

# Accomplishments 2016

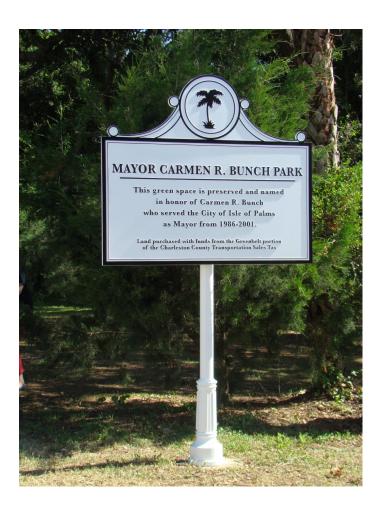






## Mayor Carmen R. Bunch Park—Historical Marker

On a beautiful spring day, the City unveiled the Mayor Carmen R. Bunch Park surrounded by the former Mayor's family, friends and members of the community. The park, located on Palm Boulevard adjacent to the Island Center, is now decorated by a commemorative historical marker honoring the late Mayor. The green space was purchased with funds from the Greenbelt portion of the Charleston County Transportation Sales Tax. This beautiful green space will be protected in perpetuity.



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#### **Automated Parking Payment at Municipal Parking Lots**

The City successfully implemented an automated parking payment system at the Municipal Parking Lots located on Pavilion Drive. The City purchased and installed two (2) parking kiosks in parking lot A and three (3) in parking lot B for a total of five (5) parking kiosks. An additional two (2) kiosks will be installed in the large parking lot B in 2017.

To allow for a smooth transition to the new automated payment system, the City installed signs with detailed instructions at various locations. The City also assigned dedicated staff to manage the parking lots, guide traffic and assist visitors with the purchase of parking tickets during the peak visitation hours on weekends and holidays.

As part of this initiative and to increase visitation to the Front Beach area businesses, City Council approved free parking at any time in the Municipal Parking Lots for residents with properly credentialed vehicles. The automated parking payment system resulted in approximately \$110,000 increased revenue for the City.



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#### Golf Cart Path on 18th - 20th Avenue & Palm Boulevard

The City inaugurated a golf cart path on the land-side of Palm Boulevard between 18<sup>th</sup> and 20<sup>th</sup> Avenues, providing residents and visitors a safe route for golf carts traveling to and from the Island Center. This project was possible thanks to the City's work and advocacy to South Carolina legislators to approve a change in state law to allow golf cart owners to drive along a primary route like Palm Boulevard.



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#### **Updated Website**

2016 started with a fresh new look and a re-designed website. The re-designed City website, <a href="www.iop.net">www.iop.net</a>, was launched in January, revealing a clean and colorful look and improving the way the City communicates with residents and visitors. The website now offers a user-friendly way to navigate content, and is compatible for cellphones and tablets. The City received many compliments from other municipalities and constituents saying the new website better represents the island's true nature as a happy, family-friendly, and fun destination.

The re-designed website also supports City Council's **paperless initiative** to reduce the City's carbon footprint, specifically paper usage. All forms have been digitized, allowing users to efficiently complete and submit forms with no need to print them.



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## **MASC Municipal Achievement Award**

The City of Isle of Palms won an Achievement Award from the Municipal Association of South Carolina for its popular "Doggie Day at the Rec." The City competed among several municipalities under the 1,001 – 5,000 Population Category.

The City is always looking for enriching and attractive community activities for residents and visitors during the off-season. "Doggie Day at the Rec" was created in 2007 to celebrate all types of dogs and their owners and to create a fun community event during the off-season. This annual event incorporates a unique and fun opportunity to bring animal lovers together and promote education and compliance with state and local laws which require that dogs receive an annual rabies vaccination. In addition, with proof of vaccination, citizens may obtain a City dog license at the event. Mayor Dick Cronin and Councilmember Carol Rice accepted the award on behalf of the City. The plaque is proudly displayed at Council Chambers.



