



Environmental Advisory Committee

4:00 p.m., Thursday, March 10, 2022

Council Chambers

1207 Palm Boulevard, Isle of Palms, SC 29451

Agenda

1. Call to order and acknowledgment that the press and the public have been duly notified of the meeting in accordance with the Freedom of Information Act.

2. Approval of previous meeting's minutes – February 10, 2022

3. Citizen's Comments – Robbie Berg
Citizen's comments shall be limited to 3 minutes.

4. Old Business

- i. Wildlife - discuss identified priorities
- ii. Water Quality
 - a discuss prior water quality monitoring project
 - b update on drainage masterplan
 - c discuss nurdle legislation
- iii. Climate Change
 - a discuss County Greenhouse Gas Audit
 - b discuss Climate Action Resolution
- iv. Litter & Pollution
 - a discuss affiliation with Palmetto Pride
 - b discuss installation of cigarette cannisters

5. New Business

6. Miscellaneous Business

Next meeting date: 4:00 p.m., Thursday, April 21, 2022

7. Adjournment



ENVIRONMENTAL ADVISORY COMMITTEE

4:00pm, Thursday, February 10, 2022

1207 Palm Boulevard, Isle of Palms, SC

and broadcasted live on YouTube: <https://www.youtube.com/user/cityofisleofpalms>

MINUTES

1. Call to order

Present: Sandra Brotherton, Deb Faires, Doug Hatler, Jonathan Knoche, Molly Marino, Belvin Olasov, Linda Plunkett, Mary Pringle, Grace Jurgela and City Council John Bogosian

Staff Present: Director Kerr

2. Approval of previous meeting's minutes

MOTION: Mr. Knoche made a motion to approve the minutes of the January 13, 2022 meeting, and Ms. Brotherton seconded the motion. The minutes passed unanimously.

3. Citizens' Comments

Diane Troy of the Island Turtle Team brought literature to the Committee about the nesting of Wilson's Plovers and Least Terns on the beach. She would like the Committee to encourage community involvement in protecting the nests. She also shared that the South Carolina Audubon Society would like to host educational sessions for the community and staff.

4. Old Business

A. Discussion of main priorities to pursue identified by the subcommittees

Ms. Pringle asked each subcommittee to propose two of their priorities to the Committee for action.

i. Water Quality

MOTION: Mr. Hatler made a motion to conduct a water quality audit and well water as well as intracoastal waterways. Ms. Marino seconded the motion.

Mr. Hatler said he would like to identify available data and resources regarding water quality and possibly ask City Council to fund the purchase of additional information. Director Kerr said he would share a water quality study done 15 years ago. He also mentioned that DNR does do periodic water quality checks on the back side of the island.

VOTE: The motion passed unanimously.

MOTION: Ms. Faires made a motion to seek ways to improve water conservation, quality, resiliency, sustainable infrastructure, and practices in IOP ordinances and policies. Ms. Jurgela seconded the motion.

Director Kerr reported that the City has engaged Davis & Floyd to complete a Master Drainage Plan. He said “part of what they are doing is analyzing our current ordinances and coming up with suggestions as to whether or not our existing and our planned infrastructure will be adequate and should we implement more things to minimize the water getting into that storm system.”

Mr. Hatler asked if members of the Environmental Advisory Committee could be part of meetings with Davis & Floyd to possibly extract information from their report to use.

MOTION: Ms. Marino made a motion to amend the original motion to include understanding IOP drainage infrastructure and seek ways to improve green infrastructure efforts. Dr. Plunkett seconded the motion. The motion passed unanimously.

VOTE: The amended motion passed unanimously.

ii. **Climate Change**

MOTION: Mr. Olasov made a motion to initiate a greenhouse gas audit, using a program like ICLEI’s to gain a basic sense of where the City’s emissions are and enable a future metric-based climate action approach. Mr. Hatler seconded the motion.

Mr. Olasov said, “The idea behind this is getting the process going in the City and climate friendly practices by gathering the metrics, by knowing where we are at on our greenhouse gas emissions or energy usage.” He said Dr. Weinberg offered his expertise to start this process. The cost to get data from ICLEI is approximately \$1000/year. Mr. Olasov said he will get the most actionable piece of information from Dr. Weinberg and bring it back to the Committee to see if help or money is needed to work on it.

Mr. Olasov would also like to receive information from Dominion Energy about the island’s energy consumption, waste, and transportation. The purpose of the audit would be to create a baseline so that in 5-10 years improvements can be measured.

Committee members discussed whether or not this was the most timely, actionable plan to move forward with. Mr. Olasov said he would work to reduce the scope and come back to the Committee. He withdrew his motion and Mr. Hatler withdrew his second.

MOTION: Dr. Plunkett made a motion to consider the passage of a Climate Action Resolution or Recognition of Climate Emergency to show a commitment to taking action on climate pollution. Ms. Faires seconded the motion.

Director Kerr suggested creating a draft resolution to share with City Council to consider.

VOTE: The motion passed unanimously.

iii. **Litter and Pollution**

MOTION: Ms. Brotherton made a motion to become an affiliate of Palmetto Pride's "Keep SC Beautiful" program. Ms. Marino seconded the motion.

Ms. Brotherton said Palmetto Pride has excellent educational resources on their website and they provide grants, one of which could be used to hire a litter control officer. Dr. Plunkett added that membership in Palmetto Pride provides many benefits to the island without a lot of cost.

VOTE: The motion passed unanimously.

MOTION: Ms. Brotherton made a motion to partner with Surfrider Foundation to provide signage and receptacle related to no smoking. Ms. Marino seconded the motion.

Ms. Brotherton detailed the signage and receptacles that are available for purchase. She suggested that local businesses could sponsor the receptacles and signs. Dr. Plunkett cautioned against adding to the sign pollution already found across the island. Committee members discussed possible location of these signs and receptacles as well as who would be responsible for emptying the containers.

