGR's goal is to have a clear understanding of the person behind the resume and what makes him/her an outstanding prospect for you. The evaluation of semifinalist candidates includes follow-up by phone when appropriate to ask any questions about underlying issues.

### Written Questionnaire

SGR will ask semifinalist candidates to complete a comprehensive written exercise designed to provide greater insight into candidate thought processes and communication styles. SGR's written instrument is custom-designed around the priorities identified by the Search Committee and usually includes about 20 questions focusing on 5-6 key areas of particular interest to the client. This written instrument will be included in the semifinalist briefing book along with the cover letters and resumes.

### **Recorded Online Interviews**

SGR offers recorded online videos of candidates answering pre-recorded questions. This provides a very insightful, efficient and cost effective way to gain additional insights to utilize in selecting finalists you want to come in for live interviews. The online interviews allow the Search Committee to evaluate technological competence, demeanor, verbal communication skills, and on-camera presence. Online interviews also convey to candidates that the organization is using leading edge technology in its business processes and provide an opportunity for the Search Committee to ask candidates questions on specific topics of special interest. Online interviews are emailed to the Search Committee for viewing prior to selection of finalist candidates.

### Media Search Stage 1

Stage 1 of our media search involves a comprehensive review of all newspaper articles on the candidate in major news outlets within the previous two years. These media reports at the semifinalist stage have proven helpful by uncovering issues that were not previously disclosed

by prospective candidates. The Executive Recruiter will communicate any "red flags" to the Search Committee immediately upon discovery.

### Search Committee Briefing / Selection of Finalist Candidates

Prior to this briefing, SGR will provide each member of the Search Committee with a briefing book on the semifinalist candidates. The briefing book will include written questionnaires, online interviews, and any additional information obtained about the candidate. The purpose of this briefing is to facilitate narrowing the list to 4-6 finalists who will be invited for personal interviews.

### **Step 5: Evaluation of Finalist Candidates**

Once the finalists have been selected, SGR will coordinate with you to schedule interviews.

### **Comprehensive Media Search Stage 2**

These Stage 2 Media Reports are compiled by utilizing our proprietary media search process including variations of the candidates' names and states/cities in which they have lived or worked, and searches of local papers where the candidates have lived or worked. We also search social media sites. The Media Reports typically range from 20-300 pages per candidate and may include news articles, links to video interviews, blog posts by residents, etc. The Media Reports are put into an easy-to-read format and recorded onto flash drives for the Search Committee. The candidate's name is highlighted each time it appears.

These media reports have proven helpful to Search Committees by uncovering issues that were not previously disclosed by candidates and that would likely not have been discovered through an automated search or Google search, typically used by other recruitment firms. The Media Reports also give the Search Committee an overview of the type and extent of press coverage that a candidate has experienced over the course of his/her career.

### **Comprehensive Background Investigation Reports**

Through SGR's partnership with FirstCheck, a licensed private investigations company, we are able to provide our clients with comprehensive background screening reports that include detailed information such as:

- Social Security number trace
- Address history
- Driving history/motor vehicle records
- Credit report
- Federal criminal search
- National criminal search
- County wants and warrants for previous 10 years
- Global homeland security search
- Sex offender registry search
- State criminal search (for current and previous states of residence)

- County criminal search (for every county in which candidate has lived or worked) for previous 10 years
- County civil search (for every county in which the candidate has lived or worked) for previous 10 years
- Education verification

A sample Background Investigation Report is included with this proposal document.

### Assessments (DiSC Management Profile)

It is critical for you to know as much as you can about your new executive before hiring him/her. Historically, employers have depended upon resumes, references, and interviews as sources of information for making hiring decisions. In practice, these sources have often proved inadequate for consistently selecting successful employees. The use of assessments has become essential for employers who want to place the right people in the right positions.

SGR uses a DiSC Management assessment tool, which is among the most validated and reliable personal assessment tools available. The DiSC Management Profile analyzes and reports comprehensively on the candidate's preferences in five vital areas: management style, directing and delegating, motivation, development of others, and working with his/her own manager.

### Press Release (if desired)

Until you have "sealed the deal," you need to be cautious in order to avoid the embarrassment of a premature announcement that does not work out. You also want to try to notify all senior staff and unsuccessful candidates before they read about it in the newspaper. SGR will assist with this coordination and with drafting any announcements or press releases.

### Stakeholder Engagement (if desired)

At the discretion of the Search Committee, we will work closely with your organization to engage stakeholders in the recruitment process. Our recommendation is that we design a specific stakeholder engagement process after we learn more about the organization and the community. Different approaches work best in different communities. Below is an array of options we have used in the past, but we will collaborate with your organization to determine which option, or combination of options, will be the most effective for the unique needs of the organization.

- Interviewing community leaders at the outset of the recruitment;
- Holding a public forum for citizen engagement at the outset of the recruitment;
- Facilitating a Q&A series in the local newspaper with finalist candidates. This would run a week or two prior to the interviews;
- Utilize a citizen committee to conduct the early stage candidate screening and then turn over a semifinalist list to the City Council (if applicable);
- Community leader reception;
- Meet and greet;
- Search Committee and key community leader dinner meeting;

- "Round Robin" forum meetings with various community groups during a multi-day interview process; and,
- Site visits by citizen committee members to the finalist candidates' communities to report back.

### **Step 6: Interview Process**

Once the finalists have been selected, SGR will coordinate with you to schedule interviews.

### First Year Game Plan (if desired)

The "First Year Game Plan" is a process where finalist candidates are provided with the contact information for elected officials, key staff, and community leaders, and candidates are given free rein to make contact with all of them in advance and use those insights to develop a "first year game plan" based on what they know so far. Feedback is received from the key contacts on their impressions of the finalist candidates from the interactions with the candidates prior to the interviews. This exercise provides the opportunity to evaluate candidates' written and interpersonal communication skills, as well as critical analysis skills.

### **Conduct Interviews**

SGR will schedule interviews at a date/time convenient to your organization. This process can be as simple, or as complex, as your organization desires. SGR will help you determine the specifics you need. SGR will prepare sample interview questions and will participate throughout the process to make it smooth and efficient.

### Deliberations

SGR will facilitate a discussion about the finalist interviews and assist the Search Committee in making a hiring decision or on whether to bring back one or more candidates for a second interview.

### **Reference Checks**

Our reference checks are the most comprehensive in the industry. We place very little confidence on the references provided by the candidates since those can be expected to be biased. Instead, we will typically talk to as many as 20 professional contacts for a given candidate including elected officials, direct supervisors, direct reports, internal organizational peers, professional peers in other organizations, civic leaders, and media representatives. We always seek out the candidate's greatest critics and greatest fans to ensure a complete, yet balanced, perspective and overview of each candidate.

### **Step 7: Negotiations and Hiring Process**

Once the organization is ready to make an offer, SGR can provide additional assistance to the client in the following areas.

### Determine the Terms of an Offer

Upon request, SGR will provide comparative data for selected organizations, appropriate employment agreement language, and other similar information to assist you in determining an appropriate offer to extend to your candidate of choice.

### **Negotiate Terms and Conditions of Employment**

SGR will assist to whatever degree you deem appropriate in conducting negotiations with the chosen candidate. SGR will determine and define any special needs or concerns of the chosen candidate, including anything that could be a complicating factor. SGR is experienced and prepared to help craft win-win-solutions to negotiation "log-jams."

### **Transition Strategy**

There are a variety of transition issues when hiring a new executive. SGR will brief the client on transition issues that need to be addressed and will provide a recommendation on what actions to take. Together, we will create a transition strategy that builds the foundation for a successful long-term relationship.

### Step 8: Post-Hire Team Building Analysis (supplemental service)

SGR can provide a customized team building workshop after you hire for the position. SGR utilizes I-OPT, which is a validated measurement tool that shows how a person perceives and processes information. Because people "see" different things when they assess a situation, they are motivated to take various courses of action, so understanding you and your colleagues' I-OPT Profiles will enable you to work much more effectively as a team. The price is \$4,000 for a half-day onsite workshop, plus travel expenses, and \$150 per person for I-OPT reports (if not previously completed as part of the recruitment process), which include Individual Analysis Report, Emotional Impact Management Report, Change Management Report, and Team Management Report. Two-Person Reports can be ordered for an additional fee of \$50 per report.

### TIMELINE (STANDARD RECRUITMENT)

Task	Weeks
<ul> <li>Contract Executed</li> <li>Outline Project Plan, Timeline</li> <li>Individual Interviews with Search Committee / Key Personnel / Community Leaders (if desired)</li> </ul>	Week 1
<ul><li>Development of Position Profile Brochure</li><li>Search Committee Reviews and Approves Brochure</li></ul>	Weeks 2-3
<ul> <li>Ad Placements</li> <li>Accept Applications</li> <li>Email Distribution and Marketing of Position Profile</li> </ul>	Weeks 4-7
Triage and Scoring of Resumes	Week 8
<ul> <li>Search Committee Briefing (Slide Presentation) / Select Semifinalists</li> <li>Candidates Complete Questionnaire and Online Interviews</li> <li>Stage 1 Media Searches</li> </ul>	Week 9
Deliverable: Semifinalist Briefing Books	Week 10
Search Committee Briefing / Select Finalist Candidates	Week 11
<ul> <li>Comprehensive Media Search Stage 2</li> <li>Comprehensive Background Screening Report</li> <li>Candidates Complete DiSC Management Assessment</li> </ul>	Weeks 12-13
Deliverable: Finalist Briefing Books	Week 14
<ul> <li>Stakeholder Engagement (if desired)</li> <li>Conduct Interviews</li> <li>Deliberations</li> <li>Reference Checks</li> <li>Negotiations</li> </ul>	Week 15

• Announcement / Press Release

\*Each recruitment timeline is different based on the particular needs of the organization. SGR has completed searches in as little as 45 days, although this is not the recommended approach. We have also extended recruitment well beyond 15 weeks, based on the preference of the client.

### **PROJECT COST**

First Search: All-Inclusive Maximum Price	
Professional Services Fee:	\$ 18,500
Expenses Not-to-Exceed:	\$  9,500
All-Inclusive, Not-to-Exceed Maximum Price:	\$ 28,000*
Second Search: All-Inclusive Maximum Price	
Professional Services Fee:	\$ 18,500
Expenses Not-to-Exceed:	\$ 6,500
All-Inclusive, Not-to-Exceed Maximum Price:	\$ 25,000*
Third Search: All-Inclusive Maximum Price	
Professional Services Fee:	\$ 18,500
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Expenses Not-to-Exceed:	<u>\$ 3,500</u>
All-Inclusive, Not-to-Exceed Maximum Price:	\$ 22 <i>,</i> 000*

### **Expenses Not-to Exceed**

SGR does not bill the client for any expenses except for those explicitly detailed herein. Items included in the Expenses Not-to-Exceed include:

- Professional production of a high quality brochure. This brochure (typically 4 pages) is produced by SGR's graphic designer for a flat fee of \$1,500.
- Ad placement in appropriate professional publications, including trade journals and websites, and related advertising to announce the position. This is billed at actual cost, with no markup for overhead. (However, the costs of ad placements in newspapers are not part of the not-to-exceed ad placement costs.)
- Printing of documents and materials. Reproduction costs for reports and briefing books presented to the client at 26 cents per copy, plus the cost of binders/binding. Flash drives are billed at \$10 each.
- Online interviews. There is a cost of \$200 for each recorded online interview. SGR recommends conducting online interviews at the semifinalist stage (up to 12 semifinalists).
- Psychometric Assessments. There is a cost of \$150 per candidate for the DiSC Management Profile (up to 6 finalists).
- Comprehensive Media Reports Stage 2. There is a cost of \$500 per candidate. SGR recommends conducting Stage 2 media searches on the finalist candidates (up to 6 finalists).

- Comprehensive Background Investigation Reports. There is a cost of \$300 per candidate for comprehensive background screening reports prepared by our licensed private investigations provider. SGR recommends conducting comprehensive background investigations on the finalist candidates (up to 6 finalists).
- Travel for the Executive Recruiter (incurred for the benefit of the client). Meals are billed at a per diem rate of \$10 for breakfast, \$15 for lunch, and \$25 for dinner. Mileage will be reimbursed at the current IRS rate. All other travel-related expenses are billed back at actual cost, with no markup for overhead.
- Up to four (4) visits/trips by the Recruiter to the Organization. Any additional visits/trips by the Recruiter to the Organization will be billed over and above the not-to-exceed maximum price.

### \*Supplemental Services

The supplemental services listed below are not included in the maximum price above. These supplemental services include:

- Candidate Travel. Candidates are typically reimbursed directly by the client for travel expenses. If the client prefers a different arrangement for candidate travel, SGR will be glad to accommodate the client's wishes.
- Stakeholder Survey. SGR will conduct a Stakeholder Survey for \$1,000. SGR provides recommended survey questions and sets up an online survey. Stakeholders are directed to a web page or invited to take the survey by email. Written summary of results is provided to the organization.
- Post-Hire Team Building Analysis. A half-day onsite workshop is \$4,000, plus travel expenses, and \$150 per person for I-OPT reports (if reports were not previously completed as part of the recruitment process), which include Individual Analysis Report, Emotional Impact Management Report, Change Management Report, and Team Management Report. Two-Person Reports can be ordered for an additional fee of \$50 per report.
- Site Visits to Communities of Finalist Candidates. If desired, the Executive Recruiter will travel to the communities of the finalist candidates to conduct onsite visits. Site visits will be charged at a day rate of \$1,000 per day, plus travel expenses.
- In the unexpected event the client shall request that unusual out of pocket expenses be incurred, said expenses will be reimbursed at the actual cost with no mark up for overhead.
- If the client desires any supplemental services not mentioned in this section, an estimate of the cost and hours to be committed will be provided at that time, and no work shall be done without approval. Supplemental services will be billed out at \$250 per hour.

### Billing

Professional fees for the recruitment are billed in three equal installments during the course of the recruitment. The initial installment is billed after the Organizational Inquiry and Analysis is completed and the position profile has been created. The second installment is billed when semifinalists are selected. The final installment is billed at the conclusion of the recruitment. Expense (reimbursable) items and supplemental services will be billed with each of the three installments, as appropriate.

### **PROVISION OF SERVICE GUARANTEE**

SGR guarantees that you will be satisfied with the results of the recruitment process, or we will repeat the entire process at no additional professional fee until you find a candidate that you desire. Additionally, if you select a candidate (that SGR has fully vetted) who resigns or is released within 18 months of their hire date, SGR will repeat the process at no additional professional fee to the client. If the Organization circumvents SGR's recruitment process and selects a candidate who did not participate in the full recruitment process, the service guarantee is null and void. We also guarantee that we will not directly solicit a candidate we bring to you for another job.

### References

Andrea Surratt, City Manager City of Bozeman, Montana (pop. 45,000) Email: <u>asurratt@bozeman.net</u> Phone: 406-582-2306

Laurie Dove, Mayor City of Valley Center, Kansas (pop. 5,100) Email: <u>vcmayor@valleycenterks.org</u> Phone: 316-755-7310

Nan Johnston, Mayor City of Parkville, Missouri (pop. 5,500) Email: <u>njohnston@parkvillemo.gov</u> Phone: 816-741-7676

Krista Miller, Director of Human Resources, Safety & Risk Management Town of Vail, Colorado (pop. 4,800) Email: <u>kmiller@vailgov.com</u> Phone: 970-477-3512

Kristie Hammitt, Executive Director, Central Services City of Eugene, Oregon (pop. 166,000) Email: <u>kristie.a.hammitt@ci.eugene.or.us</u> Phone: 541-337-4444

Russ Forrest, City Manager City of Gunnison, Colorado (pop. 6,000) Email: <u>rforrest@gunnisonco.gov</u> Phone: 970-641-8171

Todd Wodraska, Mayor City of Jupiter, Florida (pop. 60,681) Email: <u>toddw@jupiter.fl.us</u> Phone: 561-741-2214

### **Recent City Management Executive Searches**

### 2018

### **City/Town Manager or Administrator**

- Bethany, Oklahoma (pop. 19,600)
- Craig, Colorado (pop. 8,800)
- Forney, Texas (pop. 17,500)
- Freeport, Texas (pop. 12,000)
- Green Cove Springs, Florida (pop. 7,000)
- Jacksonville, Texas (pop. 14,600)
- Lockhart, Texas (pop. 13,000)
- Marshall, Texas (pop. 24,700)
- Murfreesboro, Tennessee (pop. 131,900)
- Nixa, Missouri (pop. 20,500)
- Paducah, Kentucky (pop. 25,000)
- Pflugerville, Texas (pop. 54,600)
- Smithville, Missouri (pop. 9,000)
- Springfield, Missouri (pop. 167,300)
- Tolland, Connecticut (pop. 15,000)

### Deputy/Assistant City or Town Manager

- Boerne, Texas, ACM (pop. 12,800)\*
- Lubbock, Texas, ACM (pop. 252,500)
- Odessa, Texas, ACM (pop. 117,700)
- Red Oak, Texas, ACM (pop. 11,500)\*
- Temple, Texas, ACM (pop. 73,600)\*

### 2017

### **City/Town Manager or Administrator**

- Bedford, Texas (pop. 49,000)
- Bozeman, Montana (pop. 41,600)
- Brenham, Texas (pop. 16,300)
- Clark County, Washington (pop. 345,000)
- Clute, Texas (pop. 11,000)
- Colleyville, Texas (pop. 24,500)
- Fulshear, Texas (pop. 4,000)
- Grandview, Missouri (pop. 25,300)
- Humble, Texas (pop. 15,000)
- Jupiter, Florida (pop. 60,700)
- Killeen, Texas (pop. 119,000)
- Lebanon, Missouri (pop. 14,300)
- Midland, Michigan (pop. 40,800)
- Parkville, Missouri (pop. 5,400)

- Plant City, Florida (pop. 33,000)
- Riverside, Missouri (pop. 3,000)
- Saginaw, Texas (pop. 21,700)
- San Marcos, Texas (pop. 53,000)
- Sealy, Texas (pop. 6,400)
- Stephenville, Texas (pop. 17,400)
- Temple, Texas (pop. 70,800)
- Topeka, Kansas (pop. 127,000)
- Vail, Colorado (pop. 4,800)

#### Deputy/Assistant City or Town Manager

- Amarillo, Texas, ACM (pop. 197,250)
- Arlington, Texas, Deputy City Manager (pop. 380,000)
- Hutto, Texas, ACM (pop. 1,800)
- Irving, Texas, ACM (pop. 232,500)
- Rowlett, Texas, ACM (pop. 56,700)
- Taylor, Texas, ACM (pop. 16,500)
- Waxahachie, Texas, ACM (pop. 29,500)
- Waco, Texas, ACM (pop. 126,000)
- Wichita Falls, Texas, ACM (pop. 105,000)
- Duncanville, Texas, ACM (pop. 36,000)\*

#### 2016

#### **City/Town Manager or Administrator**

- Amarillo, Texas (pop. 189,000)
- Angleton, Texas (pop. 19,000)
- Bastrop, Texas (pop. 8,400)
- Beavercreek, Ohio (pop. 45,000)
- Bethany, Oklahoma (pop. 19,500)
- Canadian, Texas (pop. 2,900)
- Carrollton, Texas (pop. 128,000)
- Choctaw, Oklahoma (pop. 11,500)
- Clarksville, Indiana (pop. 22,000)
- Craig, Colorado (pop. 9,300)
- Davenport, Iowa (pop. 101,000)
- Des Moines, Washington (pop. 29,000)
- Elgin, Texas (pop. 10,000)
- Gunnison, Colorado (pop. 5,500)
- Lake Dallas, Texas (pop. 8,000)
- Lake Worth, Texas (pop. 4,000)
- Palestine, Texas (pop. 18,000)
- Palm Beach Shores, Florida (pop. 1,500)\*
- Piney Point Village, Texas (pop. 3,500)

- Raytown, Missouri (pop. 28,000)\*
- Spokane Valley, Washington (pop. 90,600)
- Sweetwater, Texas (pop. 10,000)
- Valley Center, Kansas (pop. 5,000)
- Williston, North Dakota (pop. 13,000)

#### Deputy/Assistant City or Town Manager

- Addison, Texas, DCM (pop. 15,700)
- Chandler, Arizona ACM (pop. (255,000)
- 2015

#### City/Town Manager or Administrator

- Abilene, Texas (pop. 118,000)
- Altus, Oklahoma (pop. 19,000)
- Alvin, Texas (pop. 23,000)
- Arcadia, Florida (pop. 7,500)\*
- Azle, Texas (pop. 11,500)
- Baytown, Texas (pop. 70,000)
- Ballwin, Missouri (pop. 30,000)
- Bridgeport, Texas (pop. 6,000)
- Casper, Wyoming (pop. 53,500)
- Forney, Texas (pop. 16,000)
- Georgetown, Texas (pop. 50,000)
- Granbury, Texas (pop. 6,800)
- Guthrie, Oklahoma (pop. 10,000)
- Hot Springs, Arkansas (39,000)
- Kaufman, Texas (pop. 8,900)
- Lamesa, Texas (pop. 9,300)
- Missouri City, Texas (pop. 74,500)
- Montgomery, Texas (pop. 600)
- Mount Pleasant, Tennessee (pop. 4,500)\*
- Muskegon Heights, Michigan (pop. 11,500)
- Northglenn, Colorado (pop. 34,000)
- Port Lavaca, Texas (pop. 11,000)
- St. Charles, Missouri (pop. 65,000)
- Stillwater, Oklahoma (pop. 46,000)

#### Deputy/Assistant City or Town Manager

- Bellevue, Washington, DCM (126,600)
- Fort Worth, Texas, ACM (pop. 790,000)
- Georgetown, Texas, ACM (pop. 50,000)
- Waco, Texas, ACM (pop. 129,000)

2014

#### City/Town Manager or Administrator

- Chapel Hill, Tennessee (pop. 1,500)\*
- Converse, Texas (pop. 19,500)\*
- Duncanville, Texas (pop. 36,400)
- Fate, Texas (pop. 7,000)
- Galveston, Texas (pop. 56,000)\*
- Joshua, Texas (pop. 6,000)
- Kilgore, Texas (pop. 13,000)
- Kyle, Texas (pop. 30,500)
- Lindale, Texas (pop. 5,000)
- Miami, Oklahoma (pop. 13,500)
- Nolensville, Tennessee (pop. 3,100)\*
- Port Arthur, Texas (pop. 56,700)
- Port Lavaca, Texas (pop. 11,000)\*
- Stephenville, Texas (pop. 17,400)
- Tyler, Texas (pop. 98,800)

#### Deputy/Assistant City or Town Manager

- Addison, Texas, DCM (pop. 15,700)
- Denison, Texas, ACM (pop. 24,000)
- El Paso, Texas, DCM-Transportation and Public Works (672,000)\*
- Manhattan, Kansas, ACM (pop. 56,000)\*
- Plainview, Texas, ACM (pop. 3,200)\*

#### 2013

#### **City/Town Manager or Administrator**

- Bellaire, Texas (pop. 17,000)
- Big Spring, Texas (pop. 27,500)\*
- Burien, Washington (pop. 49,000)
- Burkburnett, Texas (pop. 10,500)
- College Station, Texas (pop. 98,000)
- Delray Beach, Florida (pop. 62,000)\*
- Fate, Texas (pop. 800)
- Ferris, Texas (pop. 2,500)
- Henderson, Texas (pop. 14,000)
- League City, Texas (pop. 88,000)
- Manhattan, Kansas (pop. 56,000)\*
- Owasso, Oklahoma (pop. 31, 500)
- Pearland, Texas (pop. 96,000)
- San Marcos, Texas (pop. 50,000)
- Sikeston, Missouri (pop. 16,000)
- South Padre Island, Texas (pop. 3,000)
- Wills Point, Texas (pop. 3,500)

#### Deputy/Assistant City or Town Manager

- Amarillo, Texas, ACM- Development Services (pop. 195,000)
- Cape Girardeau, Missouri, ACM-Development Services (pop. 38,500)\*
- Cape Girardeau, Missouri, ACM-Administrative Services (pop. 38,500)\*
- McKinney, Texas, DCM (pop. 143,000)\*
- Orange County, North Carolina, ACM (pop. 138,000)\*

\*Component based services include, but are not limited to, social media and marketing, application management, psychometric assessments, background investigation reports, media search reports, reference checks, and resume evaluations.

Population numbers are approximate. Resource: <u>www.City-Data.com</u>

## Police and Public Safety Related Executive Recruitments

#### **Full Service Searches**

- Alice, Texas (pop. 19,000) Chief of Police (2013)
- Angleton, Texas (pop. 19,500) Police Chief (2018)
- Arvada, Colorado (pop. 117,000) Police Chief (2018)
- Austin, Texas (pop. 786,000) Director of Homeland Security and Emergency Management (2017)
- Bainbridge Island, Washington (pop. 23,000) Police Chief (2013)
- Blaine, Minnesota (pop. 61,000) Safety Services Manager/Police Chief (2017)
- Boynton Beach, Florida (pop. 73,000) Chief of Police (2018)
- Broken Arrow, Oklahoma (pop. 105,000) Police Chief (2017)
- Eugene, Oregon (pop. 153,000) Police Chief (2018)
- Fate, Texas (pop. 7,500) Director of Public Safety (2013)
- Flower Mound, Texas (pop. 65,000) Police Chief (2013)
- Forney, Texas (pop. 17,500) Police Chief (2016)
- Irving, Texas (pop. 205,000) Chief of Police (2017)
- Kalamazoo County Consolidated Dispatch Authority Executive Director (2015)
- Lakeland, Florida (pop. 93,000) Chief of Police (2014)
- Levelland, Texas (pop. 12,000) Chief of Police (2017)
- Lancaster, Texas (pop. 36,000) Police Chief (2013)
- Memorial Villages Police Department, Texas (pop. 11,000) Chief of Police (2013)
- North Texas Emergency Communications Center Executive Director (2016)
- Overland Park, Kansas (pop. 178,000) Police Chief (2014)
- Plainview, Texas (pop. 21,000) Chief of Police (2014)
- Pitkin County, Colorado (pop. 15,000) Emergency Dispatch Director (2016)
- Port Arthur, Texas (pop. 56,000) Chief of Police (2016)
- Sealy, Texas (pop. 6,000) Chief of Police (2015)
- Snyder, Texas (pop. 11,500) Police Chief (2018)
- Spokane, Washington (pop. 203,000) Police Chief (2016)
- Temple, Texas (pop. 60,000) Chief of Police (2015)
- Terrell, Texas (pop. 19,500) Police Chief (2018)
- Victoria, Texas (pop. 62,000) Assistant Police Chief (2016)

#### **Component Based Searches\***

- Arlington, Texas (pop. 380,000) Assistant Police Chief (2014) and Chief Administrative Officer (2017)
- Azle, Texas (pop. 11,500) Police Chief (2014)
- Big Spring, Texas (pop. 24,000) Police Chief (2013)
- Fort Smith, Arkansas (pop. 85,500) Deputy Director of Police Administrative Services (2018)
- Burleson, Texas (pop. 36,000) Chief of Police (2014)
- Cape Girardeau, Missouri (pop. 38,000) Chief of Police (2013)
- Charlotte County, Florida (pop. 141,000) Public Safety Director (2017)
- Chickasha, Oklahoma (pop. 17,000) Chief of Police (2015)
- Clute, Texas (pop. 10,000) Police Captain (2016)
- Converse, Texas (pop. 18,000) Police Chief (2016)
- Dalworthington Gardens, Texas (pop. 2,400) Chief of Public Safety (2015)
- Edmond, Oklahoma (80,000) Chief of Police (2016)
- Fort Smith, Arkansas (pop. 87,000) Police Chief (2016)
- Joshua, Texas (pop. 6,000) Police Chief (2013)
- Miami, Oklahoma (pop. 12,900) Chief of Police (2015)
- Midland, Texas (pop. 128,000) Police Chief (2018)
- Richardson, Texas (pop. 103,000) Assistant Chief of Police (2016)
- Rockwall, Texas (pop. 36,000) Chief of Police (2015)
- Rowlett, Texas (pop. 56,000) Assistant Chief of Police (2013)
- Trophy Club, Texas (pop. 8,000) Police Chief (2014)
- Victoria, Texas (pop. 62,000) Assistant Chief of Police (2014)
- Waxahachie, Texas (pop. 29,500) Chief of Police (2014)
- Westworth Village, Texas (pop. 2,400) Chief of Police (2104)
- Yoakum, Texas (pop. 5,500) Police Chief (2014)

#### **Readiness Assessment Process**

- League City, Texas (pop. 84,000) Chief of Police (2012)
- Lenexa, Kansas (pop. 48,000) Police Chief (2012)
- Richland, Washington (pop. 48,000) Chief of Police (2011)

\*Component based services include, but are not limited to, social media and marketing, application management, psychometric assessments, background investigation reports, media search reports, reference checks, and resume evaluations.

Population numbers are approximate. Resource: <u>www.city-data.com</u>.

## **Recent Public Works/Utilities/Engineering Related Executive Searches**

#### **Full Service Searches**

- Alice, Texas (pop. 19,000) City Engineer (2013)
- Amarillo, Texas (pop. 189,000) Director of Public Works (2016)
- Bainbridge Island, Washington (pop. 23,000) Public Works Director (2013)
- Denton County Fresh Water Supply District 1-A, Texas Director of Public Works (2014)
- Fort Lauderdale (pop. 178,700) Assistant Public Works Director-Engineering (2018)
- Highland Park, Texas (pop. 9,300) Director of Engineering (2017)
- Lee County, Florida (pop. 440,000) Deputy Director of Utilities (2016)
- Missouri City, Texas (pop. 74,000) Public Works Director/City Engineer (2017)
- Nederland, Texas (pop. 16,000) Public Works Director (2017)
- Plant City, Florida (pop. 33,000) Director of Utilities (2016)
- Southlake, Texas (pop. 27,000) Public Works Director (2015)
- Terrell, Texas (pop. 19,000) Assistant City Engineer (2013)
- Tyler, Texas (pop. 101,500) Managing Director of Public Works & Utilities (2017)
- Waco, Texas (pop. 126,000) Director of Utilities (2015) and Deputy Director of Utilities (2016)

#### **Component Based Searches\***

- Abilene, Texas (pop. 118,000) Assistant Director of Public Works (2015)
- Baytown, Texas (pop. 70,000) Public Works Director (2015)
- Broken Arrow, Oklahoma (pop. Streets and Stormwater Director (2018)
- Denison, Texas (pop. 22,500) Assistant Director of Public Works (2014)
- Durango, Colorado (pop. 16,600) Assistant Utilities Director (2016)
- Farmers Branch, Texas (pop. 29,000) Public Works Director (2013)
- Fort Smith, Arkansas (pop. 87,000) Sanitation Director (2018)
- Fort Smith, Arkansas (pop. 87,000) Utilities Director (2016)
- Friendswood, Texas (pop. 37,000) Public Works Director/City Engineer (2014)
- Georgetown, Texas (pop. 50,000) Public Works Director (2016)
- Lewisville, Texas (pop. 105,000) Public Services Director (2015)
- Midland, Texas (pop. 108,000) Engineering Services Director (2013) and Director of Utilities (2014)
- Mountrail-Williams Electric Cooperative, North Dakota Electrical Engineer (2017)
- Mountrail-Williams Electric Cooperative, North Dakota Senior Operations Electrical Engineer (2017)
- Pearland, Texas (pop. 45,000) Director of Projects and Engineering (2014)
- Pflugerville, Texas (54,000) City Engineer (2016)
- Plainview, Texas (pop. 21,000) Public Works Director (2016)
- Plano, Texas (pop. 273,000) City Engineer (2013)
- Red Oak, Texas (pop. 11,500) Director of Public Works (2018)
- Richardson, Texas (pop. 103,000) Director of Public Works (2014)

- Shawnee, Kansas (pop. 65,000) City Engineer (2018)
- Shreveport, Louisiana (pop. 199,000) Director of Engineering and Environmental Services (2015)
- Shreveport, Louisiana (pop. 199,000) Director of Public Works (2015)
- Southlake, Texas (pop. 27,000) Deputy Director of Public Works/City Engineer (2016)
- St. Charles, Missouri (pop. 66,000) Public Works Director (2016)
- Terrell, Texas (pop. 19,000) Engineering Project Manager (2014)
- Victoria, Texas (pop. 66,100) Assistant Director of Public Works (2017)
- Williston, North Dakota (pop. 13,000) Assistant City Engineer (2017)
- Winter Haven, Florida (pop. 36,000) Utility Services Director (2018)

\*Component based services include, but are not limited to, social media and marketing, application management, psychometric assessments, background investigation reports, media search reports, reference checks, and resume evaluations.