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#### **Managed Beach Parking Program**

The Managed Beach Parking Plan, approved by City Council in 2015, was inaugurated for the 2016 beach season, from May 15<sup>th</sup> through September 15<sup>th</sup>. The mission of the Managed Beach Parking initiative is to regulate parking on state-controlled, SCDOT, rights-of-way within the residential areas of the City that are severely impacted by non-resident parking during the busy summer season. In addition, the goals of this initiative are to reduce hazardous traffic conditions, preserve the safety of children and other pedestrians, to ensure safe access for police, fire and other emergency response vehicles responding to emergencies, to protect residential areas from polluted air and excessive noise, and to preserve the character of these areas as residential districts.

The City successfully implemented ordinances, policies and programs to enable safe and orderly beach parking. City Council approved the continuation of the managed beach parking plan in the summer of 2017. City Council held an After-Action Meeting with City staff to assess the inaugural year and evaluate proposed changes and suggestions for the next year.





#### Rural Infrastructure Grant—Phase II Drainage

The City received \$500,000 in grant funds from the Rural Infrastructure Authority. These funds, combined with City savings and other grant funds allocated from the County, should enable moving forward with bidding 100% of the Phase II Drainage project. This project will install drainage infrastructure from 45th to 52nd Avenues and the associated area along Palm Boulevard, excluding the private roads 47th and 48th Avenue. Phase I of the project was a success and has proven to be invaluable every time it rains. The City is pleased to be able to offer the same relief to those on the island who continue to endure flooding.





#### **Beach Restoration**

Recognizing the importance of a dry-sand beach to a healthy economy, this year the City began efforts to pursue a large scale off-shore dredging project for 2017. The City recently submitted to the regulating agencies the permit application for the 2017 beach restoration project. In addition to the northeastern part of the island, the permit application includes beach nourishment activities at the southwestern end of the island from Breach Inlet to 14th Avenue, which suffered significant erosion and dune loss as a result of

Hurricane Matthew and subsequent king tides.

The City is pursuing all available funding sources and is hopeful that this endeavor will mirror the successful beach restoration project completed in 2008, which demonstrated an extraordinary and cooperative effort between the City, other government entities and stakeholders.



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#### Increased Amenities & Community Enhancements ...

To ensure a **clean beach**, the City increased beach garbage collection to seven (7) days a week during the summer season.

To enhance the quality of the **City's recreational areas**, the City replaced the tennis court fencing, the netting on the playground equipment, the baseball field fencing, the soccer field lights and the gym scoreboard.

Various City departments teamed up together to effectively and efficiently coordinate over **15 special events in the City**, ensuring fun and safe events for the community.

The City used Munnerlyn Pyrotechnics for the **Fourth of July Fireworks** display, making it the best fireworks show yet!

Fire Department accepted the delivery of a **2016 Rescue Truck** with a pump, increasing the efficiency and safety while fighting fires.

The City received an improved Community Classification under the National Flood Insurance Program. The City now qualifies for a **20% discount of the premium cost of flood insurance** for NFIP policies issued or renewed on or after May 1, 2016. Previously, the City's residents and property owners enjoyed a 15% discount.

The Municipal Parking Lots now offer **free parking anytime** for residents with properly credentialed vehicles. Properly credentialed vehicles are those who display a City issued Resident Parking Permit or Wild Dunes Resident decal.

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## **Increased Amenities & Community Enhancements ...**

To enhance the aesthetic design of the **public restrooms** on Front Beach, increase pedestrian traffic to the area and extend public art to the community, the City approved a **custom mural painting** by a local artist on the outside walls of the public restroom building.

Patriotic banners were installed from Memorial Day to the Fourth of July and "Holidays are Best at the Beach" banners were installed during the holiday season on the forty-one (41) new light poles on Front Beach to enhance the pedestrian walkways in the area for citizen enjoyment.

City Council approved the increase of the Front Beach **on-street parking** hourly rate from \$1 to \$1.50.