VOTE: The motion passed unanimously.

iv. **Wildlife**

MOTION: Mr. Hatler made a motion to postpone the discussion about the Wildlife subcommittee's priorities until the next meeting. Ms. Jurgela seconded the motion. The motion passed unanimously.

5. **New Business** -- none

6. **Miscellaneous Business**

The next meeting of the Environmental Advisory Committee will be Thursday, March 10, 2022 at 4:00pm.

7. **Adjournment**

Dr. Plunkett made a motion to adjourn, and Mr. Hatler seconded the motion. The meeting was adjourned at 5:11pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

Environmental Advisory Committee

Goals and Strategies for Protecting City Wildlife and Habitat

Mary Pringle, Debbie Faires, Grace Jurgela

IMMEDIATE:

1. Consider passing an ordinance against metal shovels on the beach to stop the ongoing common problem of people digging and leaving large deep holes that are a danger to sea turtles as well as people. Children's plastic shovels do not cause the problem. This has been working well on Kiawah and Hilton Head for several years and Georgetown County is about to pass this rule for all of its beaches.
2. Use ATAX money to fund a "rack card" with information about birds and sea turtles for tourists to be placed at the desks of hotels and motels on the IOP to be picked up by guests and also a light switch sticker for beach facing lights in front beach rental houses.

OTHER CONCERNS:

- Increase police enforcement of the existing lighting ordinance during sea turtle nesting season (May 1-October 31). Any light visible from the beach is prohibited by city law.
- Be aware of Dominion Energy's proposed offer to change to bright white LED streetlights and consider alternative options for lights on beachfront roads which include shielded models and/or amber colored lights that they offer if these changes are made. Amber lights do not attract emerging hatchlings or discourage adult loggerheads from nesting as bright white light does. And consult with the IOP Turtle Team who are affiliated with SCDNR before making this decision.
- Work with Audubon SC in their program to protect migratory sea birds, perhaps by putting up educational signs near Breach Inlet where these birds stop to rest and feed. Audubon has been training volunteers on IOP to be Shorebird Stewards on the beach to educate people about the effect of letting dogs and children chase and disturb them.
- Continue to work with SCDNR in posting and roping off areas in Wild Dunes where endangered least terns and plovers have nested for the last two years.
- Continue and expand coyote management. Also begin to educate the residents about the danger of second generation anticoagulant rodenticides that cause the deaths of beneficial predators such as hawks, eagles, bobcats and owls that may eat poisoned rats and mice. Consider using Nextdoor neighborhood social media or the Island Eye newspaper to educate residents about coyotes and rat poison issues.
- Promote the use of native plants and trees on the Isle of Palms through education of residents and by the use of them in any public green spaces that now exist or are created in the future. Study the use of plastic artificial turf and its effect on wildlife habitat and feeding, including small wildlife such as insects and songbirds.



Non-Point Source Pollution Assessment Project for Waters Around the Isle of Palms, South Carolina

Linda Lovvorn Tucker
City Administrator
City of Isle of Palms
Isle of Palms, South Carolina

Ross Nelson
Environmental Scientist
General Engineering & Environmental, LLC
Charleston, South Carolina

Isle of Palms, South Carolina





Background

- Population of approximately 5,000 (more than 10,000 during peak tourist season)
- 303(d) list for fecal coliform contamination
- Numerous shellfish bed closures
- Limited resources
- Historical data

Island Hydrology



Stormwater Discharge



Potential Sources



A background image showing concentric ripples on a blue surface, likely water, with a small droplet visible at the center of the ripples.

Historical Data

- **City of Isle of Palms**
- **SCDHEC**
 - **Shellfish Sanitation Section**
 - **Trident EQC**
- **East Cooper Clean Water Council**
- **National Ocean Service**



Methodology

- **Phase I Monitoring Program**
 - **Baseline data**
 - **Systematic sampling design**
- **Phase II Monitoring Program**
 - **Pinpoint problem areas**
 - **Ribotyping**
 - **Summer vs. Winter Conditions**