### **Executive Recruitment Clients**

#### Arizona

Chandler

#### Arkansas

- Fort Smith
- Hot Springs

#### Colorado

- Arvada
- Aurora
- Commerce City
- Craig
- Durango
- Englewood
- Gunnison
- Mountain View Fire Protection District
- Northglenn
- Pitkin County
- Trinidad
- Vail
- Wheat Ridge

#### Connecticut

• Tolland

#### Florida

- Arcadia
- Boynton Beach
- Charlotte County
- DeLand
- Delray Beach
- Fernandina Beach
- Fort Lauderdale
- Green Cove Springs
- Hallandale Beach

- Jupiter
- Lakeland
- Lee County
- Palm Beach Shores
- Plant City
- Sunny Isles Beach
- Tamarac
- Winter Haven

#### Georgia

• Albany

#### Indiana

• Clarksville

#### lowa

• Davenport

#### Kansas

- Coffeyville
- Hutchinson
- Lenexa
- Manhattan
- Overland Park
- Shawnee
- Topeka
- Valley Center
- Wyandotte County / Kansas City

#### Kentucky

Paducah

#### Louisiana

• Shreveport

#### Michigan

- Kalamazoo County Consolidated Dispatch Authority (KCCDA)
- Midland
- Muskegon Heights

#### Mississippi

 Hancock County Port & Harbor Commission

#### Missouri

- Ballwin
- Cameron
- Cape Girardeau
- Grandview
- Lebanon
- Nixa
- Parkville
- Raytown
- Riverside
- Sikeston
- Smithville
- Springfield
- St. Charles

#### Montana

Bozeman

#### Nevada

- Las Vegas
- Washoe County

#### **New Mexico**

- Farmington
- Four Corners Economic Development
- Los Lunas

#### **North Carolina**

• Orange County

#### North Dakota

- Mountrail Williams Electric Cooperative
- Williston

#### Ohio

- Beavercreek
- Franklin County

#### Oklahoma

- Altus
- Bethany
- Broken Arrow
- Chickasha
- Choctaw
- Edmond
- Elk City
- Guthrie
- Lawton
- Miami
- Mustang
- Oklahoma Municipal League
- Owasso
- Stillwater

#### Oregon

• Eugene

#### Tennessee

- Brentwood
- Chapel Hill
- Mount Pleasant
- Murfreesboro
- Nolensville
- Thompson's Station

#### Texas

- Abilene
- Addison
- Alamo Heights
- Alice
- Allen
- Alvin
- Amarillo
- Angleton
- Anna
- Argyle
- Arlington
- Atlanta
- Austin
- Azle
- Bastrop
- Bay City
- Baytown
- Bedford
- Bellaire
- Big Spring
- Boerne
- Breckenridge
- Brenham
- Bridgeport
- Brushy Creek Regional Utility Authority
- Burkburnett
- Burleson
- Burnet
- Canadian
- Canton
- Carrollton
- Cedar Hill
- Cedar Park
- Cleveland
- Clute
- College Station

- Colleyville
- Colorado River Municipal Water District
- Commerce
- Converse
- Copper Canyon
- Corpus Christi
- Dalhart
- Dalworthington Gardens
- Denison
- Denison Chamber of Commerce
- Denton County Fresh Water Supply District 1-A
- Denton
- Duncanville
- El Paso MPO
- El Paso
- Elgin
- Fairview
- Farmers Branch
- Farmersville
- Fate
- Ferris
- Flower Mound
- Forney
- Fort Worth
- Freeport
- Friendswood
- Fulshear
- Gainesville
- Galveston
- Garland
- Georgetown
- Gonzales
- Granbury
- Grand Prairie
- Grapevine
- Greenville

- Gulf Coast Water Authority
- Harris County ESD No. 48
- Henderson
- Hewitt
- Highland Park
- Hudson Oaks
- Humble
- Huntsville
- Hutto
- Hutto EDC
- Ingleside
- Irving
- Jacksboro
- Jacksonville
- Jacksonville Development Corporation (JEDCO)
- Joshua
- Kaufman
- Keller
- Kilgore
- Killeen
- Kyle
- La Porte
- Lake Dallas
- Lakeway
- Lake Worth
- Lamesa
- Lancaster
- League City
- Leander
- Levelland
- Lewisville
- Lindale
- Little Elm
- Lockhart
- Longview
- Lorena

- Lubbock
- Lufkin
- Marshall
- McKinney EDC
- McKinney
- Memorial Villages PD
- Midland
- Midlothian EDC
- Missouri City
- Montgomery
- Mount Pleasant
- Mount Pleasant EDC
- Nederland
- North East Texas Regional Mobility Authority (NET RMA)
- North Richland Hills
- North Texas Emergency Communications Center (NTECC)
- Odessa
- Palestine
- Paris
- Pearland
- Pflugerville
- Piney Point Village
- Plainview
- Plano
- Port Arthur
- Port Lavaca
- Port Neches
- Prosper
- Red Oak
- Richardson
- Richland Hills
- Riverbend Water District
- Rockport
- Rockwall

- Round Rock
- Rowlett
- Royse City
- Sachse
- Saginaw
- San Angelo
- San Marcos
- San Marcos/Hays County EMS
- Seabrook
- Seagoville
- Sealy
- Snyder
- Socorro
- South Padre Island
- Southlake
- Stephenville
- Sugar Land
- Sweetwater
- Tarrant County 9-1-1 District
- Taylor
- Temple
- Terrell
- TexAmericas Center
- Texarkana
- The Woodlands
- Tomball
- Trophy Club
- Tyler
- Van Alstyne
- Victoria
- Waco
- Waxahachie
- Weatherford
- West Lake Hills
- Westlake
- Westworth Village
- Wichita Falls

- Willow Park
- Wills Point
- Yoakum

#### Washington

- Bainbridge Island
- Bellevue
- Burien
- Clallam County
- Clark County
- Des Moines
- Richland
- Shoreline
- Snoqualmie
- Spokane
- Spokane Valley
- Whitworth Water District #2

#### Wyoming

• Casper

#### **Other Organizations**

 Institute for Building Technology and Safety (IBTS)

### **Executive Recruitment Positions**

#### Administration

- Assistant City Manager
- Assistant County Manager
- Chief Administrative Officer
- City Administrator/City Manager/Town Manager
- City Secretary
- Deputy City Manager
- Director of Administration
- Executive Director

#### Administrative Services/Internal Services

- Administrative Services Director
- Arts Director
- Assistant Police Director
- Chief Medical Examiner
- Event/Marketing Specialist
- Intergovernmental Services Manager
- Management Assistant
- Manager of Town Services

#### Airport

• Airport General Manager

#### **Animal Services/Environmental Health**

- Animal Services Manager
- Animal Shelter Manager
- Animal Welfare Manager / Director
- Assistant Director of Code Compliance/Animal Welfare
- Director of Animal Care and Control
- Director of Regional Animal Services
- Environmental Health Director
- Executive Director of Animal Services

#### **Development Services**

- Assistant Director of Planning and Development
- Assistant Property Management Director
- Building Official / Chief Building Official
- City Inspector
- Community Development Director/Manager
- Deputy Director of Development Services
- Development Services Director
- Municipal Services Director
- Neighborhood Services Director
- New Urbanist
- Planning & Community Development Director
- Property Management Director
- Redevelopment Project Manager
- Senior Building Inspector / Building Inspector
- Tourism and Community Development Director

#### **Economic Development/CVB**

- Assistant Economic Development Director
- Chamber of Commerce President
- CVB Executive Director
- Director of the Office of ED (County)
- Downtown Development Director
- Economic Development Corporation President/CEO
- Economic Development Director/Executive Director
- Economic Development Manager

- Executive Director of Port & Harbor Commission
- Senior Redevelopment Project Manager
- Vice President/Chief Econ Development Officer

#### Finance

- Accounting Services Supervisor
- Assistant Director of Finance
- Budget Director / Manager / Officer
- Capital Projects Budget Manager
- Chief Financial Officer
- Deputy Director of Finance
- Finance Controller / Auditor / Comptroller
- Finance Director/Finance Officer
- Finance Manager
- Purchasing Manager
- Senior Accountant
- Senior Budget Analyst
- Treasury Supervisor

#### **Human Resources/Civil Services**

- Assistant Human Resources Director
- Chief Performance Officer
- Director of Human Resources & Risk Management
- Human Resources/Civil Services Director

#### Information Technology

- Chief Information Officer
- Chief Technology Officer
- GIS Manager
- IT Assistant Director
- IT Developer / Director / Manager
- IT Manager (Police Department)
- Senior Software Developer

## Innovation, Process Improvement & Sustainability

• Chief Knowledge Officer

#### Legal

- Assistant City Attorney
- City Attorney (Individual and Firm)
- Court Administrator
- Director of Municipal Court Services
- First Assistant City Attorney

#### Library

- Librarian
- Library Director
- Senior Librarian

#### **Marketing and Community Engagement**

- Community Relations Manager
- Community Services Administrator
- Community Services Director
- Director of Community Affairs
- Director of Marketing and Community Engagement
- Public Information Officer
- Public Relations Coordinator

#### **Metropolitan Planning Organization**

• Director of Metropolitan Planning Organization

#### Museum

Museum Director

#### **Parks and Recreation**

- Assistant Director of Parks and Recreation
- Parks and Recreation Director

- Park Superintendent
- Program Area Manager (Parks)
- Recreation Superintendent

#### Public Safety/EMS/Emergency Management

- Assistant Fire Chief
- Assistant Police Chief
- Battalion Chief
- Chief of Public Safety
- Deputy Director, Emergency Communications
- Deputy Director Police Administrative Services
- Emergency Dispatch Director
- Emergency Management Coordinator
- EMS Executive Director
- Executive Director, Emergency Communications
- Fire Chief
- Homeland Security and Emergency Management Director
- Lieutenant
- Police Chief
- Public Safety Director
- Safety Services Manager

#### Public Works/Utilities/Engineering

- Assistant City Engineer
- Assistant General Manager for Water District
- Assistant Utilities Director
- Chief Plant Operator
- City Engineer
- City Planner
- City Services Director

- Deputy Director of Public Works/City Engineer
- Deputy Director of Utilities
- Director of Engineering & Environmental Services
- Director of Projects & Engineering
- Director of Public Services
- Director of Utilities
- Electric Utility Director
- Electrical Engineer
- Engineering Project Manager
- Engineering Services Manager for Water District
- Planning & Engineering Director
- Planning Manager
- Public Works Assistant Director
- Public Works Director
- Public Works Director/City Engineer
- Sanitation Director
- Utility Services Director
- Water District Executive Director
- Water District General Manager

#### **Transportation/Fleet Services**

- Assistant Municipal Garage Superintendent
- Director of Operations and Maintenance
- Director of Street Operations
- Equipment Services Manager
- Facilities Services Manager
- Fixed-Base Operator Services
- Fleet Equipment Services Manager
- Fleet Services Manager
- Senior Transportation Planner
- Streets and Stormwater Director
- Transportation Manager

## **TAB 11**

#### **UNSOLICITED FEEDBACK REGARDING SGR'S PERFORMANCE**

Following are a few unsolicited quotes from emails we have received. This unsolicited feedback demonstrates that our practice of using the Golden Rule to determine how we treat everyone leaves no doubt in the minds of both clients and candidates that we are truly superior to the competition. We do not include names to avoid the suggestion of an endorsement, which is prohibited under the ICMA Code of Ethics.

December 2017: "I was impressed with the professionalism and thoroughness of your company. I am very pleased with where we ended up. I was a little nervous entering the process. But it turned into a very positive experience for the Council and the City."

May 2017: "Thanks so much for SGR's help. We had dozens of well qualified applicants, and most would probably not have been received without the support and expertise of SGR. The contacts and network that SGR brought to the process were invaluable. [Recruiter] was a joy to work with. He was extremely professional and knowledgeable. He guided us through the process and kept us on the preset timeline."

May 2017: "...I do appreciate your and you company's professionalism, but more importantly the thoughtfulness and personal attention you provide candidates, which I'm sure is equally provided to your client. That attention is often lacking in other municipal search firms and is a great attribute of SGR."

May 2017: "Thanks for the update. I have to admit, I've never received a status update note from a recruiter providing such an informative message about what is happening with the position. I really appreciate it and as a human resources professional, I'll tuck this thought away for future reference as a best practice."

May 2017: "Thank you so much for sharing the article. I haven't seen another executive recruitment firm be so proactive and engaged with job candidates. Very impressive."

April 2017: "Ron, I thought I would reinforce to you, how much I appreciate the way your staff, like [recruiter] and others, stay in touch with applicants throughout the process. You are unique in the current trends of electronic application systems but some are operated by people not functioning like "Servant leaders"! Your staff gets the concept and walks the walk! Thanks for your "Servant leadership" and its impact on the HR leadership."

February 2017: "[t]hank [recruiter] and Ron Holifield for your professionalism and timely attention to my inquiries and concerns...I sincerely appreciate the firm's commitment to its clients and the applicant pool."

January 2017: "Thanks to your company for all of the opportunities that they allowed me during my brief stint amongst the unemployed. You have amazing people working for you."

December 2016: "I truly value your level of communication in this process. I'd not realized my commitment to communication until being in a position where there is an extreme lack of communication and I have no way to foster. So thank you for being one of the few examples of how it can be done."

October 2016: "A special thank you to [recruiter]. He was very helpful during this process. I will definitely be recommending SGR to my professional colleagues."

August 2016: "Thank you very much for your continuous update on the status of my application for the [position] and I really appreciate the commitment by your team and yourself to make this a wonderful experience. I admire your level of professionalism and hope that I get a chance to work among such a wonderful team in future."

July 2016: "I also appreciate your engagement with me as a candidate during this process. It has been one of the most professional experiences with a recruiter I have had. You should be commended for your efforts to lead such an effort. In the future, if I ever need assistance to fill a position, I will surely keep you in mind."

July 2016: "The more I deal with you, Ron, and the rest of your team, the more impressed I am with your level of professionalism and care. You are awesome."

June 2016: "I have been very impressed with your selection process. This has been a very time consuming process for candidates like me but I see a great value for the employers. You have developed a great selection process. Honestly, when I compare it to what my colleagues and I have done at Big 4 firms, your process is more comprehensive and much better."

May 2016: "I just wanted to take a moment of your time to thank you for your very professional demeanor while conducting the job search for the [city]. SGR is very thorough. I am impressed by the diligence of SGR. All interviews are a continuing learning process; I have learned from this experience, especially the video interview. You all are very kind; and, I wanted you to know that I appreciate having this experience and appreciated the interaction with everyone at SGR."

April 2016: "I must say, this has been one of the most professional and well organized recruiting processes I have seen in a very long time. You and your team have kept the candidates abreast of the process completely along the way. Thank you kindly for going the extra mile to make this a very pleasant experience. You and your team represent the HR profession amazingly. Simply impressive."

March 2016: "Thank you for the update. I wanted to let you know that I truly enjoyed your recruitment style. You are timely and informative. The information sent by yourself and [SGR staff] is relevant and a wonderful way to keep potential candidates 'warm' while you evaluate resumes."

February 2016: "I just wanted to say how nice it is to get updates on the status of the search. I'm in the process of looking at several positions and it can be very frustrating to sometimes go months without knowing if the organization has chosen anyone. (Many places will not return calls or emails inquiring about status, either.) No matter the outcome, this is definitely one of the best run searches I have been a part of. Thanks again for keeping us all in the loop."

January 2016: "I would like to say that I really appreciate the level of communication from you and SGR regarding the status of the process in [city] and what the expected next steps were. I have dealt with a number of search firms over the last year and SGR has done an excellent job in communicating with applicants. Far too often I have heard nothing from the firm conducting a search and found out through other sources that the position had been filled. Again I really appreciate the level of communication."

## **TAB 12**

# BOZEMAN<sup>MT</sup>

BOZEMAN, MONTANA: THE MOST LIVABLE PLACE

## CITY MANAGER POSITION PROFILE



#### THE COMMUNITY

Beautifully situated on the eastern slope of the Rocky Mountains, scenic Bozeman, Montana, covers over 18 square miles and is the county seat of Gallatin County, the most populated and fastest growing county in southwest Montana. It is located 143 miles west of Billings, 200 miles east of Missoula, and is just 90 minutes from Yellowstone National Park. The City is part of the Bozeman Micropolitan Statistical area and home to 45,250 residents. The City boasts great connectivity, with Bozeman Yellowstone International Airport just ten minutes west of Bozeman. Residents of Bozeman enjoy a high quality of life, outstanding recreational offerings, nationally-recognized public schools, and unmatched cultural amenities.

Bozeman has experienced considerable growth in the last few years and is now the fourth largest city in the state. The City's economy is supported primarily by agriculture, but there has been significant growth in tourism and the high-tech industry. The region has drawn numerous tech start-ups looking for a Silicon Valley alternative, and Bozeman has become the high-tech center for the state. The area's largest employers include Montana State University, Bozeman Public School District, City of Bozeman, Bozeman Deaconess Hospital, and Oracle America, Inc.

Bozeman has received numerous awards and accolades over the years in recognition of its livability and natural attractions, including a high ranking in *Livability's* "Top 100 Best Places to Live for 2015" and *National Geographic's* "World's 25 Best Ski Towns." The area often receives such recognition because of the easy access to fly-fishing, skiing, hunting, hiking, camping, climbing, canoeing, and kayaking.

Bozeman averages 300 days of sunshine each year and is an ideal location for outdoor enthusiasts. From hiking and skiing to mountain biking and fishing, Bozeman offers unmatched outdoor recreation amenities in a picturesque setting. Bozeman residents are within easy distance of a number of cross-country and downhill ski centers and trails in the region, including Bridger Bowl and Big Sky Resort, which merged with Moonlight Basin in 2013 to form the largest ski resort in the United States. The City of Bozeman parks system consists of 42 public parks, 52 miles of trails, numerous sports fields and open spaces, ice rinks, and off-leash dog parks, as well as three community garden areas with plots available for the public to rent during the summer. The Recreation Division provides great opportunities for outdoor recreation, sports, fitness, and cultural arts, with a variety of special programs such as archery, stand up paddle boarding, senior fitness, and women's fly-fishing. Yellowstone National Park is just 90 minutes from Bozeman and offers an endless variety of activities and stunning vistas.

Area students are served by Bozeman Public Schools, which is composed of one high school, two middle schools, and eight elementary schools. The district provides quality education and a variety of extracurricular activities for over 6,000 students. Taxpayers recently approved a bond that will build a new high school as well as improve the existing high school. *Newsweek* and other publications have repeatedly ranked Bozeman High School one of the best high schools in the nation. Several private schools also operate in the area, including Mount Ellis Academy, a co-ed boarding school serving grades 9-12, and Headwaters Academy. For those seeking higher education, Montana State University's main campus is in Bozeman. MSU offers significant opportunities for research, scholarship, and creative work, with 60 areas of study for undergraduates and over 40 master's programs.

Bozeman has a median home value of \$259,800 and a median household income of \$45,279.

#### **GOVERNANCE & ORGANIZATION**

The City of Bozeman operates under the City Charter, which was adopted in its current form in 2006, as a city commission-city manager form of government with self-governing powers. The City Commission is composed of four members and a Mayor who are all elected at-large. At every regular city election, a mayor is elected for a term of four years and serves as a Deputy Mayor and a Commissioner for the first two years of the term and Mayor for the balance of the term.

A professional City Manager is selected by and reports to the City Commission. The City Manager oversees and directs the City's organizational, leadership, management, budgetary, and administrative operations and supervises the Assistant City Managers, City Attorney, and other program administrators and administrative support personnel.

The City has 416 employees and a budget of \$106 million.



To enhance the quality of life through excellence in public service.

#### **LEADERSHIP & INNOVATION**

The City has outlined a strategic plan, which the incoming City Manager will support and implement with both short and long-term initiatives:

An Engaged Community. Bozeman fosters a culture of engagement and civic leadership based on innovation and best practices involving community members of all backgrounds and perspectives.

An Innovative Economy. The City grows a thriving, diversified, and innovative economy leveraging its natural amenities, skilled and creative people, and educational resources to generate economic opportunities.

A Safe, Welcoming Community. Bozeman embraces a safe, healthy, welcoming, and inclusive community.

A Well-Planned City. We consistently improve our community's quality of life as it grows and changes, honoring our sense of place and the 'Bozeman feel' as we plan for a livable, affordable, more connected city.

A Creative, Learning Culture. The City expands education, arts, expression, and creativity for all ages.

A Sustainable Environment. We cultivate a strong environmental ethic; protect our clean air, water, open spaces and climate; and promote environmentally sustainable businesses and lifestyles.

A High-Performance Organization. We operate as an ethical high-performance organization, anticipating future needs, utilizing best practices and striving for continuous improvement.

#### **IDEAL CANDIDATE**

The City of Bozeman seeks an energetic, diplomatic leader with strong team building skills to be its next City Manager. The ideal candidate will be ethical, forward-thinking, and committed to the continual improvement of the organization and its staff. The new City Manager will lead the City with a high degree of honesty, integrity, and decisiveness and guide it on the path to sustainable growth and development. A candidate with experience managing a large or comparably-sized city that has experienced rapid growth is desired.

The selected candidate must have significant growth management experience, with the ability to deal with the challenges and opportunities that come with the pressures of population and government growth, and must have the organizational skills needed to prioritize projects, making the most effective and efficient use of staff and financial resources. The City Manager will actively seek unique and innovative solutions and utilize past experiences to build on the positive aspects of the City. The City Manager should be willing to make concise decisions and must have the ability to clearly communicate those decisions to a variety of audiences. Experience with land use planning and zoning regulations is a plus.

The City has a dedicated staff who is invested in the future of Bozeman. The new City Manager will demonstrate the same level of enthusiasm for the City of Bozeman and will be visible, engaged, and involved in the community. The ideal candidate will view service to the community and servant leadership as guiding principles in his or her approach to management. The next City Manager should not only lead the organization but also play a key role in leading the community and will execute the priorities of the City Commission, which represent the citizens of the City, with vigor, positivity and vision.

The City Manager will appreciate and successfully utilize the knowledge and experience of a highly-skilled and talented staff, providing mentoring and development opportunities for employees to reach their full potential and encouraging a culture of accountability at all levels. The selected individual will unite the organization with a shared sense of purpose and vision for the future of Bozeman. The City Manager will anticipate issues and strategically engage team members in the problem-solving process to ensure positive outcomes.

A trust builder who can foster a collaborative environment throughout the organization, the new City Manager will unite staff with a shared sense of purpose while promoting teamwork, trust, and honesty. The new City Manager will focus strongly on building trust with the Commission, staff, and the community. The chosen candidate will have a successful track record of building relationships with other agencies such as universities, counties, local school districts, and other organizations. A strong background in managing commission relations is essential.





#### VISION

Bozeman remains a safe, inclusive community, fostering civic engagement and creativity, with a thriving, diversified economy, a strong environmental ethic, and a high quality of life as our community grows and changes.







#### **IDEAL CANDIDATE**, continued

A strong communicator, the City Manager will have exceptional listening, writing, and speaking skills and will facilitate clear, positive, and consistent communication between the Commission and department directors. The chosen candidate will possess the self-awareness to recognize his or her own strengths and weaknesses and the emotional intelligence to learn from past mistakes.

#### **EDUCATION & EXPERIENCE**

A master's degree in public administration, business administration, or a closely related field and a minimum of seven (7) years of experience in management, preferably in the public sector at the local government level, are required. Any equivalent combination of experience and training which provides the knowledge, skills, and abilities necessary to perform the work will be considered. The selected candidate must complete a financial disclosure form as a condition of employment and must reside within the Bozeman city limits by no later than the date of the first performance evaluation, which is anticipated to occur 12 months from the date of initial employment.

#### **COMPENSATION & BENEFITS**

The City of Bozeman offers a competitive salary commensurate with qualifications and experience. A range of health, dental, vision, and life insurance, as well as a generous leave package and other benefits, is provided.

#### **APPLICATION PROCESS**

Please apply online at: http://bit.ly/SGRCurrentSearches

For more information on this position contact:

Ron Holifield, CEO Strategic Government Resources Ron@GovernmentResource.com 214-676-1691

This position is open until filled. To view the status of this position, please visit: <u>http://bit.ly/SGRCurrentSearches</u>

The City of Bozeman is an Equal Opportunity Employer and values diversity in its workforce. Applicants selected as finalists for this position will be subject to a comprehensive background check.

#### RESOURCES

City of Bozeman www.bozeman.net

Bozeman Area Chamber of Commerce www.bozemanchamber.com

Bozeman Convention & Visitors Bureau www.bozemancvb.com

Downtown Bozeman www.downtownbozeman.org





# BOZEMAN<sup>MT</sup>

#### **CORE VALUES**

**Integrity:** Be honest, hardworking, reliable, and accountable to the public.

**Leadership:** Take initiative, lead by example, and be open to innovative ideas.

**Service:** Work unselfishly for our community and its citizens.

**Teamwork:** Respect others, welcome citizen involvement, and work together to achieve the best results.









## **CITY OF EUGENE, OREGON**

# CHIEF OF POLICE



EXECUTIVE SEARCH PROVIDED BY STRATEGIC GOVERNMENT RESOURCES



## COMMUNITY

Home to 165,000 people, Eugene is Oregon's third largest city. The community covers 41 square miles, with the Willamette River running through the heart of the city and the McKenzie River joining the Willamette just north of town. The city is surrounded on three sides by hills, and is midway between the Pacific Ocean and the snow-capped Cascade Mountains. It offers residents an outstanding quality of life and a wide variety of recreational opportunities nearby including rafting, fishing, golfing, hiking, skiing, and beachcombing. Eugene's mild climate and lush landscape are some of the city's attractive features.

Eugene is well-known as the home of the University of Oregon, Lane Community College, and Northwest Christian College. With over 30,000 students between them and over 6,000 employees, these higher education institutions play a major role in the community. The University has its own police department that operates independently but in partnership with the Eugene Police Department.

Eugene has a well-educated labor force with nearly 40% of the adult population having completed four or more years of college. Eugene's employment base includes services, trade, government, and a growing technology sector. In 2017 the City of Eugene partnered with other agencies to install the latest advancement in internet technology, a municipally owned high speed fiber network in downtown. This provided an exciting addition to the recently redeveloped downtown core.

Eugene is home to friendly, progressive residents who enjoy the healthy, high-quality of life, first-rate services, cultural diversity, and world-class arts and cultural amenities that the City provides. The City's Hult Center for the Performing Arts, recognized as one of the finest facilities of its type in the state, brings renowned entertainers to the community throughout the year. It is home to seven Oregon resident companies, including, among others, the Eugene Symphony, Opera, Ballet, and the internationally acclaimed Oregon Bach Festival. Many residents are health and fitnessoriented, and Eugene hosted the Olympic Trials for Track and Field in 2008, 2012 and 2016 and is slated to host the World Track and Field Championships in 2021. Eugene is a community with guality schools, a beautiful environment, a temperate climate, and a diverse, dynamic culture.

## GOVERNANCE

In 1944, the citizens of Eugene adopted a council/manager form of government. In this form of government, the City Council provides policy direction to the City Manager. The City Manager oversees City of Eugene personnel and operations, as well as the organization's budget, and implements the City Council's goals and priorities.

The Mayor serves as the City's political head and chair of the eight-member Council. The Mayor, elected by the city at large on a nonpartisan ballot for a four-year term, is the formal representative of the city. Councilors are elected by ward on a nonpartisan ballot to four-year staggered terms.



## ORGANIZATION

With over 1,400 employees and a \$570 million total budget, the City of Eugene is a service-oriented welcoming organization that reflects a diverse porfolio of operations through six departments.

- Ocentral Services
- Fire & Emergency Medical Services
- Police
- Library, Recreation and Culture Services
- Planning and Development
- Public Works

Services provided by City staff are focused on implementing Council goals of safe community, sustainable development, accessible and thriving culture and recreation, effective accountable municipal government, and fair, stable and adequate financial resources. This is accomplished through an extensive number of programs and initiatives with a focus on adapting to the changing needs of our community.

# Eugene



LIVABILITY Eugene ranked #8 Best Places to Live & Visit in 2013 (Livability.com)

WEATHER Average annual high temp: 63.3°F Average annual low temp: 41.7°F

**POPULATION** 165,000 people

**EDUCATION** 



Nearly 40% of the population has a four-year degree





4.000+ acres

of parkland

\$280,000 Zillow home value index





45 miles of

off-street bike

paths



Hayward Field

world class

track venue



82 local arts and cultural organizations



#### OUTDOORS



Two rivers 60 miles to the coast 70 miles to the Cascade Mountains

#### TRANSIT



Over 900,000 yearly passengers fly through the Eugene airport.



Train and bus providers include Amtrak, Greyhound, and Bolt bus.

## ABOUT THE OPPORTUNITY

This is an opportunity to lead a dedicated Police Department that is proud of the service it provides to one of the most vibrant and engaged communities in the nation. The Police Chief reports directly to the City Manager and as a member of Eugene's Executive Team, shares the responsibility to lead the City organization and provide the best service possible to the community. This includes supporting strategies that balance overall organization and community well-being in alignment with Council policy and direction. The Police Chief is responsible for the overall leadership and administration of the Police Department. Major responsibilities include daily operational oversight, optimization of management of personnel and resources, implementing data driven strategies including short and long-term strategic planning to address crime trends and quality of life issues in partnership with internal and external stakeholders. The City of Eugene also has a well-established civilian oversight structure that includes a Police Auditor and Civilian Review Board.

## ABOUT THE DEPARTMENT

A progressive, professional law-enforcement agency, the Eugene Police Department has a strong tradition of providing quality police service for the Eugene community. A state-of-the art Emergency Communications Center serves the department, Eugene/Springfield multi-jurisdictional Fire/EMS, and other regional public safety agencies. In fulfillment of the public trust, the department works in partnership with the community to promote safety and security, enforce laws, prevent crimes, and safeguard the constitutional rights of all people.

In the typical day, Eugene Police officers are dispatched on average to about 340 calls for service. This activity generates about 21,000 criminal cases every year. Department staff members also engage in proactive community education and crime prevention activities to help protect Eugene's residents.

The department employs about 190 sworn officers and 140 civilian employees who provide a variety of police services with an operational budget of over \$50 million. The department has received state and national recognition for its outreach to vulnerable communities and its Volunteers in Policing program. Current divisions include patrol, investigations, operations support, and technical services which includes 911. Special units include: Patrol Canine Team, Crisis Negotiation Team, SWAT Team, School Resource Team, Traffic Enforcement Unit, Arson Team, Explosive Disposal Unit, and Major Collision Investigation Team.

## CHALLENGES AND OPPORTUNITIES

The next Police Chief will find Eugene a diverse and progressive city. The new Police Chief will work diligently to ensure the continued safety for all Eugene residents reflective of 21st Century Policing practices. The next Police Chief will work with community stakeholder groups, other agencies, regional law enforcement partners, social service providers, and other City departments to develop and implement innovative and people centered solutions. Like many communities, Eugene has seen growth in its homeless population. The City of Eugene efforts to address this community challenge will include an area-wide project to explore alternative solutions for homelessness.

In addition, the new Police Chief will:

- Outilize data and analysis to assess, address, and advocate for staff resource needs in support of achieving organizational goals and initiatives for the community justice system.
- Prioritize and enhance training and ongoing eduction for everyone in the department.
- > Help develop a culture within the department of collaborative problem-solving and compassionate service that seeks improved outputs and enhances community trust.
- Provide culturally responsive training to best serve communities of color, LGBTQ communities, immigrants, Muslim and Jewish communities, residents with mental health issues, individuals experiencing addictions, and other underserved communities.
- Further develop and implement strategies that prioritize and reinforce the department's commitment to de-escalation.
- Identify gaps and increase training and well-functioning accountability mechanisms for the entire department to ensure it is engaged in understanding and applying procedural justice, increasing legitimacy and trust, and other comprehensive reforms as outlined in the report by the President's Task Force on 21st Century Policing.

## **IDEAL CANDIDATE**

The City of Eugene is seeking a committed, decisive, and service-oriented Police Chief who will lead the department with integrity, vision, consistency, and honesty. This is a great opportunity for an experienced, well-respected law enforcement professional who expects nothing but the best from and for all police employees. The new Police Chief will utilize best practices and strategic planning processes to help the City successfully adapt to existing and future changes. The successful candidate will unite the department with a shared vision and must demonstrate the ability to lead the department with fairness and compassion in a way that builds trust.



The successful candidate will have an inclusive and authentic leadership style with an in-depth understanding of the changing workforce and will be able to lead, inspire, and develop Police Department personnel to provide for the growing and changing needs of the organization. It is essential that the new Police Chief promote and maintain excellent training along with a good leadership development program to mentor and instill high quality leadership throughout the department that builds a strong succession plan at all levels of the organization.

The Police Chief will have exceptional interpersonal skills and the flexibility needed to perform at a high level in an environment of change. The successful candidate will foster a culture of accountability at all levels of the organization and must have a proven record of implementing progressive policing strategies and building a positive culture of continuous learning and improvement that is focused on exceptional service and collaboration. The chosen candidate will be invested in the future success of Eugene, and highly visible in the department and the community.

The next Police Chief will lead efforts to work collaboratively with the community, and all segments of the justice system and social services, to implement creative solutions for crime and quality of life concerns. To supplement this effort, the Police Chief will be an analytical thinker who is comfortable using accurate data to drive evidence-based decisions to establish clear and consistent priorities that make the best use of staff and financial resources.

It will be important for the new Police Chief to be highly engaged with Eugene's residents and organizations, including the University of Oregon and its Police Department, to gain an understanding of this diverse community, and proactively address the differing needs from neighborhood to neighborhood. The Police Chief will build and maintain critical relationships with residents and staff, as well as with local, regional, state, and other governmental partners. We are looking for a person who models and expects open and transparent communication inside and outside the department and handles sensitive issues with respect and diplomacy.

The next Police Chief will uphold and nurture the City's community policing philosophy with a focus on the pillars of 21st Century Policing. As a part of this philosophy, the Chief will lead the department in making genuine community connections in a complex community environment. Inspiring the department to be accountable to these philosophies is of the utmost importance. The new Police Chief will intentionally build relationships with community partners, communicate in a consistent and timely fashion and proactively address issues as they arise. This philosophy will guide and inform the delivery of police services while building trust and enhancing safety. The chosen candidate will demonstrate a continued commitment to recruiting and retaining a highly trained workforce that reflects the diversity of the community now and in the future.



## EDUCATION AND EXPERIENCE

Any combination of experience and training that would likely provide the required knowledge and abilities is qualifying. A typical way to obtain the knowledge and abilities would be:

**EXPERIENCE:** Ten years of law enforcement experience which must include a minimum of three years experience as full-time lieutenant or higher, or an equivalent combination of education, training and experience.

**TRAINING:** Equivalent to a Bachelor's degree from an accredited college or university in police science, criminal justice, public administration, or a closely related field. Master's degree or FBI National Academy training is highly desirable.



Possession of, or ability to obtain within 12 months of appointment, an Executive Certificate from the Oregon Department of Public Safety Standards and Training (DPSST).

If selected, the applicant must meet the standard to be licensed as a peace officer in the State of Oregon within 12 months. Out of state applicants should view the Oregon Department of Public Safety Standards and Training (DPSST) for an explanation of requirements at www. oregon.gov/dpsst/SC/pages/inde.aspx

## RESOURCES AND ADDITIONAL INFORMATION

City of Eugene eugene-or.gov

> Eugene Police Department eugene-or.gov/162/Police

> > **Eugene Police Chief Recruitment** eugene-or.gov/policechiefrecruitment

> > > **Follow Us**



## COMPENSATION AND BENEFITS

The City of Eugene offers a competitive salary depending on qualifications and experience. A comprehensive benefits package is provided.

## **APPLICATION PROCESS**

Please apply online at: bit.ly/SGRCurrentSearches

Priority screening begins January 12, 2018.

For more information on this position contact:

#### Larry Boyd, Senior Vice President

Strategic Government Resources LarryBoyd@GovernmentResource.com 469-261-5113

The City of Eugene is an Equal Opportunity Employer and values diversity in its workforce. Applicants selected as finalists for this position will be subject to a comprehensive background check.

## **TAB 13**

## **PROPOSAL FOR EXECUTIVE RECRUITMENT SERVICES**

## CITY ADMINISTRATOR POLICE CHIEF ASSISTANT PUBLIC WORKS DIRECTOR

CITY OF ISLE OF PALMS

May 2018

Strategic Government Resources

Ron Holifield, CEO P.O. Box 1642 Keller, Texas 76244 214-676-1691 Ron@GovernmentResource.com





May 4, 2018

Mayor Jimmy Carroll Council Member Sandy Ferencz City of Isle of Palms 1207 Palm Boulevard Isle of Palms, SC 29451

Dear Mayor Carroll and Council Member Ferencz:

Thank you for the opportunity to submit this proposal to assist the City of Isle of Palms in your City Administrator, Police Chief, and Assistant Public Works Director recruitments.

SGR is one of the top three local government executive recruitment firms in the nation and has the unique ability to provide a personalized and comprehensive recruitment to meet your needs.

I would like to draw your attention to a few key items that distinguish SGR from other recruitment firms:

- SGR has over 60,000 email subscribers to my weekly "10 in 10 Update on Leadership and Innovation" e-newsletter.
- SGR will send targeted emails to our opt-in subscribers of over 3,900 city management officials, over 15,000 law enforcement professionals, and over 3,900 public works and engineering professionals.
- SGR's website, where this position would be posted, receives over 36,000 local government official visitors each month, with over 75,000 page hits per month more than any other local government search firm website in the nation.
- SGR's job board (a separate website), where this position would also be posted, is the 2<sup>nd</sup> largest local government job board in the nation, with over 16,000 local government job seeker visitors each month, and over 1,800 jobs listed at any given time.
- SGR is the only search firm with a social media expert on staff, who provides a comprehensive social media marketing campaign that includes email, Facebook, Twitter, Instagram, and LinkedIn.
- Kurt Hodgen, the proposed recruiter for these searches, is a retired city manager and resides in Mooresville, North Carolina, which is less than four hours from Isle of Palms. He is familiar with the Carolinas and will be readily available to meet with you as needed throughout the search process.

No other firm can touch our reputation for being trusted by both clients and candidates, and for successful long-term placements. We are truly excited about the prospect of working with the City of Isle of Palms. I look forward to discussing in more detail how we can assist you with these recruitments, and we are available to visit in person with you at your convenience.

Respectfully submitted,

Rontblifield

Ron Holifield, Chief Executive Officer Strategic Government Resources <u>Ron@GovernmentResource.com</u> Cell: 214-676-1691

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### **Company Contact Information**

#### Strategic Government Resources

#### Contact Information for Binding Official / Primary Contact

Chuck Sparks, Chief Operating Officer

Address:	P.O. Box 1642, Keller, TX 76244
Office:	817-337-8581
Fax:	817-796-1228
Email:	ChuckSparks@GovernmentResource.com
Website:	www.governmentresource.com

#### **Alternate Contact**

Ron Holifield, Chief Executive Officer

Address:	P.O. Box 1642, Keller, TX 76244
Cell:	214-676-1691
Office:	817-337-8581
Fax:	817-796-1228
Email:	Ron@GovernmentResource.com
Website:	www.governmentresource.com



#### **COMPANY PROFILE**

#### Background

Strategic Government Resources (SGR) was founded in 1999 and is fully owned by former City Manager Ron Holifield. Ron spent two high-profile decades in city management, which included service as City Manager in several cities. He founded SGR for the express purpose of helping local governments be more successful by recruiting, assessing, and developing innovative, collaborative, authentic leaders. We specialize in executive recruitment, live training, online training, leadership development, assessments, consulting, and various other services geared to promote innovation in local governments.

#### **Mission & Core Values**

SGR's mission is to facilitate innovative leadership in local government. The simple fact is that in today's world of limited resources, local governments must innovate to survive. SGR has been, and continues to be, a leader in spurring innovation in local government.

SGR's core values are: Customer Service; Integrity; Philanthropy; Continuous Improvement; Flexibility; The Golden Rule; Collaboration; and, Protecting Relationships.

#### **Office Locations**

SGR's corporate headquarters is in Keller, Texas, in the Dallas/Fort Worth Metroplex. SGR also has virtual offices in:

<b>Florida</b> Kissimmee Lakeland	<b>Pennsylvania</b> Philadelphia
	Texas
Massachusetts	Abilene
Boston	Coppell
	Corpus Christi
Missouri	Granbury
Gladstone	Greenville
	Lubbock
North Carolina	Murchison
Mooresville	North Richland Hills
	Sugar Land
Oklahoma	Tyler
Stillwater	

#### **Executive Recruitment Team**

- Ron Holifield, Chief Executive Officer
- Melissa Valentine, Managing Director of Recruitment and Human Resources
- Leigh Corson, Talent Research Manager
- Muriel Call, Research Manager
- Delena Franklin, Lead Recruitment Coordinator
- Becky Welch, Recruitment Coordinator
- Courtney Ware, Recruitment Coordinator
- Andra Henson, Research Specialist
- Doug Thomas, Senior Vice President
- Cindy Hanna, Senior Consultant
- Bill Peterson, Senior Vice President
- Bob Turner, Senior Vice President
- Gary Holland, Senior Vice President
- Ken Wiegand, Senior Vice President
- Kirk Davis, Senior Vice President
- Kurt Hodgen, Senior Vice President
- Larry Boyd, Senior Vice President
- Larry Gilley, Senior Vice President
- Lissa Barker, Senior Vice President
- Mike Tanner, Senior Vice President
- Ron Robinson, Senior Vice President
- Tommy Ingram, Senior Vice President

#### **UNIQUE QUALIFICATIONS**

#### **Marketing and Networking**

- SGR's 10 in 10 Update on Leadership and Innovation e-newsletter, where all recruitments conducted by SGR are announced, reaches over 60,000 subscribers.
- SGR has an opt-in subscriber database of over 3,900 city management officials.
- SGR has formal collaborative partnerships with Florida City and County Management Association, Louisiana Municipal Association, Missouri Municipal League, Oklahoma Municipal League, National Public Employers Labor Relations Association, Engaging Local Government Leaders, City Management Association of Oklahoma, Texas Fire Chiefs Association, and Texas Recreation and Parks Society.
- SGR trains approximately 800 local government employees each month in live training classes.
- SGR has almost 300 local government clients in over 40 states for our recruitment, training, and leadership development business lines combined.

