



SPECIAL PERSONNEL COMMITTEE MEETING

3:00pm, Tuesday, June 21, 2022

1207 Palm Boulevard, Isle of Palms, SC

broadcasted live on YouTube: <https://www.youtube.com/user/cityofisleofpalms>

MINUTES

1. Call to order

Present: Council members Bogosian, Anderson, and Pierce

Staff Present: Administrator Fragoso

2. Purpose – interview candidate for vacancies on the Accommodations Tax Advisory Board and Planning Commission and make a recommendation to City Council

Commissioners interviewed candidate Gloria Clarke for the vacancy on the Accommodations Tax Advisory Board and Planning Commission.

Ms. Clarke has lived on the island since 1984 and worked in the hospitality industry for 35 years. She began her career working in hotels and during the last 20 years, she has worked for the Charleston Visitor's Bureau. For ten years, she worked in leads promotion with regards to the North Charleston Convention Center. During the last ten years at the CVB, she has worked part time educating new-to-the-area hospitality industry employees about the Charleston area so they are better prepared to serve the public in the course of their jobs.

While she does not have a background in marketing, Ms. Clarke believes that branding the IOP is a good first step in IOP-specific marketing efforts. She believes partnering with sporting events is a good way to bring people to the island, especially in the off season. She believes the public needs more education on the rules regarding how ATAX funds are spent.

MOTION: Council Member Bogosian made a motion to recommend to City Council that Gloria Clarke be appointed to the ATAX Committee. Council Member Anderson seconded the motion. The motion passed unanimously.

3. Adjournment

Council Member Pierce made a motion to adjourn and Council Member Anderson seconded the motion. The meeting was adjourned at 3:13pm.

Respectfully submitted,

Nicole DeNeane
City Clerk