Monitoring Locations



Monitoring



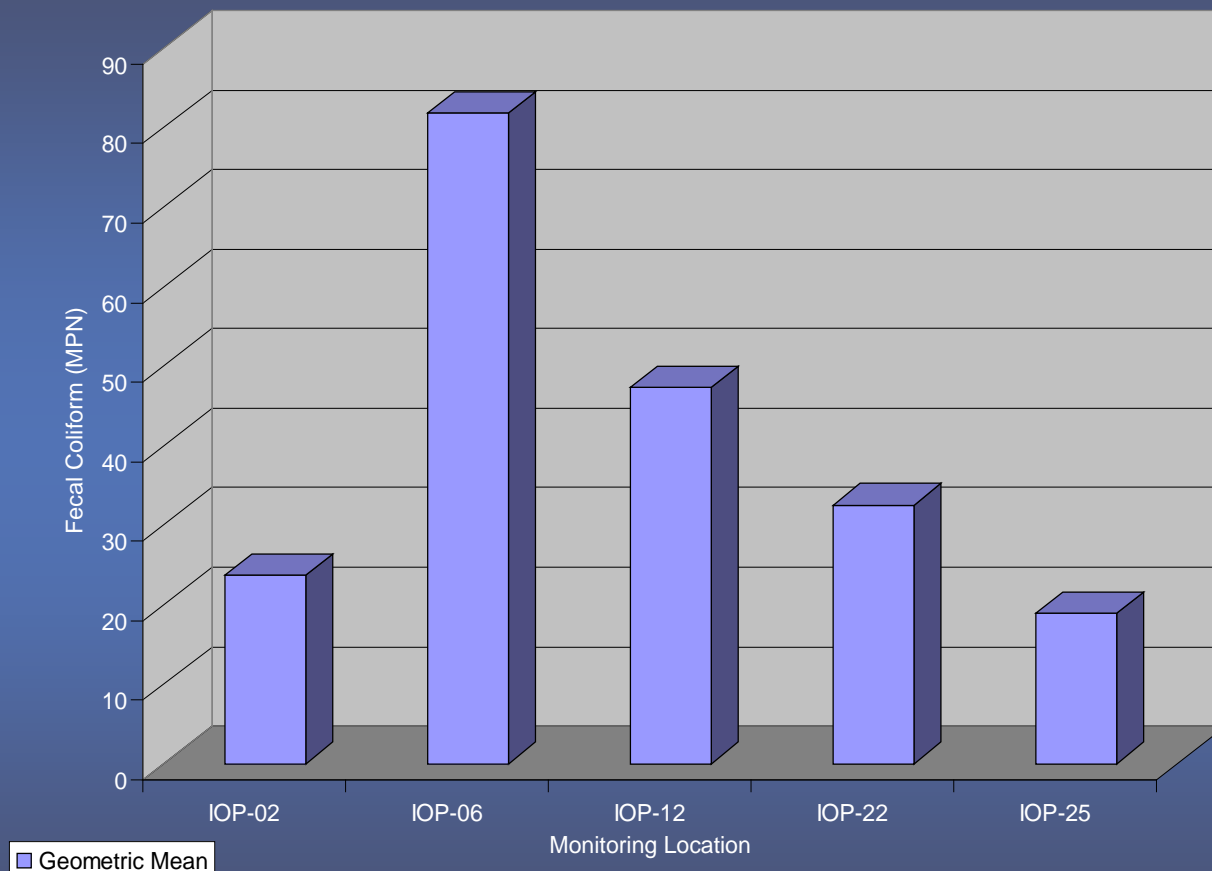


Phase I Monitoring Program

- **January 2002 to January 2003**
- **Bi-weekly sampling**
- **Inland and open-water locations**
- **Parameters**
 - **Fecal coliform**
 - **TKN, NOx, Ammonia, Phosphorous**
 - **Field parameters**

