



Project WAVES OF CHANGE

Empowering communities to protect the planet, one action at a time

Warm greetings from Mujeres Latinas de Carolina del Sur.

We are excited to share a special community project that combines sustainability with joy — a heartfelt initiative designed to reduce plastic waste while bringing smiles to children at the beach.

The idea is simple, yet powerful: to place small wooden boxes near beach entrances where families can leave clean, gently used beach toys they no longer wish to take home. Other children can then borrow and enjoy them, promoting a culture of sharing, reusing, and caring for our environment.

This project supports the core environmental principles of **Reduce, Reuse, and Recycle**, while also teaching children about generosity and responsibility through real-life actions.

To bring this project to life, we are seeking donations of wood or other necessary materials to help us build these boxes. Additionally, we are requesting monetary donations to cover labor costs for the people who will construct, design, and paint the boxes. Your support will not only contribute to a cleaner and more mindful beach environment but will also inspire others to take small, meaningful steps toward sustainability. We have included a detailed budget for the project for your review.

As a token of our appreciation, we would be honored to include your company's name on each box you or your organization help sponsor — recognizing your commitment to both community and environmental well-being.

Thank you for considering this proposal. Together, we can create a positive impact that reaches far beyond the shoreline.

Below is our proposed Action and Contingency Plan to guide the successful implementation and maintenance of the project during the first three months of operation.



Mujeres Latinas de Carolina del Sur

Somos una organización sin fines de lucro, que motiva a la gente a valorar el medio ambiente, a salvaguardar y proteger la vida silvestre de CS. Las MLCS, están comprometidas a ayudar a nuestra comunidad de inmigrantes a formar la nueva generación de líderes que sean seguros, competentes, autosuficientes y orgullosos de la cultura que representan.

The following pages provide a detailed description of the project “**Waves of Change,**” as presented in the 2025 Forum.



Beach Conservation Project 2025

1. Pilot Location: Isla de Palma Beach
2. Education, awareness, and environmental action
3. For our coastal areas

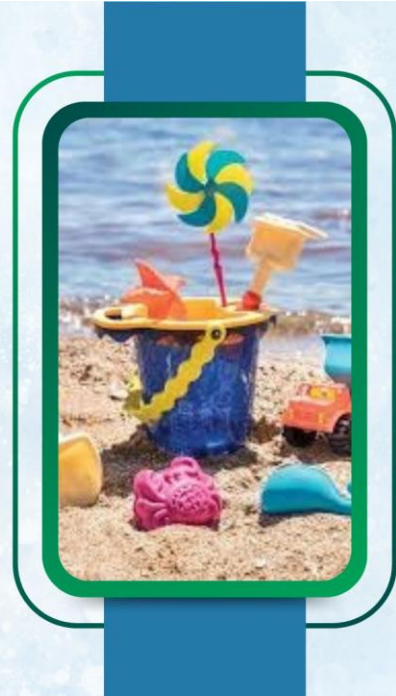




Why this project?

During peak season, our beaches receive thousands of visitors. This activity generates a significant environmental impact, especially due to the abandonment of waste such as plastics, packaging, and toys.

We want to transform this behavior through concrete actions of education and shared environmental responsibility.



Project Objectives

- Promote the responsible use of coastal areas
- Encourage environmental awareness in children and adults
- Transform habits through education and community action
- Reuse materials and reduce plastic waste on the beach



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Pilot Project Location

ISLE OF PALM

- Extension: 4 miles of coastline
- 6 environmental stations will be installed
- Each station will be located near the existing official trash collection points.



What does each station include?

1 Wooden eco-friendly box with the message: "Use, enjoy, and reuse."

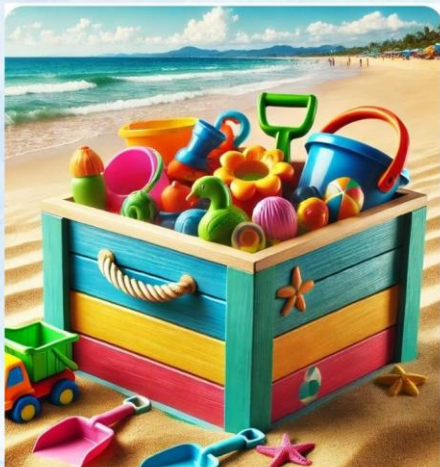
1 double hand waste bin dispenser for voluntary waste collection.





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WAVES OF CHANGE These boxes help to:

- Collect forgotten or unused beach toys.
- Give them a second life so other children can enjoy them.
- Create a culture of respect, reuse, and community collaboration.



WALK WITH A PURPOSE These boxes help to:

Every step counts.

1. It invites reflection on the impact we leave as we walk.
2. It conveys the idea of walking with awareness and commitment.
3. It fosters the connection between personal enjoyment and environmental responsibility.



Commitment to sustainability

- All materials used will be made from reclaimed and donated wood
- Promoting a circular economy and minimizing environmental impact

Invitation to join efforts

- Environmental education begins with simple actions that lead to big changes.
- We invite organizations, institutions, and citizens to join this collective effort to care for our beaches and the future of our environment.

Theory of Change

Value for the Community Strengthening Bonds

- Involves families, children, and walkers
- Encourages reuse and respect for the environment
- Highlights the Hispanic community's commitment to the environment.
- Latina women leading with love and dedication





Benefits

- Encourage recycling and the spirit of community among children:
- Reduce the amount of plastic left on the sand:
- Promote responsible and purposeful tourism



Final Objective

Empower communities to lead sustainability and environmental conservation initiatives in South Carolina.

Strategies

- Community environmental education
- Active participation in local projects
- Partnerships with environmental institutions

Expected Results

- Greater awareness in the community
- Reduction of waste in coastal areas
- Strengthening of community leadership

Small local actions with a community vision can create a great environmental impact.

This project represents a concrete step within our strategy for social and environmental change.



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Action and Contingency Plan

1. Implementation Period

- Estimated duration: 2 to 3 months
- Location: Isle of Palms, Charleston, SC
- Objective: Ensure the efficient, safe, and continuous operation of the collection stations during weekends.

2. Weekly Operation with Volunteer Brigades

Activity	Details
Active days	Every weekend (Saturday and Sunday)
Volunteers per day	3 people per shift
Main responsibilities	- Monitor use of the stations - Basic cleaning of the stations - Record observations and usage - Provide educational and informational support to visitors
Suggested shifts	9:00 AM – 1:00 PM

3. Volunteer Registration and Coordination

- The organization will maintain a digital volunteer registry, including assigned shifts, contact information, and specific roles.
- Each volunteer will receive basic training on waste management, safety protocols, and public interaction.
- Volunteers will sign a commitment form and be provided with identification materials (vests, badges).



4. Natural Event Emergency Protocol

Situation	Action
Storm, hurricane, or high tide alerts	Continuous monitoring of alerts from NOAA, local authorities, and official media sources.
Early warning issued	Activation of the station withdrawal protocol: - Immediate notification to the logistics team and volunteers. - Coordination of transportation and storage.
Station removal	Each station will be disassembled and taken to a predefined secure storage facility. The priority is to protect structural integrity and avoid weather-related damage.
Communication with the authorities and public	Posting updates on social media and direct contact with coastal authorities about preventive actions taken.

5. General Coordination

- Plan manager: Environmental project coordinator (name or position)
- Key support: Volunteer network, logistics team, and partner organizations
- Communication channels: Messaging groups (WhatsApp/Telegram), email, and phone calls will be used to activate or suspend activities.
- Weekly review: Data will be recorded regarding station usage, incidents, and suggestions for improvement.



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