Each executive recruiter has many years of experience in local government and a national network of relationships. The entire executive recruitment group works as a team to leverage their networks to assist with each recruitment. SGR team members are active on a national basis, in both local government organizations and professional associations. Many SGR team members frequently speak and write on issues of interest to local government executives. Only SGR can work all of the relevant networks as a peer and insider, resulting in better recruitment, better investigation, better intelligence, better information, and better final decisions.

#### **Comprehensive Needs Assessment**

SGR's executive recruiting services are unequaled. Our role is to find the candidate who is the best match for your organization. SGR devotes a tremendous amount of energy to understanding your organization's unique culture, environment, and local issues to ensure a great "fit" from values, philosophy, and management style perspectives.

Finding qualified candidates is not difficult; the hard part is finding qualified candidates who are the right fit for your organization. A leading edge candidate and a safe harbor candidate often look the same on paper, but will have profoundly different impacts on your organization.

#### Accessibility

Your executive recruiter is accessible at all times throughout the recruitment process and can be reached by candidates or clients, even at night and on weekends, by cell phone or email.

#### **Responsive to You**

If a problem arises, or you have questions, you can count on SGR staff to be available, prepared, and prompt.

#### **Trust of Candidates**

SGR has a track record of remarkable confidentiality and providing wise counsel to candidates and next generation leaders; we have earned their trust. As a result, SGR is typically able to get exceptional prospects to become candidates, even if they have declined to become involved in other recruitment processes, because candidates trust SGR to assess the situation well, communicate honestly and bluntly, and maintain their confidentiality.

#### **Listening to Your Unique Needs**

SGR is more interested in listening than in talking. Some firms depend on their tried and true stable of reliable candidates. These firms do not really need to listen to the client because the recruitment will result in the same list of finalists, no matter the type of information they receive from the client. SGR devotes tremendous energy to actively listening to your organization and helping you define and articulate your needs. SGR does not just go through the motions and then provide you with a list of qualified names from a stable of regulars. We work hard to conduct a comprehensive recruitment that is unique to you.

#### **Recorded Online Interviews with Candidates**

SGR's unique online recorded interview process allows the search committee to see candidates in an interview setting prior to the finalist stage of the recruitment process, and without having to pay travel expenses.

#### **Comprehensive Media Reports**

One of the worst things that can happen for your organization is to be surprised by undisclosed information about a finalist, especially if the surprise comes in the form of a newspaper article that is found by your critics. SGR produces a comprehensive media search report on each finalist candidate. Each Media Report is compiled from information gathered using our proprietary online search process. This is not an automated process, and produces far superior results than a standard Google search which is typically utilized by other recruitment firms. The report length may be as long as 350 pages per candidate and may include news articles, links to video interviews, blog posts by residents, etc. No other firm provides such comprehensive media reports.

#### **Comprehensive Background Investigation Reports**

SGR provides the most comprehensive background investigations in the industry, and we are the only recruitment firm to use a licensed private investigation firm for these services.

#### **Psychometric Assessments**

SGR uses the DiSC Management Profile psychometric assessment to provide a detailed understanding of how candidates will lead and manage an organization. The DiSC assessment report also provides valuable information regarding candidates' strengths and weaknesses.

#### **Equal Opportunity Commitment**

SGR strongly believes in equal opportunity. SGR does not discriminate and is careful to follow both the letter and the spirit of laws regarding equal employment opportunities and nondiscrimination. More importantly, however, SGR believes that equal opportunity is an ethical issue. SGR quite simply will not enter into an engagement with an entity or organization that directs, or expects, that bias should, or will be, demonstrated on any basis other than those factors that have a bearing on the ability of the candidate to do the job. You can anticipate that SGR will make a serious and sincere effort to include qualified women and minority candidates in the finalist pool. Although SGR obviously cannot, and would not, guarantee the makeup of the finalist group, SGR does have relationships and contacts nationwide to encourage the meaningful participation of women and minority candidates.

#### Value

For a variety of reasons that are detailed in this proposal, SGR will provide the most costeffective executive recruitment for your organization. Some firms low ball their price, and make up for it by reducing the amount of time they commit, or charging extra for additional time required. SGR gives you a fixed price, and we are with you until the end of the process regardless of how many hours are required.

#### **Emerging Leaders**

SGR has a unique and unparalleled reputation of engaging and mentoring emerging leaders and young professionals. We will utilize our frequent personal interaction with emerging leaders, as well as our entire team's social media networks, to market this position and to identify potential applicants.

#### Service Guarantee

SGR provides the strongest guarantee in the industry.

- 1. You always have 24/7 cell phone and email access to the executive recruiter and SGR's CEO.
- 2. If you do not find the right candidate, we will start the process over with no additional professional fees.
- 3. If we place a candidate, who we have fully vetted through the SGR recruitment process, who stays less than 18 months, we will conduct the recruitment again with no additional professional fees. If the organization circumvents SGR's recruitment process and selects a candidate that did not participate in the full recruitment process, this guarantee is null and void.
- 4. If we place a candidate with you, we will not directly solicit them for another job.

#### **KEY PERSONNEL FOR THIS RECRUITMENT**

#### Ron Holifield, CEO

Ron Holifield is the Founder and CEO of SGR. He previously served as Assistant City Manager in Plano, Texas, as well as City Manager in Garland, DeSoto, Farmersville and Sundown, and on the City Manager's staff in Lubbock.

In 1996, he left city management and purchased Government Relations Specialists, which he grew into the 49th largest lobby firm in Texas before selling it to an employee. In 1999, Ron founded Strategic Government Resources to specialize in facilitating collaboration among local governments, with a particular emphasis on employee training and development of next generation leaders.

He has grown SGR into the largest private sector training company that specializes in leadership, management and customer service for local governments in the nation. He is a frequent speaker at state and national conferences and remains a high-profile figure in the city management profession.

Ron holds a Bachelor of Arts in Government from Abilene Christian University and a Master of Public Administration from Texas Tech University.

#### Kurt Hodgen, Senior Vice President

With over 30 years of local government experience, Kurt Hodgen joined SGR in 2017 as Senior Vice President. Most recently, from 2007 until his retirement, Kurt served as the City Manager for the City of Harrisonburg after having previously served as the Assistant City Manager beginning in 2001. From 1993 to 2001, Kurt was the Acting Assistant County Administrator/Director of Public Works for Botetourt County, Virginia. Before that, Kurt served as the Acting Town Manager for the Town of Narrows, Virginia.

Kurt has been active in his professional associations and is currently a member of the International City and County Management Association (ICMA) and the Virginia Local Government Management Association (VLGMA). Recently, he served as the Chairman for the Board of Directors for the Virginia Municipal League Insurance Program, in addition to serving on the Executive Committee for VLGMA, the Harrisonburg Rockingham Regional Sewer Authority, the Middle River Regional Jail Board of Directors, Harrisonburg Rockingham Emergency Communication Center Administrative Board, and more.

Kurt holds a Bachelor of Science in Public Administration and Political Science from James Madison University and is a Credentialed Manager from ICMA.

#### Kurt D. Hodgen, ICMA-CM 1871 Rhianon Lane Harrisonburg, VA 22801 (540) 820-0531 kdhodgen@comcast.net

#### **JOB OBJECTIVE**:

To obtain a position in local government consulting that will allow me to utilize my work experiences, skills and knowledge in service to localities in need.

#### EDUCATION:

James Madison University, B.S. degree in Public Administration and Political Science, December, 1984. AWWA Utility Management Institute at Virginia Tech, 1989; Senior Executive Institute, University of Virginia, 1991; Virginia Institute for Economic Development, 1996; ICMA Credentialed Manager, 2003.

#### **RELATED EXPERIENCE**:

#### July 2007 - 2017: City Manager, City of Harrisonburg.

Chief Administrative officer of one of the fastest growing cities in Virginia, (population of just under 54,000). Responsible for preparation and administration of a \$200+ million dollar budget (all funds), 12 departments and 754 FT employees. Appointed by a five member City Council, elected at-large.

Accomplishments and activities include:

- Numerous infrastructure projects including public buildings, water and sewer upgrades and expansions, new road construction, new bike and pedestrian trails, downtown redevelopment and streetscape improvements and parks and recreation facilities.
- Enhancements to the City's financial management policies; upgrades to the City's bond ratings; multiple successful bond issues; \$30 million plus in state and federal transportation funding (grants and matching funds).
- Growth of the local economy through new commercial and retail, corporate expansions such as Rosetta Stone, Anthem Data Center, Serco, Axon, and Walker/Tenneco. Establishment of economic revitalization zones and technology zones.
- Growth and development of staff through internal and external education and training opportunities; succession planning.
- Intergovernmental/regional cooperative efforts including establishment of a City/James Madison University liaison committee consisting of City Manager and two Council members and JMU President and Senior Vice President that meets on a quarterly basis, continuation of City/County liaison meetings, City-School Board liaison meetings, shared services with the County; service on regional Boards and Commissions; serve as City's legislative liaison.

#### February 2001 – June 2007: Assistant City Manager, City of Harrisonburg.

Principal assistant to the City Manager. Performed duties of the city manager in his absence as well as all other duties assigned including liaison between City Manager and department heads; direct oversight of six departments; start-up and administration of City's CDBG Program; grant writing;

special project management; staff development; emergency services; report writing and presentations to City Manager and City Council.

### **Feb.1993** – **Feb. 2001:** Asst. County Admin./Dir. of Pub. Works, Botetourt County, Virginia. Top-level administrative position in rapidly growing County. Responsible for administration of multiple departmental activities including engineering, utilities, landfill and recycling, building and grounds maintenance, and parks and recreation. Administered departmental budgets of \$3.2 million and capital projects budget totaling \$3.8 million. Duties also included grant writing and administration; long range planning; staff development; economic development activities; emergency services; report writing and presentations to county administrator and Board of Supervisors.

#### January 1988 - February 1993: Town Manager, Town of Narrows, Virginia.

Chief Administrative Officer of a full-service town (pop. 2,100); managed \$1.2 million dollar budget and 23 full-time employees; community development and planning activities including maintenance, capital projects, water and sewer, street and sidewalk improvements; agenda preparation for Council meetings. Prepared monthly financial reports, biweekly reports, and other reports and studies as required by council. Other activities as directed by Council. Developed standard purchasing and budgeting policies; completed major water and sewer system improvements totaling over \$2.5 million dollars. Other activities included grant writing and administration, and intergovernmental cooperation efforts.

#### Dec. 1986 – Jan. 1988: Public Admin. Specialist, Mt. Rogers Planning District Commission.

Served as Circuit Riding Town Manager for the towns of Fries and Independence, Virginia. Wrote and/or administered CDBG, EPA and FmHA grants in excess of \$6 million dollars for community development projects.

#### January 1985 - August 1986: Asst. to the County Administrator, Alleghany County, Virginia.

Duties included assistance in preparation and administration of \$10 million dollar budget, project manager for the renovation of and movement to a new county office building. Prepared reports, assisted in day-to day operations, other duties as assigned by the County Administrator.

#### **PROFESSIONAL MEMBERSHIPS:**

International City and County Management Association (ICMA) Virginia Local Government Management Association (VLGMA)

#### **OTHER CURRENT AFFILIATIONS:**

Virginia Municipal League Insurance Program, Current Chairman of Board of Directors Virginia Local Government Management Association Executive Committee (2006-08) Virginia Local Government Management Association Support Network Coordinator Harrisonburg Rockingham Regional Sewer Authority Board of Directors Middle River Regional Jail Board of Directors Harrisonburg Rockingham Emergency Communication Center Administrative Board Harrisonburg Rockingham Social Services District Administrative Board Central Shenandoah Juvenile Detention Center Board of Directors Community Criminal Justice Board, Board member Virginia Commission on Local Government Annexation Study Committee member

#### Ron Holifield Resume – March, 2018

#### Strategic Government Resources, P.O. Box 1642, Keller, Texas 76248 Cell: 214-676-1691, <u>Ron@GovernmentResource.com</u>

#### **PROFESSIONAL HISTORY**

#### Strategic Government Resources – Owner & CEO January 1999 to Present

- Owner and CEO of this strategic management firm, helping over 550 local governments Recruit, Assess and Develop Innovative, Collaborative and Authentic Leaders.
- SGR is the largest provider of live and online training in the nation designed specifically for local government, training up to 1,000 employees/officials every month in 45 states.
- SGR is the third largest local government executive search firm in the nation.
- Interviewed and/or quoted by numerous news publications and media outlets including: National Public Radio, Entrepreneur Magazine, Government Technology, GovWire, Federal Computer Week, CIO Magazine, Dallas Business Journal, DFW Tech Biz, D Magazine, International Association of Chiefs of Police Journal, as well as numerous newspapers and broadcast news outlets in a wide variety of national media markets.

#### Government Relations Specialists – Owner & CEO August 1996 to September 2001

- Owner and CEO of this consulting firm which represented businesses doing business with government and in legislative advocacy efforts.
- Doubled it in size, becoming the 49<sup>th</sup> largest lobby firm in Texas, and then sold it to an employee to focus all efforts on the launch of SGR.
- Major clients included over 40 Fortune 500 firms including American Express, Aramark, Automated Licensing Systems, Children's Comprehensive Services, IBM, Quorum Health Group, Library Systems and Services, PeopleSoft, SCT, Space Imaging, TXI, Verizon, Xerox and many others.

#### City of DeSoto, Texas – City Manager October 1994 to August 1996

- Significant accomplishments include:
  - Named by Texas Business Magazine as a top 20 Texas city to relocate a business.
  - Named by Texas Outlook Magazine as a top 25 city for economic development.
  - Named by Texas Business Magazine as one of the "Best Run Cities in Texas."
  - Increase in commercial building permits in excess of 1,000% over previous year.
  - Lowest crime rate of any major city in the Dallas-Fort Worth Metroplex.

#### City of Garland, Texas – City Manager November 1991 to June 1994

- City Manager of this rapidly growing city, which owns and operates an electric production and distribution system, a regional wastewater treatment system, a regional landfill, and a heliport, and offers a variety of social services and strong cultural arts. The ninth largest city in Texas, Garland's population was in excess of 220,000 with over 2,300 employees, and an annual operating and capital budget in excess of \$350 million.
- Hired to take this very traditional manufacturing-based community and rapidly position it as a statewide leader, transforming its one-dimensional image and reputation as a blue-collar suburb into that of a leading first tier city.

#### City of Plano, Texas – Assistant City Manager, Assistant to the City Manager November 1986 to November 1991

• Served in a variety of capacities in this rapidly growing, premier city, including: Assistant City Manager of Community Services, Assistant City Manager of Administration, Acting Assistant City Manager for Development, and Assistant to the City Manager.

#### City of Farmersville, Texas – City Manager 1984 to 1986

• First City Manager of this full service city operating an electric system and two lakes.

#### City of Sundown, Texas – City Manager 1982 to 1984

• City Manager of this full service city operating a natural gas system and a golf course.

### City of Lubbock, Texas – City Administrative Intern to the City Manager 1981 to 1982

• Administrative Intern to the City Manager.

#### EDUCATION

- Texas Tech University Masters of Public Administration
- Abilene Christian University Bachelor of Arts, Government Major / Student Association President

#### MAJOR AWARDS for Municipal Organizations Managed

- 3CMA Economic Development Marketing Campaign Savvy Award Certificate of Excellence for International Development and Local Realtor Ads Garland
- International Association of Chief's of Police, Excellence in Policing Award for Neighborhood Service Team Garland
- Finalist, Governor's Environmental Excellence Award Garland
- Texas Natural Resource Conservation Commission Award for Excellence Garland
- American Society of Landscape Architects, Texas Chapter, Environmental Stewardship Award for Garland's Spring Creek Forest Preserve Garland
- Dallas Business Journal, "Metroplex Real Estate Deal of the Year (Existing Building)," Garland
- Dallas Business Journal "Metroplex Real Estate Deal of the Year (New Construction)," -Garland
- GFOA Award for Distinguished Budget Presentation, every year, 1987-1996
- GFOA Certificate of Achievement for Excellence in Financial Reporting, 1987-1991

#### CURRENT PROFESSIONAL PARTICIPATION

- ICMA Conference Evaluation Committee, 2017
- ICMA Task Force on Inclusiveness, 2014 16
- Texas Police Chief's Association Training Advisory Committee 2018-present
- Member, Texas Fire Chief's Association Best Practices Recognition Board, 2014-present
- National Institute for Governmental Purchasing Talent Management Council, 2014
- Missouri Municipal League Governance Institute Fellow, 2013-present
- Texas City Management Association Task Force on Professional Development, 2014-15
- Author, "the 16%" weekly blog, 2013-2017
- Author, "Fourth Dimension Leadership", 2010
- Member, International City/County Management Association (ICMA), 1982-present
- Member, Texas City Management Association (TCMA), 1982-present
- Member, Texas Municipal Human Resources Association, 2006 present
- Member, Governmental Finance Officers Association, 2010 present

#### PREVIOUS PROFESSIONAL PARTICIPATION

- Author of 4<sup>th</sup> Dimension Leadership a Radical Strategy for Creating An Authentic Servant Leadership Culture
- Author of a Monthly Column in Texas City Manager Magazine on "Innovations that Make a Difference"
- ICMA Task Force on Employment Agreements

- ICMA Management Innovations Panel
- ICMA Conference Evaluation Committee
- ICMA/Innovation Groups National Management Practices Panel
- Author, "The Public Executive's Complete Guide to Employment Agreements", book published by ICMA and the Innovation Groups
- Texas Innovation Groups Executive Committee
- Author, "Crossing Department Lines Garland's Neighborhood Service Team", article published in the International Association of Chiefs of Police National Journal
- Author, "Redefining Thinking, Structures and the Rules of the Game in Government", article published in Texas Town and City Magazine
- Contributor, State Comptroller Bob Bullock's handbook for municipalities: "Standard Financial Management System for Texas Cities"
- Texas Municipal League Advisory Committee on Legislative Affairs Personnel Issues
- TCMA Ethics and Professional Standards Committee
- TCMA Annual Conference Committee

#### SPEAKING ENGAGEMENTS

- Ohio City Management Association, 2018
- Louisiana Municipal Association, 2018
- Florida City County Management Association Winter Summit, 2018
- SGR Servant Leadership Conference, 2018
- Texas Recreation and Parks Society, 2017
- Illinois Public Health Association, 2017
- Tennessee Governmental Finance Officers Association, 2017
- Texas Municipal HR Association, 2017
- Washington Public Employers Labor Relations Association, 2017
- International Personnel Management Association, 2017
- Oklahoma Municipal League, 2017
- Missouri Municipal League, 2017
- Florida League of Cities, 2017
- Michigan City Management Association, 2017
- Texas Municipal Utilities Association, 2017
- Florida City County Management Association, 2017
- International Personnel Management Association Midwest, 2017
- Missouri City Management Association, 2017
- National Public Employers Labor Relations Association, 2017
- Texas Municipal Clerks Association Annual School, 2017
- SGR Leadership Conference, 2017
- Texas City Management Association Regional Meeting, 2016
- Colorado Governmental Finance Officers Association, 2016

- Ohio City Management Association/Ohio Parks and Recreation Association Joint Conference, 2016
- Illinois Public Employer's Labor Relations Association, 2016
- Urban Management Assistant's/Emerging Local Government Leaders Pop Up Conference, 2016
- Texas Fire Marshall's, 2016
- Kentucky League of Cities, 2016
- Missouri Municipal League, 2016
- Florida League of Cities, 2016
- Arizona Parks and Recreation Association Conference, 2016
- Association of Public Safety Communications, 2016
- Texas City Management Association, 2016
- Florida City County Manager's Conference, 2016
- Colorado Emerging Leaders Conference, 2016
- Texas Municipal HR Association, 2016
- Florida City County Management Association, 2016
- Speak at National Public Employers Labor Relations Association, 2016
- Georgia City Management Association, 2016
- New Mexico Society of Human Resource Management, 2016
- Colorado Chapter of International Personnel Management Association, 2016
- Colorado City County Management Conference, 2016
- CPS Annual Conference, 2016
- Ohio Public Employer's Labor Relations Association, 2016
- Emerging Local Government Leaders, 2015
- National Purchasing Institute, 2015
- Public Libraries Association of North Texas, 2015
- Washington Public Employers Labor Relations Association, 2015
- Oregon City Management Association, 2015
- Colorado City Management Association Emerging Leaders, 2015
- Texas Municipal HR Association Nuts and Bolts Workshop, 2015
- National Association of County Clerks and Recorders, 2015
- Gettysburg Leadership Workshop, 2015
- Association of Washington Cities, 2015
- Texas City Manager's Associationl, 2015
- International Personnel Management Association Midwest Conference, 2015
- East Texas City Manager's Association, 2015
- Missouri Association of Purchasing Professionals, 2015
- Association of Washington Cities Labor Relations Institute, 2015
- Texas Public Employers Labor Relations Association, 2015
- Dallas Office of the FBI on Valuing Workplace Diversity and the Difference Between Bias and Prejudice, 2015
- Government Finance Officers Association of Texas, 2015
- National Public Employers Labor Relations Association, 2015

- Tennessee Government Finance Officers Association, 2015
- Missouri City Clerks, 2015
- Texas Fire Educators Association, 2015
- SGR Servant Leadership Conference, 2015
- National Forum for Black Public Administrators DFW Chapter, 2014
- Public Purchasing Association of North Texas, 2014
- Missouri Intergovernmental Risk Association, 2014
- Texas City Management Association, 2014
- American Public Works Association Midwest, 2014
- Governmental Finance Officers Association, 2014
- National Public Employers Labor Relations Association, 2014
- North Texas Municipal Clerks Association, 2014
- National Institute for Governmental Purchasing Lone Star Conference, 2014
- Missouri Municipal Clerks and Finance Officers Association, 2014
- South Texas City Manager's Association 2014
- Urban Counties Annual Conference, 2014
- SGR Annual Conference on Creating a Learning Organization, 2014
- National Public Employers Labor Relations Association Annual Conference, 2013
- National Parks and Recreation Annual Conference 2013
- Missouri Municipal League Annual Conference, 2013
- Washington City/County Management Association Annual Conference, 2013
- Nebraska City/County Management Association Annual Conference, 2013
- Tennessee Municipal League Annual Conference, 2013
- Texas City Manager's Association Annual Conference, 2013
- Government Finance Officers Association of Texas Annual Conference, 2013
- American Public Works Association Regional Conference, 2013
- Kansas Public Works Association Annual Conference, 2013
- Texas Recreation and Parks Association Annual Conference, 2013
- Texas Public Purchasing Association Annual Conference, 2013
- Colorado City County Management Association Annual Conference, 2013
- Kansas City County Management Association Annual Conference, 2012
- National Parks and Recreation Management School, 2012
- Texas City Management Study Group, 2012
- International City County Management Association Annual Conference, 2012
- National Procurement Institute, 2012
- Missouri Municipal League Annual Conference, 2012
- Texas City Clerk's Association Annual School, 2012
- Texas County Clerk's Association Annual School, 2012
- Kansas Governmental Finance Officers Association Annual Conference, 2011
- Texas City Management Association Annual Conference, 2010
- Public Risk Management Assoc. Annual Conference, 2010
- Oklahoma City Manager's Association Annual Conference, 2010
- Northwest States City Management Association Annual Conference, 2010

- Ohio City/County Management Assoc. Annual Conference, 2009
- West Texas City Management Association Annual Training Conference, 2009
- Texas Municipal League Regional Meeting, 2009
- Texas Municipal Human Resources Association Annual Nuts and Bolts Conference, 2009
- East Texas City Management Association Annual Training Conference, 2008
- East Texas City Management Association Annual Training Conference, 2007
- International City/County Management Association Conference, 2006
- Certified Public Manager Program, 2006
- North Texas Municipal Clerks Association Management Institute, 2006
- City of Carrollton, Texas, Leadership Academy, 2006
- City of Arlington, Texas, Leadership Academy, 2005
- Urban Management Assistants of North Texas Annual One Day Conference, 2005
- Leadership Southwest, 2004, 2006, 2008
- International City/County Management Association Annual Conference, 2003
- Keynote Speaker (along with the Deputy Secretary of Defense), Government Electronics and Information Technology Association Information Technology and Defense Electronics Forecast Annual Conference – State and Local Homeland Security, 2002
- Transforming Local Government Conference, 2001
- National Association of Counties Annual Conference, 1999
- World Services Congress Building Public Private Partnerships, 1999
- Central Texas City Management Association, 1999
- Carolinas-Virginia Hospital Trustee/Physician Conference, 1999
- Quorum Ohio CEO Conference, 1999
- Chairman of the Board In-Service Training, Quorum, 1999
- Quorum Foundations for the Future, 1999
- Quorum Chairman of the Board Training, 1998
- International City County Management Association, 1998
- Iowa Municipal Management Institute, 1997
- Quorum Foundations for the Future, 1997
- Quorum Board of Trustees Training, 1997
- Urban Management Assistants of North Texas, Conference of Minority Public Administrators, and National Forum for Black Public Administrators Workshop 1996
- Innovation Groups Regional Conference, 1996
- Texas City Management Association Annual Conference, 1996
- Florida City/County Management Assoc. Annual Conference, 1996
- North Carolina City/County Management Association Annual Conference, 1996
- Quorum Foundations for the Future, 1996
- International City/County Management Association Conference, 1996
- Texas City Management Association Conference, 1995
- Kansas Innovation Groups Regional Workshop, 1995
- City-County Communications & Marketing Association National Conference, 1994
- National League of Cities Innovations in Government National Conference, 1994

- Innovation Groups Regional Workshop, 1994
- Texas Foundation for the Improvement of Local Government Institute, 1994

#### **OTHER HONORS AND ACTIVITIES**

- American MENSA member
- Distinguished Alumni, Abilene Christian University
- Abilene Christian University Public Administration Visiting Committee
- Texas Tech University, Center for Public Service, Alumni of the Year

#### **PROJECT METHODOLOGY**

SGR provides a comprehensive scope of executive recruitment services, and each executive recruitment service contract is tailored to meet the client's specific needs. However, a full-service recruitment typically entails the following:

#### 1. Organizational Inquiry and Analysis

- Outline Project Plan and Timeline
- Individual Interviews with Search Committee / Key Personnel / Community Leaders (if desired)
- Development of Position Profile and Professional Production of Brochure

#### 2. Advertising and Recruitment

- Ad Placement
- Social Media and Marketing of Position
- Ongoing Communication with Applicants and Prospects

#### 3. Initial Screening and Review

- Management of Applications
- Evaluation and Triage of Resumes
- Search Committee Briefing to Facilitate Selection of Semifinalists

#### 4. Evaluation of Semifinalist Candidates

- Personal Interaction with Semifinalist Candidates
- Written Questionnaire
- Recorded Online Interviews
- Media Search Stage 1
- Semifinalist Briefing Books
- Search Committee Briefing to Facilitate Selection of Finalists

#### 5. Evaluation of Finalist Candidates

- Comprehensive Media Search Stage 2
- Comprehensive Background Investigation Report
- DiSC Management Assessment
- Finalist Briefing Books
- Press Release (if desired)
- Stakeholder Engagement (if desired)

#### 6. Interview Process

- First Year Game Plan (if desired)
- Conduct Interviews
- Deliberations
- Reference Checks

#### 7. Negotiations and Hiring Process

- Determine the Terms of an Offer
- Negotiate Terms and Conditions of Employment
- Transition Strategy
- 8. Post-Hire Team Building Workshop (supplemental service, if desired)
  - I-OPT Team Building Workshop

#### Step 1: Organizational Inquiry and Analysis

In the Organizational Inquiry and Analysis Stage, SGR devotes tremendous energy to understanding your organization's unique culture, environment, and goals to ensure you get the right match for your particular needs.

#### **Outline Project Plan and Timeline**

SGR will meet with the client at the outset of the project to finalize the recruitment plans and timeline. At this time, SGR will also request that the client provide additional information about the community, organization, and position. Information requested will include general information and available resources about the community, school district, economic vitality, political leadership, organization, strategic plan, governing body goals and objectives, budget information, major projects, job description, salary range, benefits package, etc.

#### Individual Interviews with Search Committee and Key Personnel (if desired)

Fully understanding your organizational needs is the most critical part of conducting a successful executive recruitment. SGR conducts individual interviews with the Search Committee, key staff, and/or direct reports to find out more about the position, special considerations, and the political environment. These interviews last approximately 30 minutes to one hour each and identify individual issues that may affect the dynamics of the recruitment, as well as develop a composite understanding of the organization's preferences. This process helps with organizational buy-in and will assist us in developing the Position Profile as we look for any significant staff issues or major disconnects that may not otherwise be apparent.

#### **Development of Position Profile Brochure**

Following the individual interviews and internal analysis, SGR will develop a draft Position Profile Brochure that is reviewed and revised in partnership with your organization until everyone agrees it accurately reflects the sought-after leadership and management characteristics. A sample brochure is included with this proposal document.

#### Step 2: Advertising and Recruitment

The Advertising and Recruitment stage includes ad placement, email distribution of the Position Profile, responding to inquiries about the position, and ongoing communication with applicants and prospects.

#### Ad Placement / Social Media and Marketing of Position

The Executive Recruiter and client work together to determine the best ways to advertise and recruit for the position. Ads are typically placed in various state and national publications, targeting the most effective venues for reaching qualified candidates for that particular position.

SGR's preferred strategy is to rely on email distribution of the Position Profile Brochure to key opinion leaders and potential prospects across the country. The position will be announced in our "10 in 10" e-newsletter, which reaches over 60,000 local government professionals, in

addition to a targeted email announcement to specific professional categories and/or areas of the country. By utilizing an email distribution strategy, these brochures tend to "get legs" of their own, resulting in a very high penetration rate at minimal cost.

SGR will utilize Facebook, Twitter, personal phone calls, personal emails, LinkedIn, Instagram, and Pinterest to promote the position. This communication is both to solicit high potential candidates and to encourage key local government professionals to share information within their professional circles.

#### **Ongoing Communication with Applicants and Prospects**

SGR communicates with all applicants on a frequent and ongoing basis to ensure applicants stay enthusiastic about the opportunity. Outstanding prospects often will not submit a resume until they have done considerable homework on the available position. A significant number of inquiries will be made, and it is essential that the executive search firm be prepared to answer those questions with fast, accurate, and complete information, and in a warm and personal manner. This is one of the first places a prospective candidate will develop an impression about organization, and it is an area in which SGR excels. SGR also utilizes Google Alerts for each client organization and provides updates to our Executive Recruiters and applicants of any references made regarding the client organization in various media outlets.

#### Step 3: Initial Screening and Review

This stage of the executive recruitment involves managing the flow of resumes, and screening and evaluating resumes.

#### **Management of Applications**

Handling the flow of resumes is an ongoing and significant process. On the front end, it involves tracking resumes and promptly acknowledging their receipt. It also involves timely and personal responses to any questions or inquiries.

#### **Evaluation and Triage of Resumes**

SGR uses a triage process to identify high-probability, medium-probability, and low-probability candidates. The triage ranking is focused on overall assessment based on interaction with the applicant, qualifications, any known issues regarding previous work experience, and evaluation of cultural fit with the organization.

In contrast with the triage process described above, which focuses on subjective assessment of the resumes and how the candidates present themselves, we also evaluate each candidate to make sure that the minimum requirements of the position are met, and which of the preferred requirements are met. This sifting process assesses how well candidates' applications fulfill the recruitment criteria outlined in the Position Profile.

#### Search Committee Briefing / Selection of Semifinalist Candidates

At this briefing, SGR will provide a comprehensive progress report via PowerPoint presentation and will facilitate the selection of approximately 8-12 semifinalists. The presentation will include summary information on the process so far, the candidate pool overall, and any trends or issues that have arisen, as well as a briefing on each candidate and their credentials. No other firm offers this level of reporting detail and transparency.

#### **Step 4: Evaluation of Semifinalist Candidates**

Reviewing resumes is an important and valuable step in the executive recruitment process. However, the simple fact is that resumes can be misleading. They tell you nothing about the individual's personal qualities or his/her ability to get along with other people. Resumes can also exaggerate or inflate accomplishments or experience. SGR's responsibility is to go more indepth than the resume to ensure that those candidates who continue in the process are truly outstanding.

#### Personal Interaction with Semifinalist Candidates

SGR's goal is to have a clear understanding of the person behind the resume and what makes him/her an outstanding prospect for you. The evaluation of semifinalist candidates includes follow-up by phone when appropriate to ask any questions about underlying issues.

#### Written Questionnaire

SGR will ask semifinalist candidates to complete a comprehensive written exercise designed to provide greater insight into candidate thought processes and communication styles. SGR's written instrument is custom-designed around the priorities identified by the Search Committee and usually includes about 20 questions focusing on 5-6 key areas of particular interest to the client. This written instrument will be included in the semifinalist briefing book along with the cover letters and resumes.

#### **Recorded Online Interviews**

SGR offers recorded online videos of candidates answering pre-recorded questions. This provides a very insightful, efficient and cost effective way to gain additional insights to utilize in selecting finalists you want to come in for live interviews. The online interviews allow the Search Committee to evaluate technological competence, demeanor, verbal communication skills, and on-camera presence. Online interviews also convey to candidates that the organization is using leading edge technology in its business processes and provide an opportunity for the Search Committee to ask candidates questions on specific topics of special interest. Online interviews are emailed to the Search Committee for viewing prior to selection of finalist candidates.

#### Media Search Stage 1

Stage 1 of our media search involves a comprehensive review of all newspaper articles on the candidate in major news outlets within the previous two years. These media reports at the semifinalist stage have proven helpful by uncovering issues that were not previously disclosed

by prospective candidates. The Executive Recruiter will communicate any "red flags" to the Search Committee immediately upon discovery.

#### Search Committee Briefing / Selection of Finalist Candidates

Prior to this briefing, SGR will provide each member of the Search Committee with a briefing book on the semifinalist candidates. The briefing book will include written questionnaires, online interviews, and any additional information obtained about the candidate. The purpose of this briefing is to facilitate narrowing the list to 4-6 finalists who will be invited for personal interviews.

#### **Step 5: Evaluation of Finalist Candidates**

Once the finalists have been selected, SGR will coordinate with you to schedule interviews.

#### **Comprehensive Media Search Stage 2**

These Stage 2 Media Reports are compiled by utilizing our proprietary media search process including variations of the candidates' names and states/cities in which they have lived or worked, and searches of local papers where the candidates have lived or worked. We also search social media sites. The Media Reports typically range from 20-300 pages per candidate and may include news articles, links to video interviews, blog posts by residents, etc. The Media Reports are put into an easy-to-read format and recorded onto flash drives for the Search Committee. The candidate's name is highlighted each time it appears.

These media reports have proven helpful to Search Committees by uncovering issues that were not previously disclosed by candidates and that would likely not have been discovered through an automated search or Google search, typically used by other recruitment firms. The Media Reports also give the Search Committee an overview of the type and extent of press coverage that a candidate has experienced over the course of his/her career.

#### **Comprehensive Background Investigation Reports**

Through SGR's partnership with FirstCheck, a licensed private investigations company, we are able to provide our clients with comprehensive background screening reports that include detailed information such as:

- Social Security number trace
- Address history
- Driving history/motor vehicle records
- Credit report
- Federal criminal search
- National criminal search
- County wants and warrants for previous 10 years
- Global homeland security search
- Sex offender registry search
- State criminal search (for current and previous states of residence)

- County criminal search (for every county in which candidate has lived or worked) for previous 10 years
- County civil search (for every county in which the candidate has lived or worked) for previous 10 years
- Education verification

A sample Background Investigation Report is included with this proposal document.

#### Assessments (DiSC Management Profile)

It is critical for you to know as much as you can about your new executive before hiring him/her. Historically, employers have depended upon resumes, references, and interviews as sources of information for making hiring decisions. In practice, these sources have often proved inadequate for consistently selecting successful employees. The use of assessments has become essential for employers who want to place the right people in the right positions.

SGR uses a DiSC Management assessment tool, which is among the most validated and reliable personal assessment tools available. The DiSC Management Profile analyzes and reports comprehensively on the candidate's preferences in five vital areas: management style, directing and delegating, motivation, development of others, and working with his/her own manager.

#### Press Release (if desired)

Until you have "sealed the deal," you need to be cautious in order to avoid the embarrassment of a premature announcement that does not work out. You also want to try to notify all senior staff and unsuccessful candidates before they read about it in the newspaper. SGR will assist with this coordination and with drafting any announcements or press releases.

#### Stakeholder Engagement (if desired)

At the discretion of the Search Committee, we will work closely with your organization to engage stakeholders in the recruitment process. Our recommendation is that we design a specific stakeholder engagement process after we learn more about the organization and the community. Different approaches work best in different communities. Below is an array of options we have used in the past, but we will collaborate with your organization to determine which option, or combination of options, will be the most effective for the unique needs of the organization.