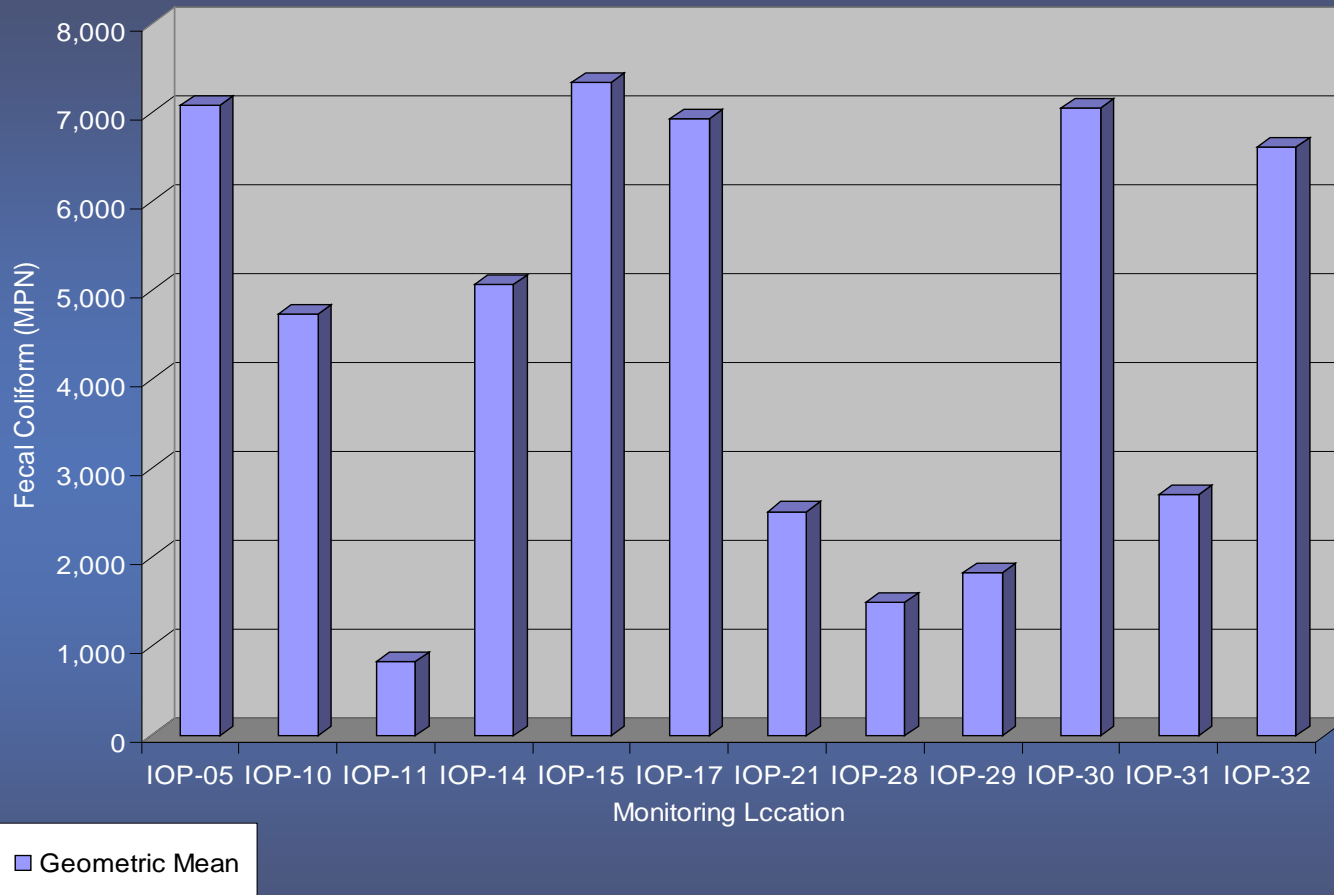
Phase I Results

Geometric Mean for Open-Water Monitoring Locations



Phase I Results

Geometric Mean for Inland Monitoring Locations



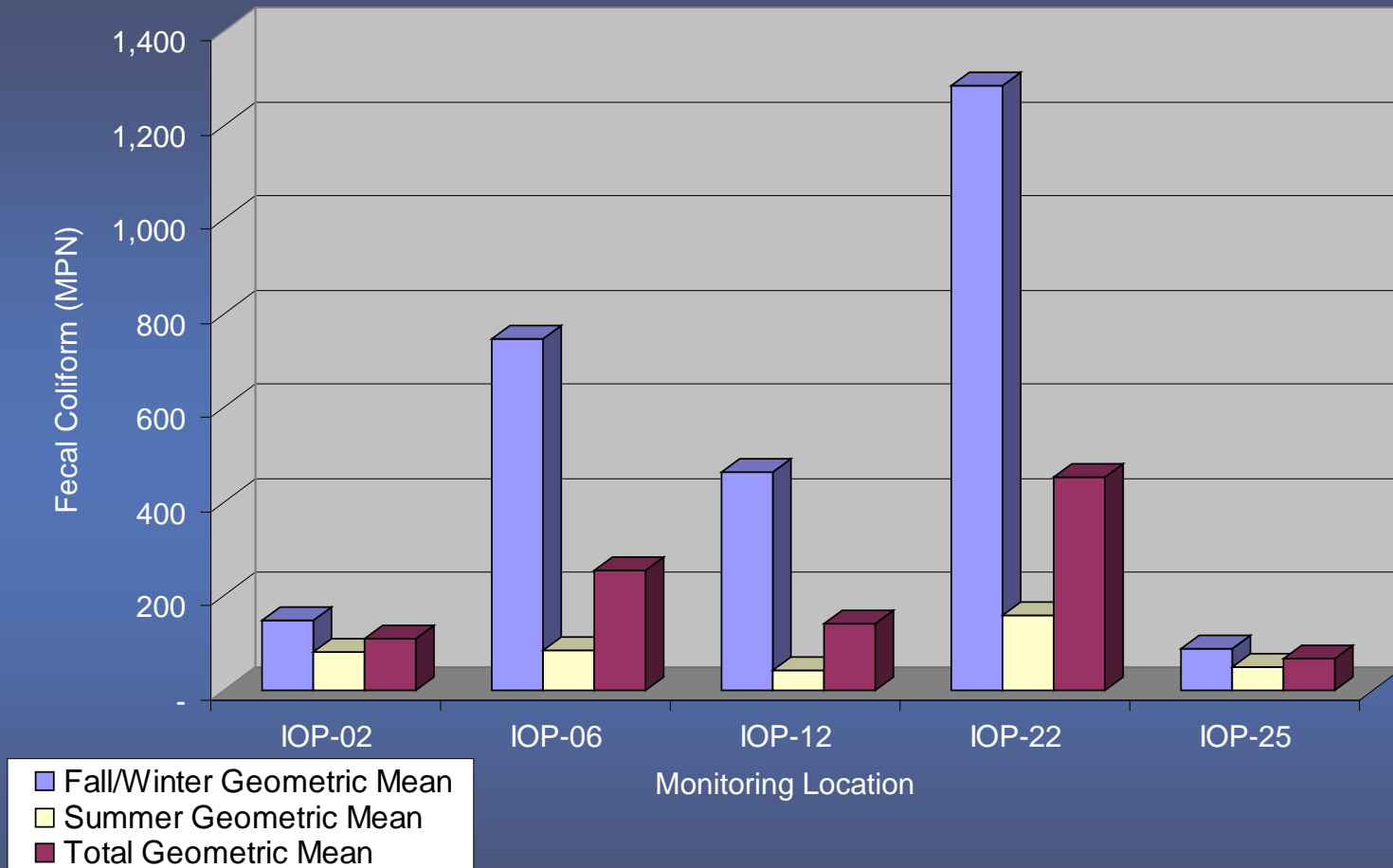


Phase II Monitoring Program

- **Two Sections - 5 events each**
 - November 2002 to January 2003
 - July 2003 to September 2003
- **‘Worst case’ events (Rain, ebb tide)**
- **Inland and open-water locations**
- **Ditch sub-sections**
- **Parameters**
 - Fecal coliform/Ribotyping
 - Field Parameters