After much advocacy by the City, the South Carolina Department of Transportation has approved a project to **resurface Palm Boulevard** from Breach Inlet to 21st Avenue, to modify the existing bike lane and to **add a bike path** on the Ocean side from Carolina Boulevard to 9th Avenue. The work will likely begin in the fall of 2017.

Citizens are now able to view the traffic camera at the intersection of 14th and Palm Boulevard "live" via the **SCDOT 511 system** available online and via the mobile app. Charleston County installed a traffic camera at Rifle Range and the Connector, and City Council approved the expense associated with making this camera live on the SCDOT 511 system.

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#### **Governance & Operations**

City Hall organized and provided **comprehensive meeting packets** to facilitate over 102 official sessions of the City Council, Committees and Boards and Commissions, supporting openness and transparency of City government deliberations and decision.

The Building Department issued 595 permits to ensure proper **code compliance** and approved 1,608 business licenses **expanding economic activity** in the City.

The Fire Department hosted several **South Carolina Fire Academy** courses at the Public Safety Building attended by firefighters from around the state.

City Council passed an ordinance changing the process for candidates to file for elected office from petitions to a **filing fee**.

The Police Department participated in an onsite assessment by the Commission on Accreditation for Law Enforcement Agencies, Inc. **(CALEA)** as part of the City's 5th re-accreditation process.

Various City Departments teamed up to effectively and efficiently prepare the City for a mandatory evacuation, followed by debris cleanup of post storm damage from **Hurricane Matthew** in October.

The City hosted a Household **Hazardous Materials Recycling and Shred Day.** 



#### **Protecting our City**

The City hosted a **Coyote Community Forum** at the Recreation Center to educate residents on how to co-exist with Coyotes and to hear concerns from residents related to the coyote population on the island. As a result, the City hired a trapper who placed traps in the areas where coyotes were most visible.

To ensure the **safety of pedestrians** crossing Palm Boulevard, the City installed a **crosswalk** at 31st Avenue and Palm Boulevard, thereby increasing public safety on City streets.

The Police Department conducted several **speed studies** to accurately determine safe speed limits throughout the City.

To build and strengthen positive relationships between Police Officers and the community, the Police Department hosted a successful 2nd annual National Night Out and participated in the Lunch Buddies Program at Sullivan's Island Elementary School. The Department also coordinated two Coffee with a Cop events, and implemented the Kids and Cops Program.

City Council adopted an **Automatic Aid Agreement** for fire services between the City's Fire Department and Sullivan's Island Fire Department. This agreement will ensure automatic assistance between both communities in the event of a large fire.

Five (5) members of the City's Fire Department successfully completed the **Emergency Medical Technician** (EMT) training and seven (7) more are in the process nearing completion.

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## More Department Highlights ...

The **Recreation Center** welcomed approximately 20,000 visitors and participants.

The **Fire Department** responded to 14 fires, 450 Emergency Medical Calls, and 614 other types of emergencies and calls for assistance.

The **Public Works Department** collected over 2,314 tons of debris.

**City Hall** and the **Municipal Court** processed 2,422 checks, 1,395 court cases, and 8,760 parking citations.

The City successfully managed and administrated insurance and **FEMA re-imbursements** related to the historic thousand year flood on October 2015.

The City gave 1,368 IOP t-shirts to City Hall visitors as part of the "Free T-Shirt" program.



## Raising the Bar...

City of Isle of Palms won "Best Family Beach" in *The Post and Courier* Charleston's Choice Awards.

The City was chosen as the filming location of three (3) critically acclaimed TV shows: **Top Chef**, **HGTV Beach Bargain Hunt**, and the **Smithsonian Channel**.

The City was selected as the host for the 2nd Annual **South Carolina Beach Advocates** Meeting.

The Police Department was recognized by the **South Carolina Law Enforce-ment Network** for fully participating in a statewide traffic safety initiative.