- Interviewing community leaders at the outset of the recruitment;
- Holding a public forum for citizen engagement at the outset of the recruitment;
- Facilitating a Q&A series in the local newspaper with finalist candidates. This would run a week or two prior to the interviews;
- Utilize a citizen committee to conduct the early stage candidate screening and then turn over a semifinalist list to the City Council (if applicable);
- Community leader reception;
- Meet and greet;
- Search Committee and key community leader dinner meeting;

- "Round Robin" forum meetings with various community groups during a multi-day interview process; and,
- Site visits by citizen committee members to the finalist candidates' communities to report back.

#### **Step 6: Interview Process**

Once the finalists have been selected, SGR will coordinate with you to schedule interviews.

#### First Year Game Plan (if desired)

The "First Year Game Plan" is a process where finalist candidates are provided with the contact information for elected officials, key staff, and community leaders, and candidates are given free rein to make contact with all of them in advance and use those insights to develop a "first year game plan" based on what they know so far. Feedback is received from the key contacts on their impressions of the finalist candidates from the interactions with the candidates prior to the interviews. This exercise provides the opportunity to evaluate candidates' written and interpersonal communication skills, as well as critical analysis skills.

#### **Conduct Interviews**

SGR will schedule interviews at a date/time convenient to your organization. This process can be as simple, or as complex, as your organization desires. SGR will help you determine the specifics you need. SGR will prepare sample interview questions and will participate throughout the process to make it smooth and efficient.

#### Deliberations

SGR will facilitate a discussion about the finalist interviews and assist the Search Committee in making a hiring decision or on whether to bring back one or more candidates for a second interview.

#### **Reference Checks**

Our reference checks are the most comprehensive in the industry. We place very little confidence on the references provided by the candidates since those can be expected to be biased. Instead, we will typically talk to as many as 20 professional contacts for a given candidate including elected officials, direct supervisors, direct reports, internal organizational peers, professional peers in other organizations, civic leaders, and media representatives. We always seek out the candidate's greatest critics and greatest fans to ensure a complete, yet balanced, perspective and overview of each candidate.

#### **Step 7: Negotiations and Hiring Process**

Once the organization is ready to make an offer, SGR can provide additional assistance to the client in the following areas.

#### Determine the Terms of an Offer

Upon request, SGR will provide comparative data for selected organizations, appropriate employment agreement language, and other similar information to assist you in determining an appropriate offer to extend to your candidate of choice.

#### **Negotiate Terms and Conditions of Employment**

SGR will assist to whatever degree you deem appropriate in conducting negotiations with the chosen candidate. SGR will determine and define any special needs or concerns of the chosen candidate, including anything that could be a complicating factor. SGR is experienced and prepared to help craft win-win-solutions to negotiation "log-jams."

#### **Transition Strategy**

There are a variety of transition issues when hiring a new executive. SGR will brief the client on transition issues that need to be addressed and will provide a recommendation on what actions to take. Together, we will create a transition strategy that builds the foundation for a successful long-term relationship.

#### Step 8: Post-Hire Team Building Analysis (supplemental service)

SGR can provide a customized team building workshop after you hire for the position. SGR utilizes I-OPT, which is a validated measurement tool that shows how a person perceives and processes information. Because people "see" different things when they assess a situation, they are motivated to take various courses of action, so understanding you and your colleagues' I-OPT Profiles will enable you to work much more effectively as a team. The price is \$4,000 for a half-day onsite workshop, plus travel expenses, and \$150 per person for I-OPT reports (if not previously completed as part of the recruitment process), which include Individual Analysis Report, Emotional Impact Management Report, Change Management Report, and Team Management Report. Two-Person Reports can be ordered for an additional fee of \$50 per report.

#### TIMELINE (STANDARD RECRUITMENT)

Task	Weeks
<ul> <li>Contract Executed</li> <li>Outline Project Plan, Timeline</li> <li>Individual Interviews with Search Committee / Key Personnel / Community Leaders (if desired)</li> </ul>	Week 1
<ul><li>Development of Position Profile Brochure</li><li>Search Committee Reviews and Approves Brochure</li></ul>	Weeks 2-3
<ul> <li>Ad Placements</li> <li>Accept Applications</li> <li>Email Distribution and Marketing of Position Profile</li> </ul>	Weeks 4-7
Triage and Scoring of Resumes	Week 8
<ul> <li>Search Committee Briefing (Slide Presentation) / Select Semifinalists</li> <li>Candidates Complete Questionnaire and Online Interviews</li> <li>Stage 1 Media Searches</li> </ul>	Week 9
Deliverable: Semifinalist Briefing Books	Week 10
Search Committee Briefing / Select Finalist Candidates	Week 11
<ul> <li>Comprehensive Media Search Stage 2</li> <li>Comprehensive Background Screening Report</li> <li>Candidates Complete DiSC Management Assessment</li> </ul>	Weeks 12-13
Deliverable: Finalist Briefing Books	Week 14
<ul> <li>Stakeholder Engagement (if desired)</li> <li>Conduct Interviews</li> <li>Deliberations</li> <li>Reference Checks</li> <li>Negotiations</li> </ul>	Week 15

• Announcement / Press Release

\*Each recruitment timeline is different based on the particular needs of the organization. SGR has completed searches in as little as 45 days, although this is not the recommended approach. We have also extended recruitment well beyond 15 weeks, based on the preference of the client.

#### **PROJECT COST**

First Search: All-Inclusive Maximum Price	
Professional Services Fee:	\$ 18,500
Expenses Not-to-Exceed:	\$  9,500
All-Inclusive, Not-to-Exceed Maximum Price:	\$ 28,000*
Second Search: All-Inclusive Maximum Price	
Professional Services Fee:	\$ 18,500
Expenses Not-to-Exceed:	\$ 6,500
All-Inclusive, Not-to-Exceed Maximum Price:	\$ 25,000*
Third Search: All-Inclusive Maximum Price	
Professional Services Fee:	\$ 18,500
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Expenses Not-to-Exceed:	<u>\$ 3,500</u>
All-Inclusive, Not-to-Exceed Maximum Price:	\$ 22 <i>,</i> 000*

#### **Expenses Not-to Exceed**

SGR does not bill the client for any expenses except for those explicitly detailed herein. Items included in the Expenses Not-to-Exceed include:

- Professional production of a high quality brochure. This brochure (typically 4 pages) is produced by SGR's graphic designer for a flat fee of \$1,500.
- Ad placement in appropriate professional publications, including trade journals and websites, and related advertising to announce the position. This is billed at actual cost, with no markup for overhead. (However, the costs of ad placements in newspapers are not part of the not-to-exceed ad placement costs.)
- Printing of documents and materials. Reproduction costs for reports and briefing books presented to the client at 26 cents per copy, plus the cost of binders/binding. Flash drives are billed at \$10 each.
- Online interviews. There is a cost of \$200 for each recorded online interview. SGR recommends conducting online interviews at the semifinalist stage (up to 12 semifinalists).
- Psychometric Assessments. There is a cost of \$150 per candidate for the DiSC Management Profile (up to 6 finalists).
- Comprehensive Media Reports Stage 2. There is a cost of \$500 per candidate. SGR recommends conducting Stage 2 media searches on the finalist candidates (up to 6 finalists).

- Comprehensive Background Investigation Reports. There is a cost of \$300 per candidate for comprehensive background screening reports prepared by our licensed private investigations provider. SGR recommends conducting comprehensive background investigations on the finalist candidates (up to 6 finalists).
- Travel for the Executive Recruiter (incurred for the benefit of the client). Meals are billed at a per diem rate of \$10 for breakfast, \$15 for lunch, and \$25 for dinner. Mileage will be reimbursed at the current IRS rate. All other travel-related expenses are billed back at actual cost, with no markup for overhead.
- Up to four (4) visits/trips by the Recruiter to the Organization. Any additional visits/trips by the Recruiter to the Organization will be billed over and above the not-to-exceed maximum price.

#### \*Supplemental Services

The supplemental services listed below are not included in the maximum price above. These supplemental services include:

- Candidate Travel. Candidates are typically reimbursed directly by the client for travel expenses. If the client prefers a different arrangement for candidate travel, SGR will be glad to accommodate the client's wishes.
- Stakeholder Survey. SGR will conduct a Stakeholder Survey for \$1,000. SGR provides recommended survey questions and sets up an online survey. Stakeholders are directed to a web page or invited to take the survey by email. Written summary of results is provided to the organization.
- Post-Hire Team Building Analysis. A half-day onsite workshop is \$4,000, plus travel expenses, and \$150 per person for I-OPT reports (if reports were not previously completed as part of the recruitment process), which include Individual Analysis Report, Emotional Impact Management Report, Change Management Report, and Team Management Report. Two-Person Reports can be ordered for an additional fee of \$50 per report.
- Site Visits to Communities of Finalist Candidates. If desired, the Executive Recruiter will travel to the communities of the finalist candidates to conduct onsite visits. Site visits will be charged at a day rate of \$1,000 per day, plus travel expenses.
- In the unexpected event the client shall request that unusual out of pocket expenses be incurred, said expenses will be reimbursed at the actual cost with no mark up for overhead.
- If the client desires any supplemental services not mentioned in this section, an estimate of the cost and hours to be committed will be provided at that time, and no work shall be done without approval. Supplemental services will be billed out at \$250 per hour.

#### Billing

Professional fees for the recruitment are billed in three equal installments during the course of the recruitment. The initial installment is billed after the Organizational Inquiry and Analysis is completed and the position profile has been created. The second installment is billed when semifinalists are selected. The final installment is billed at the conclusion of the recruitment. Expense (reimbursable) items and supplemental services will be billed with each of the three installments, as appropriate.

# **TAB 8**

#### **PROVISION OF SERVICE GUARANTEE**

SGR guarantees that you will be satisfied with the results of the recruitment process, or we will repeat the entire process at no additional professional fee until you find a candidate that you desire. Additionally, if you select a candidate (that SGR has fully vetted) who resigns or is released within 18 months of their hire date, SGR will repeat the process at no additional professional fee to the client. If the Organization circumvents SGR's recruitment process and selects a candidate who did not participate in the full recruitment process, the service guarantee is null and void. We also guarantee that we will not directly solicit a candidate we bring to you for another job.

# **TAB 9**

#### References

Andrea Surratt, City Manager City of Bozeman, Montana (pop. 45,000) Email: <u>asurratt@bozeman.net</u> Phone: 406-582-2306

Laurie Dove, Mayor City of Valley Center, Kansas (pop. 5,100) Email: <u>vcmayor@valleycenterks.org</u> Phone: 316-755-7310

Nan Johnston, Mayor City of Parkville, Missouri (pop. 5,500) Email: <u>njohnston@parkvillemo.gov</u> Phone: 816-741-7676

Krista Miller, Director of Human Resources, Safety & Risk Management Town of Vail, Colorado (pop. 4,800) Email: <u>kmiller@vailgov.com</u> Phone: 970-477-3512

Kristie Hammitt, Executive Director, Central Services City of Eugene, Oregon (pop. 166,000) Email: <u>kristie.a.hammitt@ci.eugene.or.us</u> Phone: 541-337-4444

Russ Forrest, City Manager City of Gunnison, Colorado (pop. 6,000) Email: <u>rforrest@gunnisonco.gov</u> Phone: 970-641-8171

Todd Wodraska, Mayor City of Jupiter, Florida (pop. 60,681) Email: <u>toddw@jupiter.fl.us</u> Phone: 561-741-2214

# **TAB 10**

### **Recent City Management Executive Searches**

#### 2018

#### **City/Town Manager or Administrator**

- Bethany, Oklahoma (pop. 19,600)
- Craig, Colorado (pop. 8,800)
- Forney, Texas (pop. 17,500)
- Freeport, Texas (pop. 12,000)
- Green Cove Springs, Florida (pop. 7,000)
- Jacksonville, Texas (pop. 14,600)
- Lockhart, Texas (pop. 13,000)
- Marshall, Texas (pop. 24,700)
- Murfreesboro, Tennessee (pop. 131,900)
- Nixa, Missouri (pop. 20,500)
- Paducah, Kentucky (pop. 25,000)
- Pflugerville, Texas (pop. 54,600)
- Smithville, Missouri (pop. 9,000)
- Springfield, Missouri (pop. 167,300)
- Tolland, Connecticut (pop. 15,000)

#### Deputy/Assistant City or Town Manager

- Boerne, Texas, ACM (pop. 12,800)\*
- Lubbock, Texas, ACM (pop. 252,500)
- Odessa, Texas, ACM (pop. 117,700)
- Red Oak, Texas, ACM (pop. 11,500)\*
- Temple, Texas, ACM (pop. 73,600)\*

#### 2017

#### **City/Town Manager or Administrator**

- Bedford, Texas (pop. 49,000)
- Bozeman, Montana (pop. 41,600)
- Brenham, Texas (pop. 16,300)
- Clark County, Washington (pop. 345,000)
- Clute, Texas (pop. 11,000)
- Colleyville, Texas (pop. 24,500)
- Fulshear, Texas (pop. 4,000)
- Grandview, Missouri (pop. 25,300)
- Humble, Texas (pop. 15,000)
- Jupiter, Florida (pop. 60,700)
- Killeen, Texas (pop. 119,000)
- Lebanon, Missouri (pop. 14,300)
- Midland, Michigan (pop. 40,800)
- Parkville, Missouri (pop. 5,400)

- Plant City, Florida (pop. 33,000)
- Riverside, Missouri (pop. 3,000)
- Saginaw, Texas (pop. 21,700)
- San Marcos, Texas (pop. 53,000)
- Sealy, Texas (pop. 6,400)
- Stephenville, Texas (pop. 17,400)
- Temple, Texas (pop. 70,800)
- Topeka, Kansas (pop. 127,000)
- Vail, Colorado (pop. 4,800)

#### Deputy/Assistant City or Town Manager

- Amarillo, Texas, ACM (pop. 197,250)
- Arlington, Texas, Deputy City Manager (pop. 380,000)
- Hutto, Texas, ACM (pop. 1,800)
- Irving, Texas, ACM (pop. 232,500)
- Rowlett, Texas, ACM (pop. 56,700)
- Taylor, Texas, ACM (pop. 16,500)
- Waxahachie, Texas, ACM (pop. 29,500)
- Waco, Texas, ACM (pop. 126,000)
- Wichita Falls, Texas, ACM (pop. 105,000)
- Duncanville, Texas, ACM (pop. 36,000)\*

#### 2016

#### **City/Town Manager or Administrator**

- Amarillo, Texas (pop. 189,000)
- Angleton, Texas (pop. 19,000)
- Bastrop, Texas (pop. 8,400)
- Beavercreek, Ohio (pop. 45,000)
- Bethany, Oklahoma (pop. 19,500)
- Canadian, Texas (pop. 2,900)
- Carrollton, Texas (pop. 128,000)
- Choctaw, Oklahoma (pop. 11,500)
- Clarksville, Indiana (pop. 22,000)
- Craig, Colorado (pop. 9,300)
- Davenport, Iowa (pop. 101,000)
- Des Moines, Washington (pop. 29,000)
- Elgin, Texas (pop. 10,000)
- Gunnison, Colorado (pop. 5,500)
- Lake Dallas, Texas (pop. 8,000)
- Lake Worth, Texas (pop. 4,000)
- Palestine, Texas (pop. 18,000)
- Palm Beach Shores, Florida (pop. 1,500)\*
- Piney Point Village, Texas (pop. 3,500)

- Raytown, Missouri (pop. 28,000)\*
- Spokane Valley, Washington (pop. 90,600)
- Sweetwater, Texas (pop. 10,000)
- Valley Center, Kansas (pop. 5,000)
- Williston, North Dakota (pop. 13,000)

#### Deputy/Assistant City or Town Manager

- Addison, Texas, DCM (pop. 15,700)
- Chandler, Arizona ACM (pop. (255,000)
- 2015

#### City/Town Manager or Administrator

- Abilene, Texas (pop. 118,000)
- Altus, Oklahoma (pop. 19,000)
- Alvin, Texas (pop. 23,000)
- Arcadia, Florida (pop. 7,500)\*
- Azle, Texas (pop. 11,500)
- Baytown, Texas (pop. 70,000)
- Ballwin, Missouri (pop. 30,000)
- Bridgeport, Texas (pop. 6,000)
- Casper, Wyoming (pop. 53,500)
- Forney, Texas (pop. 16,000)
- Georgetown, Texas (pop. 50,000)
- Granbury, Texas (pop. 6,800)
- Guthrie, Oklahoma (pop. 10,000)
- Hot Springs, Arkansas (39,000)
- Kaufman, Texas (pop. 8,900)
- Lamesa, Texas (pop. 9,300)
- Missouri City, Texas (pop. 74,500)
- Montgomery, Texas (pop. 600)
- Mount Pleasant, Tennessee (pop. 4,500)\*
- Muskegon Heights, Michigan (pop. 11,500)
- Northglenn, Colorado (pop. 34,000)
- Port Lavaca, Texas (pop. 11,000)
- St. Charles, Missouri (pop. 65,000)
- Stillwater, Oklahoma (pop. 46,000)

#### Deputy/Assistant City or Town Manager

- Bellevue, Washington, DCM (126,600)
- Fort Worth, Texas, ACM (pop. 790,000)
- Georgetown, Texas, ACM (pop. 50,000)
- Waco, Texas, ACM (pop. 129,000)

2014

#### City/Town Manager or Administrator

- Chapel Hill, Tennessee (pop. 1,500)\*
- Converse, Texas (pop. 19,500)\*
- Duncanville, Texas (pop. 36,400)
- Fate, Texas (pop. 7,000)
- Galveston, Texas (pop. 56,000)\*
- Joshua, Texas (pop. 6,000)
- Kilgore, Texas (pop. 13,000)
- Kyle, Texas (pop. 30,500)
- Lindale, Texas (pop. 5,000)
- Miami, Oklahoma (pop. 13,500)
- Nolensville, Tennessee (pop. 3,100)\*
- Port Arthur, Texas (pop. 56,700)
- Port Lavaca, Texas (pop. 11,000)\*
- Stephenville, Texas (pop. 17,400)
- Tyler, Texas (pop. 98,800)

#### Deputy/Assistant City or Town Manager

- Addison, Texas, DCM (pop. 15,700)
- Denison, Texas, ACM (pop. 24,000)
- El Paso, Texas, DCM-Transportation and Public Works (672,000)\*
- Manhattan, Kansas, ACM (pop. 56,000)\*
- Plainview, Texas, ACM (pop. 3,200)\*

#### 2013

#### **City/Town Manager or Administrator**

- Bellaire, Texas (pop. 17,000)
- Big Spring, Texas (pop. 27,500)\*
- Burien, Washington (pop. 49,000)
- Burkburnett, Texas (pop. 10,500)
- College Station, Texas (pop. 98,000)
- Delray Beach, Florida (pop. 62,000)\*
- Fate, Texas (pop. 800)
- Ferris, Texas (pop. 2,500)
- Henderson, Texas (pop. 14,000)
- League City, Texas (pop. 88,000)
- Manhattan, Kansas (pop. 56,000)\*
- Owasso, Oklahoma (pop. 31, 500)
- Pearland, Texas (pop. 96,000)
- San Marcos, Texas (pop. 50,000)
- Sikeston, Missouri (pop. 16,000)
- South Padre Island, Texas (pop. 3,000)
- Wills Point, Texas (pop. 3,500)

#### Deputy/Assistant City or Town Manager

- Amarillo, Texas, ACM- Development Services (pop. 195,000)
- Cape Girardeau, Missouri, ACM-Development Services (pop. 38,500)\*
- Cape Girardeau, Missouri, ACM-Administrative Services (pop. 38,500)\*
- McKinney, Texas, DCM (pop. 143,000)\*
- Orange County, North Carolina, ACM (pop. 138,000)\*

\*Component based services include, but are not limited to, social media and marketing, application management, psychometric assessments, background investigation reports, media search reports, reference checks, and resume evaluations.

Population numbers are approximate. Resource: <u>www.City-Data.com</u>

### Police and Public Safety Related Executive Recruitments

#### **Full Service Searches**

- Alice, Texas (pop. 19,000) Chief of Police (2013)
- Angleton, Texas (pop. 19,500) Police Chief (2018)
- Arvada, Colorado (pop. 117,000) Police Chief (2018)
- Austin, Texas (pop. 786,000) Director of Homeland Security and Emergency Management (2017)
- Bainbridge Island, Washington (pop. 23,000) Police Chief (2013)
- Blaine, Minnesota (pop. 61,000) Safety Services Manager/Police Chief (2017)
- Boynton Beach, Florida (pop. 73,000) Chief of Police (2018)
- Broken Arrow, Oklahoma (pop. 105,000) Police Chief (2017)
- Eugene, Oregon (pop. 153,000) Police Chief (2018)
- Fate, Texas (pop. 7,500) Director of Public Safety (2013)
- Flower Mound, Texas (pop. 65,000) Police Chief (2013)
- Forney, Texas (pop. 17,500) Police Chief (2016)
- Irving, Texas (pop. 205,000) Chief of Police (2017)
- Kalamazoo County Consolidated Dispatch Authority Executive Director (2015)
- Lakeland, Florida (pop. 93,000) Chief of Police (2014)
- Levelland, Texas (pop. 12,000) Chief of Police (2017)
- Lancaster, Texas (pop. 36,000) Police Chief (2013)
- Memorial Villages Police Department, Texas (pop. 11,000) Chief of Police (2013)
- North Texas Emergency Communications Center Executive Director (2016)
- Overland Park, Kansas (pop. 178,000) Police Chief (2014)
- Plainview, Texas (pop. 21,000) Chief of Police (2014)
- Pitkin County, Colorado (pop. 15,000) Emergency Dispatch Director (2016)
- Port Arthur, Texas (pop. 56,000) Chief of Police (2016)
- Sealy, Texas (pop. 6,000) Chief of Police (2015)
- Snyder, Texas (pop. 11,500) Police Chief (2018)
- Spokane, Washington (pop. 203,000) Police Chief (2016)
- Temple, Texas (pop. 60,000) Chief of Police (2015)
- Terrell, Texas (pop. 19,500) Police Chief (2018)
- Victoria, Texas (pop. 62,000) Assistant Police Chief (2016)

#### **Component Based Searches\***

- Arlington, Texas (pop. 380,000) Assistant Police Chief (2014) and Chief Administrative Officer (2017)
- Azle, Texas (pop. 11,500) Police Chief (2014)
- Big Spring, Texas (pop. 24,000) Police Chief (2013)
- Fort Smith, Arkansas (pop. 85,500) Deputy Director of Police Administrative Services (2018)
- Burleson, Texas (pop. 36,000) Chief of Police (2014)
- Cape Girardeau, Missouri (pop. 38,000) Chief of Police (2013)
- Charlotte County, Florida (pop. 141,000) Public Safety Director (2017)
- Chickasha, Oklahoma (pop. 17,000) Chief of Police (2015)
- Clute, Texas (pop. 10,000) Police Captain (2016)
- Converse, Texas (pop. 18,000) Police Chief (2016)
- Dalworthington Gardens, Texas (pop. 2,400) Chief of Public Safety (2015)
- Edmond, Oklahoma (80,000) Chief of Police (2016)
- Fort Smith, Arkansas (pop. 87,000) Police Chief (2016)
- Joshua, Texas (pop. 6,000) Police Chief (2013)
- Miami, Oklahoma (pop. 12,900) Chief of Police (2015)
- Midland, Texas (pop. 128,000) Police Chief (2018)
- Richardson, Texas (pop. 103,000) Assistant Chief of Police (2016)
- Rockwall, Texas (pop. 36,000) Chief of Police (2015)
- Rowlett, Texas (pop. 56,000) Assistant Chief of Police (2013)
- Trophy Club, Texas (pop. 8,000) Police Chief (2014)
- Victoria, Texas (pop. 62,000) Assistant Chief of Police (2014)
- Waxahachie, Texas (pop. 29,500) Chief of Police (2014)
- Westworth Village, Texas (pop. 2,400) Chief of Police (2104)
- Yoakum, Texas (pop. 5,500) Police Chief (2014)

#### **Readiness Assessment Process**

- League City, Texas (pop. 84,000) Chief of Police (2012)
- Lenexa, Kansas (pop. 48,000) Police Chief (2012)
- Richland, Washington (pop. 48,000) Chief of Police (2011)

\*Component based services include, but are not limited to, social media and marketing, application management, psychometric assessments, background investigation reports, media search reports, reference checks, and resume evaluations.

Population numbers are approximate. Resource: <u>www.city-data.com</u>.

### **Recent Public Works/Utilities/Engineering Related Executive Searches**

#### **Full Service Searches**

- Alice, Texas (pop. 19,000) City Engineer (2013)
- Amarillo, Texas (pop. 189,000) Director of Public Works (2016)
- Bainbridge Island, Washington (pop. 23,000) Public Works Director (2013)
- Denton County Fresh Water Supply District 1-A, Texas Director of Public Works (2014)
- Fort Lauderdale (pop. 178,700) Assistant Public Works Director-Engineering (2018)
- Highland Park, Texas (pop. 9,300) Director of Engineering (2017)
- Lee County, Florida (pop. 440,000) Deputy Director of Utilities (2016)
- Missouri City, Texas (pop. 74,000) Public Works Director/City Engineer (2017)
- Nederland, Texas (pop. 16,000) Public Works Director (2017)
- Plant City, Florida (pop. 33,000) Director of Utilities (2016)
- Southlake, Texas (pop. 27,000) Public Works Director (2015)
- Terrell, Texas (pop. 19,000) Assistant City Engineer (2013)
- Tyler, Texas (pop. 101,500) Managing Director of Public Works & Utilities (2017)
- Waco, Texas (pop. 126,000) Director of Utilities (2015) and Deputy Director of Utilities (2016)

#### **Component Based Searches\***

- Abilene, Texas (pop. 118,000) Assistant Director of Public Works (2015)
- Baytown, Texas (pop. 70,000) Public Works Director (2015)
- Broken Arrow, Oklahoma (pop. Streets and Stormwater Director (2018)
- Denison, Texas (pop. 22,500) Assistant Director of Public Works (2014)
- Durango, Colorado (pop. 16,600) Assistant Utilities Director (2016)
- Farmers Branch, Texas (pop. 29,000) Public Works Director (2013)
- Fort Smith, Arkansas (pop. 87,000) Sanitation Director (2018)
- Fort Smith, Arkansas (pop. 87,000) Utilities Director (2016)
- Friendswood, Texas (pop. 37,000) Public Works Director/City Engineer (2014)
- Georgetown, Texas (pop. 50,000) Public Works Director (2016)
- Lewisville, Texas (pop. 105,000) Public Services Director (2015)
- Midland, Texas (pop. 108,000) Engineering Services Director (2013) and Director of Utilities (2014)
- Mountrail-Williams Electric Cooperative, North Dakota Electrical Engineer (2017)
- Mountrail-Williams Electric Cooperative, North Dakota Senior Operations Electrical Engineer (2017)
- Pearland, Texas (pop. 45,000) Director of Projects and Engineering (2014)
- Pflugerville, Texas (54,000) City Engineer (2016)
- Plainview, Texas (pop. 21,000) Public Works Director (2016)
- Plano, Texas (pop. 273,000) City Engineer (2013)
- Red Oak, Texas (pop. 11,500) Director of Public Works (2018)
- Richardson, Texas (pop. 103,000) Director of Public Works (2014)

- Shawnee, Kansas (pop. 65,000) City Engineer (2018)
- Shreveport, Louisiana (pop. 199,000) Director of Engineering and Environmental Services (2015)
- Shreveport, Louisiana (pop. 199,000) Director of Public Works (2015)
- Southlake, Texas (pop. 27,000) Deputy Director of Public Works/City Engineer (2016)
- St. Charles, Missouri (pop. 66,000) Public Works Director (2016)
- Terrell, Texas (pop. 19,000) Engineering Project Manager (2014)
- Victoria, Texas (pop. 66,100) Assistant Director of Public Works (2017)
- Williston, North Dakota (pop. 13,000) Assistant City Engineer (2017)
- Winter Haven, Florida (pop. 36,000) Utility Services Director (2018)

\*Component based services include, but are not limited to, social media and marketing, application management, psychometric assessments, background investigation reports, media search reports, reference checks, and resume evaluations.

### **Executive Recruitment Clients**

#### Arizona

Chandler

#### Arkansas

- Fort Smith
- Hot Springs

#### Colorado

- Arvada
- Aurora
- Commerce City
- Craig
- Durango
- Englewood
- Gunnison
- Mountain View Fire Protection District
- Northglenn
- Pitkin County
- Trinidad
- Vail
- Wheat Ridge

#### Connecticut

• Tolland

#### Florida

- Arcadia
- Boynton Beach
- Charlotte County
- DeLand
- Delray Beach
- Fernandina Beach
- Fort Lauderdale
- Green Cove Springs
- Hallandale Beach

- Jupiter
- Lakeland
- Lee County
- Palm Beach Shores
- Plant City
- Sunny Isles Beach
- Tamarac
- Winter Haven

#### Georgia

• Albany

#### Indiana

• Clarksville

#### lowa

• Davenport

#### Kansas

- Coffeyville
- Hutchinson
- Lenexa
- Manhattan
- Overland Park
- Shawnee
- Topeka
- Valley Center
- Wyandotte County / Kansas City

#### Kentucky

Paducah

#### Louisiana

• Shreveport

#### Michigan

- Kalamazoo County Consolidated Dispatch Authority (KCCDA)
- Midland
- Muskegon Heights

#### Mississippi

 Hancock County Port & Harbor Commission

#### Missouri

- Ballwin
- Cameron
- Cape Girardeau
- Grandview
- Lebanon
- Nixa
- Parkville
- Raytown
- Riverside
- Sikeston
- Smithville
- Springfield
- St. Charles

#### Montana

Bozeman

#### Nevada

- Las Vegas
- Washoe County

#### **New Mexico**

- Farmington
- Four Corners Economic Development
- Los Lunas

#### **North Carolina**

• Orange County

#### North Dakota

- Mountrail Williams Electric Cooperative
- Williston

#### Ohio

- Beavercreek
- Franklin County

#### Oklahoma

- Altus
- Bethany
- Broken Arrow
- Chickasha
- Choctaw
- Edmond
- Elk City
- Guthrie
- Lawton
- Miami
- Mustang
- Oklahoma Municipal League
- Owasso
- Stillwater

#### Oregon

• Eugene

#### Tennessee

- Brentwood
- Chapel Hill
- Mount Pleasant
- Murfreesboro
- Nolensville
- Thompson's Station

#### Texas

- Abilene
- Addison
- Alamo Heights
- Alice
- Allen
- Alvin
- Amarillo
- Angleton
- Anna
- Argyle
- Arlington
- Atlanta
- Austin
- Azle
- Bastrop
- Bay City
- Baytown
- Bedford
- Bellaire
- Big Spring
- Boerne
- Breckenridge
- Brenham
- Bridgeport
- Brushy Creek Regional Utility Authority
- Burkburnett
- Burleson
- Burnet
- Canadian
- Canton
- Carrollton
- Cedar Hill
- Cedar Park
- Cleveland
- Clute
- College Station

- Colleyville
- Colorado River Municipal Water District
- Commerce
- Converse
- Copper Canyon
- Corpus Christi
- Dalhart
- Dalworthington Gardens
- Denison
- Denison Chamber of Commerce
- Denton County Fresh Water Supply District 1-A
- Denton
- Duncanville
- El Paso MPO
- El Paso
- Elgin
- Fairview
- Farmers Branch
- Farmersville
- Fate
- Ferris
- Flower Mound
- Forney
- Fort Worth
- Freeport
- Friendswood
- Fulshear
- Gainesville
- Galveston
- Garland
- Georgetown
- Gonzales
- Granbury
- Grand Prairie
- Grapevine
- Greenville

- Gulf Coast Water Authority
- Harris County ESD No. 48
- Henderson
- Hewitt
- Highland Park
- Hudson Oaks
- Humble
- Huntsville
- Hutto
- Hutto EDC
- Ingleside
- Irving
- Jacksboro
- Jacksonville
- Jacksonville Development Corporation (JEDCO)
- Joshua
- Kaufman
- Keller
- Kilgore
- Killeen
- Kyle
- La Porte
- Lake Dallas
- Lakeway
- Lake Worth
- Lamesa
- Lancaster
- League City
- Leander
- Levelland
- Lewisville
- Lindale
- Little Elm
- Lockhart
- Longview
- Lorena

- Lubbock
- Lufkin
- Marshall
- McKinney EDC
- McKinney
- Memorial Villages PD
- Midland
- Midlothian EDC
- Missouri City
- Montgomery
- Mount Pleasant
- Mount Pleasant EDC
- Nederland
- North East Texas Regional Mobility Authority (NET RMA)
- North Richland Hills
- North Texas Emergency Communications Center (NTECC)
- Odessa
- Palestine
- Paris
- Pearland
- Pflugerville
- Piney Point Village
- Plainview
- Plano
- Port Arthur
- Port Lavaca
- Port Neches
- Prosper
- Red Oak
- Richardson
- Richland Hills
- Riverbend Water District
- Rockport
- Rockwall

- Round Rock
- Rowlett
- Royse City
- Sachse
- Saginaw
- San Angelo
- San Marcos
- San Marcos/Hays County EMS
- Seabrook
- Seagoville
- Sealy
- Snyder
- Socorro
- South Padre Island
- Southlake
- Stephenville
- Sugar Land
- Sweetwater
- Tarrant County 9-1-1 District
- Taylor
- Temple
- Terrell
- TexAmericas Center
- Texarkana
- The Woodlands
- Tomball
- Trophy Club
- Tyler
- Van Alstyne
- Victoria
- Waco
- Waxahachie
- Weatherford
- West Lake Hills
- Westlake
- Westworth Village
- Wichita Falls

- Willow Park
- Wills Point
- Yoakum

#### Washington

- Bainbridge Island
- Bellevue
- Burien
- Clallam County
- Clark County
- Des Moines
- Richland
- Shoreline
- Snoqualmie
- Spokane
- Spokane Valley
- Whitworth Water District #2

#### Wyoming

• Casper

#### **Other Organizations**

 Institute for Building Technology and Safety (IBTS)

### **Executive Recruitment Positions**

#### Administration

- Assistant City Manager
- Assistant County Manager
- Chief Administrative Officer
- City Administrator/City Manager/Town Manager
- City Secretary
- Deputy City Manager
- Director of Administration
- Executive Director

#### Administrative Services/Internal Services

- Administrative Services Director
- Arts Director
- Assistant Police Director
- Chief Medical Examiner
- Event/Marketing Specialist
- Intergovernmental Services Manager
- Management Assistant
- Manager of Town Services

#### Airport

• Airport General Manager

#### **Animal Services/Environmental Health**

- Animal Services Manager
- Animal Shelter Manager
- Animal Welfare Manager / Director
- Assistant Director of Code Compliance/Animal Welfare
- Director of Animal Care and Control
- Director of Regional Animal Services
- Environmental Health Director
- Executive Director of Animal Services

#### **Development Services**

- Assistant Director of Planning and Development
- Assistant Property Management Director
- Building Official / Chief Building Official
- City Inspector
- Community Development Director/Manager
- Deputy Director of Development Services
- Development Services Director
- Municipal Services Director
- Neighborhood Services Director
- New Urbanist
- Planning & Community Development Director
- Property Management Director
- Redevelopment Project Manager
- Senior Building Inspector / Building Inspector
- Tourism and Community Development Director

#### **Economic Development/CVB**

- Assistant Economic Development Director
- Chamber of Commerce President
- CVB Executive Director
- Director of the Office of ED (County)
- Downtown Development Director
- Economic Development Corporation President/CEO
- Economic Development Director/Executive Director
- Economic Development Manager

- Executive Director of Port & Harbor Commission
- Senior Redevelopment Project Manager
- Vice President/Chief Econ Development Officer

#### Finance

- Accounting Services Supervisor
- Assistant Director of Finance
- Budget Director / Manager / Officer
- Capital Projects Budget Manager
- Chief Financial Officer
- Deputy Director of Finance
- Finance Controller / Auditor / Comptroller
- Finance Director/Finance Officer
- Finance Manager
- Purchasing Manager
- Senior Accountant
- Senior Budget Analyst
- Treasury Supervisor

#### **Human Resources/Civil Services**

- Assistant Human Resources Director
- Chief Performance Officer
- Director of Human Resources & Risk Management
- Human Resources/Civil Services Director

#### Information Technology

- Chief Information Officer
- Chief Technology Officer
- GIS Manager
- IT Assistant Director
- IT Developer / Director / Manager
- IT Manager (Police Department)
- Senior Software Developer

# Innovation, Process Improvement & Sustainability

• Chief Knowledge Officer

#### Legal

- Assistant City Attorney
- City Attorney (Individual and Firm)
- Court Administrator
- Director of Municipal Court Services
- First Assistant City Attorney

#### Library

- Librarian
- Library Director
- Senior Librarian

#### **Marketing and Community Engagement**

- Community Relations Manager
- Community Services Administrator
- Community Services Director
- Director of Community Affairs
- Director of Marketing and Community Engagement
- Public Information Officer
- Public Relations Coordinator

#### **Metropolitan Planning Organization**

• Director of Metropolitan Planning Organization

#### Museum

Museum Director

#### **Parks and Recreation**

- Assistant Director of Parks and Recreation
- Parks and Recreation Director

- Park Superintendent
- Program Area Manager (Parks)
- Recreation Superintendent

#### Public Safety/EMS/Emergency Management

- Assistant Fire Chief
- Assistant Police Chief
- Battalion Chief
- Chief of Public Safety
- Deputy Director, Emergency Communications
- Deputy Director Police Administrative Services
- Emergency Dispatch Director
- Emergency Management Coordinator
- EMS Executive Director
- Executive Director, Emergency Communications
- Fire Chief
- Homeland Security and Emergency Management Director
- Lieutenant
- Police Chief
- Public Safety Director
- Safety Services Manager

#### Public Works/Utilities/Engineering

- Assistant City Engineer
- Assistant General Manager for Water District
- Assistant Utilities Director
- Chief Plant Operator
- City Engineer
- City Planner
- City Services Director

- Deputy Director of Public Works/City Engineer
- Deputy Director of Utilities
- Director of Engineering & Environmental Services
- Director of Projects & Engineering
- Director of Public Services
- Director of Utilities
- Electric Utility Director
- Electrical Engineer
- Engineering Project Manager
- Engineering Services Manager for Water District
- Planning & Engineering Director
- Planning Manager
- Public Works Assistant Director
- Public Works Director
- Public Works Director/City Engineer
- Sanitation Director
- Utility Services Director
- Water District Executive Director
- Water District General Manager

#### **Transportation/Fleet Services**

- Assistant Municipal Garage Superintendent
- Director of Operations and Maintenance
- Director of Street Operations
- Equipment Services Manager
- Facilities Services Manager
- Fixed-Base Operator Services
- Fleet Equipment Services Manager
- Fleet Services Manager
- Senior Transportation Planner
- Streets and Stormwater Director
- Transportation Manager

# **TAB 11**

#### **UNSOLICITED FEEDBACK REGARDING SGR'S PERFORMANCE**

Following are a few unsolicited quotes from emails we have received. This unsolicited feedback demonstrates that our practice of using the Golden Rule to determine how we treat everyone leaves no doubt in the minds of both clients and candidates that we are truly superior to the competition. We do not include names to avoid the suggestion of an endorsement, which is prohibited under the ICMA Code of Ethics.