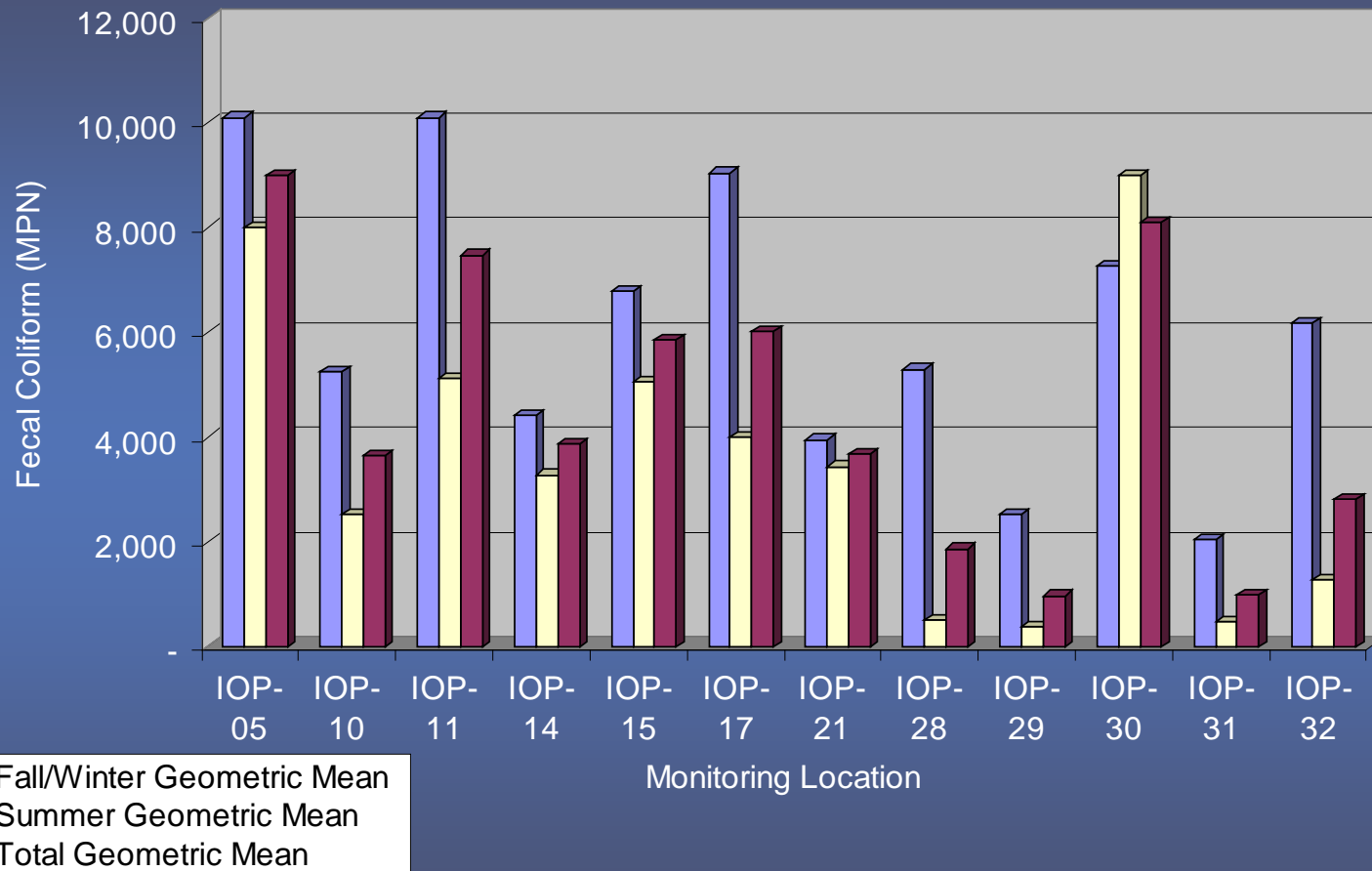
Phase II Results

Geometric Mean for Open-Water Monitoring Locations



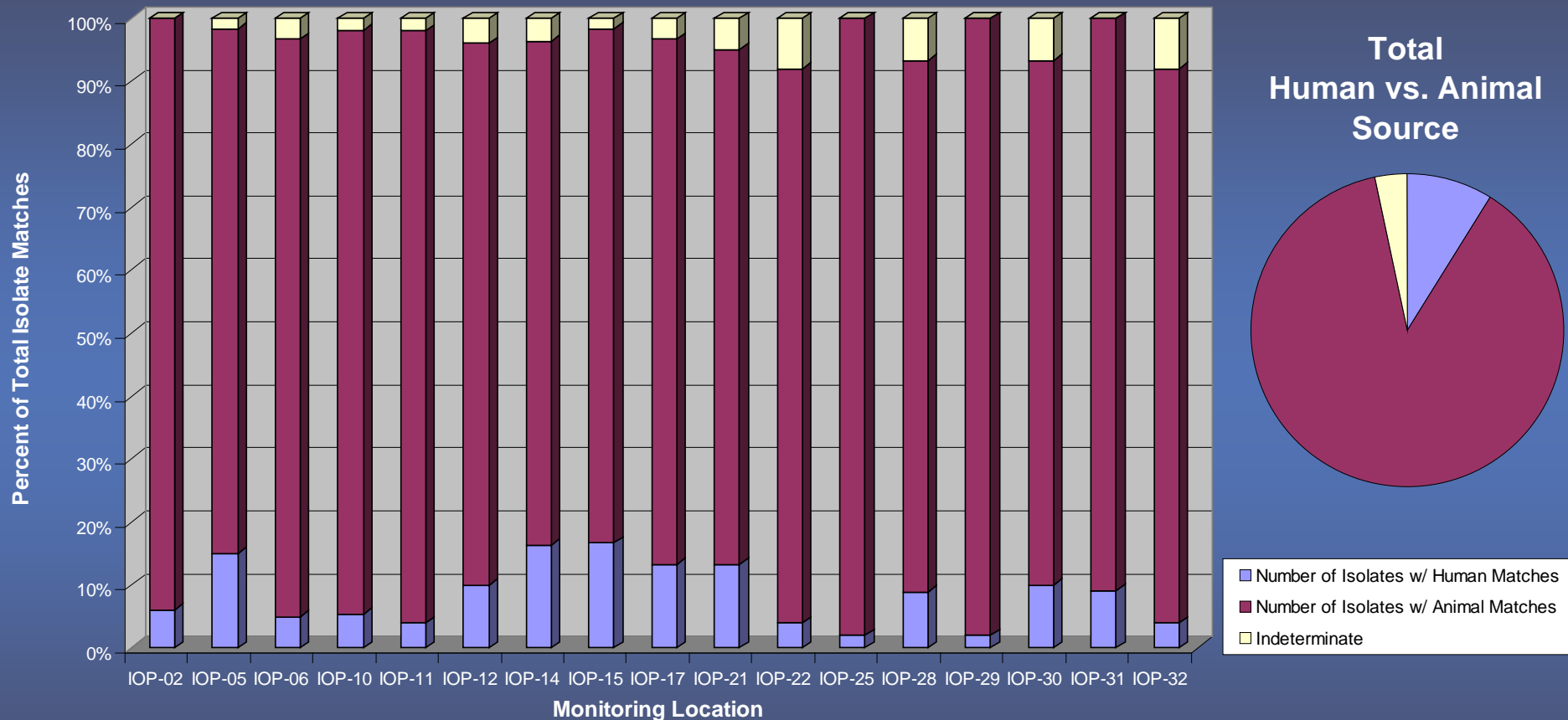
Phase II Results

Geometric Mean for Inland Monitoring Locations



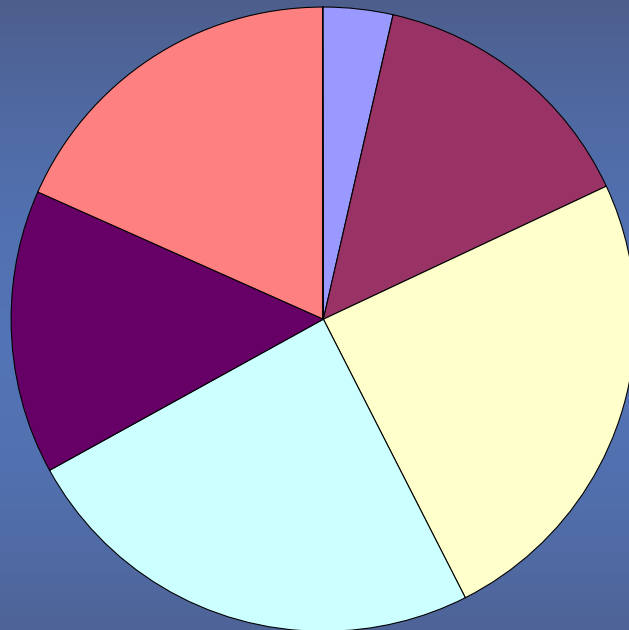
Phase II Results

Human vs. Animal Source for Each Monitoring Location

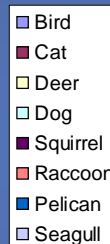
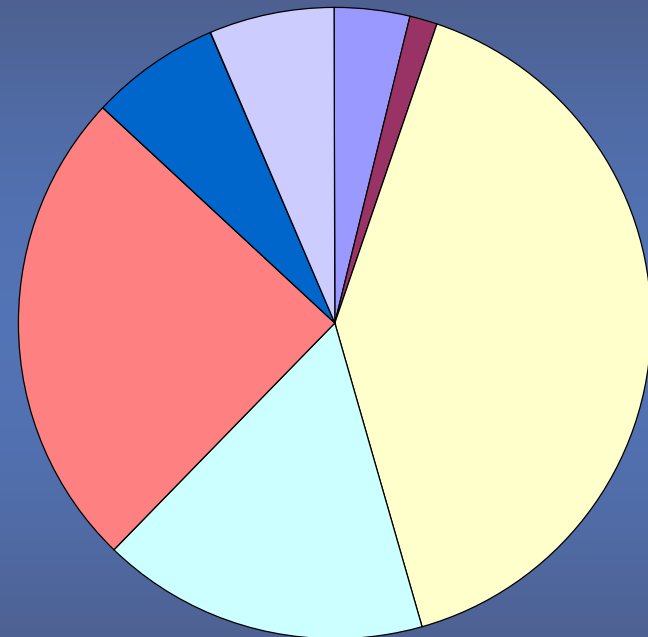


Scat Comparison Samples

Multiple Matches



Unique Matches



SOURCES!!!???





Recommendations

- **Public education**
- **Deter wild animal populations**
- **Vegetated buffers**
- **Alternative stormwater treatment**
- **Clean-up of existing ditches**
- **Inspection of septic systems and sewer lines**

Participating Organizations



GENERAL ENGINEERING & ENVIRONMENTAL, LLC

GEL a Member of
THE GEL GROUP, INC.



The Industrial Plastic Pollution Problem and the Need for Regulations

Charleston Harbor Spill and Litigation

- A major plastic pellet or “nurdle” spill took place in July 2019 in the Charleston Harbor, with tiny plastic pellets washing up on Sullivan’s Island, but also along shores throughout the Charleston region, shining a light on this form of industrial pollution.
- DHEC did not provide enforcement because the department felt it did not have explicit authority to manage this issue.
- The State Ports Authority (SPA) contracted workers to clean up as much as possible, eventually sending the bill to Frontier Logistics, a plastics distributor that was doing business out of Union Pier Terminal, under a lease agreement from the SPA.
- Under the Clean Water Act and the Resource Conservation & Recovery Act, Charleston Waterkeeper and the Coastal Conservation League sued Frontier Logistics in March 2020. About one year later, the case was settled with Frontier agreeing to allow a third-party audit to implement additional pollution controls at its new facility in North Charleston and also paying \$1 million into a fund for water quality projects in the Charleston Harbor.

