

City of Isle of Palms, SC Accommodations Task Force

April 21, 2022

1. Welcome and acknowledgement that the press and the public have been duly notified of this meeting in accordance with the Freedom of Information Act.
2. Approval of previous meeting's minutes – March 31, 2022
3. Presentation and discussion with Soraya McKay from Little Dog Agency, marketing agency hired by the Folly Beach Tourism and Visitor Promotion Committee (FBTVPC)
4. Brainstorming session to define success based on stated goal and discussion of ideas and recommendations for the management of the 30% for tourism promotion
5. Questions & Answers
6. Discussion of what additional data/research/information needed by taskforce
7. Next steps/assignments
8. Next meeting date