December 2017: "I was impressed with the professionalism and thoroughness of your company. I am very pleased with where we ended up. I was a little nervous entering the process. But it turned into a very positive experience for the Council and the City."

May 2017: "Thanks so much for SGR's help. We had dozens of well qualified applicants, and most would probably not have been received without the support and expertise of SGR. The contacts and network that SGR brought to the process were invaluable. [Recruiter] was a joy to work with. He was extremely professional and knowledgeable. He guided us through the process and kept us on the preset timeline."

May 2017: "...I do appreciate your and you company's professionalism, but more importantly the thoughtfulness and personal attention you provide candidates, which I'm sure is equally provided to your client. That attention is often lacking in other municipal search firms and is a great attribute of SGR."

May 2017: "Thanks for the update. I have to admit, I've never received a status update note from a recruiter providing such an informative message about what is happening with the position. I really appreciate it and as a human resources professional, I'll tuck this thought away for future reference as a best practice."

May 2017: "Thank you so much for sharing the article. I haven't seen another executive recruitment firm be so proactive and engaged with job candidates. Very impressive."

April 2017: "Ron, I thought I would reinforce to you, how much I appreciate the way your staff, like [recruiter] and others, stay in touch with applicants throughout the process. You are unique in the current trends of electronic application systems but some are operated by people not functioning like "Servant leaders"! Your staff gets the concept and walks the walk! Thanks for your "Servant leadership" and its impact on the HR leadership."

February 2017: "[t]hank [recruiter] and Ron Holifield for your professionalism and timely attention to my inquiries and concerns...I sincerely appreciate the firm's commitment to its clients and the applicant pool."

January 2017: "Thanks to your company for all of the opportunities that they allowed me during my brief stint amongst the unemployed. You have amazing people working for you."

December 2016: "I truly value your level of communication in this process. I'd not realized my commitment to communication until being in a position where there is an extreme lack of communication and I have no way to foster. So thank you for being one of the few examples of how it can be done."

October 2016: "A special thank you to [recruiter]. He was very helpful during this process. I will definitely be recommending SGR to my professional colleagues."

August 2016: "Thank you very much for your continuous update on the status of my application for the [position] and I really appreciate the commitment by your team and yourself to make this a wonderful experience. I admire your level of professionalism and hope that I get a chance to work among such a wonderful team in future."

July 2016: "I also appreciate your engagement with me as a candidate during this process. It has been one of the most professional experiences with a recruiter I have had. You should be commended for your efforts to lead such an effort. In the future, if I ever need assistance to fill a position, I will surely keep you in mind."

July 2016: "The more I deal with you, Ron, and the rest of your team, the more impressed I am with your level of professionalism and care. You are awesome."

June 2016: "I have been very impressed with your selection process. This has been a very time consuming process for candidates like me but I see a great value for the employers. You have developed a great selection process. Honestly, when I compare it to what my colleagues and I have done at Big 4 firms, your process is more comprehensive and much better."

May 2016: "I just wanted to take a moment of your time to thank you for your very professional demeanor while conducting the job search for the [city]. SGR is very thorough. I am impressed by the diligence of SGR. All interviews are a continuing learning process; I have learned from this experience, especially the video interview. You all are very kind; and, I wanted you to know that I appreciate having this experience and appreciated the interaction with everyone at SGR."

April 2016: "I must say, this has been one of the most professional and well organized recruiting processes I have seen in a very long time. You and your team have kept the candidates abreast of the process completely along the way. Thank you kindly for going the extra mile to make this a very pleasant experience. You and your team represent the HR profession amazingly. Simply impressive."

March 2016: "Thank you for the update. I wanted to let you know that I truly enjoyed your recruitment style. You are timely and informative. The information sent by yourself and [SGR staff] is relevant and a wonderful way to keep potential candidates 'warm' while you evaluate resumes."

February 2016: "I just wanted to say how nice it is to get updates on the status of the search. I'm in the process of looking at several positions and it can be very frustrating to sometimes go months without knowing if the organization has chosen anyone. (Many places will not return calls or emails inquiring about status, either.) No matter the outcome, this is definitely one of the best run searches I have been a part of. Thanks again for keeping us all in the loop."

January 2016: "I would like to say that I really appreciate the level of communication from you and SGR regarding the status of the process in [city] and what the expected next steps were. I have dealt with a number of search firms over the last year and SGR has done an excellent job in communicating with applicants. Far too often I have heard nothing from the firm conducting a search and found out through other sources that the position had been filled. Again I really appreciate the level of communication."

# **TAB 12**

# BOZEMAN<sup>MT</sup>

BOZEMAN, MONTANA: THE MOST LIVABLE PLACE

# CITY MANAGER POSITION PROFILE



#### THE COMMUNITY

Beautifully situated on the eastern slope of the Rocky Mountains, scenic Bozeman, Montana, covers over 18 square miles and is the county seat of Gallatin County, the most populated and fastest growing county in southwest Montana. It is located 143 miles west of Billings, 200 miles east of Missoula, and is just 90 minutes from Yellowstone National Park. The City is part of the Bozeman Micropolitan Statistical area and home to 45,250 residents. The City boasts great connectivity, with Bozeman Yellowstone International Airport just ten minutes west of Bozeman. Residents of Bozeman enjoy a high quality of life, outstanding recreational offerings, nationally-recognized public schools, and unmatched cultural amenities.

Bozeman has experienced considerable growth in the last few years and is now the fourth largest city in the state. The City's economy is supported primarily by agriculture, but there has been significant growth in tourism and the high-tech industry. The region has drawn numerous tech start-ups looking for a Silicon Valley alternative, and Bozeman has become the high-tech center for the state. The area's largest employers include Montana State University, Bozeman Public School District, City of Bozeman, Bozeman Deaconess Hospital, and Oracle America, Inc.

Bozeman has received numerous awards and accolades over the years in recognition of its livability and natural attractions, including a high ranking in *Livability's* "Top 100 Best Places to Live for 2015" and *National Geographic's* "World's 25 Best Ski Towns." The area often receives such recognition because of the easy access to fly-fishing, skiing, hunting, hiking, camping, climbing, canoeing, and kayaking.

Bozeman averages 300 days of sunshine each year and is an ideal location for outdoor enthusiasts. From hiking and skiing to mountain biking and fishing, Bozeman offers unmatched outdoor recreation amenities in a picturesque setting. Bozeman residents are within easy distance of a number of cross-country and downhill ski centers and trails in the region, including Bridger Bowl and Big Sky Resort, which merged with Moonlight Basin in 2013 to form the largest ski resort in the United States. The City of Bozeman parks system consists of 42 public parks, 52 miles of trails, numerous sports fields and open spaces, ice rinks, and off-leash dog parks, as well as three community garden areas with plots available for the public to rent during the summer. The Recreation Division provides great opportunities for outdoor recreation, sports, fitness, and cultural arts, with a variety of special programs such as archery, stand up paddle boarding, senior fitness, and women's fly-fishing. Yellowstone National Park is just 90 minutes from Bozeman and offers an endless variety of activities and stunning vistas.

Area students are served by Bozeman Public Schools, which is composed of one high school, two middle schools, and eight elementary schools. The district provides quality education and a variety of extracurricular activities for over 6,000 students. Taxpayers recently approved a bond that will build a new high school as well as improve the existing high school. *Newsweek* and other publications have repeatedly ranked Bozeman High School one of the best high schools in the nation. Several private schools also operate in the area, including Mount Ellis Academy, a co-ed boarding school serving grades 9-12, and Headwaters Academy. For those seeking higher education, Montana State University's main campus is in Bozeman. MSU offers significant opportunities for research, scholarship, and creative work, with 60 areas of study for undergraduates and over 40 master's programs.

Bozeman has a median home value of \$259,800 and a median household income of \$45,279.

#### **GOVERNANCE & ORGANIZATION**

The City of Bozeman operates under the City Charter, which was adopted in its current form in 2006, as a city commission-city manager form of government with self-governing powers. The City Commission is composed of four members and a Mayor who are all elected at-large. At every regular city election, a mayor is elected for a term of four years and serves as a Deputy Mayor and a Commissioner for the first two years of the term and Mayor for the balance of the term.

A professional City Manager is selected by and reports to the City Commission. The City Manager oversees and directs the City's organizational, leadership, management, budgetary, and administrative operations and supervises the Assistant City Managers, City Attorney, and other program administrators and administrative support personnel.

The City has 416 employees and a budget of \$106 million.



To enhance the quality of life through excellence in public service.

#### **LEADERSHIP & INNOVATION**

The City has outlined a strategic plan, which the incoming City Manager will support and implement with both short and long-term initiatives:

An Engaged Community. Bozeman fosters a culture of engagement and civic leadership based on innovation and best practices involving community members of all backgrounds and perspectives.

An Innovative Economy. The City grows a thriving, diversified, and innovative economy leveraging its natural amenities, skilled and creative people, and educational resources to generate economic opportunities.

A Safe, Welcoming Community. Bozeman embraces a safe, healthy, welcoming, and inclusive community.

A Well-Planned City. We consistently improve our community's quality of life as it grows and changes, honoring our sense of place and the 'Bozeman feel' as we plan for a livable, affordable, more connected city.

A Creative, Learning Culture. The City expands education, arts, expression, and creativity for all ages.

A Sustainable Environment. We cultivate a strong environmental ethic; protect our clean air, water, open spaces and climate; and promote environmentally sustainable businesses and lifestyles.

A High-Performance Organization. We operate as an ethical high-performance organization, anticipating future needs, utilizing best practices and striving for continuous improvement.

#### **IDEAL CANDIDATE**

The City of Bozeman seeks an energetic, diplomatic leader with strong team building skills to be its next City Manager. The ideal candidate will be ethical, forward-thinking, and committed to the continual improvement of the organization and its staff. The new City Manager will lead the City with a high degree of honesty, integrity, and decisiveness and guide it on the path to sustainable growth and development. A candidate with experience managing a large or comparably-sized city that has experienced rapid growth is desired.

The selected candidate must have significant growth management experience, with the ability to deal with the challenges and opportunities that come with the pressures of population and government growth, and must have the organizational skills needed to prioritize projects, making the most effective and efficient use of staff and financial resources. The City Manager will actively seek unique and innovative solutions and utilize past experiences to build on the positive aspects of the City. The City Manager should be willing to make concise decisions and must have the ability to clearly communicate those decisions to a variety of audiences. Experience with land use planning and zoning regulations is a plus.

The City has a dedicated staff who is invested in the future of Bozeman. The new City Manager will demonstrate the same level of enthusiasm for the City of Bozeman and will be visible, engaged, and involved in the community. The ideal candidate will view service to the community and servant leadership as guiding principles in his or her approach to management. The next City Manager should not only lead the organization but also play a key role in leading the community and will execute the priorities of the City Commission, which represent the citizens of the City, with vigor, positivity and vision.

The City Manager will appreciate and successfully utilize the knowledge and experience of a highly-skilled and talented staff, providing mentoring and development opportunities for employees to reach their full potential and encouraging a culture of accountability at all levels. The selected individual will unite the organization with a shared sense of purpose and vision for the future of Bozeman. The City Manager will anticipate issues and strategically engage team members in the problem-solving process to ensure positive outcomes.

A trust builder who can foster a collaborative environment throughout the organization, the new City Manager will unite staff with a shared sense of purpose while promoting teamwork, trust, and honesty. The new City Manager will focus strongly on building trust with the Commission, staff, and the community. The chosen candidate will have a successful track record of building relationships with other agencies such as universities, counties, local school districts, and other organizations. A strong background in managing commission relations is essential.





#### VISION

Bozeman remains a safe, inclusive community, fostering civic engagement and creativity, with a thriving, diversified economy, a strong environmental ethic, and a high quality of life as our community grows and changes.







#### **IDEAL CANDIDATE**, continued

A strong communicator, the City Manager will have exceptional listening, writing, and speaking skills and will facilitate clear, positive, and consistent communication between the Commission and department directors. The chosen candidate will possess the self-awareness to recognize his or her own strengths and weaknesses and the emotional intelligence to learn from past mistakes.

#### **EDUCATION & EXPERIENCE**

A master's degree in public administration, business administration, or a closely related field and a minimum of seven (7) years of experience in management, preferably in the public sector at the local government level, are required. Any equivalent combination of experience and training which provides the knowledge, skills, and abilities necessary to perform the work will be considered. The selected candidate must complete a financial disclosure form as a condition of employment and must reside within the Bozeman city limits by no later than the date of the first performance evaluation, which is anticipated to occur 12 months from the date of initial employment.

#### **COMPENSATION & BENEFITS**

The City of Bozeman offers a competitive salary commensurate with qualifications and experience. A range of health, dental, vision, and life insurance, as well as a generous leave package and other benefits, is provided.

#### **APPLICATION PROCESS**

Please apply online at: http://bit.ly/SGRCurrentSearches

For more information on this position contact:

Ron Holifield, CEO Strategic Government Resources Ron@GovernmentResource.com 214-676-1691

This position is open until filled. To view the status of this position, please visit: <u>http://bit.ly/SGRCurrentSearches</u>

The City of Bozeman is an Equal Opportunity Employer and values diversity in its workforce. Applicants selected as finalists for this position will be subject to a comprehensive background check.

#### RESOURCES

City of Bozeman www.bozeman.net

Bozeman Area Chamber of Commerce www.bozemanchamber.com

Bozeman Convention & Visitors Bureau <a href="http://www.bozemancvb.com">www.bozemancvb.com</a>

Downtown Bozeman www.downtownbozeman.org





# BOZEMAN<sup>MT</sup>

#### **CORE VALUES**

**Integrity:** Be honest, hardworking, reliable, and accountable to the public.

**Leadership:** Take initiative, lead by example, and be open to innovative ideas.

**Service:** Work unselfishly for our community and its citizens.

**Teamwork:** Respect others, welcome citizen involvement, and work together to achieve the best results.









# **CITY OF EUGENE, OREGON**

# CHIEF OF POLICE



EXECUTIVE SEARCH PROVIDED BY STRATEGIC GOVERNMENT RESOURCES



## COMMUNITY

Home to 165,000 people, Eugene is Oregon's third largest city. The community covers 41 square miles, with the Willamette River running through the heart of the city and the McKenzie River joining the Willamette just north of town. The city is surrounded on three sides by hills, and is midway between the Pacific Ocean and the snow-capped Cascade Mountains. It offers residents an outstanding quality of life and a wide variety of recreational opportunities nearby including rafting, fishing, golfing, hiking, skiing, and beachcombing. Eugene's mild climate and lush landscape are some of the city's attractive features.

Eugene is well-known as the home of the University of Oregon, Lane Community College, and Northwest Christian College. With over 30,000 students between them and over 6,000 employees, these higher education institutions play a major role in the community. The University has its own police department that operates independently but in partnership with the Eugene Police Department.

Eugene has a well-educated labor force with nearly 40% of the adult population having completed four or more years of college. Eugene's employment base includes services, trade, government, and a growing technology sector. In 2017 the City of Eugene partnered with other agencies to install the latest advancement in internet technology, a municipally owned high speed fiber network in downtown. This provided an exciting addition to the recently redeveloped downtown core.

Eugene is home to friendly, progressive residents who enjoy the healthy, high-quality of life, first-rate services, cultural diversity, and world-class arts and cultural amenities that the City provides. The City's Hult Center for the Performing Arts, recognized as one of the finest facilities of its type in the state, brings renowned entertainers to the community throughout the year. It is home to seven Oregon resident companies, including, among others, the Eugene Symphony, Opera, Ballet, and the internationally acclaimed Oregon Bach Festival. Many residents are health and fitnessoriented, and Eugene hosted the Olympic Trials for Track and Field in 2008, 2012 and 2016 and is slated to host the World Track and Field Championships in 2021. Eugene is a community with guality schools, a beautiful environment, a temperate climate, and a diverse, dynamic culture.

## GOVERNANCE

In 1944, the citizens of Eugene adopted a council/manager form of government. In this form of government, the City Council provides policy direction to the City Manager. The City Manager oversees City of Eugene personnel and operations, as well as the organization's budget, and implements the City Council's goals and priorities.

The Mayor serves as the City's political head and chair of the eight-member Council. The Mayor, elected by the city at large on a nonpartisan ballot for a four-year term, is the formal representative of the city. Councilors are elected by ward on a nonpartisan ballot to four-year staggered terms.



## ORGANIZATION

With over 1,400 employees and a \$570 million total budget, the City of Eugene is a service-oriented welcoming organization that reflects a diverse porfolio of operations through six departments.

- Ocentral Services
- Fire & Emergency Medical Services
- Police
- Library, Recreation and Culture Services
- Planning and Development
- Public Works

Services provided by City staff are focused on implementing Council goals of safe community, sustainable development, accessible and thriving culture and recreation, effective accountable municipal government, and fair, stable and adequate financial resources. This is accomplished through an extensive number of programs and initiatives with a focus on adapting to the changing needs of our community.

# Eugene



LIVABILITY Eugene ranked #8 Best Places to Live & Visit in 2013 (Livability.com)

WEATHER Average annual high temp: 63.3°F Average annual low temp: 41.7°F

**POPULATION** 165,000 people

**EDUCATION** 



Nearly 40% of the population has a four-year degree





4.000+ acres

of parkland

\$280,000 Zillow home value index





45 miles of

off-street bike

paths



Hayward Field

world class

track venue



82 local arts and cultural organizations



#### OUTDOORS



Two rivers 60 miles to the coast 70 miles to the Cascade Mountains

#### TRANSIT



Over 900,000 yearly passengers fly through the Eugene airport.



Train and bus providers include Amtrak, Greyhound, and Bolt bus.

## ABOUT THE OPPORTUNITY

This is an opportunity to lead a dedicated Police Department that is proud of the service it provides to one of the most vibrant and engaged communities in the nation. The Police Chief reports directly to the City Manager and as a member of Eugene's Executive Team, shares the responsibility to lead the City organization and provide the best service possible to the community. This includes supporting strategies that balance overall organization and community well-being in alignment with Council policy and direction. The Police Chief is responsible for the overall leadership and administration of the Police Department. Major responsibilities include daily operational oversight, optimization of management of personnel and resources, implementing data driven strategies including short and long-term strategic planning to address crime trends and quality of life issues in partnership with internal and external stakeholders. The City of Eugene also has a well-established civilian oversight structure that includes a Police Auditor and Civilian Review Board.

# ABOUT THE DEPARTMENT

A progressive, professional law-enforcement agency, the Eugene Police Department has a strong tradition of providing quality police service for the Eugene community. A state-of-the art Emergency Communications Center serves the department, Eugene/Springfield multi-jurisdictional Fire/EMS, and other regional public safety agencies. In fulfillment of the public trust, the department works in partnership with the community to promote safety and security, enforce laws, prevent crimes, and safeguard the constitutional rights of all people.

In the typical day, Eugene Police officers are dispatched on average to about 340 calls for service. This activity generates about 21,000 criminal cases every year. Department staff members also engage in proactive community education and crime prevention activities to help protect Eugene's residents.

The department employs about 190 sworn officers and 140 civilian employees who provide a variety of police services with an operational budget of over \$50 million. The department has received state and national recognition for its outreach to vulnerable communities and its Volunteers in Policing program. Current divisions include patrol, investigations, operations support, and technical services which includes 911. Special units include: Patrol Canine Team, Crisis Negotiation Team, SWAT Team, School Resource Team, Traffic Enforcement Unit, Arson Team, Explosive Disposal Unit, and Major Collision Investigation Team.

# CHALLENGES AND OPPORTUNITIES

The next Police Chief will find Eugene a diverse and progressive city. The new Police Chief will work diligently to ensure the continued safety for all Eugene residents reflective of 21st Century Policing practices. The next Police Chief will work with community stakeholder groups, other agencies, regional law enforcement partners, social service providers, and other City departments to develop and implement innovative and people centered solutions. Like many communities, Eugene has seen growth in its homeless population. The City of Eugene efforts to address this community challenge will include an area-wide project to explore alternative solutions for homelessness.

In addition, the new Police Chief will:

- Outilize data and analysis to assess, address, and advocate for staff resource needs in support of achieving organizational goals and initiatives for the community justice system.
- Prioritize and enhance training and ongoing eduction for everyone in the department.
- > Help develop a culture within the department of collaborative problem-solving and compassionate service that seeks improved outputs and enhances community trust.
- Provide culturally responsive training to best serve communities of color, LGBTQ communities, immigrants, Muslim and Jewish communities, residents with mental health issues, individuals experiencing addictions, and other underserved communities.
- Further develop and implement strategies that prioritize and reinforce the department's commitment to de-escalation.
- Identify gaps and increase training and well-functioning accountability mechanisms for the entire department to ensure it is engaged in understanding and applying procedural justice, increasing legitimacy and trust, and other comprehensive reforms as outlined in the report by the President's Task Force on 21st Century Policing.

## **IDEAL CANDIDATE**

The City of Eugene is seeking a committed, decisive, and service-oriented Police Chief who will lead the department with integrity, vision, consistency, and honesty. This is a great opportunity for an experienced, well-respected law enforcement professional who expects nothing but the best from and for all police employees. The new Police Chief will utilize best practices and strategic planning processes to help the City successfully adapt to existing and future changes. The successful candidate will unite the department with a shared vision and must demonstrate the ability to lead the department with fairness and compassion in a way that builds trust.



The successful candidate will have an inclusive and authentic leadership style with an in-depth understanding of the changing workforce and will be able to lead, inspire, and develop Police Department personnel to provide for the growing and changing needs of the organization. It is essential that the new Police Chief promote and maintain excellent training along with a good leadership development program to mentor and instill high quality leadership throughout the department that builds a strong succession plan at all levels of the organization.

The Police Chief will have exceptional interpersonal skills and the flexibility needed to perform at a high level in an environment of change. The successful candidate will foster a culture of accountability at all levels of the organization and must have a proven record of implementing progressive policing strategies and building a positive culture of continuous learning and improvement that is focused on exceptional service and collaboration. The chosen candidate will be invested in the future success of Eugene, and highly visible in the department and the community.

The next Police Chief will lead efforts to work collaboratively with the community, and all segments of the justice system and social services, to implement creative solutions for crime and quality of life concerns. To supplement this effort, the Police Chief will be an analytical thinker who is comfortable using accurate data to drive evidence-based decisions to establish clear and consistent priorities that make the best use of staff and financial resources.

It will be important for the new Police Chief to be highly engaged with Eugene's residents and organizations, including the University of Oregon and its Police Department, to gain an understanding of this diverse community, and proactively address the differing needs from neighborhood to neighborhood. The Police Chief will build and maintain critical relationships with residents and staff, as well as with local, regional, state, and other governmental partners. We are looking for a person who models and expects open and transparent communication inside and outside the department and handles sensitive issues with respect and diplomacy.

The next Police Chief will uphold and nurture the City's community policing philosophy with a focus on the pillars of 21st Century Policing. As a part of this philosophy, the Chief will lead the department in making genuine community connections in a complex community environment. Inspiring the department to be accountable to these philosophies is of the utmost importance. The new Police Chief will intentionally build relationships with community partners, communicate in a consistent and timely fashion and proactively address issues as they arise. This philosophy will guide and inform the delivery of police services while building trust and enhancing safety. The chosen candidate will demonstrate a continued commitment to recruiting and retaining a highly trained workforce that reflects the diversity of the community now and in the future.



## EDUCATION AND EXPERIENCE

Any combination of experience and training that would likely provide the required knowledge and abilities is qualifying. A typical way to obtain the knowledge and abilities would be:

**EXPERIENCE:** Ten years of law enforcement experience which must include a minimum of three years experience as full-time lieutenant or higher, or an equivalent combination of education, training and experience.

**TRAINING:** Equivalent to a Bachelor's degree from an accredited college or university in police science, criminal justice, public administration, or a closely related field. Master's degree or FBI National Academy training is highly desirable.



Possession of, or ability to obtain within 12 months of appointment, an Executive Certificate from the Oregon Department of Public Safety Standards and Training (DPSST).

If selected, the applicant must meet the standard to be licensed as a peace officer in the State of Oregon within 12 months. Out of state applicants should view the Oregon Department of Public Safety Standards and Training (DPSST) for an explanation of requirements at www. oregon.gov/dpsst/SC/pages/inde.aspx

## RESOURCES AND ADDITIONAL INFORMATION

City of Eugene eugene-or.gov

> Eugene Police Department eugene-or.gov/162/Police

> > **Eugene Police Chief Recruitment** eugene-or.gov/policechiefrecruitment

> > > **Follow Us**



## COMPENSATION AND BENEFITS

The City of Eugene offers a competitive salary depending on qualifications and experience. A comprehensive benefits package is provided.

## **APPLICATION PROCESS**

Please apply online at: bit.ly/SGRCurrentSearches

Priority screening begins January 12, 2018.

For more information on this position contact:

## Larry Boyd, Senior Vice President

Strategic Government Resources LarryBoyd@GovernmentResource.com 469-261-5113

The City of Eugene is an Equal Opportunity Employer and values diversity in its workforce. Applicants selected as finalists for this position will be subject to a comprehensive background check.

# **TAB 13**



#### Background Screening Report First Check PO BOX 92033 Southlake TX 76092

Southlake, TX 76092 Phone: 888-588-2525 / 888-588-2525 Fax: 888-213-9341

REPORT TO STRATEGIC GOVERNMENT RESOURCES ORDER DATE 04-02-2015 MELISSA V/ (20002) TYPE EXECUTIVE SEARCH - BA	
1117 Bourland Rd CHECK Keller, TX 76248 Phone: 214-676-1691 Fax: -	

		Application Information	
APPLICANT	TESTCASE, JANET	SSN XX	XX-XX-6789 DOB 10-05-1962
ADDRESS(ES)	19 FOREST DR	CITY / STATE / ZIP BI	EDROCK, TX 75214
		Identity Development	
	Perso	on Search - SSN TRACE/ ADDRESS	VERIF
RESULTS SSN SEARCHED	Records Found XXX-XX-6789		I-02-2015 1:48 PM MDT
FULL NAME / SSN JANET TESTC	DOB ASE	Applicant Information ADDRESS PHONE 19 FOREST HILL BEDROCK, TX County: HIDALGO	REPORTED DATE(S) First: 2015-01-16 Last: 2015-04-02
JANET LYNN TESTCASE	1962-10-05	19 FOREST HILL (954): BEDROCK, TX County: HIDALGO	547-3984 First: 1995-02-13 Last: 2015-04-02
JANET TESTC	ASE 1962-10-05	19 FOREST HILL BEDROCK, TX County: HIDALGO	First: 1995-02-13 Last: 2015-04-02
JANET L TEST	TCASE	7863 SLEEPING LILY (702) DR LAS VEGAS, MO 89178 County: JACKSON	812-1460 First: 1991-12-31 Last: 1996-05-23
SSN	VALID	SSN Information ISSUED LOCATION	ISSUED DATE RANGE
XXX-XX-6789	Y		1975-1976

WARNING: This search may not be used as the basis for an adverse action on an applicant. It should only be used to verify or correct an applicant's information, or as a tool to further research of public records or other verifications.

				Credit	Summary		
TOTAL TRADELINES		0			30 DAYS LATE	0	
CURRENTLY SATISFA	CTORY	0			60 DAYS LATE	0	
CURRENTLY DELINQU	JENT	0			90 DAYS LATE	0	
PREVIOUSLY DELINQ	UENT	0			NEWEST TRADE		
COLLECTION/CHR OF	FS	0/0			OLDEST TRADE		
PUBLIC RECORDS		0			INQUIRIES	0	
				Financia	I Summary		
	#	PAYMENT	TTL BALANCE	PAST DUE	UTILIZATION		
MORTGAGE	0	\$0	\$0	\$0			
INSTALLMENT	0	\$0	\$0	\$0			
OPEN	0	\$0	\$0	\$0			
REVOLVING	0	\$0	\$0	\$0			
OTHER	0	\$0 \$0	\$0 \$0	\$0 \$0			
		\$U	\$U	фU			
	-						
	0	\$0	\$0	\$0			

Variations
Personal Information Comparison

APPLICANT TU	NAME TESTCASE, JANET TESTCASE, JANET			-	<b>DOB</b> 10/05/1962	AKA			
			Addres	ss Comp	arison				_
APPLICANT	ADDRESS TU 19 FOREST DF	R , BEDROCK	K, TX 75	214				REPORTED 04-02-20	)15
		E	mployn	nent Cor	nparison				
	COMPANY				POSITIC	DN .		REPORTED	
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			Credit	Bureau	Report				
			Cre	edit Histe	ory				_
CREDITO	R OPENING DATE MONTHS REVIEWED	REPORTED DATE DLA	HIGH CREDIT	BALANCE	PAST DUE AMOUNT	HISTORICAL TIMES PAST DUE 30 60 90+	TYPE TERMS	PRESENT STATUS	E C O A

NO TRADELINES DEVELOPED

ECOA KEY: B = BORROWER; C = CO-BORROWER; S = SHARED; J = JOINT; U = UNDESIGNATED; A = AUTHORIZED USER

		Public Records			
	NO PUBLI	IC RECORDS DEVELOPED			
Prior Inquiries					
CREDITOR	INQUIRY TYPE DAT	TE SRC	KIND OF BUSINESS	ECOA	
	NO PRIOR IN	IQUIRIES DEVELOPED			
	Re	pository Remarks			

TU High Risk Fraud Alert; Available and Clear (H01)

TU A SUMMARY OF YOUR RIGHTS UNDER THE FAIR CREDIT REPORTING ACT

PARA INFORMACION EN ESPANOL, VISITE WWW.CONSUMERFINANCE.GOV/LEARNMORE O ESCRIBE A LA CONSUMER FINANCIAL PROTECTION BUREAU, 1700 G STREET N.W., WASHINGTON,DC 20006.

THE FEDERAL FAIR CREDIT REPORTING ACT (FCRA) PROMOTES THE ACCURACY, FAIRNESS, AND PRIVACY OF INFORMATION IN THE FILES OF CONSUMER REPORTING AGENCIES. THERE ARE MANY TYPES OF CONSUMER REPORTING AGENCIES. THERE ARE MANY TYPES OF CONSUMER REPORTING AGENCIES, INCLUDING CREDIT BUREAUS AND SPECIALTY AGENCIES (SUCH AS AGENCIES THAT SELL INFORMATION ABOUT CHECK WRITING HISTORIES, MEDICAL RECORDS, AND RENTAL HISTORY RECORDS). HERE IS A SUMMARY OF YOUR MAJOR RIGHTS UNDER THE FCRA. FOR MORE INFORMATION, INCLUDING INFORMATION ABOUT ADDITIONAL RIGHTS, GO TO WWW.CONSUMERFINANCE.GOV/LEARNMORE, OR WRITE TO: CONSUMER FINANCIAL PROTECTION BUREAU,

1700 G STREET N.W., WASHINGTON, DC 20006.

- YOU MUST BE TOLD IF INFORMATION IN YOUR FILE HAS BEEN USED AGAINST YOU. ANYONE WHO USES A CREDIT REPORT OR ANOTHER TYPE OF CONSUMER REPORT TO DENY YOUR APPLICATION FOR CREDIT, INSURANCE, OR EMPLOYMENT - OR TO TAKE ANOTHER ADVERSE ACTION AGAINST YOU - MUST TELL YOU, AND MUST GIVE YOU THE NAME, ADDRESS, AND PHONE NUMBER OF THE AGENCY THAT PROVIDED THE INFORMATION.

- YOU HAVE THE RIGHT TO KNOW WHAT IS IN YOUR FILE. YOU MAY REQUEST AND OBTAIN ALL THE INFORMATION ABOUT YOU IN THE FILES OF A CONSUMER REPORTING AGENCY (YOUR "FILE DISCLOSURE"). YOU WILL BE REQUIRED TO PROVIDE PROPER IDENTIFICATION, WHICH MAY INCLUDE YOUR SOCIAL SECURITY NUMBER. IN MANY CASES, THE DISCLOSURE WILL BE FREE. YOU ARE ENTITLED TO A FREE FILE DISCLOSURE IF:

- A PERSON HAS TAKEN ADVERSE ACTION AGAINST YOU BECAUSE OF INFORMATION IN YOUR CREDIT REPORT;

- YOU ARE THE VICTIM OF IDENTITY THEFT AND PLACE A FRAUD ALERT IN YOUR FILE;
- YOUR FILE CONTAINS INACCURATE INFORMATION AS A RESULT OF FRAUD;
- YOU ARE ON PUBLIC ASSISTANCE;

- YOU ARE UNEMPLOYED BUT EXPECT TO APPLY FOR EMPLOYMENT WITHIN 60 DAYS.

IN ADDITION, ALL CONSUMERS ARE ENTITLED TO ONE FREE DISCLOSURE EVERY 12 MONTHS UPON REQUEST FROM EACH NATIONWIDE CREDIT BUREAU AND FROM NATIONWIDE SPECIALTY CONSUMER REPORTING AGENCIES. SEE WWW.CONSUMERFINANCE.GOV/LEARNMORE FOR MORE INFORMATION.

- YOU HAVE THE RIGHT TO ASK FOR A CREDIT SCORE. CREDIT SCORES ARE NUMERICAL SUMMARIES OF YOUR CREDIT-WORTHINESS BASED ON INFORMATION FROM CREDIT BUREAUS. YOU MAY REQUEST A CREDIT SCORE FROM CONSUMER REPORTING AGENCIES THAT CREATE SCORES OR DISTRIBUTE SCORES USED IN RESIDENTIAL REAL PROPERTY LOANS, BUT YOU WILL HAVE TO PAY FOR IT. IN SOME MORTGAGE TRANSACTIONS, YOU WILL RECEIVE CREDIT SCORE INFORMATION FOR FREE FROM THE MORTGAGE LENDER.

- YOU HAVE THE RIGHT TO DISPUTE INCOMPLETE OR INACCURATE INFORMATION. IF YOU IDENTIFY INFORMATION IN YOUR FILE THAT IS INCOMPLETE OR INACCURATE, AND REPORT IT TO THE CONSUMER REPORTING AGENCY, THE AGENCY MUST INVESTIGATE UNLESS YOUR DISPUTE IS FRIVOLOUS. SEE WWW.CONSUMERFINANCE.GOV/LEARNMORE FOR AN EXPLANATION OF DISPUTE PROCEDURES.

- CONSUMER REPORTING AGENCIES MUST CORRECT OR DELETE INACCURATE, INCOMPLETE, OR UNVERIFIABLE INFORMATION. INACCURATE, INCOMPLETE, OR UNVERIFIABLE INFORMATION MUST BE REMOVED OR CORRECTED, USUALLY WITHIN 30 DAYS. HOWEVER A CONSUMER REPORTING AGENCY MAY CONTINUE TO REPORT INFORMATION IT HAS VERIFIED AS ACCURATE.

- CONSUMER REPORTING AGENCIES MAY NOT REPORT OUTDATED NEGATIVE INFORMATION. IN MOST CASES, A CONSUMER REPORTING AGENCY MAY NOT REPORT NEGATIVE INFORMATION THAT IS MORE THAN SEVEN YEARS OLD, OR BANKRUPTCIES THAT ARE MORE THAN 10 YEARS OLD.