Scope and Scale of Industrial Plastic Pollution

- This was not a one-time event, it’s a chronic problem, with Charleston Waterkeeper finding plastic pellets multiple times prior to the spill, and consistently since the spill.
- Plastic pellet pollution is pervasive in Charleston’s waterways. Charleston Waterkeeper has found pellets at 75 different locations all throughout the Charleston Harbor Watershed. Charleston Waterkeeper finds, on average, 54.3 pellets per each 10-minute sampling event.
- Plastic pellets have been reported on all of our marine beaches from Capers Island down to Edisto Beach.
- Some of the plastic pellets Charleston Waterkeeper finds are yellowed or greyed and show signs of significant weathering, indicating they have been in the environment for a long time. Other plastic pellets Charleston Waterkeeper finds look shiny, clear, and brand new, suggesting they have been recently polluted. Taken together, this suggests a long-term and ongoing problem.

Senate Bill 596

- DHEC does not have the explicit authority it needs to properly enforce in the event of another industrial plastic pollution spill. This legislation would fix that.
- DHEC supports the concept of developing these regulations.
- Pre-production plastics manufacturers already **must** comply with these regulations, so this is creating fairness across the rest of the industry.
- Pre-production plastics companies already commit to best practices and industry standards outlined in this legislation. Voluntary commitments have not been effective at fully addressing the problem, so this is simply formalizing their commitment in statute.