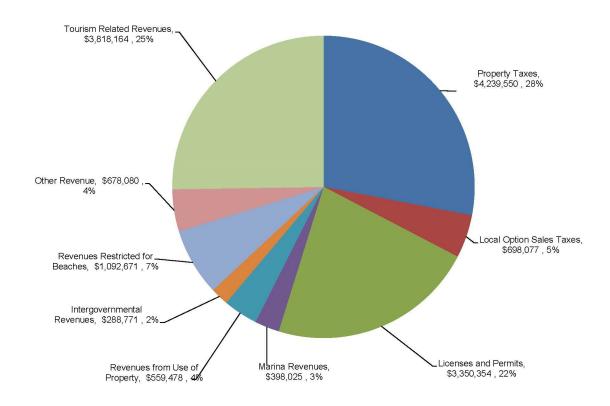




#### **Finance**

#### Revenues

#### City of Isle of Palms - All Revenues - FY16



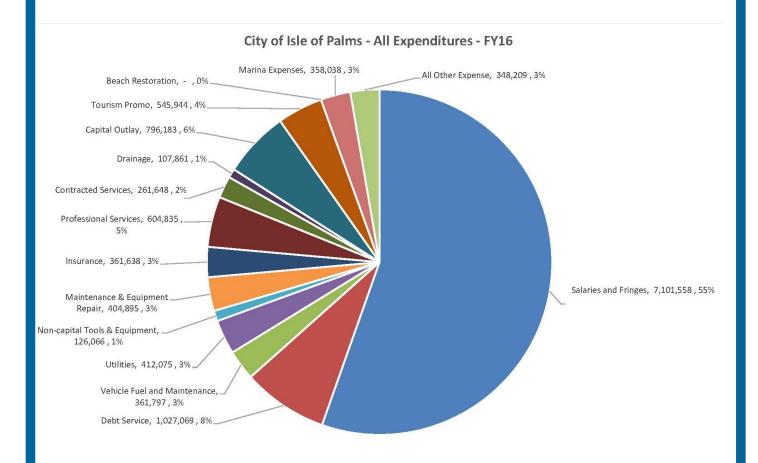
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# Finance

## **Expenditures**



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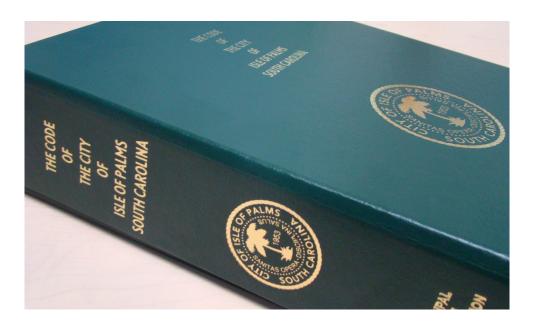
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## Legislation

Important pieces of legislation that were approved by City Council in 2016 include:

- changing the process for candidates to file for elected office from petitions to a filing fee
- creating a new SR-3 residential zoning district from 53rd Avenue to 56th Avenue and a new P-3 preservation overlay zone
- prohibiting mobile and temporary units being used for outdoor sales, except during City hosted or sponsored events
- establishing that the non-resident business license rates apply to contractors
- refinancing the principle of the remaining balance on Fire Station 2 and saving the City on future interest expenses
- establishing the amount of stormwater management fees



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## **City Council Committees**

Dick Cronin, Mayor

Barbara Bergwerf, Mayor Pro Tem

Marty Bettelli

Jimmy Carroll

Sandy Ferencz

Patrick Harrington

Ted Kinghorn

Carol Rice

Jimmy Ward

All Members

Chair of Ways and Means

Public Safety and Chair of Real Property

Personnel and Chair of Public Safety

Public Safety and Chair of Recreation

Personnel and Public Works

Real Property and Chair of Personnel

Recreation and Public Works

Recreation and Real Property

Chair of Public Works

Ways and Means and City Council



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