- ACCESS TO YOUR FILE IS LIMITED. A CONSUMER REPORTING AGENCY MAY PROVIDE INFORMATION ABOUT YOU ONLY TO PEOPLE WITH A VALID NEED - USUALLY TO CONSIDER AN APPLICATION WITH A CREDITOR, INSURER, EMPLOYER, LANDLORD, OR OTHER BUSINESS. THE FCRA SPECIFIES THOSE WITH A VALID NEED FOR ACCESS.

- YOU MUST GIVE YOUR CONSENT FOR REPORTS TO BE PROVIDED TO EMPLOYERS. A CONSUMER REPORTING AGENCY MAY NOT GIVE OUT INFORMATION ABOUT YOU TO YOUR EMPLOYER, OR A POTENTIAL EMPLOYER, WITHOUT YOUR WRITTEN CONSENT GIVEN TO THE EMPLOYER. WRITTEN CONSENT GENERALLY IS NOT REQUIRED IN THE TRUCKING INDUSTRY. FOR MORE INFORMATION, GO TO WWW.CONSUMERFINANCE.GOV/LEARNMORE.

- YOU MAY LIMIT "PRESCREENED" OFFERS OF CREDIT AND INSURANCE YOU GET BASED ON INFORMATION IN YOUR CREDIT REPORT. UNSOLICITED "PRESCREENED" OFFERS FOR CREDIT AND INSURANCE MUST INCLUDE A TOLL-RREE PHONE NUMBER YOU CAN CALL IF YOU CHOOSE TO REMOVE YOUR NAME AND ADDRESS FROM THE LISTS THESE OFFERS ARE BASED ON. YOU MAY OPT-OUT WITH THE NATIONWIDE CREDIT BUREAUS AT 1-888-567-8688 (888-50PTOUT).

- YOU MAY SEEK DAMAGES FROM VIOLATORS. IF A CONSUMER REPORTING AGENCY, OR, IN SOME CASES, A USER OF CONSUMER REPORTS OR A FURNISHER OF INFORMATION TO A CONSUMER REPORTING AGENCY VIOLATES THE FCRA, YOU MAY BE ABLE TO SUE IN STATE OR FEDERAL COURT.

- IDENTITY THEFT VICTIMS AND ACTIVE DUTY MILITARY PERSONNEL HAVE ADDITIONAL RIGHTS. FOR MORE INFORMATION, VISIT WWW.CONSUMERFINANCE.GOV/LEARNMORE.

STATES MAY ENFORCE THE FCRA, AND MANY STATES HAVE THEIR OWN CONSUMER REPORTING LAWS. IN SOME CASES, YOU MAY HAVE MORE RIGHTS UNDER STATE LAW. FOR MORE INFORMATION, CONTACT YOUR STATE OR LOCAL CONSUMER PROTECTION AGENCY OR YOUR STATE ATTORNEY GENERAL. FOR INFORMATION ABOUT YOUR FEDERAL RIGHTS, CONTACT:

TYPE OF	F BUSINESS:	CONTACT:
(	BANKS, SAVINGS ASSOCIATIONS, AND CREDIT UNIONS WITH TOTAL ASSETS OF OVER \$10 BILLION AND THEIR AFFILIATES	BUREAU OF CONSUMER FINANCIAL PROTECTION 1700 G STREET NW WASHINGTON, DC 20006
2 T	SUCH AFFILIATES THAT ARE NOT BANKS, SAVINGS ASSOCIATIONS, OR CREDIT UNIONS ALSO SHOULD LIST, IN ADDITION TO THE BUREAU:	CONSUMER RESPONSE CENTER -FCRA
AB( a. 1 /	THE EXTENT NOT INCLUDED IN ITEM 1 OVE: NATIONAL BANKS, FEDERAL SAVINGS ASSOCIATIONS, AND FEDERAL BRANCHES AND FEDERAL AGENCIES OF FOREIGN BANKS	
1 1 1 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2	STATE MEMBER BANKS, BRANCHES AND AGENCIES OF FOREIGN BANKS (OTHER THAN FEDERAL BRANCHES, FEDERAL AGENCIES AND INSURED STATE BRANCHES OF FOREIGN BANKS), COMMERCIAL LENDING COMPANIES OWNED OR CONTROLLED BY FOREIGN BANKS, AND ORGANIZATIONS OPERATING UNDER SECTION 25 OR 25A OF THE FEDERAL RESERVE ACT	PO BOX 1200 MINNEAPOLIS, MN 55480 1-888-851-1920
5	NONMEMBER INSURED BANKS, INSURED STATE BRANCHES OF FOREIGN BANKS, AND INSURED STATE SAVINGS ASSOCIATIONS	FDIC CONSUMER RESPONSE CENTER 1100 WALNUT STREET BOX #11 KANSAS CITY, MO 64106
d. 1	FEDERAL CREDIT UNIONS	NATIONAL CREDIT UNION ADMINISTRATION OFFICE OF CONSUMER PROTECTION (OCP) DIVISION OF CONSUMER COMPLIANCE AND OUTREACH (DCCO) 1775 DUKE STREET ALEXANDRIA, VA 22314 1-703-519-4600
3. AIH	R CARRIERS	ASST. GENERAL COUNSEL FOR AVIATION ENFORCEMENT & PROCEEDINGS DEPARTMENT OF TRANSPORTATION 400 SEVENTH STREET SW WASHINGTON, DC 20590 1-202-366-1306

4. CREDITORS SUBJECT TO SURFACE TRANSPORTATION BOARD	OFFICE OF PROCEEDINGS, SURFACE TRANSPORTATION BOARD DEPARTMENT OF TRANSPORTATION 1925 K STRRET NW WASHINGTON, DC 20423
5. CREDITORS SUBJECT TO PACKERS AND STOCKYARDS ACT	NEAREST PACKERS AND STOCKYARDS ADMINISTRATION AREA SUPERVISOR
6. SMALL BUSINESS INVESTMENT COMPANIES	ASSOCIATE DEPUTY ADMINISTRATOR FOR CAPITAL ACCESS UNITED STATES SMALL BUSINESS ADMINISTRATION 406 THIRD STREET, SW, 8TH FLOOR WASHINGTON, DC 20416
7. BROKERS AND DEALERS	SECURITIES AND EXCHANGE COMMISSION 100 F ST NE WASHINGTON, DC 20549
<ol> <li>FEDERAL LAND BANKS, FEDERAL LAND BANK ASSOCIATIONS, FEDERAL INTERMEDIATE CREDIT BANKS, AND PRODUCTION CREDIT ASSOCIATIONS</li> </ol>	FARM CREDIT ADMINISTRATION 1501 FARM CREDIT DRIVE McLEAN, VA 22102-5090
<ol> <li>RETAILERS, FINANCE COMPANIES, AND ALL OTHER CREDITORS NOT LISTED ABOVE</li> </ol>	

		Source Information		
		Creditors		
CREDITOR	SUB (	NO CREDITORS DEVEL	OPED	PHONE
		Submission Results	S	
APPLICANT	BUREAU	DATE	RESULT	
APPLICANT	TRANSUNION	04-02-2015 02:39:39 PM	NO RECORD FOUND	
		Repository Referra		
TransUnion Cons www.transunion. 2 Baldwin Place P.O. Box 1000 Chester, PA 1902 800-888-4213	com/myoptions			

Comments
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	*** End of	Credit Report ***	r			
Investigative						
	County Crimi	nal Records Sea	rch			
RESULTS IAME SEARCHED IOB SEARCHED	Records Found TESTCASE, JANET 10-05-1962	SEARCH DATE SEARCH SCOPE	04-02-2015 1:50 PM MDT 10 years			
URISDICTION	TX-HIDALGO					
	*** A	bstract ***				
NAME ON RECORD	JANET L TESTCASE	CASE NUMBER	CR- 1234565656			
DOB ON RECORD	10/05/1962	COURT	DISTRICT			
OTHER IDENTIFIERS		FILE DATE	03/04/2010			
OTHER INFO						
	c	Count-1				
TYPE	MISD CLASS B	OFFENSE	DRIVING WHILE INTOXICATED			
DISPOSITION	CONVICTED					
DISPOSITION DATE	10/01/2010	OFFENSE DATE	03/04/2010			
SENTENCE	18 MOS PROBATION/ \$1000.00 FINE					
OTHER INFO	PROBATION EXPIRED: 04/06/2012					
COMMENT						

WARNING: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by federal and state law. 'Records Found' means that our researchers found a record(s) in that jurisdiction that matched the personal identifiers (i.e., Name, SSN, Date of Birth, Address) listed for the subject in the above abstract. First Check does not guarantee the accuracy or truthfulness of

TEXAS

the information as to the subject of the investigation, but only that it is accurately copied from public records. Information generated as a result of identity theft, including evidence of criminal activity, may be inaccurately associated with the consumer who is the subject of this report. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

	COUNTY WANTS AND WARRANT							
	NO REPORTABLE RECORDS FOUND - DALLAS COUNTY JANET TESTCASE							
	State Criminal Records Search							
RESULTS NAME SEARCHED DOB SEARCHED	No Reportable Records Found TESTCASE, JANET 10-05-1962	SEARCH DATE SEARCH SCOPE	04-02-2015 1:46 PM MDT					
JURISDICTION	TEXAS		10 years					

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by federal and state law. No Reportable Records Found' means that our researchers could not locate a record that matched at least two personal identifiers (i.e., Name, SSN, Date of Birth, Address) for the subject in that jurisdiction. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

	Federal Cri	minal Records Sea	arch
RESULTS	No Reportable Records Found		
NAME SEARCHED	TESTCASE, JANET	SEARCH DATE	04-02-2015 1:47 PM MDT
DOB SEARCHED	10-05-1962	SEARCH SCOPE	10 years
JURISDICTION	TEXAS NORTHERN		

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by federal and state law. No Reportable Records Found' means that our researchers could not locate a record that matched at least two personal identifiers (i.e., Name, SSN, Date of Birth, Address) for the subject in that jurisdiction. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

	InstaCrimi	nal National Sear	ch
RESULTS NAME SEARCHED DOB SEARCHED	No Reportable Records Found TESTCASE, JANET 10-05-1962	SEARCH DATE SEARCH SCOPE	04-02-2015 1:30 PM MDT
JURISDICTION JURISDICTION(S) SEA		al database(s) an	id may not represent 100% coverage of all

criminal records in all jurisdictions and/or sources. Coverage details available upon request.

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by federal and state law. No Reportable Records Found' means that our researchers could not locate a record that matched at least two personal identifiers (i.e., Name, SSN, Date of Birth, Address) for the subject in that jurisdiction. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

**Global Homeland Security Search** RESULTS No Reportable Records Found NAME SEARCHED SEARCH DATE 04-02-2015 1:30 PM MDT TESTCASE, JANET SOURCES Alabama Medicaid - Suspended Providers, America's Most Wanted Fugitive List, Australia Sex Offender Registry, Australian Dept of Foreign Affairs and Trade - Sanctions List, Australian Reserve Bank Sanctions List, Bank of England Sanctions List, California Medi-Cal - Suspended and Ineligible Providers, Connecticut Dept of Social Services - Admin Actions List, DEA Diversion Control Program Admin Actions against Doctors, DEA Diversion Control Program - Cases against Doctors, Delaware Adult Abuse Registry, Directorate of Defense Trade Controls - Debarred Parties List, European Union Terrorism Sanctions List, FDA Office of Regulatory Affairs - Debarment List, FDA Office of Regulatory Affairs - Warning Letters, Federal Deposit Insurance Corporation (FDIC) - Failed Bank List, Federal Deposit Insurance Corporation (FDIC) - Enforcement Decisions and Orders, Federal Reserve Board -Enforcement Actions, FinCEN - Enforcement Actions, FINRA - Disciplinary Actions, Florida Medicaid -Sanctioned Providers, Fugitive List, Health Resources and Services Administration - Health Education Assistance Loan - Defaulted Borrowers, HM Treasury - Consolidated List of Financial Sanctions, HM Treasury - Investment Ban List, Hong Kong Securities and Futures Commission (SFC) - Enforcement Actions, HUD - Limited Denials of Participation List, Idaho Medicaid Provider - Exclusion List, Illinois Casino Exclusion List, Illinois Office of Inspector General - Sanctioned Providers, Immigration and Customs Enforcement (ICE) - Most Wanted, Interpol Most Wanted, Japan Ministry of Economy, Trade, and Industry (METI) - End User List, Kansas Dept of Health and Environment - Abuse Registry, Kentucky Medicaid - Excluded Providers, Maryland Medicaid - Exclusion List, MIPT Terrorism Knowledge Base, Mississippi Medicaid - Excluded Providers, Missiouri Casino Exclusion List, Min + Monetary Authority of Singapore - Enforcement Actions, National Credit Union Administration (NCUA) -Administrative Orders, Naval Criminal Investigative Service (NCIS) - Most Wanted Fugitives, Nevada Gaming Control Board - Excluded Person List, New Jersey Casino Exclusion List, New Jersey Dept of Treasury - Debarment List, New York Office of the Medicaid Inspector General - Exclusion List, New York Stock Exchange Regulation - Disciplinary Actions, Office of Foreign Assets Control (OFAC) -Specially Designated Nationals List, Office of Inspector General (OIG) - Health and Human Services Exclusion List, Office of Inspector General (OIG) - Most Wanted Health Care Fugitives, Office of Regulatory Affairs - Disqualified, Restricted and Assurances List for Clinical Investigators, Office of Research Integrity - Public Health Service - Administrative Actions List, Office of the Comptroller of Currency (OCC) - Enforcement Actions List, Office of the Superintendent of Financial Institutions (OSFI) - Canadian Sanctions List, Office of Thrift Supervision (OTS) - Enforcement Actions List, Ohio

Medicaid - Sanctioned Providers, Ohio Medicaid - Suspended Providers, Palestinian Legislative Council List, Pennsylvania Medicheck - Precluded Providers List, Politically Exposed Persons List, SEC -Enforcement Actions, South Carolina Medicaid - Excluded Providers, Tennessee Dept of Health -Abuse Registry, Texas Employee Misconduct Registry, Texas Health and Human Services Commission Medicaid and Title XX Provider Exclusion List, TRICARE Sanctions List, UK Disqualified Directors List, United Nations Consolidated Sanctions List, US Commodity Futures Trading Commission (CFTC) -Disciplinary Actions, US Dept of Commerce - Denied Persons, Unverified, and Entity List, US Dept of Labor - Forced and Child Labor List, US Dept of State - Foreign Terrorist Organizations List, US Dept of State - Nonproliferation Sanctions, US Dept of State - Terrorist Exclusion List, US Dept of Treasury - Primary Money Laundering Concern List, US General Services Administration (GSA) - Excluded Parties List, World Bank Listing of Ineligible Individuals

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by applicable laws. 'No Reportable Records Found' means that our researchers could not locate a record that matched. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

Sex Offender Records Search			
RESULTS	No Reportable Records Found		
NAME SEARCHED	TESTCASE, JANET	SEARCH DATE	04-02-2015 1:47 PM MDT
DOB SEARCHED	10-05-1962	SEARCH SCOPE	
JURISDICTION	TEXAS		

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by applicable laws. 'No Reportable Records Found' means that our researchers could not locate a record that matched. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

		County Civil Records Search	1
RESULTS NAME SEARCHED DOB SEARCHED	Records Found TESTCASE, JANET 10-05-1962	SEARCH DATE SEARCH SCOPE	04-02-2015 1:42 PM MDT 7 years
JURISDICTION	MO-OSAGE		
		*** Abstract ***	
PLAINTIFF	JANET TESTCASE	CASE NUMBER	CV556566
DEFENDANT	CITY OF ROCKY ROAD	COURT NAME	COUNTY CT 456
FILE DATE	07/15/2011	JURISDICTION	
PLAINTIFF ATTORNEY	MARK A FISHER	CASE TYPE	CIVIL - HARASSMENT
DISPOSITION DATE	06/12/2012	DISPOSITION	JUDGMENT
COMMENT			

WARNING: Based on the information provided First Check searched for public records in the sources referenced herein for civil history information as permitted by federal and state law. 'Records Found' means that our researchers found a record(s) in that jurisdiction that matched the personal identifiers (i.e., Name, SSN, Date of Birth, Address) listed for the subject in the above abstract. First Check does not guarantee the accuracy or truthfulness of the information as to the subject of the investigation, but only that it is accurately copied from public records. Information generated as a result of identity theft, including evidence of civil activity, may be inaccurately associated with the consumer who is the subject of this report. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

		Credentials				
	Education Verification					
RESPONSE RECEIVED INSTITUTION NAME CITY, STATE INSTITUTION PHONE INSTITUTION FAX INSTITUTION EMAIL	Yes UNIVERSITY OF SYRACUSE SYRACUSE, NY N/A	SEARCH DATE CONTACT SUBJECT	04-02-2015 1:51 PM MDT WRITTEN/ SC JANET TESTCASE			
SOCIAL SECURITY DATES CLAIMED DEGREE(S) CLAIMED MAJOR(S) CLAIMED GPA CLAIMED HONORS CLAIMED ATTENDING NAME COMMENTS	SUBJECT-PROVIDED INFORMATION MAY 2013 MASTERS OF PUBLIC ADMIN PUBLIC ADMINISTRATION		INSTITUTION-PROVIDED INFORMATION 123-45-6789 DATE AWARDED: 05/15/2013 MASTERS PUBLIC ADMIN PUBLIC ADMINISTRATION			

Texas

Page '	7	of	10
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	1 CAUS		0.1
LICENSE NUMBER	09555186		
License Nur	nber:	01234567	
License Sta	te:	ТХ	
Full Name:		TESTCASE, JANET	
DOB:		1962-10-05	
Address:		19 FOREST DRIVE BEDROCK, TX 795	01

License Info Status: Class: Class Description: Expiration Date:	CLEAR C Non-Comm. C - Single or comb veh , not in class A or B 2018-10-05
Original Issue Date:	1978-03-16

 Other License Info
 NO ENTRIES FOUND FOR THIS PERSON

 Report Message:
 NO ENTRIES FOUND FOR THIS PERSON

 MVR Status:
 MVR found

 MVR History Length:
 3

 MVR Score:
 A valid driver license (active, clear, eligible, valid, etc) with at least 3 years of history and a clear MVR. (0)

#### Messages

STATE OF ISSUE

Alert: Requested last name(TESTCASE) did not match. Commercial Driver License (CDL) Indicator: N THIS TYPE OF RECORD WILL NOT REFLECT COMPLETION OF A DRIVING SAFETY COURSE. THIS RECORD REFLECTS CONVICTIONS AND CRASH INVOLVEMENTS THAT ARE ALLOWED TO BE DISPLAYED BY LAW.

WARNING: Confidential Information - To Be Used As Per State And Federal Laws. Misuse May Result In A Criminal Prosecution.

#### COMPREHENSIVE REPORT

Subject Information: (Best Information for Subject) Name: JANET L TESTCASE DOB: 10/05/1962 SSN: 123-45-xxxx issued in TEXAS between 01/01/1975 and 12/31/1976

Age: 31

#### Names Associated With Subject:

JANET L TESTCASE LexID: 8071868866 DOB: 1962

JANET TESTCASE LexID: 8071868866 DOB: 10/05/1962

## 123-45-xxxx issued in TX Others Associated With Subjects SSN:

(DOES NOT usually indicate any type of fraud or deception) [None Found]

#### **Comprehensive Report Summary:**

Names Associated With Subject: 2 Found Others Associated With Subjects SSN: None Found Address Summary: 2 Found Active Address(es): 1 Found Previous & Non-Verified Addr: 1 Found Possible Criminal Records: None Found Sexual Offenses: None Found Driver's License: 1 Found A Motor Vehicles Registered: 1 Found Representation of the second s None Found DEA Controlled Substances: None Found Professional Licenses: None Found Watercraft: None Found Bankruptcies: None Found The Liens and Judgments: None Found Here Constraints UCC Filings: None Found Possible Properties Owned: 1 Found Possible Associates: None Found

#### Address Summary:

19 FOREST DR , BEDROCK, TX 77469-1826, HIDALGO COUNTY (1995- Jan 2015) 12924 PECOS RD, KNOXVILLE TX 37934-0885, KNOX COUNTY (Feb 2002 - Jan 2015) 7404 TOWN CENTER BLVD APT 808, ROSENBERG TX 77471-6232, FORT BEND COUNTY (Apr 2011 - May 2014) Utility Locator - Connect Date: 4/2/2011 21027 JAMES LONG CT, RICHMOND TX 77406-6453, FORT BEND COUNTY (Jun 2007 - Oct 2013) 1611 LAUREL AVE APT 303, KNOXVILLE TN 37916-2078, KNOX COUNTY (Oct 2005) 135 WHITE DR APT -2, TALLAHASSEE FL 32304-3090, LEON COUNTY (May 2004 - Jun 2004) 1505 W THARPE ST APT 3632, TALLAHASSEE FL 32303-4575, LEON COUNTY (Sep 2002 - Jan 2004)

## Active Address(es):

 19 FOREST HILL DR, BEDROCK, TX 77406-6453, HIDALGO COUNTY
 Name Associated with Address: JANET TESTCASE
 Current Residents at Address: DAVID TESTCASE
 Property Ownership Information for this Address

Property: Parcel Number - 5121-06-001-0320-901 Owner Name: DAVID WTESTCASE LexID: 2561089892 Owner Name 2: JANET TESTCASE LexID: 2561096692 Property Address: - 19 FOREST HILL, BEDROCK TX 77406-6453, HILDAGO COUNTY Owner Address: - 1027 JAMES LONG CT, RICHMOND TX 77406-6453, FORT BEND COUNTY Sale Date - 05/29/1995 Sale Drice - \$325,850 Subdivision Name - LONG MEADOW Total Market Value - \$467,230 Assessed Value - \$443,810 Land Value - \$89,250 Improvement Value - \$377,980 Land Size - 13,299 Square Feet Year Built - 2006 Seller Name: HOUSTON VILLAGE BUILDERS INC Legal Description - LONG MEADOW FARMS SEC 6, BLOCK 1, LOT 32 Loan Amount - \$245,000 Lender Name - CITIMORTGAGE Data Source - A

#### Previous And Non-Verified Address(es):

1118 MESSINA LN, RICHMOND TX 77469-1826, FORT BEND COUNTY ( 2014 - Jan 2015) Name Associated with Address: DAVID TESTCASE Current Residents at Address: STEVEN FRYER Property Ownership I nformation for this Address Property: Parcel Number - 6469-03-002-0010-901 Owner Name: STEVEN FRYER LexID: 8071868866 Property Address - 1118 MESSINA LN, RICHMOND TX 77469-1826, FORT BEND COUNTY Owner Address: 1118 MESSINA LN, RICHMOND TX 77469-1826, FORT BEND COUNTY Sale Date - 04/15/2014 Seller Name: PULTE HOME OF TEXAS LP Loan Amount - \$149,168 Loan Type - NEW CONVENTIONAL Data Source - B

### Possible Criminal Records: 🕮

[None Found]

1

#### 🔊 Sexual Offenses: 🕮

[None Found]

#### 🖭 Driver's License Information: 🕮

Name: JANET L TESTCASE LexID: 80718688 DL Number: xxxxxxxx State: Texas License Address: 19 FOREST DR, BEDROCK TX 77469-1826, FORT BEND COUNTY DOB: 10/05/1962 Potential SSN : 123-45-xxxx Issue Date: 05/09/2014 Data Source: Governmental

#### 🚔 Motor Vehicles Registered To Subject: 🖾

Vehicle:

Description: Gray Silver 2006 Toyota Camry - Sedan 4 Door VIN: 4T1BE30K26U67 State Of Origin: TEXAS Engine: 4 Cylinder 144 Cubic Inch Anti Lock Brakes: 4 wheel standard Air Conditioning: Standard Daytime Running Lights: Standard Power Steering: Standard Power Steering: Standard Power Windows: Standard Power Windows:

Registrant(s) Record Type: CURRENT Name: JANET L TESTCASE LexID: 8071868866 Potential SSN 123-45-xxxx Address: 19 FOREST HILL, BEDROCK TX 77469-1826, FORT BEND COUNTY DOB: 10/05/1962 Sex: FEMALE

Tag Number: BD9B1 License State: TX Earliest Registration Date: 10/1/2014 Latest Registration Date: 10/1/2014 Expiration Date: 9/30/2015 License Plate Type: Private

Concealed Weapons Permit:

DEA Controlled Substances:

Professional License(s):

👹 Watercraft: 🕮

[None Found]

#### 👋 Bankruptcies: 🕮

[None Found]

#### 👍 Liens and Judgments: 🕮

[None Found]

#### 🅀 UCC Filings: 🕮 [None Found]

#### A Possible Properties Owned by Subject:

Property: Parcel Number - 6469-03-002-0010-901 Owner Name: JANET L TESTCASE LexID: 8071868866 Property Address - 19 FOREST DR, BEDROCK TX 77469-1826, HIDALGO COUNTY

Sale Date - 04/15/2014 Seller Name: PULTE HOME OF TEXAS LP Loan Amount - \$149,168 Loan Type - NEW CONVENTIONAL Data Source - B

#### Possible Associates: 🕮

NONE FOUND

#### Disclaimer

This report is furnished to you pursuant to the Agreement for Service between the parties and in compliance with the Fair Credit Reporting Act. This report is furnished based upon your certification that you have a permissible purpose to obtain the report. The information contained herein was obtained in good faith from sources deemed reliable, but the completeness or accuracy is not guaranteed.

\*\*\* End Of Report \*\*\*

# **TAB 14**

## (Attached as separate file)



#### Background Screening Report First Check PO BOX 92033 Southlake TX 76092

Southlake, TX 76092 Phone: 888-588-2525 / 888-588-2525 Fax: 888-213-9341

REPORT TO STRATEGIC GOVERNMENT RESOURCES ORDER DATE 04-02-2015 MELISSA V/ (20002) TYPE EXECUTIVE SEARCH - BA	
1117 Bourland Rd CHECK Keller, TX 76248 Phone: 214-676-1691 Fax: -	

		Application Information	
APPLICANT	TESTCASE, JANET	SSN XX	XX-XX-6789 DOB 10-05-1962
ADDRESS(ES)	19 FOREST DR	CITY / STATE / ZIP BI	EDROCK, TX 75214
		Identity Development	
	Perso	on Search - SSN TRACE/ ADDRESS	VERIF
RESULTS SSN SEARCHED	Records Found XXX-XX-6789		I-02-2015 1:48 PM MDT
FULL NAME / SSN JANET TESTC	DOB ASE	Applicant Information ADDRESS PHONE 19 FOREST HILL BEDROCK, TX County: HIDALGO	REPORTED DATE(S) First: 2015-01-16 Last: 2015-04-02
JANET LYNN TESTCASE	1962-10-05	19 FOREST HILL (954): BEDROCK, TX County: HIDALGO	547-3984 First: 1995-02-13 Last: 2015-04-02
JANET TESTC	ASE 1962-10-05	19 FOREST HILL BEDROCK, TX County: HIDALGO	First: 1995-02-13 Last: 2015-04-02
JANET L TEST	TCASE	7863 SLEEPING LILY (702) DR LAS VEGAS, MO 89178 County: JACKSON	812-1460 First: 1991-12-31 Last: 1996-05-23
SSN	VALID	SSN Information ISSUED LOCATION	ISSUED DATE RANGE
XXX-XX-6789	Y		1975-1976

WARNING: This search may not be used as the basis for an adverse action on an applicant. It should only be used to verify or correct an applicant's information, or as a tool to further research of public records or other verifications.

				Credit	Summary		
TOTAL TRADELINES		0			30 DAYS LATE	0	
CURRENTLY SATISFA	CTORY	0			60 DAYS LATE	0	
CURRENTLY DELINQU	JENT	0			90 DAYS LATE	0	
PREVIOUSLY DELINQUENT		0			NEWEST TRADE		
COLLECTION/CHR OF	FS	0/0			OLDEST TRADE		
PUBLIC RECORDS		0			INQUIRIES	0	
				Financia	I Summary		
	#	PAYMENT	TTL BALANCE	PAST DUE	UTILIZATION		
MORTGAGE	0	\$0	\$0	\$0			
INSTALLMENT	0	\$0	\$0	\$0			
OPEN	0	\$0	\$0	\$0			
REVOLVING	0	\$0	\$0	\$0			
OTHER	0	\$0 \$0	\$0 \$0	\$0 \$0			
		\$U	\$U	<b>\$</b> U			
	-						
	0	\$0	\$0	\$0			

Variations
Personal Information Comparison

APPLICANT TU	NAME TESTCASE, JANET TESTCASE, JANET			-	<b>DOB</b> 10/05/1962	AKA			
			Addres	ss Comp	arison				_
APPLICANT	ADDRESS TU 19 FOREST DF	R , BEDROCK	K, TX 75	214				REPORTED 04-02-20	)15
		E	mployn	nent Cor	nparison				
	COMPANY				POSITIC	DN .		REPORTED	
		NO EMPI	LOYERS	DEVELC	PED				
			Credit	Bureau	Report				
			Cre	edit Histe	ory				_
CREDITO	R OPENING DATE MONTHS REVIEWED	REPORTED DATE DLA	HIGH CREDIT	BALANCE	PAST DUE AMOUNT	HISTORICAL TIMES PAST DUE 30 60 90+	TYPE TERMS	PRESENT STATUS	E C O A

NO TRADELINES DEVELOPED

ECOA KEY: B = BORROWER; C = CO-BORROWER; S = SHARED; J = JOINT; U = UNDESIGNATED; A = AUTHORIZED USER

		Public Records			
NO PUBLIC RECORDS DEVELOPED					
Prior Inquiries					
CREDITOR	INQUIRY TYPE DAT	TE SRC	KIND OF BUSINESS	ECOA	
NO PRIOR INQUIRIES DEVELOPED					
	Repository Remarks				

TU High Risk Fraud Alert; Available and Clear (H01)

TU A SUMMARY OF YOUR RIGHTS UNDER THE FAIR CREDIT REPORTING ACT

PARA INFORMACION EN ESPANOL, VISITE WWW.CONSUMERFINANCE.GOV/LEARNMORE O ESCRIBE A LA CONSUMER FINANCIAL PROTECTION BUREAU, 1700 G STREET N.W., WASHINGTON,DC 20006.

THE FEDERAL FAIR CREDIT REPORTING ACT (FCRA) PROMOTES THE ACCURACY, FAIRNESS, AND PRIVACY OF INFORMATION IN THE FILES OF CONSUMER REPORTING AGENCIES. THERE ARE MANY TYPES OF CONSUMER REPORTING AGENCIES. THERE ARE MANY TYPES OF CONSUMER REPORTING AGENCIES, INCLUDING CREDIT BUREAUS AND SPECIALTY AGENCIES (SUCH AS AGENCIES THAT SELL INFORMATION ABOUT CHECK WRITING HISTORIES, MEDICAL RECORDS, AND RENTAL HISTORY RECORDS). HERE IS A SUMMARY OF YOUR MAJOR RIGHTS UNDER THE FCRA. FOR MORE INFORMATION, INCLUDING INFORMATION ABOUT ADDITIONAL RIGHTS, GO TO WWW.CONSUMERFINANCE.GOV/LEARNMORE, OR WRITE TO: CONSUMER FINANCIAL PROTECTION BUREAU,

1700 G STREET N.W., WASHINGTON, DC 20006.

- YOU MUST BE TOLD IF INFORMATION IN YOUR FILE HAS BEEN USED AGAINST YOU. ANYONE WHO USES A CREDIT REPORT OR ANOTHER TYPE OF CONSUMER REPORT TO DENY YOUR APPLICATION FOR CREDIT, INSURANCE, OR EMPLOYMENT - OR TO TAKE ANOTHER ADVERSE ACTION AGAINST YOU - MUST TELL YOU, AND MUST GIVE YOU THE NAME, ADDRESS, AND PHONE NUMBER OF THE AGENCY THAT PROVIDED THE INFORMATION.

- YOU HAVE THE RIGHT TO KNOW WHAT IS IN YOUR FILE. YOU MAY REQUEST AND OBTAIN ALL THE INFORMATION ABOUT YOU IN THE FILES OF A CONSUMER REPORTING AGENCY (YOUR "FILE DISCLOSURE"). YOU WILL BE REQUIRED TO PROVIDE PROPER IDENTIFICATION, WHICH MAY INCLUDE YOUR SOCIAL SECURITY NUMBER. IN MANY CASES, THE DISCLOSURE WILL BE FREE. YOU ARE ENTITLED TO A FREE FILE DISCLOSURE IF:

- A PERSON HAS TAKEN ADVERSE ACTION AGAINST YOU BECAUSE OF INFORMATION IN YOUR CREDIT REPORT;

- YOU ARE THE VICTIM OF IDENTITY THEFT AND PLACE A FRAUD ALERT IN YOUR FILE;
- YOUR FILE CONTAINS INACCURATE INFORMATION AS A RESULT OF FRAUD;
- YOU ARE ON PUBLIC ASSISTANCE;

- YOU ARE UNEMPLOYED BUT EXPECT TO APPLY FOR EMPLOYMENT WITHIN 60 DAYS.

IN ADDITION, ALL CONSUMERS ARE ENTITLED TO ONE FREE DISCLOSURE EVERY 12 MONTHS UPON REQUEST FROM EACH NATIONWIDE CREDIT BUREAU AND FROM NATIONWIDE SPECIALTY CONSUMER REPORTING AGENCIES. SEE WWW.CONSUMERFINANCE.GOV/LEARNMORE FOR MORE INFORMATION.

- YOU HAVE THE RIGHT TO ASK FOR A CREDIT SCORE. CREDIT SCORES ARE NUMERICAL SUMMARIES OF YOUR CREDIT-WORTHINESS BASED ON INFORMATION FROM CREDIT BUREAUS. YOU MAY REQUEST A CREDIT SCORE FROM CONSUMER REPORTING AGENCIES THAT CREATE SCORES OR DISTRIBUTE SCORES USED IN RESIDENTIAL REAL PROPERTY LOANS, BUT YOU WILL HAVE TO PAY FOR IT. IN SOME MORTGAGE TRANSACTIONS, YOU WILL RECEIVE CREDIT SCORE INFORMATION FOR FREE FROM THE MORTGAGE LENDER.

- YOU HAVE THE RIGHT TO DISPUTE INCOMPLETE OR INACCURATE INFORMATION. IF YOU IDENTIFY INFORMATION IN YOUR FILE THAT IS INCOMPLETE OR INACCURATE, AND REPORT IT TO THE CONSUMER REPORTING AGENCY, THE AGENCY MUST INVESTIGATE UNLESS YOUR DISPUTE IS FRIVOLOUS. SEE WWW.CONSUMERFINANCE.GOV/LEARNMORE FOR AN EXPLANATION OF DISPUTE PROCEDURES.

- CONSUMER REPORTING AGENCIES MUST CORRECT OR DELETE INACCURATE, INCOMPLETE, OR UNVERIFIABLE INFORMATION. INACCURATE, INCOMPLETE, OR UNVERIFIABLE INFORMATION MUST BE REMOVED OR CORRECTED, USUALLY WITHIN 30 DAYS. HOWEVER A CONSUMER REPORTING AGENCY MAY CONTINUE TO REPORT INFORMATION IT HAS VERIFIED AS ACCURATE.

- CONSUMER REPORTING AGENCIES MAY NOT REPORT OUTDATED NEGATIVE INFORMATION. IN MOST CASES, A CONSUMER REPORTING AGENCY MAY NOT REPORT NEGATIVE INFORMATION THAT IS MORE THAN SEVEN YEARS OLD, OR BANKRUPTCIES THAT ARE MORE THAN 10 YEARS OLD.

- ACCESS TO YOUR FILE IS LIMITED. A CONSUMER REPORTING AGENCY MAY PROVIDE INFORMATION ABOUT YOU ONLY TO PEOPLE WITH A VALID NEED - USUALLY TO CONSIDER AN APPLICATION WITH A CREDITOR, INSURER, EMPLOYER, LANDLORD, OR OTHER BUSINESS. THE FCRA SPECIFIES THOSE WITH A VALID NEED FOR ACCESS.

- YOU MUST GIVE YOUR CONSENT FOR REPORTS TO BE PROVIDED TO EMPLOYERS. A CONSUMER REPORTING AGENCY MAY NOT GIVE OUT INFORMATION ABOUT YOU TO YOUR EMPLOYER, OR A POTENTIAL EMPLOYER, WITHOUT YOUR WRITTEN CONSENT GIVEN TO THE EMPLOYER. WRITTEN CONSENT GENERALLY IS NOT REQUIRED IN THE TRUCKING INDUSTRY. FOR MORE INFORMATION, GO TO WWW.CONSUMERFINANCE.GOV/LEARNMORE.

- YOU MAY LIMIT "PRESCREENED" OFFERS OF CREDIT AND INSURANCE YOU GET BASED ON INFORMATION IN YOUR CREDIT REPORT. UNSOLICITED "PRESCREENED" OFFERS FOR CREDIT AND INSURANCE MUST INCLUDE A TOLL-RREE PHONE NUMBER YOU CAN CALL IF YOU CHOOSE TO REMOVE YOUR NAME AND ADDRESS FROM THE LISTS THESE OFFERS ARE BASED ON. YOU MAY OPT-OUT WITH THE NATIONWIDE CREDIT BUREAUS AT 1-888-567-8688 (888-50PTOUT).