City of Isle of Palms

[illegible]

RESOLUTION NO. R-2022-____
A RESOLUTION TO SUPPORT CLIMATE CHANGE ACTION

WHEREAS, there is scientific consensus regarding the reality of climate change and the recognition that human activity, especially the combustion of fossil fuels that create greenhouse gases, exacerbated by unsustainable land use and development, is a key driver of climate change; and,

WHEREAS, our present climate crisis is widely recognized by government, business, academic, religious, and other community leaders as a clear immediate and long-term threat to the well-being of all communities, including the City of Isle of Palms and its vulnerable populations; and,

WHEREAS, if left unchecked, climate change will produce significant sea-level rise, flooding, more frequent heatwaves, droughts, wildfires, increasingly severe health impacts, food and water shortages, mass loss of local land and ocean biodiversity, and more severe and frequent extreme weather events that threaten the City of Isle of Palms and all surrounding governmental jurisdictions; and,

WHEREAS, without proper planning, the adverse impacts of climate change could exhaust and destabilize our infrastructure and emergency and social services; negatively impact our access to food, water, and energy; and disrupt commerce, local businesses, property, and our quality of life; and,

WHEREAS, the City of Isle of Palms has been proactive in the face of a changing climate, including creating the Environmental Advisory Committee, being the first in the State to adopt an ordinance to reduce the use of plastic bags, adding limits on the amount of allowable impervious surfacing.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council this ____ Day of ____, 2022 that the City of Isle of Palms, South Carolina supports economically viable and broadly supported private and public solutions to address the causes and effects of measured changes to our global and regional climates, including needed changes in human activities that have been found to have a negative impact, and;

BE IT FURTHER RESOLVED that the City encourages all Islander residents to conserve and protect our natural environment by increasing their use of solar and other renewable energy, planting trees and other carbon absorbing vegetation, bio-retention of stormwater, and so reduce our carbon footprint, and commits to providing appropriate educational resources to aid the efforts of our citizens, and;

BE IT FURTHER RESOLVED that the City will continue its forward-looking flood plain and storm water regulations, the provision of sidewalks and bikeways, protection of greenspace through parks, the planting of street trees, as well as emergency planning to mitigate and prepare for the consequences of global climate change including likely increases in sea level and increased intensity of tropical storms.

Phillip Pounds, Mayor



Benefits of Affiliation

Join the Keep America Beautiful® network of more than 650 state and community-based affiliates to help carry out our shared mission at the state, county, and municipal levels.

Since 1953, Keep America Beautiful has provided a replicable framework for community education and hands-on stewardship that seeks to end littering, improve recycling, and beautify America's communities. Using the fundamentals of the Keep America Beautiful Model for Change, our affiliates reach deep into communities to effect meaningful, positive, and lasting change by delivering innovative and locally-focused programs that address their community's needs.

Why Become an Affiliate?

Among the top reasons for affiliating with Keep America Beautiful are:

- National Credibility
- Powerful National Network of Peers
- Training
- Tools, Resources, and Programs
- Community Impact Grants and Special Initiatives
- Self-Determination

Key Highlights of the Benefits of Affiliation

Networking: Keep America Beautiful provides a platform for affiliates to interact with a nationwide network of like-minded organizations. Affiliates have the opportunity to network through events at our National Conference, groups of similar affiliates, service on program committees, the Keep America Beautiful Executive Director Online Community Forum (an intranet site for affiliates to network, ask questions, and share ideas & resources), and facilitated social media groups.

Training: Keep America Beautiful provides several professional development, as well as training opportunities for our Affiliate Network, including:

- **National Conference:** Our annual conference provides networking, learning, and sharing opportunities, which allow affiliates to engage with national sponsors, board members, and partners. The conference celebrates the many achievements of our network through our National Awards program.
- **Webinar Series:** A facilitated webinar series covering a wide range of professional development topics including mission consistent content, best practices, and ways to effectively lead your organization while engaging your community.
- **One-On-One Training** with Regional Directors and certified trainers.

Tools, Resources, and Programs:

Keep America Beautiful provides in-kind materials and credible tools for our network to activate in their community. This includes tools to activate volunteers, materials and guides with best practices, and media materials. Some highlights include:

Tools

- **The Keep America Beautiful Volunteer Portal:** Keep America Beautiful offers an event registration and volunteer management portal for affiliates to post and manage events in real-time, allow for direct communication with volunteers about events, as well as track and report on volunteer activities. The volunteer portal allows affiliates to manage, track, and report on people, programs, training, and volunteer opportunities in real-time.
- **Keep America Beautiful Community Appearance Index:** This method allows affiliates a quick, reliable, and visual assessment of the community. Optional indices include those associated with graffiti, illegal signs, vehicles, outdoor storage, and other public nuisances and hazards.
- **The Keep America Beautiful Model for Change:** Academically developed with decades of validation from the field, our Model for Change engages people at every step and results in sustainable change for the greater good. This model is the guiding force behind our PSAs, and the programs and initiatives that educate and facilitate community engagement.
- **Toolkits and Guides:** Keep America Beautiful has a library of toolkits and guides to help build capacity and activate programs locally.

Resources

- o **National Research:** Keep America Beautiful continually monitors issues and trends within our goals and publishes periodic studies and findings that give Keep America Beautiful and the Affiliate Network data to demonstrate the needs of our work.
- o **National Insurance Program:** Keep America Beautiful, in conjunction with USI Insurance Services, offers a comprehensive insurance program for the Keep America Beautiful Affiliate Network, including group premium rates. This benefit of affiliation is available to all nonprofit affiliates. The national program encompasses a broad suite of insurance coverage including, but not limited to: General Liability, Property, Auto, Umbrella, Directors and Officers, Employment Practices, and Cyber Liability.

Keep America Beautiful Signature Programs

Keep America Beautiful programs are research-based, measurable, and designed for local implementation by our affiliates to improve their community environments. Keep America Beautiful partners with corporate sponsors to provide tools and resources for affiliates to adapt programs for their community. Highlighted programs include:

- o **Great American Cleanup®:** the nation's largest community improvement program engages individuals to take greater responsibility for their local environment via community service projects.
- o **Cigarette Litter Prevention Program:** the nation's largest cigarette litter reduction program.
- o **America Recycles Day®:** the only nationally recognized day dedicated to promoting and celebrating recycling in the United States.

