



Public Safety Committee

May 6th @11am EST

Season Rate Review





2024 Transaction Mix

- Mobile Payments accounted for 85% of all transactions
 - Municipal Lots A & B after 4pm account for 12.85% of Mobile Payments

| Month | Mobile Payments | Kiosk Payments |
|--------------|-----------------|----------------|
| March | 14482 | 3702 |
| April | 17782 | 5064 |
| May | 21110 | 6004 |
| June | 27616 | 5543 |
| July | 27179 | 3548 |
| August | 18597 | 3126 |
| September | 13950 | 2482 |
| October | 12119 | 2555 |
| Season Total | 152835 | 32024 |



PIOP Municipal Lots A and B Mobile Payments

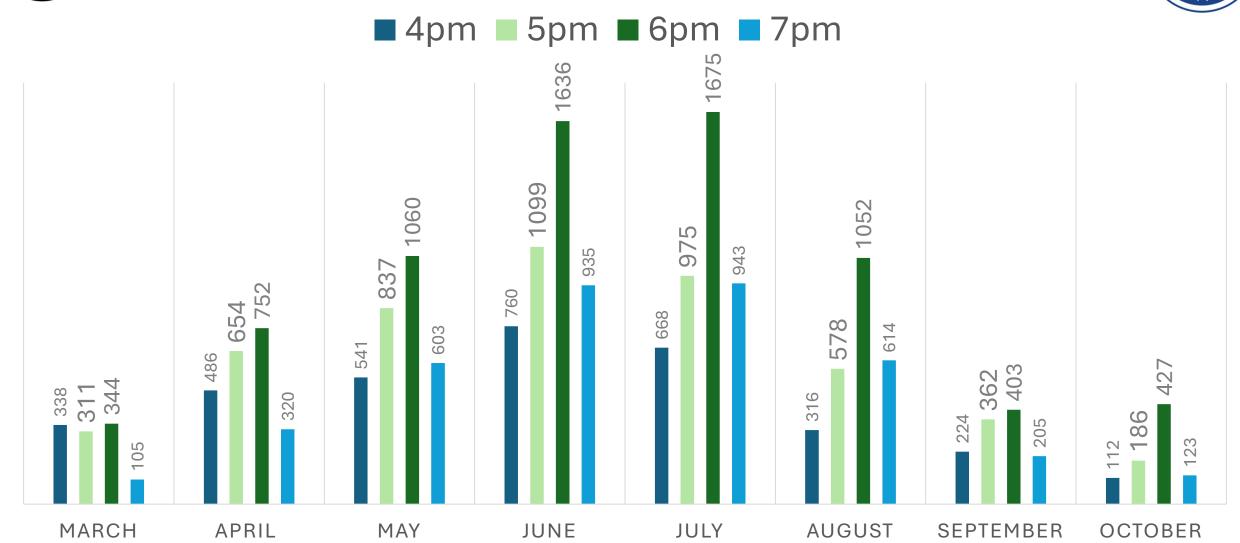


| | 4pm | 5pm | 6pm | 7pm |
|--------------------|------|------|------|------|
| March | 338 | 311 | 344 | 105 |
| April | 486 | 654 | 752 | 320 |
| May | 541 | 837 | 1060 | 603 |
| June | 760 | 1099 | 1636 | 935 |
| July | 668 | 975 | 1675 | 943 |
| August | 316 | 578 | 1052 | 614 |
| September | 224 | 362 | 403 | 205 |
| October | 112 | 186 | 427 | 123 |
| | | | | |
| Total Trxns | 3445 | 5002 | 7349 | 3848 |

PIOF

IOP Municipal Lots A and B Mobile Pay/Hour







Financial Impact after 4pm

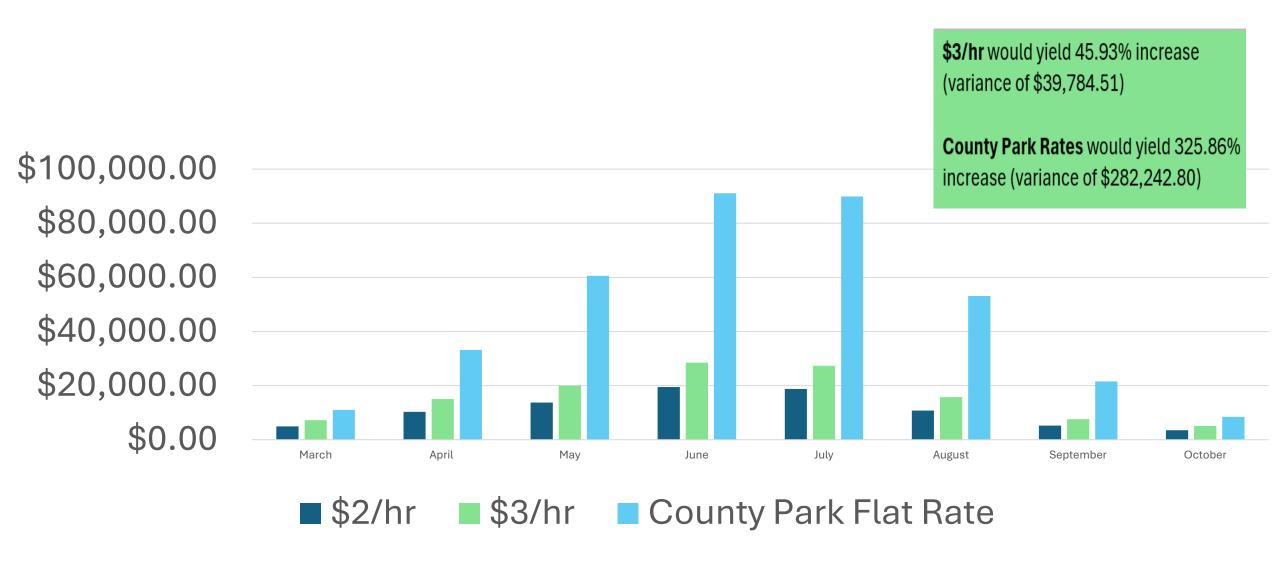


| | RATE | | | | | |
|----------|------|-----------|-----|------------|-----|------------|
| Month | | \$2/hr | | \$3/hr | C | ounty Park |
| March | \$ | 4,929.60 | \$ | 7,195.43 | \$ | 10,980.00 |
| April | \$ | 10,275.80 | \$ | 15,016.80 | \$ | 33,180.00 |
| May | \$ | 13,702.60 | \$ | 20,008.60 | \$ | 60,585.00 |
| lune | \$ | 19,493.65 | \$ | 28,441.25 | \$ | 91,065.00 |
| uly | \$ | 18,743.85 | \$ | 27,350.15 | \$ | 89,905.00 |
| ugust | \$ | 10,777.90 | \$ | 15,711.85 | \$ | 53,120.00 |
| eptember | \$ | 5,186.40 | \$ | 7,565.40 | \$ | 21,550.00 |
| October | \$ | 3,512.40 | \$ | 5,117.23 | \$ | 8,480.00 |
| TOTAL | \$8 | 36,622.20 | \$1 | 126,406.71 | \$3 | 368,865.00 |



Financial Impact by Rate after 4pm









CHARLESTON COUNTY BEACH PERMITS (400 capacity)

\$200/per = \$80,000.00

\$240/per = \$96,000.00 *PCI recommendation

\$250/per = \$100,000.00