- YOU MAY SEEK DAMAGES FROM VIOLATORS. IF A CONSUMER REPORTING AGENCY, OR, IN SOME CASES, A USER OF CONSUMER REPORTS OR A FURNISHER OF INFORMATION TO A CONSUMER REPORTING AGENCY VIOLATES THE FCRA, YOU MAY BE ABLE TO SUE IN STATE OR FEDERAL COURT.

- IDENTITY THEFT VICTIMS AND ACTIVE DUTY MILITARY PERSONNEL HAVE ADDITIONAL RIGHTS. FOR MORE INFORMATION, VISIT WWW.CONSUMERFINANCE.GOV/LEARNMORE.

STATES MAY ENFORCE THE FCRA, AND MANY STATES HAVE THEIR OWN CONSUMER REPORTING LAWS. IN SOME CASES, YOU MAY HAVE MORE RIGHTS UNDER STATE LAW. FOR MORE INFORMATION, CONTACT YOUR STATE OR LOCAL CONSUMER PROTECTION AGENCY OR YOUR STATE ATTORNEY GENERAL. FOR INFORMATION ABOUT YOUR FEDERAL RIGHTS, CONTACT:

TYPE OF	F BUSINESS:	CONTACT:
(	BANKS, SAVINGS ASSOCIATIONS, AND CREDIT UNIONS WITH TOTAL ASSETS OF OVER \$10 BILLION AND THEIR AFFILIATES	BUREAU OF CONSUMER FINANCIAL PROTECTION 1700 G STREET NW WASHINGTON, DC 20006
2 T	SUCH AFFILIATES THAT ARE NOT BANKS, SAVINGS ASSOCIATIONS, OR CREDIT UNIONS ALSO SHOULD LIST, IN ADDITION TO THE BUREAU:	CONSUMER RESPONSE CENTER -FCRA
AB( a. 1 /	THE EXTENT NOT INCLUDED IN ITEM 1 OVE: NATIONAL BANKS, FEDERAL SAVINGS ASSOCIATIONS, AND FEDERAL BRANCHES AND FEDERAL AGENCIES OF FOREIGN BANKS	
1 1 1 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2	STATE MEMBER BANKS, BRANCHES AND AGENCIES OF FOREIGN BANKS (OTHER THAN FEDERAL BRANCHES, FEDERAL AGENCIES AND INSURED STATE BRANCHES OF FOREIGN BANKS), COMMERCIAL LENDING COMPANIES OWNED OR CONTROLLED BY FOREIGN BANKS, AND ORGANIZATIONS OPERATING UNDER SECTION 25 OR 25A OF THE FEDERAL RESERVE ACT	PO BOX 1200 MINNEAPOLIS, MN 55480 1-888-851-1920
5	NONMEMBER INSURED BANKS, INSURED STATE BRANCHES OF FOREIGN BANKS, AND INSURED STATE SAVINGS ASSOCIATIONS	FDIC CONSUMER RESPONSE CENTER 1100 WALNUT STREET BOX #11 KANSAS CITY, MO 64106
d. 1	FEDERAL CREDIT UNIONS	NATIONAL CREDIT UNION ADMINISTRATION OFFICE OF CONSUMER PROTECTION (OCP) DIVISION OF CONSUMER COMPLIANCE AND OUTREACH (DCCO) 1775 DUKE STREET ALEXANDRIA, VA 22314 1-703-519-4600
3. AIH	R CARRIERS	ASST. GENERAL COUNSEL FOR AVIATION ENFORCEMENT & PROCEEDINGS DEPARTMENT OF TRANSPORTATION 400 SEVENTH STREET SW WASHINGTON, DC 20590 1-202-366-1306

4. CREDITORS SUBJECT TO SURFACE TRANSPORTATION BOARD	OFFICE OF PROCEEDINGS, SURFACE TRANSPORTATION BOARD DEPARTMENT OF TRANSPORTATION 1925 K STRRET NW WASHINGTON, DC 20423
5. CREDITORS SUBJECT TO PACKERS AND STOCKYARDS ACT	NEAREST PACKERS AND STOCKYARDS ADMINISTRATION AREA SUPERVISOR
6. SMALL BUSINESS INVESTMENT COMPANIES	ASSOCIATE DEPUTY ADMINISTRATOR FOR CAPITAL ACCESS UNITED STATES SMALL BUSINESS ADMINISTRATION 406 THIRD STREET, SW, 8TH FLOOR WASHINGTON, DC 20416
7. BROKERS AND DEALERS	SECURITIES AND EXCHANGE COMMISSION 100 F ST NE WASHINGTON, DC 20549
<ol> <li>FEDERAL LAND BANKS, FEDERAL LAND BANK ASSOCIATIONS, FEDERAL INTERMEDIATE CREDIT BANKS, AND PRODUCTION CREDIT ASSOCIATIONS</li> </ol>	FARM CREDIT ADMINISTRATION 1501 FARM CREDIT DRIVE McLEAN, VA 22102-5090
<ol> <li>RETAILERS, FINANCE COMPANIES, AND ALL OTHER CREDITORS NOT LISTED ABOVE</li> </ol>	

		Source Information		
		Creditors		
CREDITOR	SUB (	NO CREDITORS DEVEL	OPED	PHONE
		Submission Results	S	
APPLICANT	BUREAU	DATE	RESULT	
APPLICANT	TRANSUNION	04-02-2015 02:39:39 PM	NO RECORD FOUND	
		Repository Referra		
TransUnion Cons www.transunion. 2 Baldwin Place P.O. Box 1000 Chester, PA 1902 800-888-4213	com/myoptions			

Comments
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	*** End of	Credit Report ***	r
	Inve	estigative	
	County Crimi	nal Records Sea	rch
RESULTS IAME SEARCHED IOB SEARCHED	Records Found TESTCASE, JANET 10-05-1962	SEARCH DATE SEARCH SCOPE	04-02-2015 1:50 PM MDT 10 years
URISDICTION	TX-HIDALGO		
	*** A	bstract ***	
NAME ON RECORD	JANET L TESTCASE	CASE NUMBER	CR- 1234565656
DOB ON RECORD	10/05/1962	COURT	DISTRICT
OTHER IDENTIFIERS		FILE DATE	03/04/2010
OTHER INFO			
	c	Count-1	
TYPE	MISD CLASS B	OFFENSE	DRIVING WHILE INTOXICATED
DISPOSITION	CONVICTED		
DISPOSITION DATE	10/01/2010	OFFENSE DATE	03/04/2010
SENTENCE	18 MOS PROBATION/ \$1000.00 FINE		
OTHER INFO	PROBATION EXPIRED: 04/06/2012		
COMMENT			

WARNING: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by federal and state law. 'Records Found' means that our researchers found a record(s) in that jurisdiction that matched the personal identifiers (i.e., Name, SSN, Date of Birth, Address) listed for the subject in the above abstract. First Check does not guarantee the accuracy or truthfulness of

TEXAS

the information as to the subject of the investigation, but only that it is accurately copied from public records. Information generated as a result of identity theft, including evidence of criminal activity, may be inaccurately associated with the consumer who is the subject of this report. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

	COUNTY WANTS AND WARRANT					
	NO REPORTABLE RECORDS FOUND - DALLAS COUNTY JANET TESTCASE					
	State Criminal Records Search					
RESULTS NAME SEARCHED DOB SEARCHED	No Reportable Records Found TESTCASE, JANET 10-05-1962	SEARCH DATE SEARCH SCOPE	04-02-2015 1:46 PM MDT			
JURISDICTION	TEXAS		10 years			

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by federal and state law. No Reportable Records Found' means that our researchers could not locate a record that matched at least two personal identifiers (i.e., Name, SSN, Date of Birth, Address) for the subject in that jurisdiction. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

Federal Criminal Records Search			
RESULTS	No Reportable Records Found		
NAME SEARCHED	TESTCASE, JANET	SEARCH DATE	04-02-2015 1:47 PM MDT
DOB SEARCHED	10-05-1962	SEARCH SCOPE	10 years
JURISDICTION	TEXAS NORTHERN		

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by federal and state law. No Reportable Records Found' means that our researchers could not locate a record that matched at least two personal identifiers (i.e., Name, SSN, Date of Birth, Address) for the subject in that jurisdiction. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

InstaCriminal National Search				
RESULTS NAME SEARCHED DOB SEARCHED	No Reportable Records Found TESTCASE, JANET 10-05-1962	SEARCH DATE SEARCH SCOPE	04-02-2015 1:30 PM MDT	
JURISDICTION NATIONWIDE JURISDICTION(S) SEARCHED The search you have selected is a search of our criminal database(s) and may not represent 100% coverage of all				

criminal records in all jurisdictions and/or sources. Coverage details available upon request.

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by federal and state law. No Reportable Records Found' means that our researchers could not locate a record that matched at least two personal identifiers (i.e., Name, SSN, Date of Birth, Address) for the subject in that jurisdiction. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

**Global Homeland Security Search** RESULTS No Reportable Records Found NAME SEARCHED SEARCH DATE 04-02-2015 1:30 PM MDT TESTCASE, JANET SOURCES Alabama Medicaid - Suspended Providers, America's Most Wanted Fugitive List, Australia Sex Offender Registry, Australian Dept of Foreign Affairs and Trade - Sanctions List, Australian Reserve Bank Sanctions List, Bank of England Sanctions List, California Medi-Cal - Suspended and Ineligible Providers, Connecticut Dept of Social Services - Admin Actions List, DEA Diversion Control Program Admin Actions against Doctors, DEA Diversion Control Program - Cases against Doctors, Delaware Adult Abuse Registry, Directorate of Defense Trade Controls - Debarred Parties List, European Union Terrorism Sanctions List, FDA Office of Regulatory Affairs - Debarment List, FDA Office of Regulatory Affairs - Warning Letters, Federal Deposit Insurance Corporation (FDIC) - Failed Bank List, Federal Deposit Insurance Corporation (FDIC) - Enforcement Decisions and Orders, Federal Reserve Board -Enforcement Actions, FinCEN - Enforcement Actions, FINRA - Disciplinary Actions, Florida Medicaid -Sanctioned Providers, Fugitive List, Health Resources and Services Administration - Health Education Assistance Loan - Defaulted Borrowers, HM Treasury - Consolidated List of Financial Sanctions, HM Treasury - Investment Ban List, Hong Kong Securities and Futures Commission (SFC) - Enforcement Actions, HUD - Limited Denials of Participation List, Idaho Medicaid Provider - Exclusion List, Illinois Casino Exclusion List, Illinois Office of Inspector General - Sanctioned Providers, Immigration and Customs Enforcement (ICE) - Most Wanted, Interpol Most Wanted, Japan Ministry of Economy, Trade, and Industry (METI) - End User List, Kansas Dept of Health and Environment - Abuse Registry, Kentucky Medicaid - Excluded Providers, Maryland Medicaid - Exclusion List, MIPT Terrorism Knowledge Base, Mississippi Medicaid - Excluded Providers, Missiouri Casino Exclusion List, Min + Monetary Authority of Singapore - Enforcement Actions, National Credit Union Administration (NCUA) -Administrative Orders, Naval Criminal Investigative Service (NCIS) - Most Wanted Fugitives, Nevada Gaming Control Board - Excluded Person List, New Jersey Casino Exclusion List, New Jersey Dept of Treasury - Debarment List, New York Office of the Medicaid Inspector General - Exclusion List, New York Stock Exchange Regulation - Disciplinary Actions, Office of Foreign Assets Control (OFAC) -Specially Designated Nationals List, Office of Inspector General (OIG) - Health and Human Services Exclusion List, Office of Inspector General (OIG) - Most Wanted Health Care Fugitives, Office of Regulatory Affairs - Disqualified, Restricted and Assurances List for Clinical Investigators, Office of Research Integrity - Public Health Service - Administrative Actions List, Office of the Comptroller of Currency (OCC) - Enforcement Actions List, Office of the Superintendent of Financial Institutions (OSFI) - Canadian Sanctions List, Office of Thrift Supervision (OTS) - Enforcement Actions List, Ohio

Medicaid - Sanctioned Providers, Ohio Medicaid - Suspended Providers, Palestinian Legislative Council List, Pennsylvania Medicheck - Precluded Providers List, Politically Exposed Persons List, SEC -Enforcement Actions, South Carolina Medicaid - Excluded Providers, Tennessee Dept of Health -Abuse Registry, Texas Employee Misconduct Registry, Texas Health and Human Services Commission Medicaid and Title XX Provider Exclusion List, TRICARE Sanctions List, UK Disqualified Directors List, United Nations Consolidated Sanctions List, US Commodity Futures Trading Commission (CFTC) -Disciplinary Actions, US Dept of Commerce - Denied Persons, Unverified, and Entity List, US Dept of Labor - Forced and Child Labor List, US Dept of State - Foreign Terrorist Organizations List, US Dept of State - Nonproliferation Sanctions, US Dept of State - Terrorist Exclusion List, US Dept of Treasury - Primary Money Laundering Concern List, US General Services Administration (GSA) - Excluded Parties List, World Bank Listing of Ineligible Individuals

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by applicable laws. 'No Reportable Records Found' means that our researchers could not locate a record that matched. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

Sex Offender Records Search				
RESULTS	No Reportable Records Found			
NAME SEARCHED	TESTCASE, JANET	SEARCH DATE	04-02-2015 1:47 PM MDT	
DOB SEARCHED	10-05-1962	SEARCH SCOPE		
JURISDICTION	TEXAS			

CAUTION: Based on the information provided First Check searched for public records in the sources referenced herein for criminal history information as permitted by applicable laws. 'No Reportable Records Found' means that our researchers could not locate a record that matched. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

		County Civil Records Search	1
RESULTS NAME SEARCHED DOB SEARCHED	Records Found TESTCASE, JANET 10-05-1962	SEARCH DATE SEARCH SCOPE	04-02-2015 1:42 PM MDT 7 years
JURISDICTION	MO-OSAGE		
		*** Abstract ***	
PLAINTIFF	JANET TESTCASE	CASE NUMBER	CV556566
DEFENDANT	CITY OF ROCKY ROAD	COURT NAME	COUNTY CT 456
FILE DATE	07/15/2011	JURISDICTION	
PLAINTIFF ATTORNEY	MARK A FISHER	CASE TYPE	CIVIL - HARASSMENT
DISPOSITION DATE	06/12/2012	DISPOSITION	JUDGMENT
COMMENT			

WARNING: Based on the information provided First Check searched for public records in the sources referenced herein for civil history information as permitted by federal and state law. 'Records Found' means that our researchers found a record(s) in that jurisdiction that matched the personal identifiers (i.e., Name, SSN, Date of Birth, Address) listed for the subject in the above abstract. First Check does not guarantee the accuracy or truthfulness of the information as to the subject of the investigation, but only that it is accurately copied from public records. Information generated as a result of identity theft, including evidence of civil activity, may be inaccurately associated with the consumer who is the subject of this report. Further investigation into additional jurisdictions, or utilization of additional identifying information, may be warranted. Please call for assistance.

Credentials					
	Education Verification				
RESPONSE RECEIVED INSTITUTION NAME CITY, STATE INSTITUTION PHONE INSTITUTION FAX INSTITUTION EMAIL	Yes UNIVERSITY OF SYRACUSE SYRACUSE, NY N/A	SEARCH DATE CONTACT SUBJECT	04-02-2015 1:51 PM MDT WRITTEN/ SC JANET TESTCASE		
SOCIAL SECURITY DATES CLAIMED DEGREE(S) CLAIMED MAJOR(S) CLAIMED GPA CLAIMED HONORS CLAIMED ATTENDING NAME COMMENTS	SUBJECT-PROVIDED INFORMATION MAY 2013 MASTERS OF PUBLIC ADMIN PUBLIC ADMINISTRATION		INSTITUTION-PROVIDED INFORMATION 123-45-6789 DATE AWARDED: 05/15/2013 MASTERS PUBLIC ADMIN PUBLIC ADMINISTRATION		

Texas

Page '	7 (	of	10
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	Tonus		0.1
LICENSE NUMBER	09555186		
License Nur	nber:	01234567	
License Sta	te:	ТХ	
Full Name:		TESTCASE, JANET	
DOB:		1962-10-05	
Address:		19 FOREST DRIVE BEDROCK, TX 795	01

License Info Status: Class: Class Description: Expiration Date:	CLEAR C Non-Comm. C - Single or comb veh , not in class A or B 2018-10-05
Original Issue Date:	1978-03-16

 Other License Info
 NO ENTRIES FOUND FOR THIS PERSON

 Report Message:
 NO ENTRIES FOUND FOR THIS PERSON

 MVR Status:
 MVR found

 MVR History Length:
 3

 MVR Score:
 A valid driver license (active, clear, eligible, valid, etc) with at least 3 years of history and a clear MVR. (0)

#### Messages

STATE OF ISSUE

Alert: Requested last name(TESTCASE) did not match. Commercial Driver License (CDL) Indicator: N THIS TYPE OF RECORD WILL NOT REFLECT COMPLETION OF A DRIVING SAFETY COURSE. THIS RECORD REFLECTS CONVICTIONS AND CRASH INVOLVEMENTS THAT ARE ALLOWED TO BE DISPLAYED BY LAW.

WARNING: Confidential Information - To Be Used As Per State And Federal Laws. Misuse May Result In A Criminal Prosecution.

#### COMPREHENSIVE REPORT

Subject Information: (Best Information for Subject) Name: JANET L TESTCASE DOB: 10/05/1962 SSN: 123-45-xxxx issued in TEXAS between 01/01/1975 and 12/31/1976

Age: 31

#### Names Associated With Subject:

JANET L TESTCASE LexID: 8071868866 DOB: 1962

JANET TESTCASE LexID: 8071868866 DOB: 10/05/1962

## 123-45-xxxx issued in TX Others Associated With Subjects SSN:

(DOES NOT usually indicate any type of fraud or deception) [None Found]

#### **Comprehensive Report Summary:**

Names Associated With Subject: 2 Found Others Associated With Subjects SSN: None Found Address Summary: 2 Found Active Address(es): 1 Found Previous & Non-Verified Addr: 1 Found Possible Criminal Records: None Found Sexual Offenses: None Found Driver's License: 1 Found A Motor Vehicles Registered: 1 Found Representation of the second s None Found DEA Controlled Substances: None Found Professional Licenses: None Found Watercraft: None Found Bankruptcies: None Found The Liens and Judgments: None Found Here Constraints UCC Filings: None Found Possible Properties Owned: 1 Found Possible Associates: None Found

#### Address Summary:

19 FOREST DR , BEDROCK, TX 77469-1826, HIDALGO COUNTY (1995- Jan 2015) 12924 PECOS RD, KNOXVILLE TX 37934-0885, KNOX COUNTY (Feb 2002 - Jan 2015) 7404 TOWN CENTER BLVD APT 808, ROSENBERG TX 77471-6232, FORT BEND COUNTY (Apr 2011 - May 2014) Utility Locator - Connect Date: 4/2/2011 21027 JAMES LONG CT, RICHMOND TX 77406-6453, FORT BEND COUNTY (Jun 2007 - Oct 2013) 1611 LAUREL AVE APT 303, KNOXVILLE TN 37916-2078, KNOX COUNTY (Oct 2005) 135 WHITE DR APT -2, TALLAHASSEE FL 32304-3090, LEON COUNTY (May 2004 - Jun 2004) 1505 W THARPE ST APT 3632, TALLAHASSEE FL 32303-4575, LEON COUNTY (Sep 2002 - Jan 2004)

## Active Address(es):

 19 FOREST HILL DR, BEDROCK, TX 77406-6453, HIDALGO COUNTY
 Name Associated with Address: JANET TESTCASE
 Current Residents at Address: DAVID TESTCASE
 Property Ownership Information for this Address

Property: Parcel Number - 5121-06-001-0320-901 Owner Name: DAVID WTESTCASE LexID: 2561089892 Owner Name 2: JANET TESTCASE LexID: 2561096692 Property Address: - 19 FOREST HILL, BEDROCK TX 77406-6453, HILDAGO COUNTY Owner Address: - 1027 JAMES LONG CT, RICHMOND TX 77406-6453, FORT BEND COUNTY Sale Date - 05/29/1995 Sale Drice - \$325,850 Subdivision Name - LONG MEADOW Total Market Value - \$467,230 Assessed Value - \$443,810 Land Value - \$89,250 Improvement Value - \$377,980 Land Size - 13,299 Square Feet Year Built - 2006 Seller Name: HOUSTON VILLAGE BUILDERS INC Legal Description - LONG MEADOW FARMS SEC 6, BLOCK 1, LOT 32 Loan Amount - \$245,000 Lender Name - CITIMORTGAGE Data Source - A

#### Previous And Non-Verified Address(es):

1118 MESSINA LN, RICHMOND TX 77469-1826, FORT BEND COUNTY ( 2014 - Jan 2015) Name Associated with Address: DAVID TESTCASE Current Residents at Address: STEVEN FRYER Property Ownership I nformation for this Address Property: Parcel Number - 6469-03-002-0010-901 Owner Name: STEVEN FRYER LexID: 8071868866 Property Address - 1118 MESSINA LN, RICHMOND TX 77469-1826, FORT BEND COUNTY Owner Address: 1118 MESSINA LN, RICHMOND TX 77469-1826, FORT BEND COUNTY Sale Date - 04/15/2014 Seller Name: PULTE HOME OF TEXAS LP Loan Amount - \$149,168 Loan Type - NEW CONVENTIONAL Data Source - B

### Possible Criminal Records: 🕮

[None Found]

1

#### 🔊 Sexual Offenses: 🕮

[None Found]

#### 🖭 Driver's License Information: 🕮

Name: JANET L TESTCASE LexID: 80718688 DL Number: xxxxxxxx State: Texas License Address: 19 FOREST DR, BEDROCK TX 77469-1826, FORT BEND COUNTY DOB: 10/05/1962 Potential SSN : 123-45-xxxx Issue Date: 05/09/2014 Data Source: Governmental

#### 🚔 Motor Vehicles Registered To Subject: 🖾

Vehicle:

Description: Gray Silver 2006 Toyota Camry - Sedan 4 Door VIN: 4T1BE30K26U67 State Of Origin: TEXAS Engine: 4 Cylinder 144 Cubic Inch Anti Lock Brakes: 4 wheel standard Air Conditioning: Standard Daytime Running Lights: Standard Power Steering: Standard Power Steering: Standard Power Windows: Standard Power Windows:

Registrant(s) Record Type: CURRENT Name: JANET L TESTCASE LexID: 8071868866 Potential SSN 123-45-xxxx Address: 19 FOREST HILL, BEDROCK TX 77469-1826, FORT BEND COUNTY DOB: 10/05/1962 Sex: FEMALE

Tag Number: BD9B1 License State: TX Earliest Registration Date: 10/1/2014 Latest Registration Date: 10/1/2014 Expiration Date: 9/30/2015 License Plate Type: Private

Concealed Weapons Permit:

DEA Controlled Substances:

Professional License(s):

👹 Watercraft: 🕮

[None Found]

#### 👋 Bankruptcies: 🕮

[None Found]

#### 👍 Liens and Judgments: 🕮

[None Found]

#### 🅀 UCC Filings: 🕮 [None Found]

#### A Possible Properties Owned by Subject:

Property: Parcel Number - 6469-03-002-0010-901 Owner Name: JANET L TESTCASE LexID: 8071868866 Property Address - 19 FOREST DR, BEDROCK TX 77469-1826, HIDALGO COUNTY

Sale Date - 04/15/2014 Seller Name: PULTE HOME OF TEXAS LP Loan Amount - \$149,168 Loan Type - NEW CONVENTIONAL Data Source - B

#### Possible Associates: 🕮

NONE FOUND

#### Disclaimer

This report is furnished to you pursuant to the Agreement for Service between the parties and in compliance with the Fair Credit Reporting Act. This report is furnished based upon your certification that you have a permissible purpose to obtain the report. The information contained herein was obtained in good faith from sources deemed reliable, but the completeness or accuracy is not guaranteed.

\*\*\* End Of Report \*\*\*

# **TAB 14**

## (Attached as separate file)

## MANAGEMENT PROFILE



ASSESSMENT TO ACTION.

**Casey Tyler** 

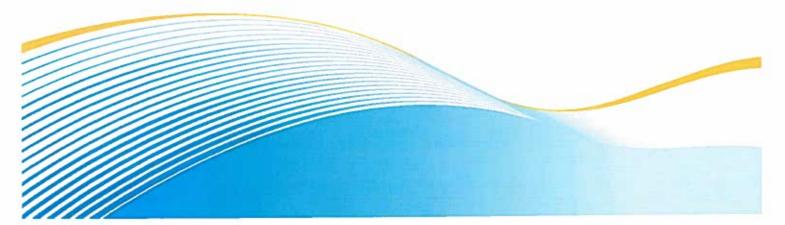
Thursday, June 12, 2014

This report is provided by:

Strategic Government Resources, Inc. Ron Holifield PO Box 1642 Keller, TX 76244 817-337-8581 www.GovernmentResource.com



## WILEY



## INTRODUCTION TO DISC®



## Welcome to Everything DiSC®

Casey, have you ever wondered why connecting with some people is easier for you than with others?

Maybe you've noticed that you have an easier time managing people who focus on creating lively environments and relationships.

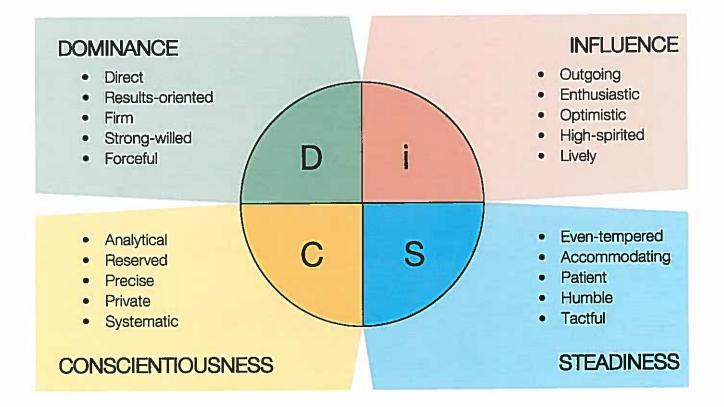
Or, maybe you're more comfortable working with those who take an optimistic, fast-paced approach than those who work at a steadier pace.

Or, perhaps you relate best to people who are more enthusiastic than analytical.

Everything DiSC<sup>®</sup> is a simple tool that offers information to help you understand yourself and others better—and this can be of tremendous use as a manager. This report uses your individual assessment data to provide a wealth of information about your management priorities and preferences. In addition, you'll learn how to connect better with people whose priorities and preferences differ from yours.

## **Cornerstone Principles**

- All DiSC style are equally valuable, and people with all styles can be effective managers.
- Your management style is also influenced by other factors such as life experiences, education, and maturity.
- Understanding yourself better is the first step to becoming more effective with your employees and your manager.
- Learning about other people's DiSC styles can help you understand their priorities and how they may differ from your own.
- You can improve the quality of your management experience by using DiSC to build more effective relationships.





## YOUR DISC® OVERVIEW

## How is this report personalized to you, Casey?

In order to get the most out of your *Everything DiSC Management® Profile*, you'll need to understand your personal map.

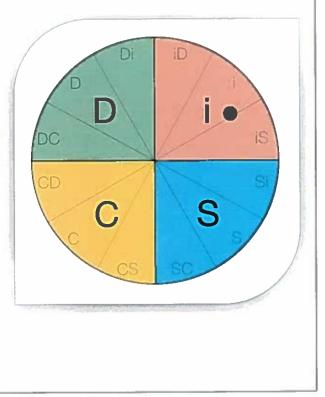
## Your Dot

As you saw on the previous page, the Everything DiSC<sup>®</sup> model is made up of four basic styles: D, i, S, and C. Each style is divided into three regions. The picture to the right illustrates the 12 different regions where a person's dot might be located.

Your DiSC<sup>®</sup> Style: i

Your dot location indicates your DiSC style. Because your dot is located in the middle of the i region, you have an i style.

Keep in mind that everyone is a blend of all four styles, but most people tend strongly toward one or two styles. Whether your dot is in the center of one style or in a region that borders two, **no dot location is better than another.** All DiSC<sup>®</sup> styles are equal and valuable in their own ways.



## Close to the Edge or Close to the Center?

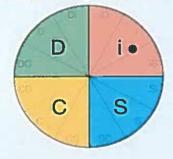
A dot's **distance from the edge** of the circle shows how naturally inclined a person is to encompass the characteristics of his or her DiSC style. A dot positioned toward the edge of the circle indicates a strong inclination toward the characteristics of the style. A dot located between the edge and the center of the circle indicates a moderate inclination. And a dot positioned close to the center of the circle indicates a slight inclination. A dot in the center of the circle is no better than one on the edge, and vice versa. Your dot location is near the edge of the circle, so you are **strongly inclined** and probably relate well to the characteristics associated with the i style.

Now that you know more about the personalization of your Everything DiSC Management Map, you'll read about the management priorities and preferences associated with the i style. Using this knowledge, you'll learn how to use Everything DiSC principles to improve your ability to direct, delegate, motivate, and develop others more successfully. Finally, you'll explore ways to work more effectively with your own manager.

## YOUR DISC® STYLE & DOT



## Your Dot Tells a Story Your DiSC Style Is: i



Like other managers with the i style, Casey, you probably enjoy relating to other people. You tend to have a fairly extensive network of friends and colleagues, and you may view a roomful of strangers as a fun opportunity to connect. Similarly, you're likely to get personal satisfaction out of introducing people who would not otherwise meet.

Because you're optimistic and enthusiastic, you may find it easy to get the people you manage excited about your goals and ideas. When you speak, you're likely to promote your opinions with passion. Many people probably find your enthusiasm contagious. However, those who are more skeptical may feel that you are overly optimistic at times.

When communicating, you tend to be expressive, and you may dial up your volume and gestures to get people's attention. Compared to most managers, you have a stronger urge to process your feelings by verbalizing them. At times, your somewhat talkative nature may cause you to monopolize conversations, particularly with those who are more soft-spoken.

In terms of time management, you like to have a variety of tasks on your plate and probably grow bored with routine. Most likely, you maintain your enthusiasm and drive under time pressure. Although you're often excited to start a new project, you may sometimes dive in without adequate planning or resources. Because you're probably confident in your ability to improvise, you may prefer a more free-flowing approach.

You probably enjoy making gut-instinct decisions, but you also tend to be accepting of other people's ideas. In fact, when people offer opinions or weigh in, you sometimes may be reluctant to give negative feedback for fear of being seen as the "bad guy." At times, your optimism may also cause you to overestimate your own abilities or misjudge the difficulty of a task.

You genuinely enjoy being around other people, so you probably encourage people to work collaboratively. Most likely, you see team brainstorming sessions as leading to endless possibilities, and you tend to actively solicit ideas from other people. However, because you naturally want to connect and collaborate with others, you may not always realize that some people require more personal space.

Like others with the i style, you may tie your self-worth closely to your social circle. You strive to make favorable impressions whenever possible, and you're most likely comfortable being the center of attention. In fact, you probably enjoy telling stories and entertaining others in a colorful, engaging way.

In conflict, you may be inclined to brush any unpleasantness under the rug for as long as possible. However, if your anger, frustration, or hurt reaches a breaking point, you may say things you later regret. For you, venting may feel like a therapeutic process, but it may make the people you manage highly uncomfortable.

Casey, like others with the i style, your most valuable contributions as a manager may include your ability to generate excitement, your high energy, and your desire to bring people together. In fact, these are probably some of the qualities that others admire most about you.



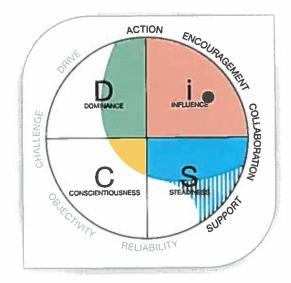
## YOUR DISC® PRIORITIES & SHADING

## Your Shading Expands the Story

Casey, while your dot location and your DiSC<sup>®</sup> style can say a great deal about you, your map **shading** is also important.

The eight words around the Everything DiSC map are what we call **priorities**, or the primary areas where people focus their energy. The closer your shading comes to a priority, the more likely you are to focus your energy on that area. Everyone has at least three priorities, and sometimes people have four or five. **Having five priorities is no better than having three, and vice versa.** 

Typically, people with the i style have shading that touches **Encouragement**, **Action**, and **Collaboration**. Your shading stretches to include **Support**, which isn't characteristic of your style.



## What Priorities Shape Your Management Experience?

#### Providing Encouragement

Casey, like other managers with the i style, you tend to value people's emotional needs and want members of your team to feel good about their contributions. Therefore, you probably take time to give people recognition and celebrate group victories. You focus on providing encouragement so people feel energized and optimistic about their work.

#### Valuing Collaboration

You tend to recognize the importance of group effort, making it a key component of how you work. Most likely, you include others in important activities and decisions, and you may pride yourself on your ability to build team spirit by getting everyone involved. You value collaboration because you think it not only leads to better outcomes, but it makes the job more fun.

#### Taking Action

Managers with the i style usually like excitement and fast movement. Most likely, you're energized by innovative, groundbreaking solutions, and you're eager to hit the ground running. In fact, your pace might be a bit fast for some of the people you manage, but rather than slow down, you may encourage them to catch up with you. Because you emphasize action, you may inspire your team to push forward quickly.

#### Giving Support

Moreover, you place a high priority on supporting others, although this is not typical of the i style. You may prefer to have harmony in your relationships, and people probably know you're ready to help or listen patiently when needed. Because an orderly, peaceful environment is important to you, you're willing to put your own needs aside to give support to others.



## YOUR MANAGEMENT PREFERENCES

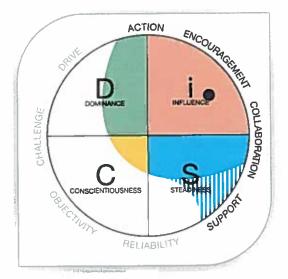
## What Do You Enjoy About Managing?

Different people find different aspects of their work motivating. Like other people with the i style, you may enjoy working with others toward a common goal, and you may strive to create a highenergy environment where people can express themselves. In addition, you likely appreciate that management allows you to help others succeed in their professional development. Furthermore, you may appreciate the ability to foster a supportive environment where people listen to one another's needs, and this is less typical of the i style.

You probably enjoy many of the following aspects of your work:

## MOTIVATORS

- Developing warm relationships with team members
- Keeping things moving
- Inspiring others to do their best
- Promoting creativity
- Building an optimistic mindset in others
- Getting people involved
- Increasing enthusiasm
- Supporting people when they express their concerns and frustrations
- Considering the needs and opinions of others



What do your priorities say about what motivates you and what you find stressful?

## What Drains Your Energy as a Manager?

Then there are those management responsibilities that are stressful for you. Because you want to maintain friendly relationships and be well-liked, you may have problems pushing people to get results, especially if doing so requires you to confront them. Furthermore, you may dislike an atmosphere that feels dull or hinders your energetic pace. At the same time, unlike others with the i style, you may find it difficult to manage people who are too aggressive or combative.

Many of the following aspects of your work may be stressful for you:

#### STRESSORS

- Giving people unpleasant feedback
- Being forceful or insistent with others
- Making tough decisions independently
- Working steadily toward long-term goals
- Managing challenging or skeptical people
- Being unable to use your intuition
- Having to slow your pace
- Having to reprimand people
- Dealing with angry or argumentative people



## YOUR DIRECTING & DELEGATING STYLE

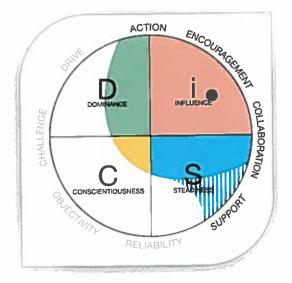
As a manager, you may find that effectively directing and delegating to your employees is more complex than simply handing off an assignment with a "please" and "thank you." Perhaps you've noticed that individual employees respond positively to different types of instruction and feedback. Some want specific directions and welcome objective feedback, while others want just the opposite. Based on your DiSC<sup>®</sup> style and priorities, you have a natural approach to directing and delegating. However, to maximize satisfaction and productivity, it's important to consider how effective your approach may be with employees of different styles.

Casey, because you place a **strong emphasis on encouragement**, you tend to be optimistic about people and their abilities. Therefore, you usually give individuals the benefit of the doubt and may assign tasks to team members without making sure they have the skills to get the job done.

You also prefer to **collaborate**, and the people you manage may be empowered by your trust in their abilities. However, when situations require a more direct approach, you may have trouble being tough and holding people accountable.

Because you **focus on action**, you tend to be fast-paced when directing a team. You probably try to get others excited about their tasks, but you may occasionally be vague about the specifics in your eagerness to get people moving.

Furthermore, you tend to be **supportive**, which isn't typical for someone with the i style. As such, you usually make sure people know you're there to help when needed.