Community Impact Grants and Special Initiatives:

Keep America Beautiful partners with businesses to provide significant funds and products to our affiliates that can be used for creating and expanding local community improvement programs. Recent national initiatives include grants for beautification, community greening, litter prevention, recycling (including bins), and more.

Keep America Beautiful Builds Community Affiliates Step-By-Step

Keep America Beautiful trainers guide a community through the affiliate development process:

- o **Build Community Support:** A Community Team is built using a tri-sector partnership model
- o **Community Training:** Local leaders trained on Keep America Beautiful tools
- o **Local Action:** Establish local board of directors and gather information on community issues
- o **Affiliation Training:** Board and staff training, discussion about programs, resources, and networking
- o **Develop a Community Plan:** Setting goals and objectives
- o **Build on Success:** Focus on results, provide incentives, and recognition

Become an Affiliate!

Keep America Beautiful affiliates bring together residents, businesses, public officials, and civic leaders to identify local concerns and apply the Keep America Beautiful 5-step Model for Change that engages people at every step of the process:

1. Get the facts
2. Prioritize the behaviors
3. Plan systematically
4. Evaluate impacts
5. Provide feedback

Education and behavior change are the cornerstones of our organization – and our affiliates' service projects are based on the knowledge and needs of their local communities.

Impact on America's Communities

The bottom line? Thanks to the national efforts of Keep America Beautiful, its affiliates, and many partners, volunteers across America are being energized to take an educated and active role in caring for their communities. In doing so, Keep America Beautiful is helping affiliate communities achieve sustainable, tangible results with demonstrated impact.



Contact

April Wennerstrom

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Email: awennerstrom@kab.org | Web: kab.org

JOIN OUR MOVEMENT: BECOME A KEEP AMERICA BEAUTIFUL AFFILIATE

What is the formula of success for Keep America Beautiful®? Since 1953, our organization has provided a replicable framework for community education and hands-on stewardship that seeks to End Littering, Improve Recycling, and Beautify America's Communities. Using the fundamentals of the field-tested Keep America Beautiful Behavior Change System, our affiliates reach deep into their communities to effect meaningful, positive and lasting change by delivering innovative, locally focused programs that address their community's needs.

WHY BECOME AN AFFILIATE?

Keep America Beautiful affiliates share their top reasons why affiliation is valuable:

Self-Determination

Training

Powerful National Network

Tools & Programs

National Credibility

Community Impact Grants

Keep America Beautiful and our affiliates delivered **more than \$386 million** in measurable benefits, as recently as 2018, to communities nationwide. Our work fortifies communities by making a lasting environmental, economic, and social impact.

Affiliation Process: Keep America Beautiful has two options for affiliation: A community may form an affiliate with no existing organization currently in place or form by migrating from an existing organization, which must have certain prerequisites in place. Eligibility for a migration affiliation is determined by Keep America Beautiful. Applicant must agree to use the name Keep "Your Community, City, County, Region or State" Beautiful.

Application: In both cases, the process starts with forming a Team, obtaining a letter of support from the highest elected official for the jurisdiction interested in affiliation, securing the initial affiliation fee, and submitting an application.

Training: Affiliates are required to participate in training offered locally by a Keep America Beautiful National Trainer (two trainings are required). Keep America Beautiful will work with your community leaders to schedule a session to ensure maximum participation and engagement by the community group:

1. **Community Training** includes an overview of Keep America Beautiful and its behavior-based change process to address community improvement issues. Trainers provide instructions to a Community Team on conducting the Community Appearance Index and Focus Area Survey to gather facts about your community.
2. **Affiliation Training** is conducted after the completion of the benchmarking tools and includes a more extensive discussion of the behavioral-based change process, how to implement Keep America Beautiful programs, and a strategic-planning and goal-setting process for the new affiliate board.

CERTIFICATION APPLICATION FEES

Population	One-Time Certification Fee
0-7,500	\$1,500
7,501 - 15,000	\$2,500
15,001 - 50,000	\$3,500
50,000+	\$4,500
Migration	\$1,500*

** Existing organizations may qualify to submit an application using the Migration process. Please contact Keep America Beautiful for more details.*

The one-time certification fee listed above supports the initial development of a new Keep America Beautiful affiliate including:

- Training materials and step-by-step instructions on developing your local organization.
- Travel expenses for the Keep America Beautiful Trainer to visit your community as well as ongoing mentoring and support by the Trainer throughout the process. Our trainer(s) may host virtual and/or in person affiliate trainings according to scheduling and what works best for your community.
- Attending affiliate planning and goal-setting session to develop an action plan for the first year for the new Affiliate Executive Director and Board. This training will be conducted in conjunction with the Affiliation Ceremony.
- Stipend for affiliate executive director to travel to the Keep America Beautiful National Office (Stamford, CT) for in-depth 1½-day training workshop

ANNUAL FEES

PAID ANNUALLY AFTER COMPLETING CERTIFICATION

<u>Population</u>	<u>Annual Fee</u>	<u>Population</u>	<u>Annual Fee</u>
0-7,500	\$60	75,001-150,000	\$345
7,501-15,000	\$115	150,001-500,000	\$400
15,001-30,000	\$170	500,001–1 million	\$460
30,001–50,000	\$230	Over 1 million	\$575
50,001-75,000	\$285		

About Keep America Beautiful

Keep America Beautiful, the nation's leading community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. Established in 1953, Keep America Beautiful strives to End Littering, Improve Recycling, and Beautify America's Communities. We believe everyone has a right to live in a clean, green and beautiful community, and shares a responsibility to contribute to that vision.

Behavior change – steeped in education, research and behavioral science – is the cornerstone of Keep America Beautiful. We empower generations of community and environmental stewards with volunteer programs, hands-on experiences, educational curricula, practical advice and other resources. The organization is driven by more than 600 state and local affiliates, millions of volunteers, and the support of corporate partners, social and civic service organizations, academia, municipalities and government officials. Join us on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#). Donate and take action at kab.org.