## How Do You Approach Directing & Delegating?

#### STRENGTHS

- Giving direction in a friendly and positive manner
- Making people feel that they are important contributors
- Encouraging creativity in the execution of tasks
- Listening to people's concerns about assignments
- Getting people moving
- Making yourself available to help

#### CHALLENGES

- Pushing people to complete their tasks
- Judging people's abilities or competencies, without overestimating them
- Giving clear, detailed explanations
- Analyzing options before assigning a task
- Highlighting the importance of routine tasks
- Creating a reliable setting



# DIRECTING & DELEGATING TO THE D STYLE

## How Does the D Style Like to Work?

People with the D style prioritize the bottom line and are driven to get results. Furthermore, they are willing to take risks in pursuit of success, probably even more so than you. They strive for ambitious goals and want the freedom to make their own decisions without having to ask for input from other people. And because they value their independence, they may not share your preference to collaborate and work closely as a team. Their autonomy also makes them less likely to require the encouragement you frequently offer.

# Potential Problems When Working Together

People with the D style are often questioning and skeptical, and they may challenge your authority if they disagree with your decisions. They don't share your focus on other people's feelings and may be blunt or assertive when expressing their opinions. And because you tend to assume the best in people, you may mistake their selfassured attitude as competence, even if they don't have the necessary skills or experience. In these cases, you may be surprised when they fail to deliver what you expected.

## How to Be Effective with the D Style

Like you, people with the D style are fast-paced and want to work on exciting projects that will make a big impact. Therefore, encourage them to tackle more adventurous tasks. Give them freedom to decide on methods and tactics, but make sure they don't try to make decisions that exceed their qualifications. If they have exhibited sound judgment in the past, show respect for their bold ideas and decision-making ability. Given your i style, you may need to focus more closely on their skill level and make sure to check in more frequently if they lack experience.

If they're less experienced:

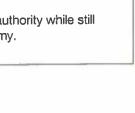
- Don't confuse confidence with competence.
- Review their plans before they move ahead.
- Check in often enough to make sure they're on track.
- Have them check with you before any risky decisions are made.
- Let them know that they will be given more autonomy as they gain experience.

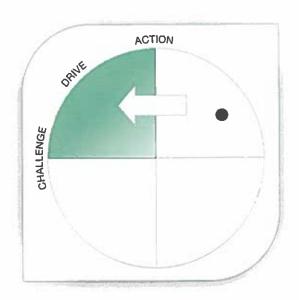
## If they're more experienced:

- Show them the most practical way to be productive.
- Be direct about the results you expect.
- Set a deadline and let them figure out how to proceed.
- Make sure they understand the consequences of their shortcuts.
- Specify the limits of their authority while still allowing for some autonomy.

Casey Tyler

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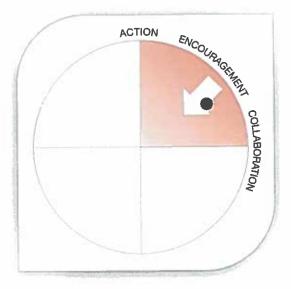


## DIRECTING & DELEGATING TO THE i STYLE

## How Does the i Style Like to Work?

People who share your i style are generally upbeat and optimistic. You're both usually sociable and openly expressive, and they probably appreciate your tendency to provide them with encouragement. They typically share your enthusiasm for exciting tasks and your eagerness to interact with others. Furthermore, they're outgoing when it comes to expressing their thoughts and feelings. Just as you tend to be at ease when ideas and conversation flow freely, they may be most relaxed when they can be upfront about their needs.

# Potential Problems When Working Together



People who share your i style like to work in a fun environment, and you both probably appreciate the social aspects of the job. Like you, they enjoy spending time with other people, channeling their high energy into collaborative efforts. However, at times, your "i" employees may allow social needs to take precedence over the bottom line, and you may neglect to push them for practical results. And because you may find it easy to develop friendly relationships with them, it may be difficult for you to give them negative feedback.

## How to Be Effective with the i Style

Like you, these individuals tend to move quickly. Because they seek new or exciting projects, they may become restless if they are forced to work for long periods of time on routine tasks. They share your tendency to improvise and make spontaneous decisions. As a result, you may need to check in frequently with those who lack experience to make sure they are on track and meeting deadlines. For those who are more experienced, encourage creativity and experimentation, but make sure vital details or tasks don't slip through the cracks.

If they're less experienced:

- Make sure they don't lose track of details.
- Give them plenty of encouragement.
- Limit their socializing.
- Check their understanding since their enthusiasm might hide a lack of clarity.
- Hold them accountable for missed deadlines or skipped steps.

## If they're more experienced:

- Allow them to take the lead in group settings.
- Make time to go over the details with them.
- Encourage them to keep moving forward.
- Acknowledge their contributions publicly.
- Keep them on track and on schedule.



COLLABORATION

SUPPORT

## DIRECTING & DELEGATING TO THE S STYLE

## How Does the S Style Like to Work?

People with the S style tend to be accommodating and flexible, and you share their supportive nature even though it's less typical for someone with the i style. Therefore, they'll respond positively to your friendly manner and genuine interest in their needs. However, because they want to be sure they know exactly what is required, they want to be given clear guidance, yet may be too soft-spoken to ask for it. Consequently, you may need to make an extra effort to supply the step-by-step instruction that they like.

## Potential Problems When Working Together

These individuals tend to make steady progress toward predictable goals, while you're more likely to rely on the power of enthusiasm and big ideas. Therefore, they may become uncomfortable if you delegate high-pressure tasks to them or urge them to take risks. They dislike dealing with abrupt changes, so your tendency to improvise and make quick adjustments may leave them disoriented. As a result, they may look for more stability from you, while you may become frustrated with their hesitancy to take chances.

## How to Be Effective with the S Style

Like you, people with the S style may be most comfortable in friendly, cooperative environments. While they share your preference to collaborate with others, they will seldom push for more authority within the group because they are much more comfortable working behind the scenes. Give them step-by-step instructions and make sure they're comfortable with a task before setting them loose. If they have more experience, give them as much responsibility as you can, but make it clear that you're available to advise them when needed.

If they're less experienced:

- Give clear, step-by-step directions.
- Ask questions to confirm their understanding.
- Check in with them frequently.
- Refrain from giving them too much responsibility too quickly.
- Avoid pushing them to move ahead before they are ready.

## If they're more experienced:

- Ask enough questions to elicit their concerns.
- Give them additional responsibilities when they seem ready for more challenges.

RELIABILITY

- Encourage them to take initiative.
- Make yourself available as an advisor.
- Ask them directly what kind of support they need.



## DIRECTING & DELEGATING TO THE C STYLE

## How Does the C Style Like to Work?

People with the C style relate best to clear objectives and fact-based ideas. They take time to analyze concepts and closely examine solutions. Because they rely on logic and objectivity, your tendency to make decisions based on gut instinct may frustrate them. Furthermore, they're comfortable working alone, and they may even avoid the collaboration that you prefer. In fact, they require only very minimal face time and appreciate environments that foster independence.

# Potential Problems When Working Together



These individuals want to produce dependable outcomes, so they tend to thoroughly consider all the consequences before choosing a plan. They prefer to go over options and proposals carefully, which is in contrast to your tendency to move quickly. Therefore, they may become annoyed if you pressure them to multi-task or rush their efforts, and they may see your push for exciting options as careless or sloppy. In turn, you may think their tendency to go over solutions repeatedly stands in the way of progress.

## How to Be Effective with the C Style

People with the C style want to work in an environment where they feel free to point out flaws and question inefficiencies. You may believe that their objections stifle creativity, but remember that they are more concerned with high quality and getting things right. Those with less experience may spend too much time analyzing and perfecting their work, so be sure to check in often enough to keep them on track. For those with more experience, allow more autonomy but set clear deadlines that keep them moving forward.

If they're less experienced:

- Avoid forcing them to collaborate unless it's necessary.
- Help them achieve quality without putting deadlines at risk.
- Communicate with clarity rather than enthusiasm.
- Make sure they have the resources they need.
- Check in to make sure they aren't getting bogged down.

If they're more experienced:

- Check in when necessary to ensure forward progress.
- Encourage them to ask for more direction if they need it.
- Listen to their concerns about quality.
- Allow them to work independently when possible.
- Give them opportunities to help solve complex issues.



## MOTIVATION AND THE ENVIRONMENT YOU CREATE

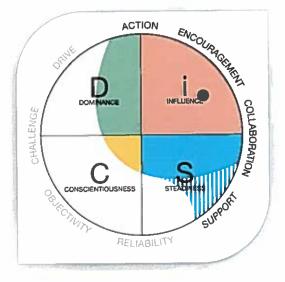
You can't motivate people. They have to motivate themselves. As a manager, however, you can create an environment where it's easy for people to find their own natural motivation. This means building an atmosphere that addresses employees' basic needs and preferences so they can do their best work, and you may naturally create a certain type of environment for those around you. It's important to understand the nature of this environment because it has a major impact on the motivation of the people you manage.

Casey, because you are **enthusiastic and encourage others**, the environment you likely create is one where people feel recognized and accepted. You probably help them see that work can be fun, and as a result, they may be more upbeat and optimistic about their tasks and contributions.

Most likely, your **tendency to take action** might help establish a high-energy setting where people want to get going and keep moving. The people you manage may be inspired by your fast pace, and your emphasis on forward momentum can help instill confidence that they are going to help make things happen quickly.

Similarly, your strong preference for collaboration may strengthen the bond among team members, which is often essential for reaching goals. People who feel that group efforts are appreciated are more likely to seek opportunities to brainstorm together and make improvements, without concern for who should receive the most credit.

Furthermore, unlike others with the i style, you have an extra priority that may influence motivation and the environment you create. Since you tend to **offer support**, the people you manage probably feel that someone cares about them, which can be extremely motivating for some.



## The Environment You Create

- Because you deliver positive feedback, people feel good about their contributions.
- · Your optimism and enthusiasm can make work more fun.
- · Your passion and high energy may inspire people to move quickly.
- Because you build teams, people feel a sense of camaraderie.
- When you put confidence in others, they may feel empowered to use creative approaches.
- Because you are understanding and patient, workers are less frustrated when attempting new things.



# MOTIVATION AND THE D STYLE

### What Are the Motivational Needs of the D Style?

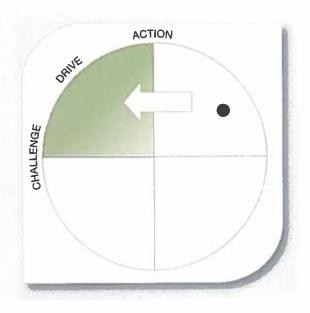
Employees with the D style are motivated to win, so they probably care more about the bottom line than how they get there. They're driven to achieve, probably more so than you, so they often thrive in competitive environments and can sometimes turn the most collaborative task into a contest. Furthermore, they share your desire to move quickly and want to make a big impact with innovative or daring ideas. In fact, they may be so focused on individual career growth that they disregard the needs of others, and you may have trouble understanding their challenging approach.

### What demotivates the D style?

- Routine
- Foot dragging
- Being under tight supervision
- Having their authority questioned or overruled
- Feeling like their time is being wasted
- Having to wade through a lot of details

# How does **conflict** affect the motivation of the D style?

- Employees with this style may embrace conflict as a way to create win-lose situations.
- They may be energized by the competitive aspects of conflict.
- They may waste energy dwelling on who is at fault.



#### How can you help create a motivating environment for the D style?

- Let them know the value they bring to the organization.
- Don't overlook opportunities to allow them to work independently.
- Let them control their work environment as much as possible.
- Orchestrate healthy competitions that will contribute to team success.
- Challenge them with concrete goals meant to stretch their abilities.
- Explain the big-picture, bottom-line purpose of new projects.

#### What's the best way for you to recognize and reward the D style?

- Reward their top performances with more responsibility and autonomy.
- Compliment them directly when their initiative and drive help the organization.
- Give them credit for their work and ideas that lead to team success.
- Offer them opportunities for advancement when they seek new challenges.



# MOTIVATION AND THE I STYLE

### What Are the Motivational Needs of the i Style?

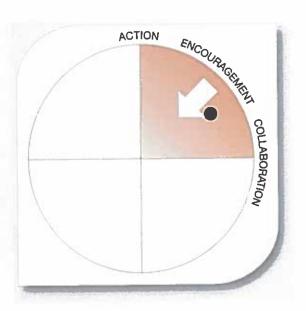
Employees with the i style look for high-energy environments where adventurous or groundbreaking ideas are valued. They're eager to collaborate, as you probably are, so they're likely to put a lot of energy into socializing and maintaining relationships. Because they like fun, vibrant settings, they often move quickly and indulge in a variety of tasks, and you probably don't have much trouble keeping up with their fast pace. Those with the i style are also motivated by public recognition, and like you, they appreciate a warm and encouraging environment.

#### What demotivates the i style?

- Being isolated from others
- Working in a reserved, slow-paced setting
- Having their contributions go unrecognized
- Performing routine or repetitive tasks
- Wading through a lot of details
- Working with pessimistic or critical people

How does **conflict** affect the motivation of the i style?

- Conflict may make them emotional or angry, and as a result may negatively affect their performance.
- They may take conflict personally, which could deenergize them.
- They may dwell on the conflict rather than focus on their tasks.



### How can you help create a motivating environment for the i style?

- Let them collaborate with you and others.
- Encourage their positive energy and give them opportunities to express themselves.
- Limit the predictability and routine of their tasks when possible.
- Reinforce their optimism with your natural enthusiasm and energy.
- Give them opportunities to be in the limelight.
- Provide some time to socialize without compromising results.

What's the best way for you to recognize and reward the i style?

- Praise them publicly, making sure the whole team knows when they've accomplished something great.
- Let them know that others appreciate the energy and enthusiasm they consistently bring to the table.
- Reward them by giving them opportunities to shine.
- Recognize their contributions by recommending them for awards or advancement opportunities.



# MOTIVATION AND THE S STYLE

### What Are the Motivational Needs of the S Style?

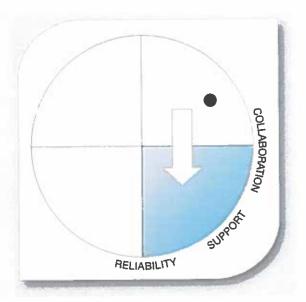
People with the S style prefer a calm, structured atmosphere where tension and conflict are rare. Like you, they tend to be supportive, and may even withhold their own opinions to accommodate or please other people. In addition, they like to connect with colleagues on a personal level by working in a collaborative setting, and you may appreciate their affinity for teamwork. Furthermore, they want to be seen as reliable and to have enough time to perform their duties without being rushed or stressed, which probably isn't as important to you.

### What demotivates the S style?

- Competitive environments
- Having to change direction abruptly
- Being rushed into quick decisions
- Dealing with cold or argumentative people
- Being forced to improvise
- Being in chaotic situations

# How does **conflict** affect the motivation of the S style?

- They may compromise on things they care about but remain frustrated beneath the surface.
- They may waste energy worrying that people are mad at them.
- They may become fearful about making mistakes, limiting their effectiveness or ability to take chances.



### How can you help create a motivating environment for the S style?

- Avoid rushing them for results, which may require you to slow your pace at times.
- Let them collaborate with others, but don't push them to be more social than they want to be.
- Be clear about their tasks and responsibilities, and don't skip the specifics.
- Plan ahead to be able to give plenty of warning when changes are coming.
- Give them the structure and security they need to feel comfortable.
- Ask for their ideas, which they might not share without encouragement.

#### What's the best way for you to recognize and reward the S style?

- Reward their steady contributions to team success by making them feel like a vital part of the team.
- Give them more responsibility, and let them know that you trust them to deliver reliable results.
- Offer sincere praise, but avoid putting them in the limelight.
- Encourage them to consider advancement opportunities when you feel that they're ready, since they're unlikely to ask.



# MOTIVATION AND THE C STYLE

### What Are the Motivational Needs of the C Style?

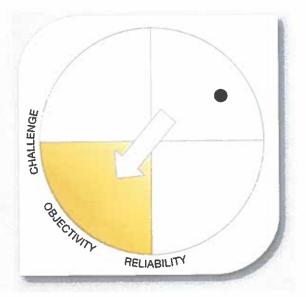
Employees with the C style look for an environment where they will have time to analyze ideas and ensure flawless outcomes. They want to produce work that's reliable, so they prefer to maintain a moderate pace and exercise a sense of caution, which isn't one of your top priorities. Because they tend to be even more objective than you are, they like to weigh all the options and gather all the facts before making decisions. Also, they want to master their responsibilities, so they often challenge ideas to ensure accuracy, an approach you probably don't share.

### What demotivates the C style?

- Being required to work collaboratively
- Receiving vague or ambiguous directions
- · Having to deal with strong displays of emotion
- Being forced to let errors slide
- Having to make quick decisions
- Being wrong

# How does **conflict** affect the motivation of the C style?

- They may become resentful and unyielding, limiting their productivity.
- They may withdraw from the situation to avoid having to deal with emotional reactions.
- Their unexpressive manner may conceal a tendency to worry excessively.



### How can you help create a motivating environment for the C style?

- Explain the purpose of tasks logically rather than enthusiastically.
- Encourage them to help define quality standards.
- Listen to their insights about projects or tasks, and avoid dominating conversations.
- Provide opportunities for independent work rather than focusing on collaboration.
- Convey your expectations clearly and specifically.
- Give them plenty of time to process information.

#### What's the best way for you to recognize and reward the C style?

- Compliment them privately by highlighting specific aspects of their performance that stand out.
- Thank them for the unique contributions they make by ensuring high-quality outcomes.
- Reward them by providing new opportunities to complete challenging projects independently.
- Encourage their growth by offering to help them build expertise in new areas of interest.



# YOUR APPROACH TO DEVELOPING OTHERS

One of the most important but often overlooked areas of management is employee development. By development, we don't mean day-to-day direction on current job duties. Instead, we're talking about supporting employee's long-term professional growth by providing resources, environments, and opportunities that capitalize on their potential.

Certainly, your employees will need to work through those limitations that are significant obstacles to their growth. Research shows, however, that you'll be most effective as a manager if you can help your employees identify and build on their strengths, rather than trying to fix all of their weaknesses. Each manager has a natural approach to this development task, and your approach is described below.

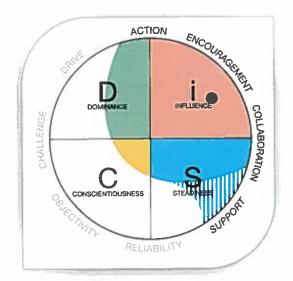
Casey, you usually want the best for the people you manage, and this interest in their well-being often helps you address their development needs. Most likely, you're optimistic about people's abilities and encourage them to reach for their loftiest goals. When it comes to career growth, you may motivate people to take quick action and be creative as they find ways to use their strengths. And because you usually let people know that you're eager to help them develop, they probably feel comfortable approaching you with their questions and concerns. Overall, you find ways to give people confidence as they identify their talents and provide opportunities for them to showcase these talents.

Furthermore, unlike others with the i style, you also have an extra priority that might influence your approach to developing others. To you, developing others encompasses giving support and being there to assist people when they need it.

### Your Development Approach

#### **ADVANTAGES**

- Encouraging creative or daring ideas for people's development
- Making yourself available for mentoring
- Boosting others' self-confidence with your belief in their abilities
- Pushing people to move quickly in their development
- Inspiring people to think big
- Taking the time to listen to people's real concerns



### DISADVANTAGES

- Pushing people at a pace that doesn't allow them time to develop necessary skills
- Being unrealistically optimistic about some people's development options
- Failing to take a long-range view of people's development needs
- Putting too much emphasis on positive behaviors at the expense of addressing problems
- Failing to consider whether development plans are well-suited to the person
- Being too accepting when people fail to meet your expectations

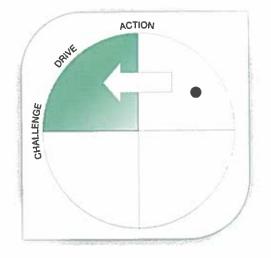


# DEVELOPING YOUR "D" EMPLOYEES

# Areas Where They Have Strong Potential

Consider ways that these employees and the organization can take full advantage of the following strengths:

- Willingness to take risks and challenge the status quo
- Comfort being in charge
- Confidence about their opinions
- Persistence through failure or tough feedback
- · Competitive spirit and drive for results
- Ability to create a sense of urgency in others
- Comfort being direct or even blunt
- · Restless motivation to take on new challenges
- Ability to find effective shortcuts
- Willingness to speak up about problems



### Obstacles and Strategies in the Development Process

### Drive

People with the D style are usually quite driven, so it may be important to ensure that their energy is channeled in the right direction. Otherwise, they may strive for their own goals and give less attention to the organization's needs. At times, you may need to rein them in and make sure their priorities align with those of the organization, which may require you to be more direct than is natural for you.

- Consider development opportunities that have the potential for impressive results.
- Be sure that they know the difference between individual and organizational goals.
- Encourage their ambition and autonomy, but be prepared to redirect their focus.

#### Action

Like you, people with the D style tend to move fast, so they may not believe they require any structure or long-term development plan. In your mutual zeal for rapid progress, the two of you may fail to plot out the details of their long-term growth. This is especially true if they are inexperienced or prone to make important decisions with very little information.

- Remember that they may insist on moving forward even without the necessary skill set.
- Help them slow down to think through their development path.
- Review the big picture and encourage them to come up with appropriate long-term goals.

#### Challenge

These individuals are more independent than you, and they may be strong-willed in pursuing their goals. As a result, they may challenge your leadership, especially if you are focused on collaborative efforts. Give them as much autonomy as you can without undermining your own authority, but don't allow them to avoid their responsibilities related to the group effort.

- Allow them to work independently to the degree that they don't damage team unity.
- Reassert your authority if necessary.
- Set up a system so they know when you are suggesting and when you are telling.

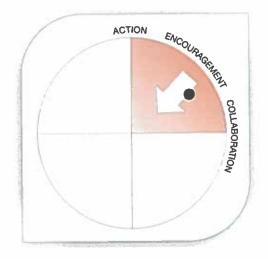


# DEVELOPING YOUR "i" EMPLOYEES

### Areas Where They Have Strong Potential

Consider ways that these employees and the organization can take full advantage of the following strengths:

- Ability to build a network of contacts
- Willingness to accept new ideas
- Interest in working with others
- Comfort taking the lead
- Persistence through optimism
- Tendency to create enthusiasm
- Ability to empathize with others
- · Willingness to experiment with different methods
- Tendency to give praise and encouragement to others
- Ability to rally people around an idea



### Obstacles and Strategies in the Development Process

#### Encouragement

People who share your i style want to know that they are doing a good job and are on the right development path, so they may appreciate your preference to focus on the positive while offering feedback. However, because you both tend to be optimistic, you may gloss over negative issues and ignore potential problems. Therefore, you may need to make sure that they understand which areas require improvement.

- Continue to be optimistic when assessing their development, but don't ignore problems.
- You may need to offer tougher feedback at times.
- Check to make sure they understand your feedback.

#### Action

Like you, these individuals are interested in fast-paced innovation, and they may avoid development opportunities that require in-depth analysis. Because you are equally likely to push for action, the two of you may come up with development plans that are vague or overly optimistic. Instead, it may be helpful to look at promising opportunities that might require more attention to detail.

- Encourage their spontaneity when appropriate.
- Point out the negative consequences of not taking the time to develop skills with deliberate effort.
- Avoid letting your mutual enthusiasm obscure important details or potential issues.

#### Collaboration

Like you, these individuals love working with other people, and this can be a great source of strength in their development. However, because you both value collaboration above individual accomplishment, the two of you may focus exclusively on collective efforts at the expense of personal goals. Remember that sometimes independent efforts are as important as teamwork when it comes to personal growth.

- Encourage them to pursue opportunities that involve working with others.
- Allow them to lead small groups.
- Remind them that their growth will also depend on independent work.

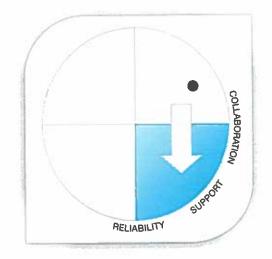


# **DEVELOPING YOUR "S" EMPLOYEES**

### Areas Where They Have Strong Potential

Consider ways that these employees and the organization can take full advantage of the following strengths:

- · Ability to work with different types of people
- Interest in maintaining steady progress
- Tendency to be diplomatic
- Willingness to support team goals
- Ability to empathize with others
- Persistence to work on routine or highly detailed projects
- Tendency to follow through on commitments
- Ability to calm upset people
- Understanding of others' perspectives
- Willingness to be flexible to others' needs



### Obstacles and Strategies in the Development Process

#### Support

While it's not typical for the i style, you tend to be supportive and offer the reassurance that people with the S style need. As a result, they probably appreciate the level of patience and consideration you extend to their development. Still, because you focus on people's emotional needs, you may not push them to reach beyond their comfort zones.

- Help them see the depth of their skills and abilities.
- Remind them that they have to focus on their own needs at times.
- Push them gently to grow and develop.

#### Reliability

They are dependable and stable. For this reason, they may feel that your development plans are too risky or adventurous. In addition, they may want more structure from you when it comes to laying out their professional future.

- Encourage them to look beyond the risk in bold development plans to see the opportunities.
- Give them time to warm up to ideas that involve a lot of change.
- Work with them to create specific development plans.

#### Collaboration

Like you, people with the S style are comfortable working with others, but their focus on collaboration may be at the expense of individual opportunities for growth. And since you both want harmonious relationships, you may have trouble providing tough feedback. Trying to avoid hurting their feelings may deprive them of constructive criticism that could help them down the line.

- Encourage them to pursue collaborative opportunities while furthering their own development.
- Show them that they have the strength to work autonomously.
- Offer constructive feedback when necessary.



# DEVELOPING YOUR "C" EMPLOYEES

# Areas Where They Have Strong Potential

Consider ways that these employees and the organization can take full advantage of the following strengths:

- Insistence on quality
- Ability to look at ideas logically
- Comfort with studying the specifics
- Interest in maintaining error-free work
- Ability to pinpoint potential problems
- Persistence in analyzing solutions
- Willingness to work alone
- Tendency to avoid letting personal feelings interfere with work
- Ability to exercise caution and manage risks
- Interest in developing a systematic approach



### Obstacles and Strategies in the Development Process

#### Objectivity

These individuals use logic to guide their actions, so they may believe that your more intuitive approach to development is misguided or sloppy. Because of their interest in progressing rationally, they may prefer to work in a "cave" when planning their development, and they may discount team unity and other people's feelings.

- Steer them toward analytical development opportunities.
- Respect their independence, but remind them to fill you in on their progress.
- Avoid forcing them to socialize, but reinforce the importance of teamwork.

#### Reliability

People with the C style want development opportunities that are clear and well planned, so they may reject your tendency to keep moving forward, leaving the specifics for later. Further, they may be less interested in your daring or innovative ideas for development, even though playing it safe isn't likely to lead to growth.

- Put development opportunities into a clear, well-organized framework.
- Encourage them to look beyond safe and predictable development plans.
- Ensure that they see the drawbacks of playing it safe.

#### Challenge

These individuals are often skeptical, so they may probe ideas for flaws even after others have accepted them. They frequently question solutions, which may be frustrating as you work with them to create a development path. And their tendency to say "no" may come across as dismissive or resistant.

- Expect that you'll have to back up your ideas with evidence if you want buy-in.
- Hold them accountable if they question your ideas in a disrespectful way.
- Give them time to think over your suggestions before making final decisions together.



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### HOW YOUR MANAGER SEES YOU

One of the most important but often overlooked aspects of management is sometimes called "managing up." This refers to effectively working with and influencing your own manager. Understanding how your manager sees you is important, but sometimes difficult. This page provides insight into how your manager might see you.

#### Encouraging

Casey, since you have an i style, you probably come across as enthusiastic and people-oriented. Your manager may appreciate your tendency to inspire people to keep a positive outlook. On the other hand, because you're sometimes overly optimistic, some managers may be concerned that you let your emotions cloud your judgment, while others may not identify with your emphasis on a lively work environment.

- Some managers may see you as unrealistically optimistic.
- Your manager may prioritize facts over passion.

### Active

Many managers will appreciate that you get going quickly on tasks and projects. Furthermore, they may like how your energetic push toward new opportunities gives the organization momentum. On the other hand, some managers may see your speed as sloppy or reckless, while others may worry that your excitement could cause you to overlook other important factors.

- Your manager may see shortcuts as evidence of sloppy work.
- Some managers may find your more adventurous ideas to be impractical or unrealistic.

### ► Collaborative

Because of your emphasis on teamwork, your manager probably feels comfortable that you'll gather a lot of input to create stronger solutions. Many managers may also appreciate your openness to ideas even if they didn't originate with you. However, your consistently collaborative approach may lead some managers to think that you're more interested in the group process than in getting things done.

- Your manager may think that you have trouble staying on task.
- Managers who stress independent work may want you to act decisively without involving others.

#### Supportive

In addition, you tend to be supportive, which isn't typical of the i style, and many managers may see your willingness to help as a great asset in making their jobs less stressful. However, some managers may think you have trouble holding people accountable for subpar performances.

- Your manager may see you as overly lenient with people who are underperforming.
- Some managers may see you as too willing to compromise on goals rather than pressure others.



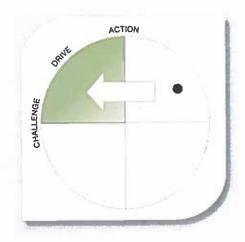
# WORKING WITH "D" MANAGERS

Most of us would like to understand our own manager a bit better. If your manager tends toward D, here are some insights for working more effectively together.

### Their Priorities & Preferences

Managers with the D style put a strong emphasis on drive and are active in pursuing bottom-line results. They can be demanding and blunt and won't hesitate to voice their skepticism. Overall, they respond best to people who can quickly help them achieve success.

- Unlike you, their drive for results may cause them to overlook people's feelings or make compromises to quality.
- Like you, they prioritize action and want to keep progressing at a rapid pace.
- Unlike you, they tend to openly challenge the status quo and pressure others to meet their high standards.



# Advocating & Getting Buy-In

Managers with the D style want to see concrete results as fast as possible, so you may get buy-in by showing how your plan will quickly affect the bottom line. And because they respect confidence, your natural self-assurance might help your proposals get serious consideration. However, if you present your ideas enthusiastically without illustrating the substance, these managers may dismiss them as frivolous. Like you, they want to keep things moving quickly and may become frustrated when something or someone slows progress. Avoid unnecessary details, but be ready with facts in case they challenge your assumptions. Furthermore, they want to feel in control, so show respect for their leadership by offering them an ownership stake in the solution.

- Keep the focus on the bottom line.
- Project confidence in your ideas, but only when it's genuine.
- Avoid coming across as overly enthusiastic or passionate.

# Dealing with Conflict

Managers with the D style can become competitive in conflict, creating win-lose scenarios in which compromise is seen as a sign of weakness. They aren't inclined to gloss over differences or avoid confrontation. This is probably quite a bit different than how you handle conflict, since you prioritize friendly relationships. When working with these managers, be careful not to brush past the issues. They're probably more frank than is comfortable for you, but remember not to take it personally. State your points objectively without getting defensive.

- Avoid viewing their directness as a personal attack.
- Don't gloss over disagreements just to keep things friendly.
- · Keep the discussion focused on the issue at hand.



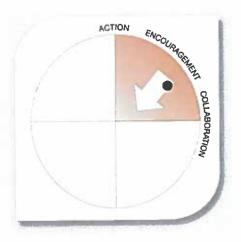
### WORKING WITH "i" MANAGERS

Most of us would like to understand our own manager a bit better. If your manager tends toward i, here are some insights for working more effectively together.

### Their Priorities & Preferences

Managers with the i style tend to be energetic and encourage others to do their best. Overall, they want to lead a fast-paced but friendly team, and they will likely respond best to people who like to create an optimistic team spirit.

- Like you, they give people recognition and celebrate group victories.
- Like you, they prefer to work with others and prioritize teamwork.
- Like you, they focus on action and move quickly while striving for forward progress.



### Advocating & Getting Buy-In

Managers who share your i style look for cooperation and want to know how your plans will affect other people. Like you, they're interested in finding ways to interact, and they believe collaboration leads to better outcomes. To gain their buy-in, show them how team members can work together to reach your goals. Use your energetic approach to show them that your solution has the power to invigorate people, but avoid exaggerated claims that might mask legitimate flaws. Furthermore, they share your desire for fast movement and groundbreaking solutions, so lay out the big picture, and assure them that things will happen quickly once you have their buy-in.

- Emphasize how your ideas can quickly energize people.
- Discuss the effect of your ideas on other people.
- Refrain from overestimating an idea's true potential.

### Dealing with Conflict

Managers who share your i style want to maintain friendly relationships. However, self-expression is very important to them, so they may demand to be heard in a conflict situation. Because you have a similar approach, you and an "i" manager may say harsh things to one another that are difficult to take back. Furthermore, you both may have trouble letting things go later. Therefore, when things get tense, express your concern for their feelings and a desire to work through the conflict quickly but thoroughly, and avoid personal attacks. Let them know that a disagreement now doesn't mean a poor relationship down the road.

- Avoid engaging in any personal attacks
- Acknowledge the importance of everyone's feelings.
- Make it clear that your relationship is still strong.



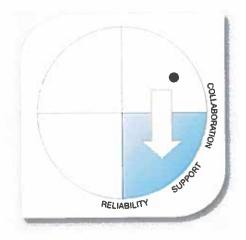
# WORKING WITH "S" MANAGERS

Most of us would like to understand our own manager a bit better. If your manager tends toward S, here are some insights for working more effectively together.

### Their Priorities & Preferences

Managers with the S style tend to be accommodating and dependable. Overall, they want to lead a team in a calm setting where tension is rare, and they will likely respond best to people who are friendly team players.

- Like you, they emphasize supporting others and have empathy for people's needs.
- Like you, they prioritize collaboration and want people to work together harmoniously.
- Unlike you, they often dodge change in order to maintain a dependable setting.



# Advocating & Getting Buy-In

Managers with the S style want to see how your ideas can contribute to steady progress and reliable results. They are less spontaneous than you tend to be and would need time to prepare for any major changes that you might suggest. While they'll probably let you lead the discussion, remember that excessive enthusiasm is unlikely to help you gain their buy-in. Because they often weigh both sides of a decision, they may want more time to consider your proposal. Furthermore, like you, they're interested in collaboration and team unity. Capitalize on this mutual interest by specifying how your solution can create opportunities to bring the group together. And remember that if the plan feels disorganized, you may not earn their needed support. Present your ideas as clearly as you can, and be ready with details to address their concerns.

- · Refrain from overwhelming them with your enthusiasm.
- Lay out your plan in a step-by-step manner.
- Emphasize how your idea helps people.

### Dealing with Conflict

Managers with the S style want to avoid conflict whenever possible, so they may gloss over differences or even deny that there is a problem. Unlike others with the i style, you share their priority on support and also dislike addressing issues head-on. You may need to take a more direct approach to clear up disagreements. Don't assume their silence means the matter is resolved. Express your concern for their feelings and a desire to work through the conflict quickly but thoroughly. If you allow them to bury their feelings, resentment may build.

- Address the situation directly rather than masking your differences.
- Don't assume that their silence means they agree with you.
- Follow up to make sure the issue is resolved.



# WORKING WITH "C" MANAGERS

Most of us would like to understand our own manager a bit better. If your manager tends toward C, here are some insights for working more effectively together.

### Their Priorities & Preferences

Managers with the C style put a strong emphasis on logic and maintaining a stable environment. Overall, they want to lead by setting high standards, and they will likely respond best to people who share their concern for high-quality outcomes.

- Unlike you, they spend a lot of time on objective analysis to ensure accuracy.
- Unlike you, they tend to move cautiously in order to deliver a reliable outcome.
- Unlike you, they tend to show open skepticism for ideas that aren't backed up by facts.



# Advocating & Getting Buy-In

Managers with the C style want to see how your ideas can lead to a high-quality solution. Because they want to anticipate potential issues or complications, they're likely to ask a lot of questions. For this reason, your big-picture focus may fail to get their buy-in. If you want them to act, prove your competence by utilizing facts and logic. Furthermore, they're more interested in reliability than speed, so you may need to slow down and show them that you've thought through all of the consequences of your plan. They're unlikely to respond well to overly enthusiastic presentations. In fact, if you come across as too passionate, they're more likely to view your efforts as chaotic and unsafe. By giving them the information they want and the time to process it, you will be much more likely to get them on your side.

- Lay out your plan clearly and avoid glossing over the specifics.
- Be ready to provide all the information they need to reach a decision.
- Refrain from overwhelming them with your enthusiasm.

### **Dealing with Conflict**

Because managers with the C style view conflict as a disagreement over who is correct, they may avoid direct aggression and remain objective instead. If emotions begin to run high, however, they may withdraw or refuse to discuss the matter further. You tend to gloss over differences, but if forced to confront the situation, you may become emotional. In such cases, they may not understand your need to express yourself. Therefore, you may need to focus more on facts to make sure you hear their side of the story. Don't insist on immediate resolution since they may need time to process. State your position factually and give them time to present their side.

- Support your opinions with logic and facts.
- Refrain from making emotional appeals.
- Give them space to process before confronting the issues.



# APPENDIX: OVERVIEW OF THE DISC® STYLES

The graphic below provides a snapshot of the four basic DiSC<sup>®</sup> styles.

